

Strengths

L.O.A.P

C.O.R.P

Parkinson's office (1415 Elbridge Payne, Ste 150)

YMCA/JCC-Adult Day Center

Faith-based Institutions

Library

Alzheimer's Support Groups

Large Pop. Base of Target Group

Regional Resources

Well-educated pop.

Villa community

Shopping/groceries

Good accessibility within public spaces

Cab service is available

Care services here

Fitness facilities

Trails

Survey of West County hospitals

CLAIM volunteer program – Fed program/State, Medicare Asst., LT Care info.

Facilities

Medical community

Parks

Naturally Occurring Retirement Community (NORC) – Green Trails

Circle of concern

Chesterfield Arts

Variety of Housing

Weaknesses

Promotion

- means of communication

“LOAP” Brand

Transportation

Auto-centric community

Readability

- letter size
- contrast

Volunteer/part-time opportunities lacking

ID Target population

No home meal delivery

Large geographic area

Lots of homes with low accessibility

Busy roadways

Opportunities

Children caring for parents in home
Improve name of LOAP, more descriptive
Business Support/Awareness – underwrite programs
Chamber of Commerce
Home Repairs
Yard/Snow Work
Help Villa Communities w/ Social Aspects
Collaboration
Partner w/ those w/ bus services
Volunteer base
Diversity – address it
OASIS partnership
Use youth/scouts
What is focus? Unmet needs?
Collaborate existing (duplicate?) services
List of services in Chesterfield
Senior calendar, e-calendar – Out & About, CF Web calendar, Patch
Partner w/ ongoing resource fairs
Attract more residents
Intergenerational programs
Grandparents caring for grandchildren

Threats

Population loss due to lack of support
Influx of renters