

ED NESTOR MEMORIAL
bakstop Palozza

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2024 SPONSORSHIP PACKAGE





CHESTERFIELD AMPHITHEATER

631 Veterans Place Drive 63017 | chesterfielddamphitheater.com

Set within the City of Chesterfield's Central Park, the Chesterfield Amphitheater is the focal point of the park, with a capacity for approximately 4,000 patrons. The Amphitheater can host a variety of events ranging from movie nights to grand orchestral performances to rock, jazz and blues concerts.

The beautiful Amphitheater is an intimate venue that combines state-of-the-art audio technology, modern architecture, and community charm. The curved roof structure of the performance area complements the venue's curved shape, and the open and airy stage provides unobstructed views of the performance area, with views of the landscaped lake forming a natural backdrop.

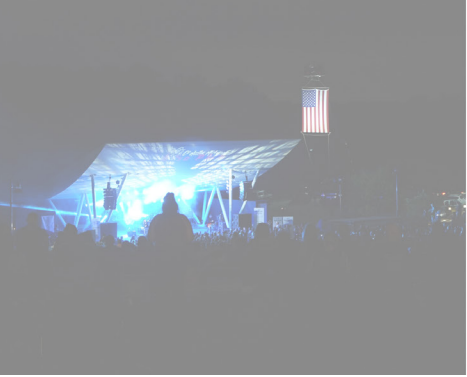
The Chesterfield Amphitheater is uniquely situated within Central Park. Take advantage of the park's extensive amenities, including Veterans Honor Park, a sparkling lake with a gazebo on the water, pedestrian bridges, stream walks, trails, a playground, the Chesterfield Family Aquatic Center, and public art features such as The Awakening.





CHESTERFIELD.MO.US | 636.537.3000





BACKSTOPPALOOZA

The Ed Nestor Memorial Backstoppalooza is a fundraiser concert that supports Backstoppers, Inc. — an organization that provides immediate financial aid and other support to the families of police officers and firefighters who lose their lives in the line of duty.

ABOUT BACKSTOPPALOOZA

The annual Backstoppalooza fundraiser concert is held on Saturday, August 24, 2024, at the Chesterfield Amphitheater. All of the proceeds from Backstoppalooza — food, beverage, and t-shirt sales — support Backstoppers — excluding production and band costs. Donations to Backstoppers will be encouraged and collected at the event. Backstoppalooza has raised over \$700,000 for Backstoppers, Inc. since 2013!

PERFORMANCES: **BLACK MAGIC: A TRIBUTE TO SANTANA**

Black Magic honors the music of guitar legend Carlos Santana, who attributes his music's broad appeal and popularity to the blending of African-based rhythms, bluesy organ, and of course, that melodic guitar played straight from the heart. Black Magic stays true to this formula and focuses heavily on the authenticity of Santana's live concerts. Their audience is taken on a journey throughout Santana's incredible 50+ year career with classics from the Woodstock Era (*Black Magic Woman* and *Oye Como Va*), tributes to his passionate and powerful ballads (*Europa* and *Samba Pa Ti*), and also performing his current Grammy hits (*Smooth* and *Maria Maria*). Always creating an energetic yet soulful performance, Black Magic delivers the true Santana Experience.

Doors open at 6 p.m. with our opening artist, Tyler "Backwoods" Lewis – Chesterfield Police Department's own police officer and singer – performing country music from 6:30-7:15 p.m., followed by our headliner, Black Magic: A Tribute to Santana.



ED NESTOR MEMORIAL BACKSTOPPALOOZA FUNDRAISER CONCERT AUGUST 24, 2024



SPONSORSHIP OPPORTUNITIES

Diamond Sponsors- \$10,000*

- All platinum record benefits and a platinum level membership to the Backstoppers, Inc. This includes a table for ten at the Annual Backstoppers Membership Dinner at the Chase Park Plaza Hotel.

Platinum Record Sponsors - \$5,000*

- Print Ads: company logo and/or name placement in *Chesterfield Citizen*.
- Web Ads: logo and/or name placement on website.
- Social Media (Facebook & Twitter): name placement.
- Logo on banners (up to 5) in prominent areas prior to event.
- Logo on banner on main stage and deck day of the event.
- Logo on banner at main entrance day of the event.
- Commemorative Plaque.
- Print Collateral: company logo and/or name placement on flyers, etc.

Gold Record Sponsors - \$3,000*

- Print Ads: company logo and/or name placement in *Chesterfield Citizen*.
- Web Ads: logo and/or name placement on website.
- Social Media (Facebook & Twitter): name placement
- Print Collateral: company logo and/or name placement on flyers, etc.
- Logo on banners (up to 5) in prominent areas prior to event
- Logo on banner on main stage and deck day of the event

Rock Star Sponsors - \$1,500*

- Web Advertisement: logo and/or name placement on website.
- Social Media (Facebook & Twitter): name placement.
- Logo on banners (up to 5) in prominent areas prior to event.
- Logo on banner on deck day of the event.

Roadie Sponsors - \$500*

- Web Advertisement - logo and/or name placement on website.

Fan Club Sponsors - \$250*

- The pride and joy that accompanies generosity, plus the acknowledgment that your donation is helping a truly worthwhile organization.

*All advertising is contingent on timing.

In-kind donations such as banners, tickets, advertising and giveaways can be negotiated in lieu of monetary sponsorships.

CHESTERFIELD AMPHITHEATER

631 Veterans Place Drive Chesterfield, MO 63017

PLEASE MAKE CHECKS PAYABLE TO BACKSTOPPERS, INC., AND NOTE "BACKSTOPPALOOZA" ON THE MEMO LINE. FOR MORE INFORMATION, SEE THE SPONSORSHIP FORM, OR CONTACT LIEUTENANT CHRIS CONNELLY AT CCONNELLY@CHESTERFIELD.MO.US OR CALL 636.537.6791.

<https://www.chesterfield.mo.us/backstoppalooza.html>

CHESTERFIELD.MO.US | 636.537.3000



SPONSORSHIP OPPORTUNITY SAMPLES

2017-2023 Examples
(Subject to Change)

Backstop Palooza

The 6th Annual Backstoppalooza fundraiser concert will be on Saturday, August 25 at the Chesterfield Amphitheater. Doors open at 5:30 pm. The concert is free to attend and is open to the public. All merchandise, food, beverage and donations will benefit Backstoppers, Inc., an organization that provides immediate financial aid and other support to the families of Police Officers and Firefighters who lose their lives in the line of duty.

The headlining band for this year's Backstoppalooza concert is ROCKIN' CHAIR/A TRIBUTE TO 70's SUPERGROUPS! Rockin' Chair was formed in 2009 to perform music that originated in the Laurel Canyon Los Angeles area where musicians and songwriters collaborated to create great music in the late 60's and early 70's. Starting with Buffalo Springfield and The Byrds as foundation groups, members formed other partnerships that created great bands like Crosby, Stills, Nash & Young, Poco, Loggins & Messina and The Eagles. Others involved in creating this unique sound were Joni Mitchell, Jackson Browne, D.D. Souther, Mama Cass Elliot and Dan Fogelberg.

Rockin' Chair features 11 musicians and covers all of the instrumentation and vocals to perform this music authentically.

Backstoppalooza is sponsored by:

THANK YOU TO OUR SPONSORS

HM, St. Luke's Hospital, BIC550, DELMAR GARDENS, St. Luke's, THE STAENBERG GROUP, GATEWAY, LEON, KTRS, TLC Traffic Law Center, Togetherhab, GARDAWORLD, Windows World, Synapsy, ROCKEFELLER, GIVING BRANCH, CLAYCO, RGA, the Sound Room, ENTERPRISE, Pfizer, HM, MCKELVEY, First Community, the Sound Room.

Website Advertisement

FREE TO ATTEND!

ED NESTOR MEMORIAL
Backstoppers
SINCE 1959

ORGANIZED BY:

Backstop Palooza

SATURDAY, AUGUST 24

CHESTERFIELD AMPHITHEATER
631 VETERANS PLACE DRIVE CHESTERFIELD MO 63017

FEATURING

BLACK MAGIC
THE SANTANA EXPERIENCE

GATES OPEN AT 6 PM

ALL DONATIONS SUPPORT BACKSTOPPERS, INC.

SCAN HERE TO DONATE DIRECTLY

Flyer

2023 DIAMOND SPONSOR

Togetherhab
DEVELOPMENT

Proudly Supports:

ED NESTOR MEMORIAL
Backstoppers
SINCE 1959

Backstop Palooza

Retractable Banner Advertisement

Thank You to All of Our Sponsors!

GATEWAY, BIC550, DELMAR GARDENS, St. Luke's, LEON, KTRS, TLC Traffic Law Center, THE STAENBERG GROUP, Togetherhab, GARDAWORLD, Windows World, Synapsy, ROCKEFELLER, GIVING BRANCH, CLAYCO, RGA, the Sound Room, ENTERPRISE, Pfizer, HM, MCKELVEY, First Community, the Sound Room.

Banner Advertisement

CLAYCO
THE ART & SCIENCE OF BUILDING

HM
HESSE, MARYBETH
KIDNEY & GARDNER

the Sound Room
HOME THEATER & TECHNOLOGY STORE

Thank You To Our Sponsors!

First Community, PROPPER, MCKELVEY, RGA, Togetherhab, Windows World.

Banner Advertisement

**ED NESTOR
MEMORIAL
BACKSTOPPALOOZA
FUNDRAISER
CONCERT**

Please fill out the following form to confirm your chosen sponsorship package and remit to: Backstoppalooza Chairman, C/O Chesterfield Police Department, 690 Chesterfield, MO 63017 or via email to bpalooza@chesterfield.mo.us. Please send your high resolution logo (.eps or vector preferred) to Kirstyn Corbett at kcorbett@chesterfield.mo.us. If you have any questions, please contact Lieutenant Chris Connelly at cconnelly@chesterfield.mo.us or 636.537.6791.

CONTACT NAME: _____ EMAIL: _____

SPONSORSHIP OPPORTUNITIES

- Diamond Sponsor
- Platinum Record Sponsor
- Gold Record Sponsor
- Rock Star Sponsor
- Roadie Sponsor
- Fan Club Sponsor
- Other: *(write in)*

**Please make checks payable to Backstoppers, Inc.
“Backstoppalooza” must be noted on the memo line of
the check. Mail to:
“Chesterfield Police Department, ATTN: Backstoppalooza
690 Chesterfield Pkwy West
Chesterfield, MO 63017”**

Detail: _____

Signature _____

