

# OVERALL AERIAL PERSPECTIVE

- CORNERS DEFINE IMPORTANT PLACES; PROJECT ENTRANCES
- BUILDING HEIGHTS AND DEPTHS VARY; LOTS OF 'POP-UPS' AND 'POP-OUTS'
- LONG HORIZONTAL WALLS ARE BROKEN DOWN; VERTICAL EMPHASIS; UNIQUE FEATURES
- VARIETY OF MATERIALS USED AT UNIQUE BUILDING FEATURES; BRICK, METAL, GLASS, LIGHTING
- MANY DIFFERENT ROOF TYPES
- UNIQUE BUILDING PROJECTIONS; CORNICES, OVERHANGS, TRELLISES
- ARTICULATED CORNERS INCLUDE A BASE • MIDDLE • TOP
- DECORATIVE SCREENWALLS ARE ARCHITECTURAL IN NATURE AND PROVIDE A VISUAL BARRIER FOR A WELL-MAINTAINED SERVICE COURTS
- LANDSCAPE ADHERES TO LOCAL CODE AND PROMOTES SEASONAL COLOR AND VARIETY



VIEW FROM SOUTHEAST CORNER

ST. LOUIS PREMIUM OUTLETS  
ARCHITECTURAL REVIEW BOARD

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SIMON



WOODMONT  
OUTLETS



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# EAST ENTRY

## REVISED SUBMISSION



## PRIOR SUBMISSION



## EXTENSIVE ARCHITECTURAL DETAILS ADDED

- INCREASED MASONRY BASE AREAS WHERE EIFS PREVIOUSLY EXISTED
- CONTINUOUS BASE OF MASONRY AT ALL PUBLIC GATEWAY ENTRIES WITH VARYING TEXTURES AND COLORS
- ADDED MASONRY, METAL, AND STONE DETAILS TO ALL TOWERS, WHICH EXPANDS THE MATERIAL PALETTE
- DECORATIVE CORNICE ALONG ENTIRE LENGTH OF PROJECT PERIMETER
- REFINED COLOR PALETTE



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# REVISED EAST ENTRY



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# REVISED WEST ENTRY



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# NORTHEAST ENTRY

## REVISED SUBMISSION



## PRIOR SUBMISSION



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# REVISED NORTHEAST ENTRY



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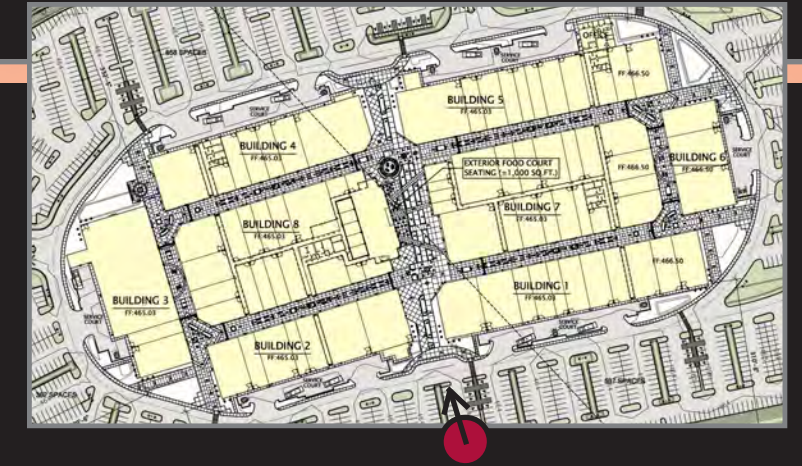


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# OVERALL COLOR ELEVATIONS



REVISED EAST ELEVATION



PRIOR EAST ELEVATION

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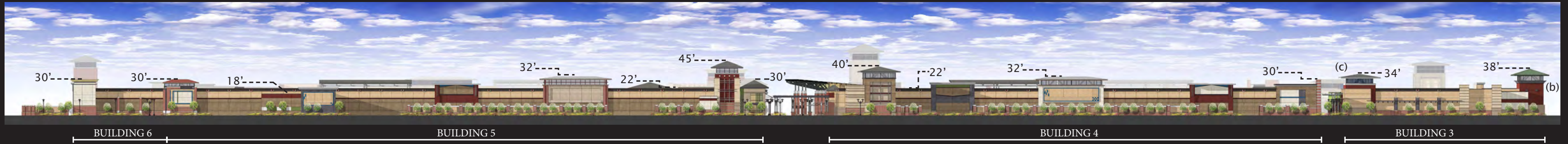
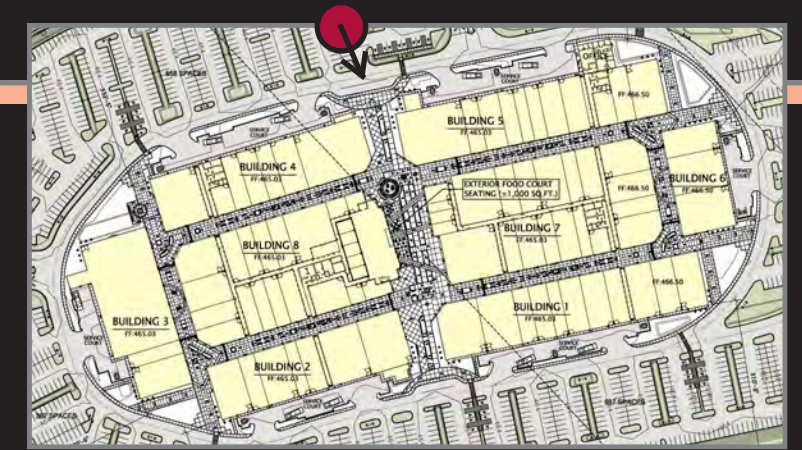
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# OVERALL COLOR ELEVATIONS



REVISED WEST ELEVATION



PRIOR WEST ELEVATION

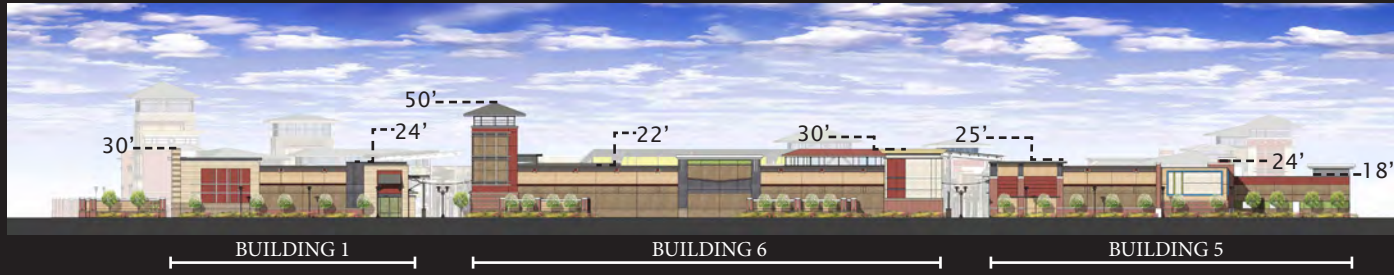
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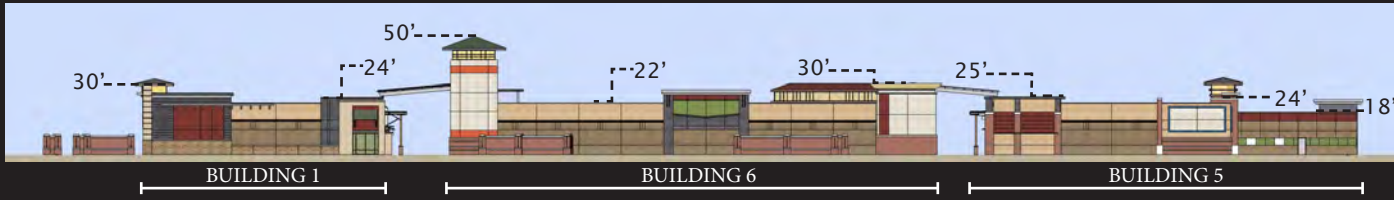
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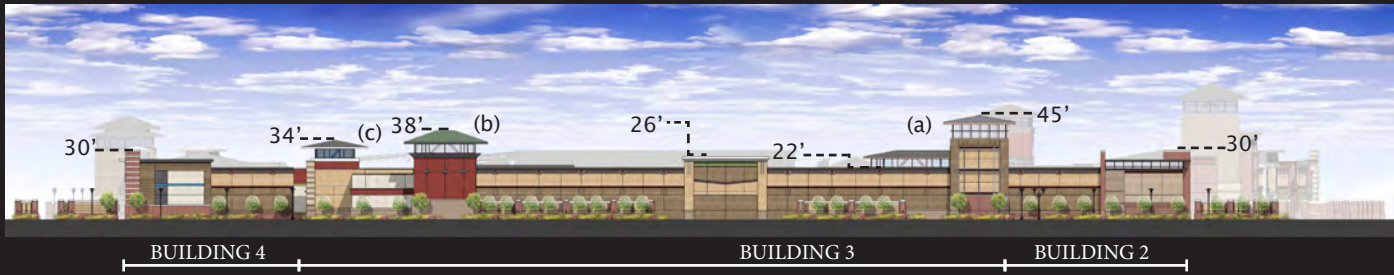
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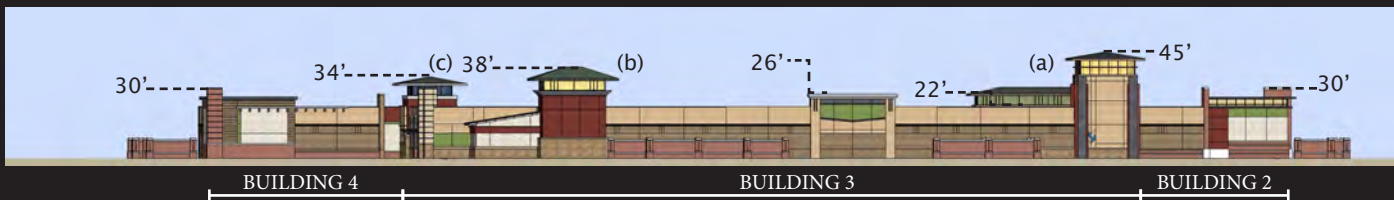
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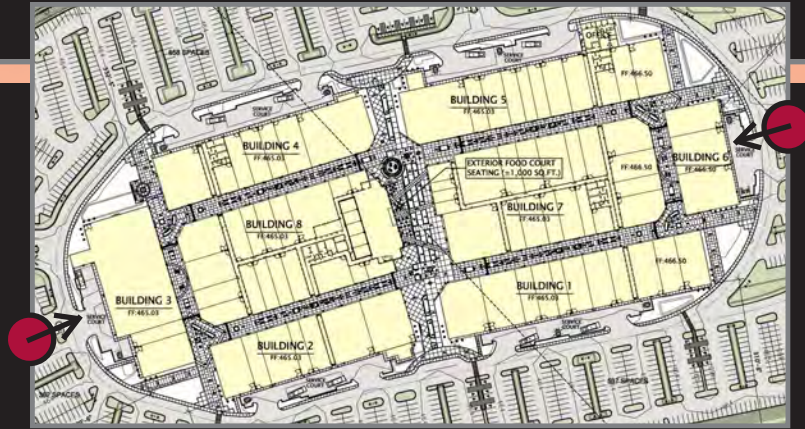
PRIOR NORTH ELEVATION



REVISED SOUTH ELEVATION



PRIOR SOUTH ELEVATION



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