



690 Chesterfield Pkwy W • Chesterfield MO 63017-0760  
Phone: 636-537-4000 • Fax 636-537-4798 • [www.chesterfield.mo.us](http://www.chesterfield.mo.us)

## Architectural Review Board Staff Report

Meeting Date: March 14<sup>th</sup>, 2024

From: Alyssa Ahner, Planner

Location: 730-738 Long Road Crossing Drive

Description: Long Road Lipton Parcel, Lots 3-7: A Site Development Section Plan, Landscape Plan, Lighting Plan, Architectural Elevations, and Architect's Statement of Design for an 8.98-acre tract of land located north of Long Road Crossing Drive and south of Interstate 64.

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### PROPOSAL SUMMARY

The Redmond Company, on behalf of Cronin Valley Real Estate, LLC, has submitted a Site Development Section Plan, Landscape Plan, Lighting Plan, Architectural Elevations, and Architect's Statement of Design for two proposed car dealerships.



Figure 1: Subject Site

## HISTORY OF SUBJECT SITE

Pre-1988: Subject site was zoned "M-3" Planned Industrial.

1999: Subject site was rezoned from "M-3" Planned Industrial to "PI" Planned Industrial under governing [Ordinance 1540](#). A Site Development Concept Plan was subsequently approved.

2006: An Amended Site Development Concept Plan was approved.

2007: A Record Plat was approved.

2023: Subject site was rezoned from "PI" Planned Industrial under Ordinance 1540 to a new "PI" Planned Industrial District under governing [Ordinance 3262](#).

## STAFF ANALYSIS

The Unified Development Code's Architectural Review Design Standards are broken down into two (2) areas of review: Site Design and Building Design.

General Requirements for Site Design are further broken down into the following categories:

- Site Relationship
- Circulation and Access
- Topography and Parking
- Retaining Walls

General Requirements for Building Design are further broken down into the following categories:

- Scale
- Design
- Materials and Color
- Landscape Design and Screening
- Signage
- Lighting

### A. Site Relationships

The subject site is surrounded by vacant undeveloped land to the south and west. There is a car dealership immediately east of the site. Interstate 64 is just north of the site.

### B. Circulation and Access

The development is proposing three (3) curb cuts along Long Road Crossing Drive. The curb cuts located on the eastern and western sides of the subject site are proposed as exit only. The third curb cut located in the middle of the site is proposed as a full access. Upon entering the site from the middle access location, vehicular traffic has the option to either turn left or right dependent on which car dealership they are visiting or continue straight through a landscaped drive aisle.

### C. Topography

The site is generally flat with exception to the perimeter of the site which has a slight dip utilized for stormwater measures.

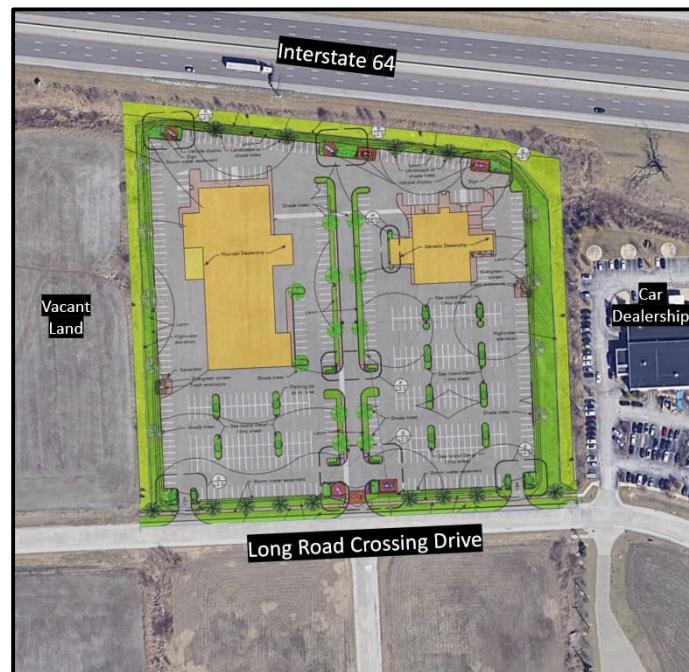


Figure 2: Color site plan for proposed development

#### D. Scale

There are two buildings proposed for the development. The building depicted on the eastern side of the subject site has a high roof height of 25'. The screening for rooftop mechanical equipment extends roughly 4' higher than high roof. It is a one-story design and is estimated to be 11,325 square feet.

The building proposed on the western portion of the site has a high roof height of 22'. The ACM panels utilized in the design continue upward to a maximum height of 26'. The screening for rooftop mechanical equipment extends roughly 1' higher than the ACM panels. It is a two-story design and is estimated to be 32,018 square feet on the first floor. The second floor is estimated to be 2,556 square feet.

While there aren't many buildings within the direct vicinity, the existing car dealership located immediately east of the site has an architectural feature that sits at a maximum height of 30'4" while other portions of the building vary between 22'-25'. It is a one-story design and is roughly 21,000 square feet.

#### E. Materials & Design

As mentioned previously, there are two buildings proposed – one for each of the individual dealerships. They are both oriented on the northern portion of the subject site and feature main entrances facing Interstate 64. The buildings share similar materials but each has their own color scheme and design based on corporate model.

The smaller building located on the eastern portion of the site is primarily comprised of a glass curtain wall system with clear glazing and two colors of ACM panels. The ACM panel colors are detailed as "Basalt Grey" and "Tricorn Black". EIFS is utilized for the exterior of the service shop and is detailed as the color "Cyberspace". These primary materials are depicted in *Figure 3*. The north elevation which is the façade visible from Interstate 64 is depicted in *Figure 4*.

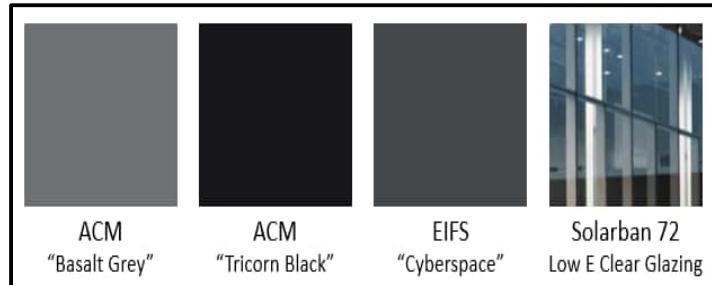


Figure 3: Primary materials/colors for eastern building

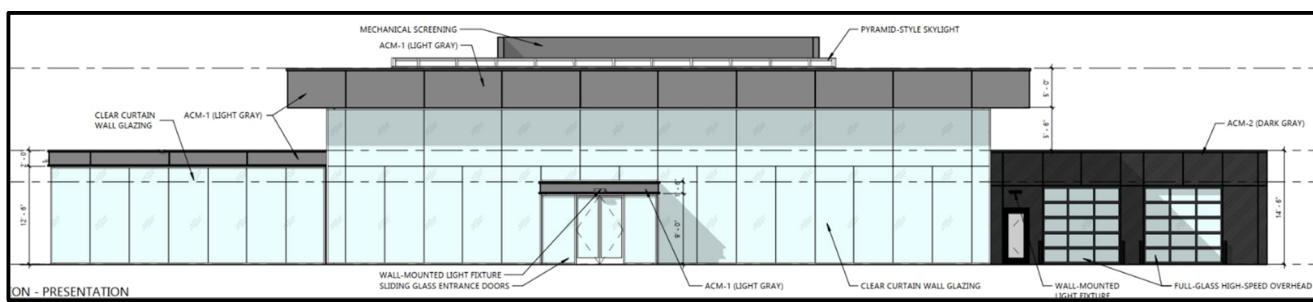


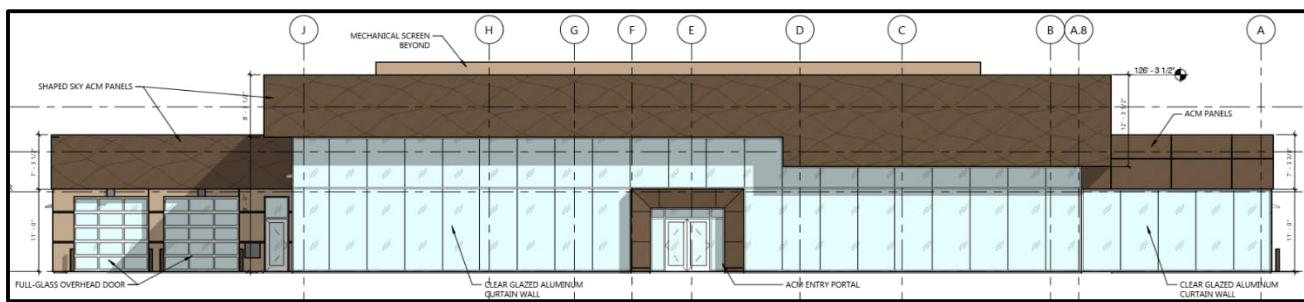
Figure 4: North elevation facing Interstate 64

As seen in *Figure 4*, there is a proposed drive-thru service vestibule on the right side of the building. This service area will have two (2) high-speed full glass overhead doors on the north elevation for the entry and two (2) of the same glass overhead doors on the south elevation for the exit. There are four (4) additional overhead doors on the south elevation for a total of six (6) on that façade. Three of these four are the full glass doors while one is a coiling overhead door in black.

The larger building located on the western portion of the site is primarily comprised of glass curtainwall system, one color of ACM panels, and two colors of EIFS. The ACM panel is detailed as a "Bronze - Shaped Sky Panels". The EIFS colors are detailed as "Antler Velvet" and "Kaffee". These primary materials/colors are depicted in *Figure 5*. The north elevation which is the façade visible from Interstate 64 is depicted in *Figure 6*.



*Figure 5: Primary materials for western building*

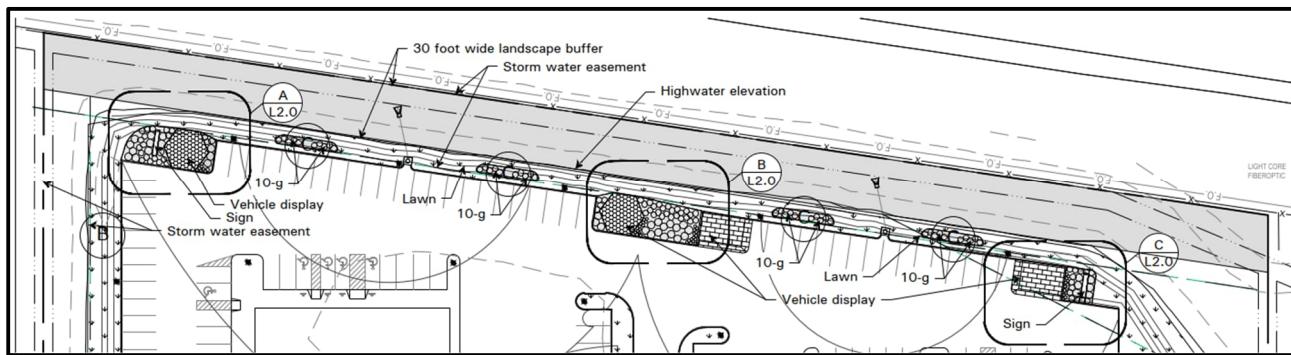


*Figure 6: North elevation of western building*

As seen in *Figure 6*, there is a proposed drive-thru service vestibule for this building as well but it is located on the left side. Similar to the eastern building, there are two high-speed full glass overhead doors on the north elevation for the entry and then two of the same doors on the south elevation for the exit. The south elevation features one additional glass overhead door for a total of three doors on that façade.

#### F. Landscape Design and Screening

The subject site requires a thirty (30) foot landscape buffer along Interstate 64. This buffer area overlaps with an existing stormwater easement and the 100-year highwater elevation. Landscaping is permitted within the stormwater easement but not within the highwater elevation. The proposed landscaping is setback from Interstate 64 to accommodate this restriction. *Figure 7* depicts these different areas and where landscaping is being proposed including what will surround the vehicle displays.



*Figure 7: Proposed landscaping along Interstate 64*

The perimeter of the site and the drive aisle that extends down the middle of the site feature a mixture of trees. The trees proposed along Long Road Crossing Drive are designated street trees and are provided every fifty (50) feet as required per code. The remainder of the site features landscaped parking islands and the in-depth details may be found on the provided landscape plan in the applicant's submittal packet.

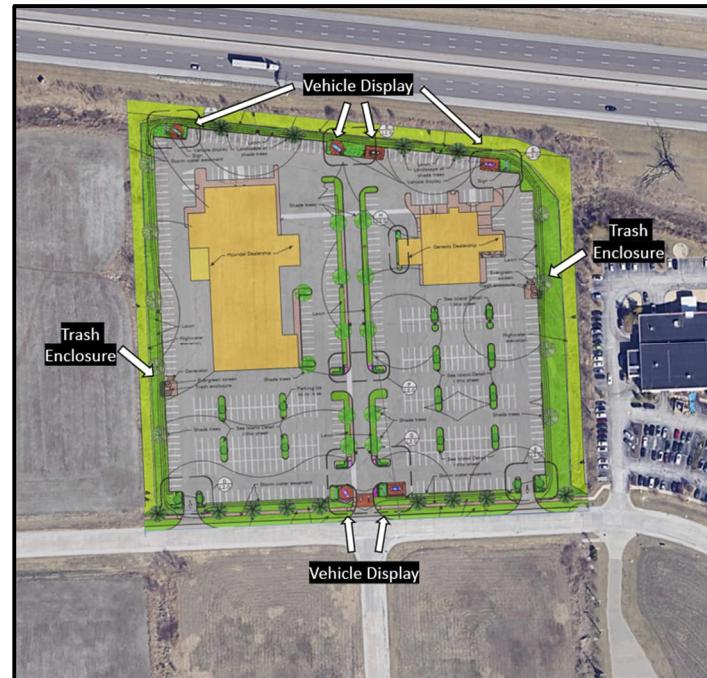
A trash enclosure is provided along both the eastern and western property line. Each enclosure is designed to be similar to the dealership building that they are located closest to. The elevations for these enclosures may be found on the colored elevations sheet for each individual building. Each enclosure will be screened by seven (7) Bayberry evergreen shrubs.

The roof top mechanical equipment is to be screened by metal panels in a color utilized elsewhere on each building.

#### G. Lighting

There are sixty (60) light poles and twenty (20) wall mounted lights proposed around the site and on the buildings. All lighting fixtures will remain consistent between the two dealerships. The applicant is also proposing ground mounted flood lights to accent the vehicle displays. Per the Unified Development Code, all exterior lighting fixtures are to be fully shielded and cut off. The photometric plan and proposed lighting fixtures are still under review by the Department.

Figure 8: Trash enclosure and vehicle display locations



#### RENDERSINGS



Dealership on eastern side



Dealership on western side

#### DEPARTMENT INPUT

Be advised, this project is still going through development review by City Staff and will not proceed to the Planning Commission until all outstanding items have been addressed. All recommendations made by the Architectural Review Board will be included in Staff's report to the Planning Commission.

Staff requests review on the Site Development Section Plan, Landscape Plan, Lighting Plan, Architectural Elevations, and Architect's Statement of Design for Long Road Lipton Parcel, Lots 3-7.

#### MOTION

The following options are provided to the Architectural Review Board for consideration relative to this application:

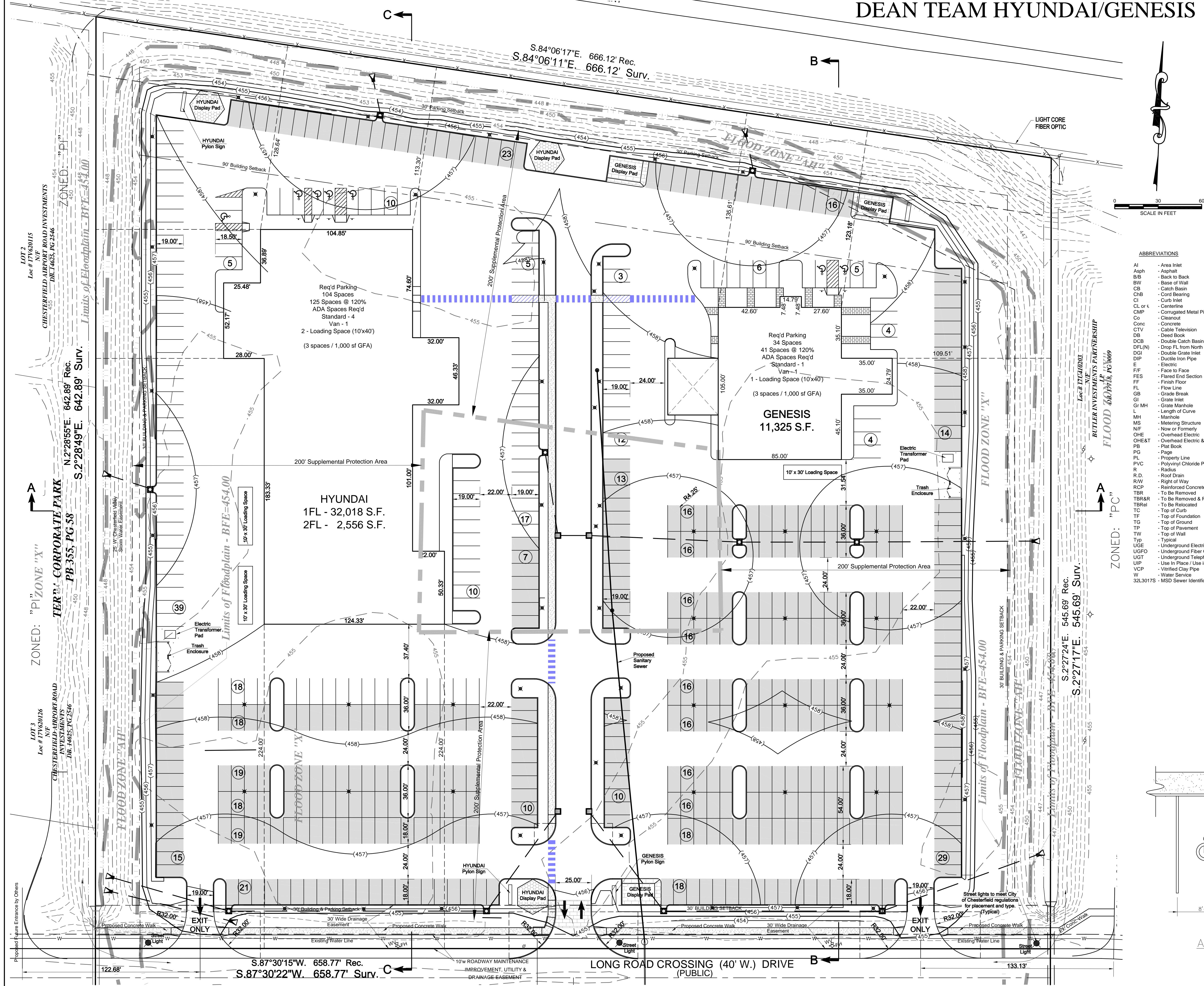
"I move to forward the Site Development Section Plan, Landscape Plan, Lighting Plan, Architectural Elevations, and Architect's Statement of Design for Long Road Lipton Parcel, Lots 3-7 as presented, with a recommendation for approval (or denial) to the Planning Commission."

"I move to forward the Site Development Section Plan, Landscape Plan, Lighting Plan, Architectural Elevations, and Architect's Statement of Design for Long Road Lipton Parcel, Lots 3-7 to the Planning Commission with a recommendation for approval with the following conditions..."

Attachments:

1. Architectural Review Packet Submittal

# DEAN TEAM HYUNDAI/GENESIS



**GENERAL NOTES**

= 391,569 sq. ft. (8.989 Acres)

ned: "P1" Planned Industrial District

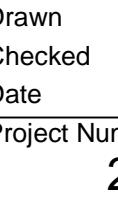
are zoned: Interstate 64, U.S. Routes 40 & 61 (North)  
"PC" Planned Commercial District (East)  
"P1", "M3", "PC" Districts (South)  
"P1" Planned Industrial District (West)

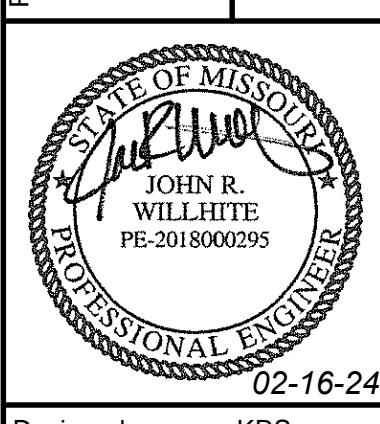
wing districts:  
Metropolitan St. Louis Sewer District  
Missouri River Watershed)  
Chesterfield Fire Protection District  
Rockwood School District  
e available to the site  
the following utilities:  
Ameren Missouri  
Spire Gas Company  
AT&T  
Missouri American Water  
Datum.

lements shall be constructed to City of Chesterfield

image to be in conformance with MSD Standards.  
alley Master Stormwater System is designed to provide  
n for the development. Water Quality regulations as  
l be provided with Site Improvement Plans.  
does not show the existing lot lines and cross-access  
property North of Long Road Crossing Drive. They will  
usted by the preparation of a new plat in the future in  
y of Chesterfield Regulations.

Flood Insurance Rate Map (Community Panel Number  
ap Number 29189C0165K, having an effective date of  
the National Flood Insurance Program prepared by the  
Management Agency for the area containing the subject  
c plotting only, the subject property is located within  
UTH REDUCED FLOOD RISK DUE TO LEVEE. This  
use of providing information as indicated on the current  
e Map for this area, and should not be construed as an  
her flood insurance should, or should not be purchased.

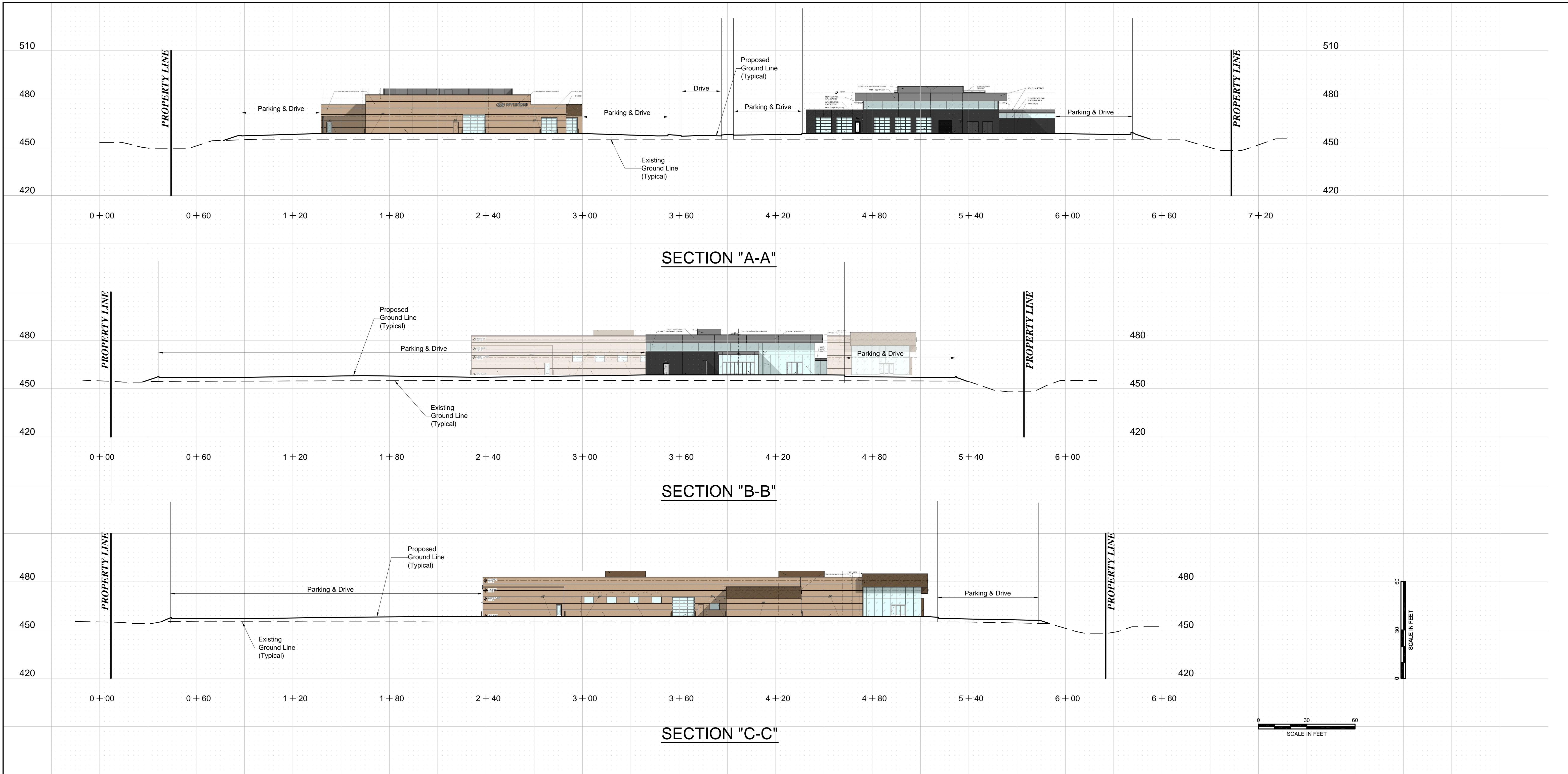
Prepared for:	CRONIN VALLEY REAL ESTATE 15121 Manchester Road Ballwin, Missouri 63011		
SITE PLAN			DEAN TEAM HYUNDAI/GENESIS
			
Designed	KRS		
Drawn	KRS, DLH		
Checked	JRW		
Date	December 18, 2023		
Project Number	23041		
Sheet Number	3	of	4
REVISIONS			
1    2024-02-13    KRS    Per City Of Chesterfield Review And Comment			
FILE: G:\20xx\23041_DEAN\Pans\ACAD\2023-10-16 SiteDevConceptPlan.dwg			
PLOTTED: 2/21/2024 1:45 PM			
F.B. 1			



Designed	KRS
Drawn	KRS, DLH
Checked	JRW
Date	December 18, 2023
Project Number	23041
Sheet Number	3 of 4

# TEAM HYUNDAI/GENESIS

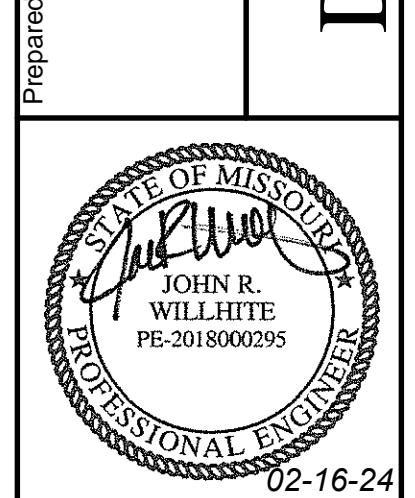
DE



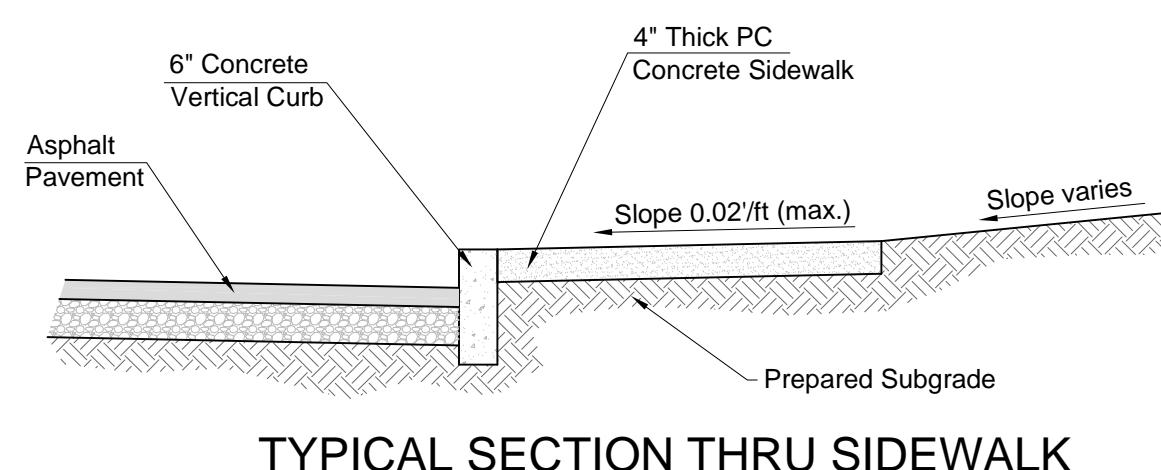
Copyright 2024  
Clayton Engineering Co.  
All Rights Reserved  
CELEBRATING 90 Years  
ENGINEERS • SURVEYORS • PLANNERS  
2281 W. SCHULZ INDUSTRIAL COURT, ST. LOUIS MISSOURI 63146  
NO Cert. of Authority Prof. Engineering #000067 Prof. Surveying #00079  
IL Dept. Financier & Prof. Proj. Design & Engg. Corp. #184-00079

REVISIONS  
1 2024-02-13 KRS Per City Of Chesterfield Review And Comment  
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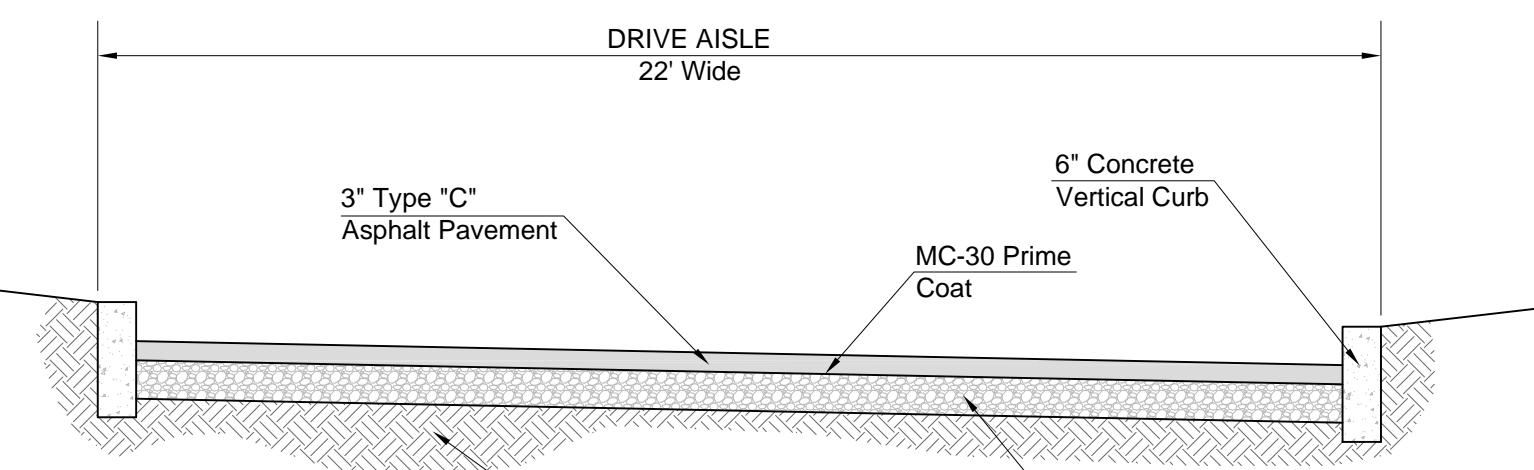
CRONIN VALLEY REAL ESTATE  
15121 Manchester Road  
Ballwin, Missouri 63011  
SITE SECTIONS  
**DEAN TEAM HYUNDAI/GENESIS**



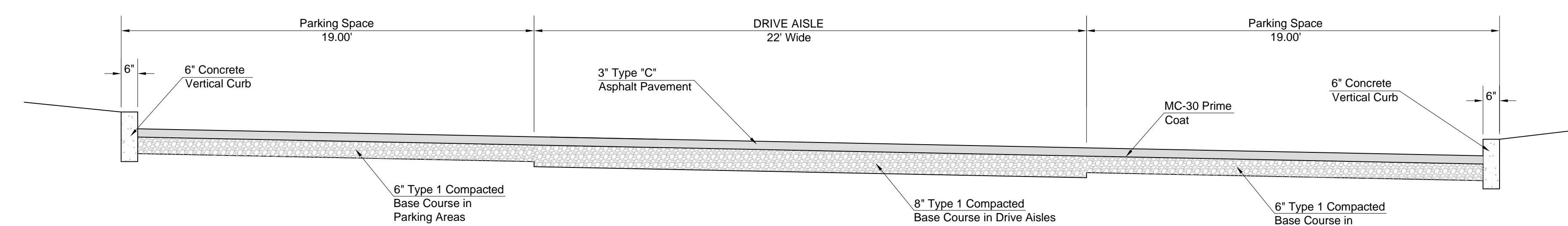
Prepared for:  
Designed KRS  
Drawn KRS, DLH  
Checked JRW  
Date December 18, 2023  
Project Number 23041  
Sheet Number 4 of 4



TYPICAL SECTION THRU SIDEWALK



TYPICAL SECTION THRU DRIVE



TYPICAL SECTION THRU DRIVE AND PARKING

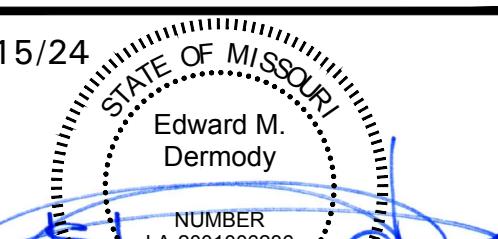


Surveyor/Civil Engineer:  
The Clayton Engineering  
Company, Inc.  
2268 Welsch Industrial Ct.  
St. Louis, MO 63146

Landscape Development Plan for:  
City of Chesterfield ARB  
DEAN TEAM HYUNDAI GENESIS  
Long Road Crossing Drive, Chesterfield, MO

DRAWING PREPARED FOR:  
Cronin Valley Real Estate, LLC  
15121 Manchester Road  
Ballwin, MO 63011

Revisions:		
No.	Description	Date:
1	City comments	2/15/24



Edward M. Dermody  
Landscape Architect  
LA-2001006236

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Issue Date: December 19 2023

Drawn by: EMD

Checked by: EMD

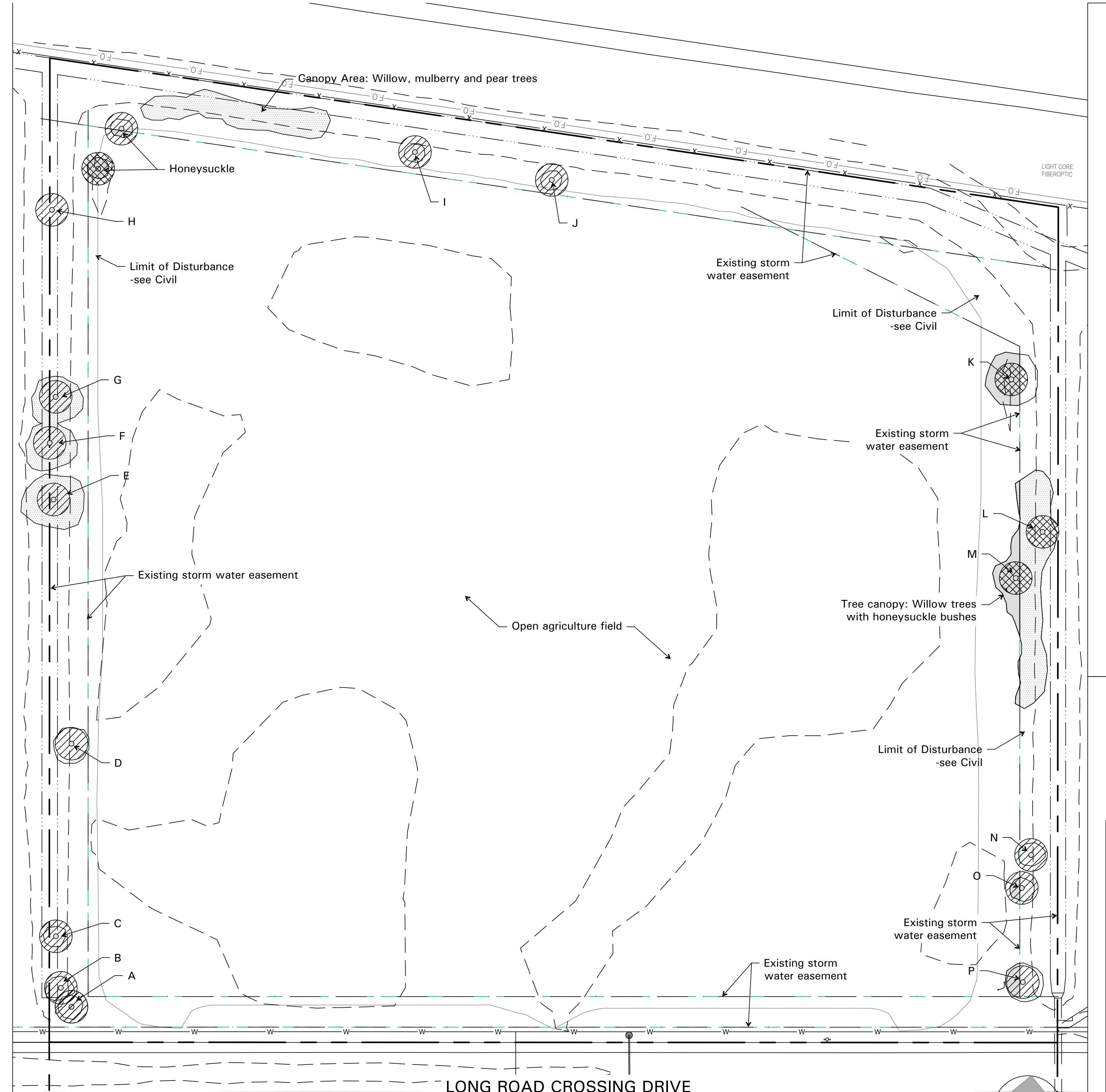
Sheet Title

### Tree Stand Delineation and Tree Protection Plan

Project Number: 796.001

Sheet Number:

TSD-TPP



Install and maintain tree protection fence as indicated on preservation plan for all trees marked save. Silt protection shall be installed in a trenchless manner within the critical root zone of any tree to be SAVED. (I.E. woodchips, wattles, and hay bales)

I hereby certify that I have viewed the premises and provided this professional opinion regarding the survivability of significant trees on this site and abutting the site. Attached is a site plan illustrating the recommended location of tree protection fencing. This fence is to remain erect throughout the construction project. All tree inspections were performed from the ground and are limited in scope. Tree and utility locations are approximate and locations of utilities are subject to change.

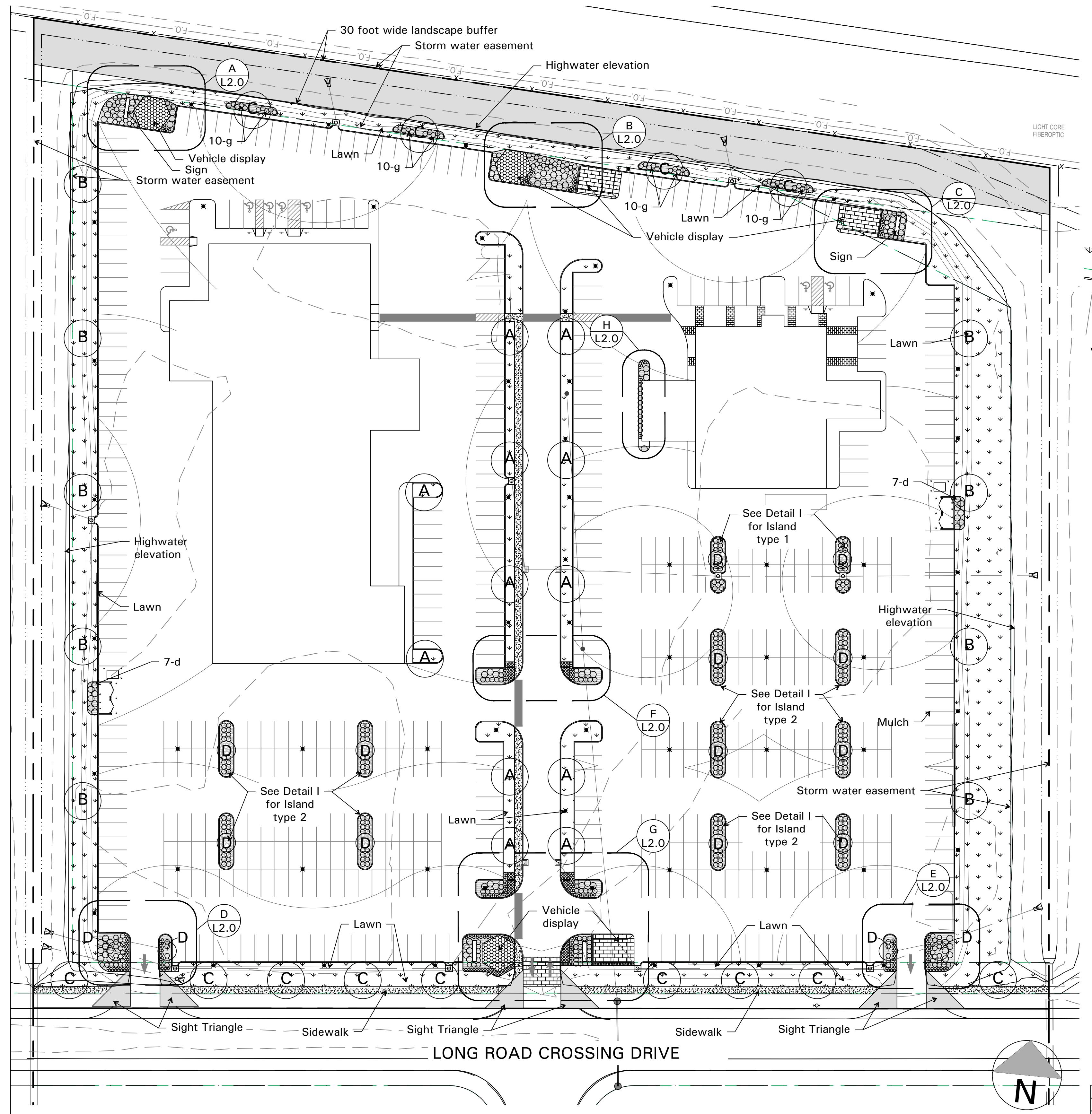
Craig R. Murphy  
I.S.A. Certified Arborist  
IL-9645A

Frontenac Forestry ~ 2460 Driftwood Ln. St. Louis, MO 63146~ 314-496-2020

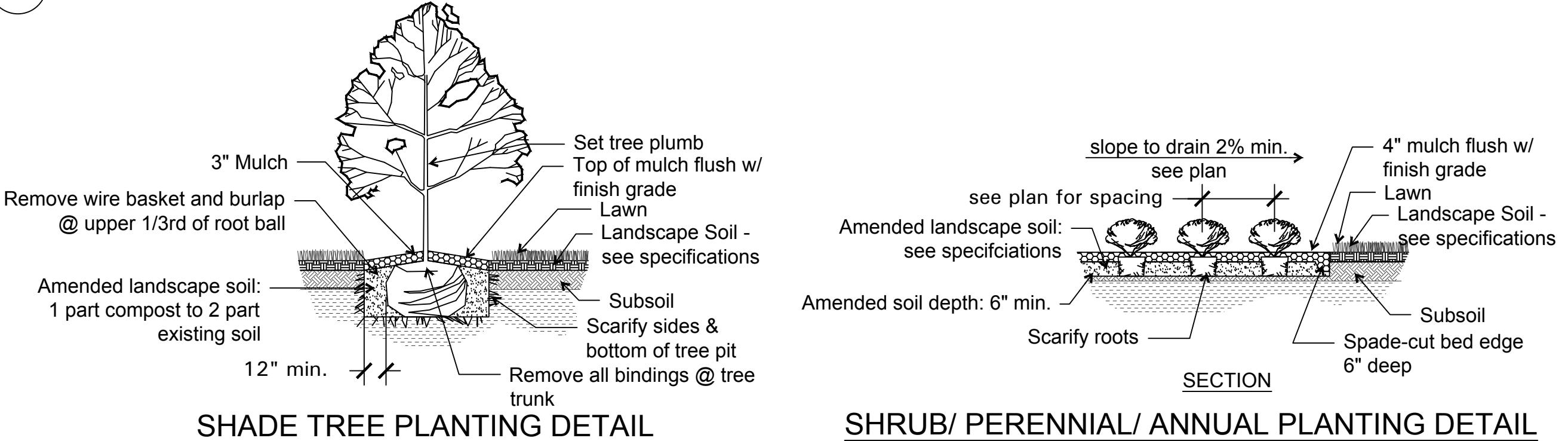
TREE STUDY  
SITE PLAN REVIEW  
11-21-2023

PROPERTY LOCATION: 738 Long Rd

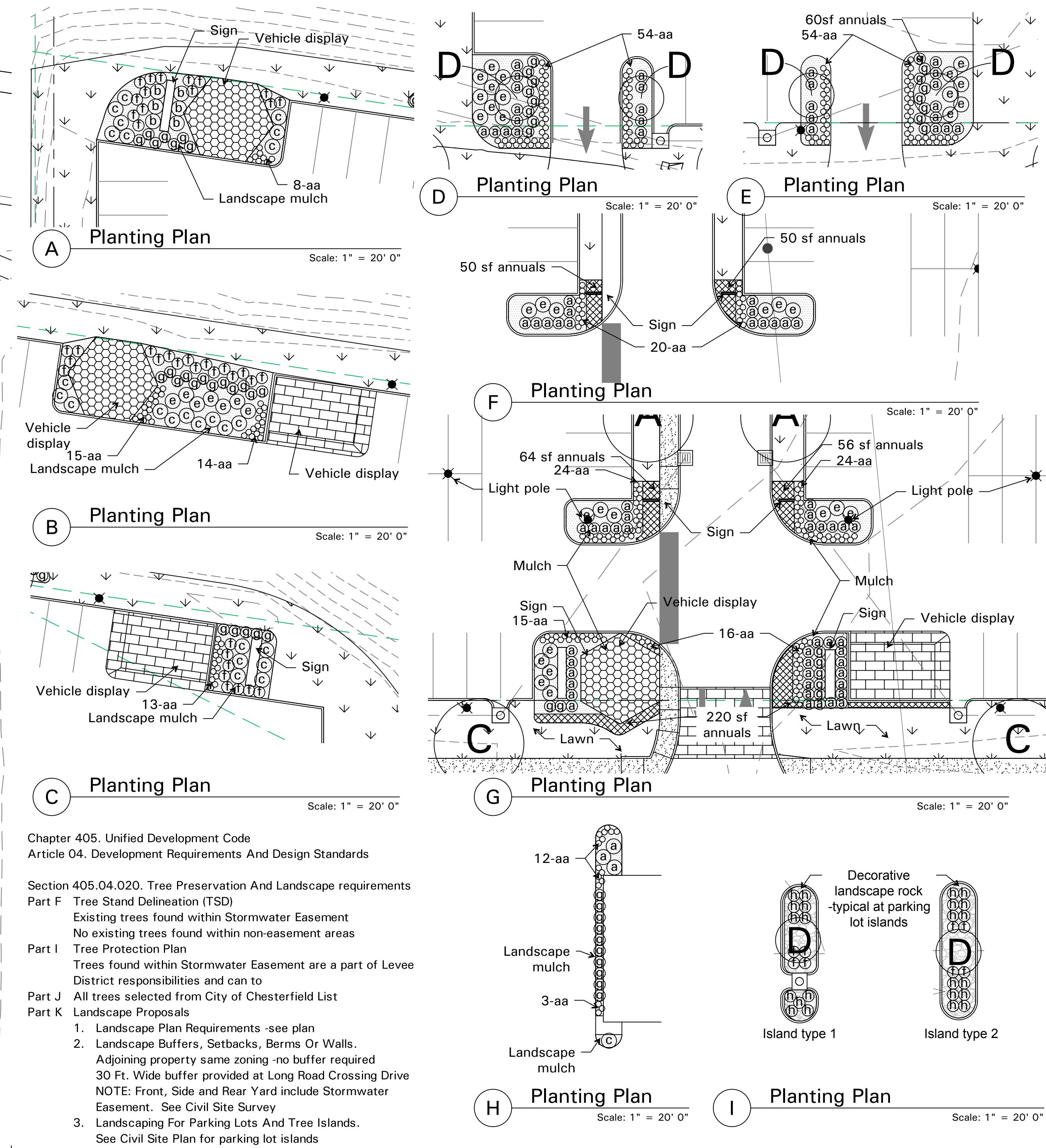
#	TREE SPECIES	D B H	PRESERVE/ TBR	ADJOINING LOT	COMMENTS	CONDITION
A	hackberry	4"	TBR		Vines	Fair
B	hackberry	3"	TBR		Volunteer	Fair
C	boxelder	3"	TBR		Declining	Poor
D	willow	3"	TBR		Declining	Poor
E	cottonwood	10"x6" x4"	TBR		cluster of volunteers	Fair
F	mulberry	9x5"	TBR		cluster of volunteers, vines	Fair
G	cottonwood	12"	TBR		Vines	Fair
H	sycamore	4"	TBR		Declining	Poor
I	mulberry	4"	TBR		Volunteer	Fair
J	mulberry	2x4"	TBR		Volunteer, multi-trunk	Fair
K	mulberry	3x8"	TBR		Cluster	Fair
L	black locust	25x3"	TBR		Grove of volunteer saplings	Fair
M	black locust	20x5"	TBR		Grove of volunteer 5-8" trees	Fair
N	mulberry	2x5"	TBR		Volunteers, multi-stem	Good
O	mulberry	10"	TBR		minor storm damage	Fair



# Planting Plan Exhibit for Planning and Zoning



## SHRUB/ PERENNIAL/ ANNUAL PLANTING DETAIL



© 2017 Pearson Education, Inc.

- er City of Chesterfield  
nd Zoning Commission  
review and approval:  
tion.  
will be located at least  
m sewer structures.  
s to be sodded  
watered with  
on system.  
ls to be locally grown.

Consent of the Landscape Architect:  
Copyright © by Dermody & Associates, LLC

Issue Date: December 19 2023

Drawn by: EMD

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Checked By: EMD

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# Sheet Title

# Planting Plan for Planning and Zoning

**ANSWER**

Project Number: 796.001

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**Sheet Number:**

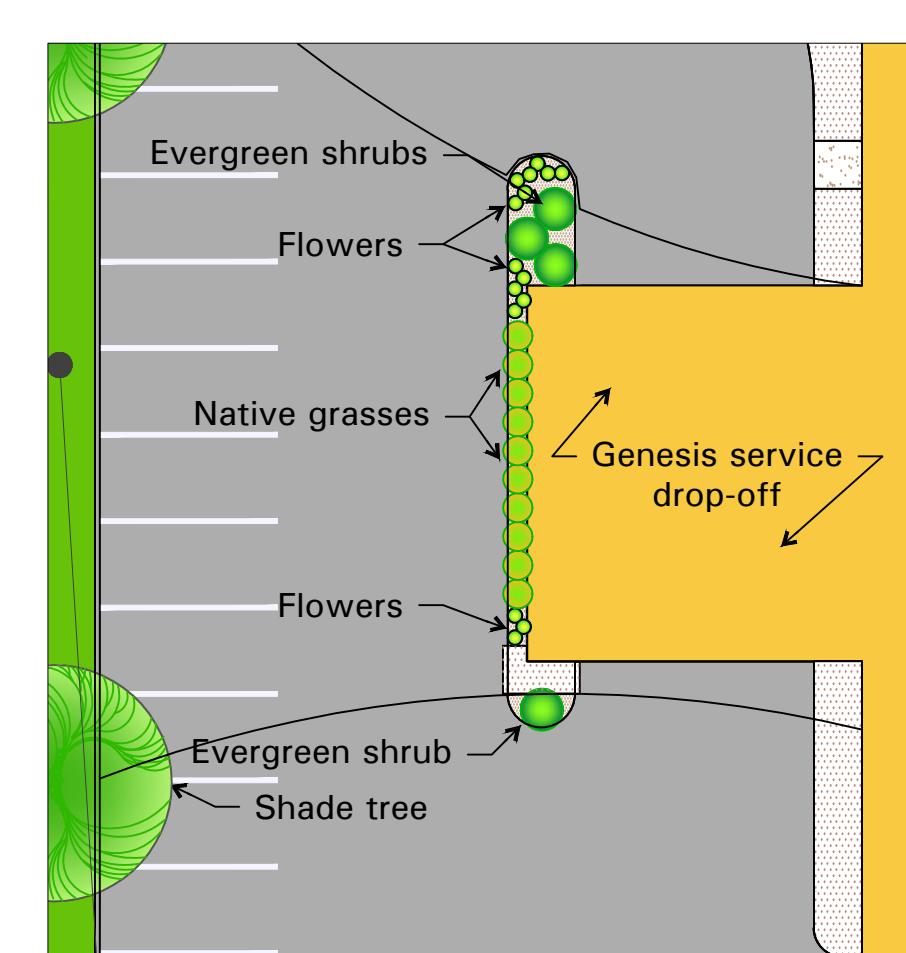
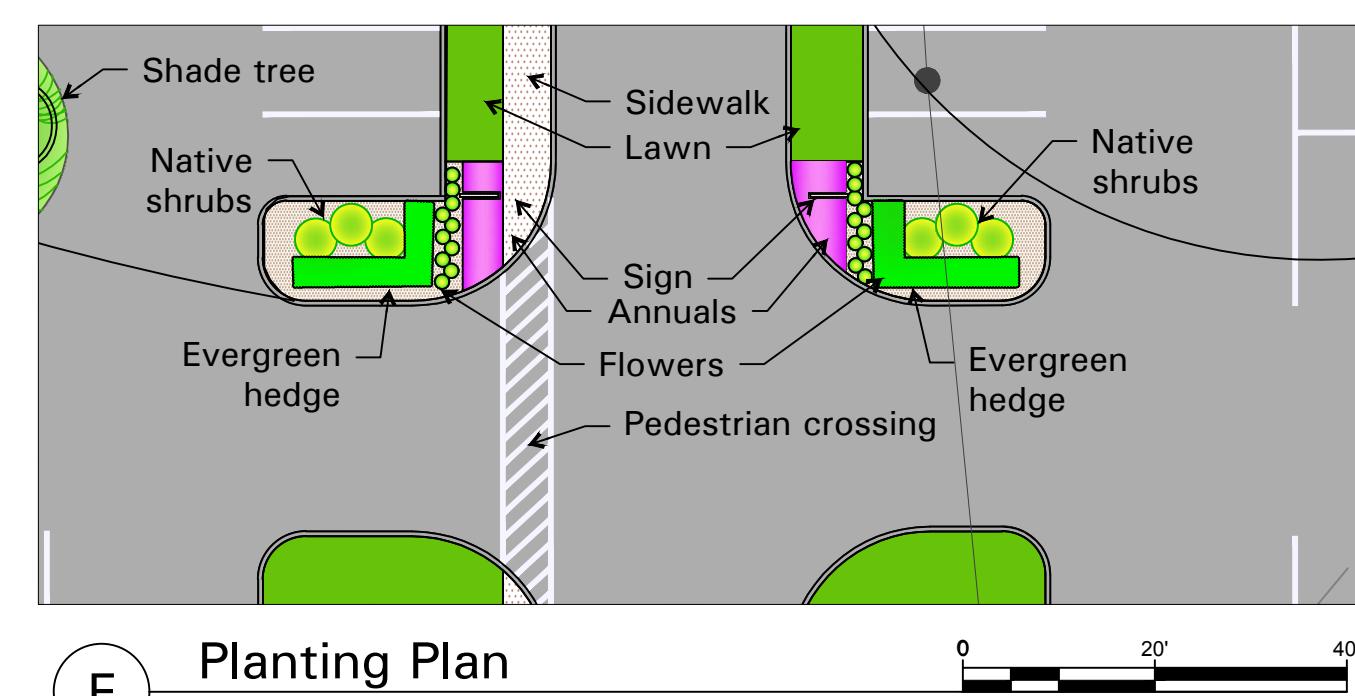
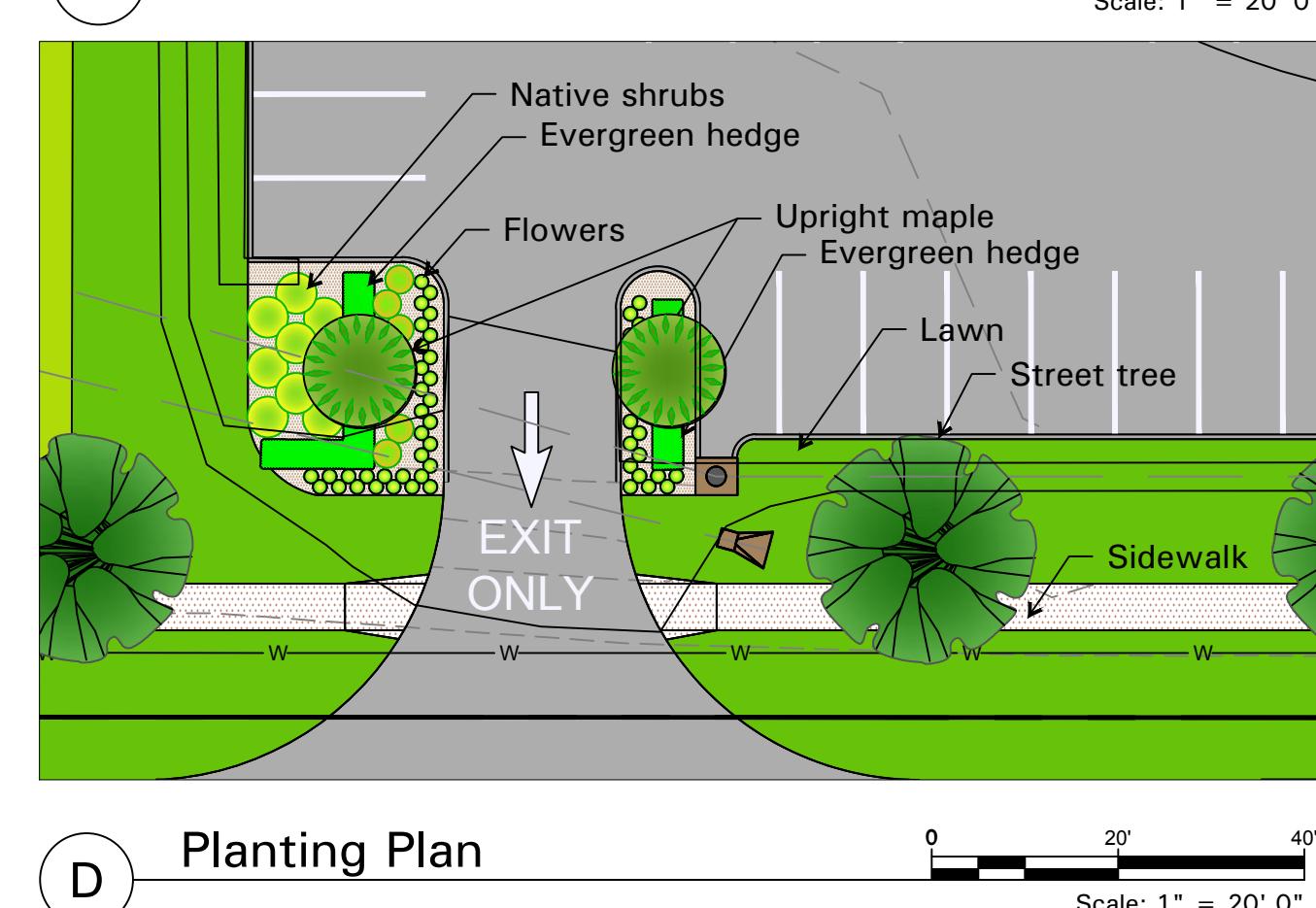
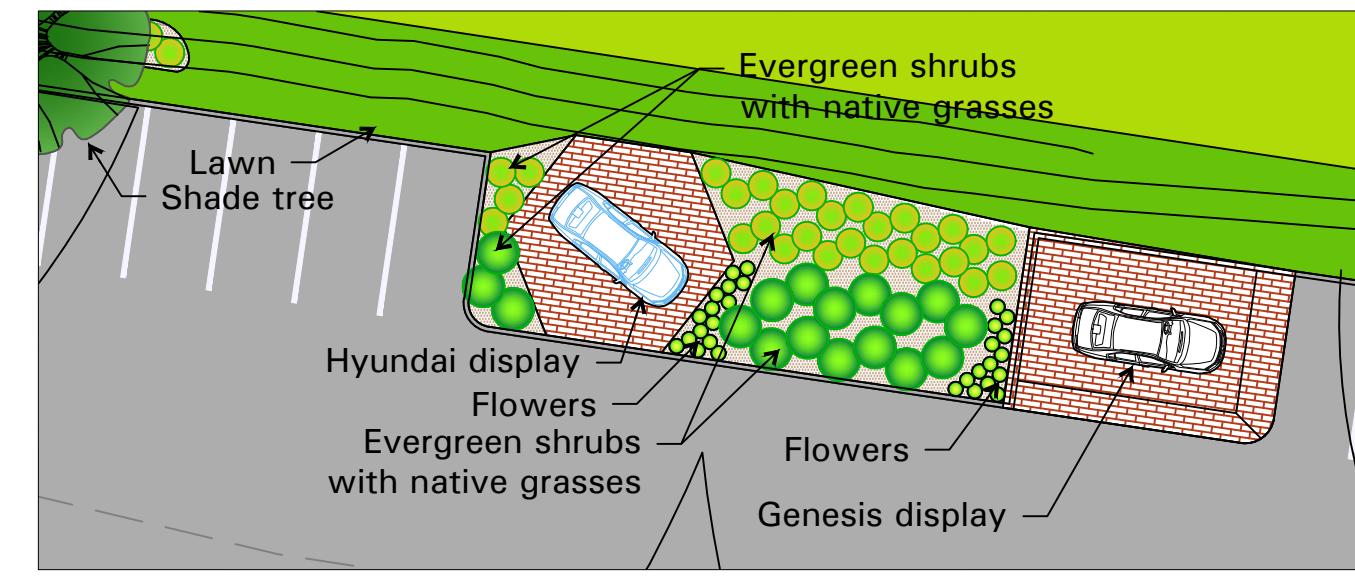
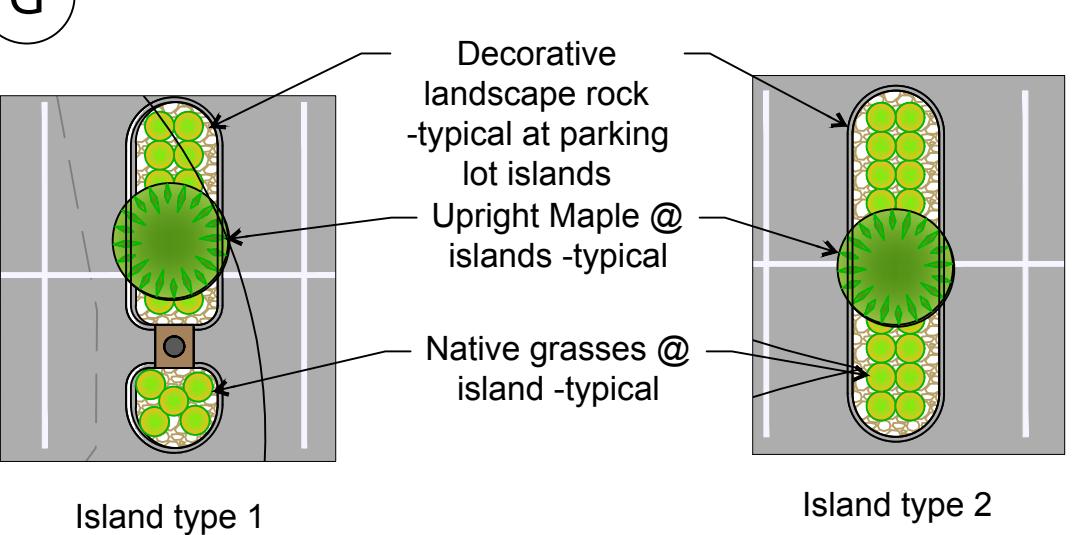
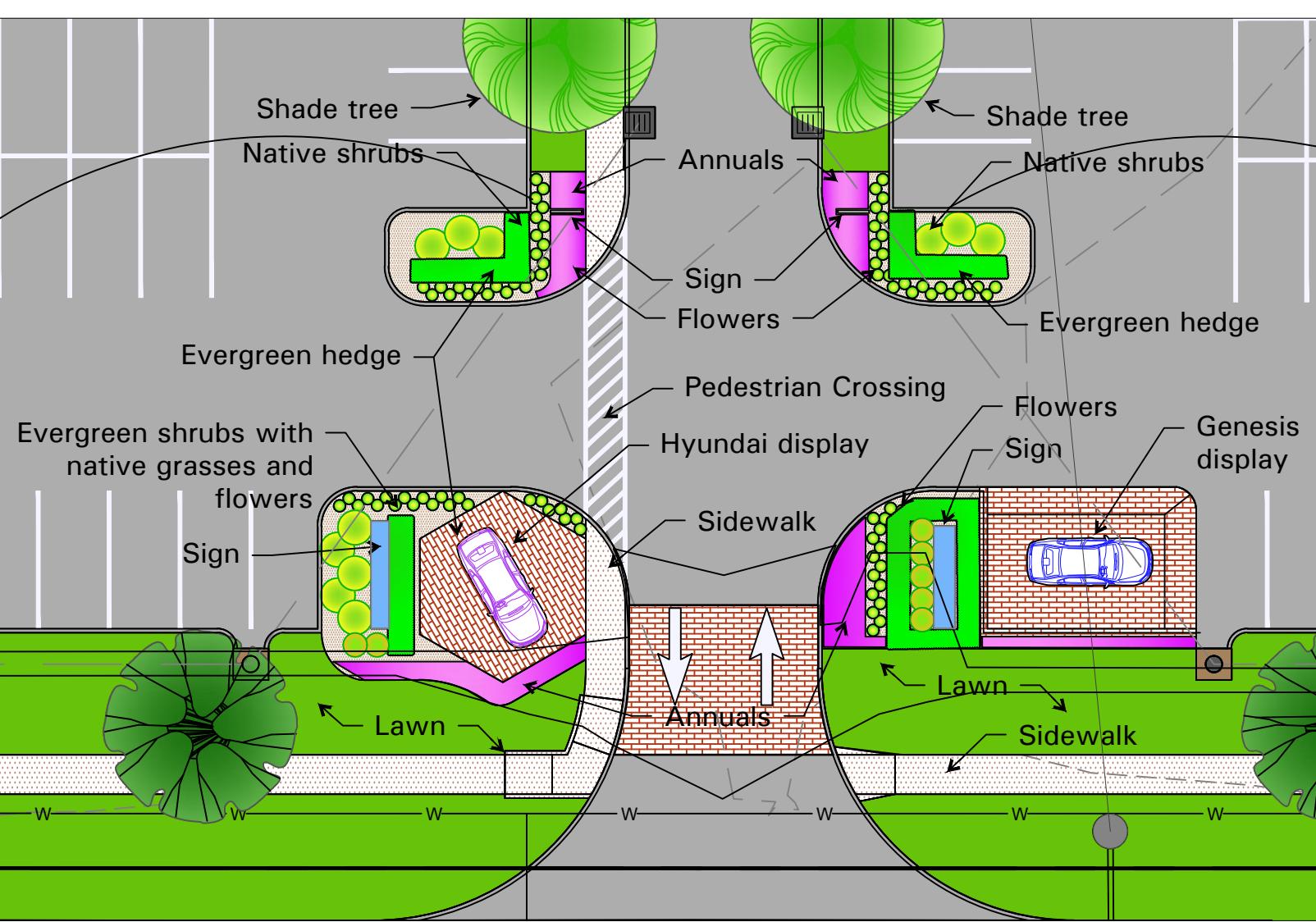
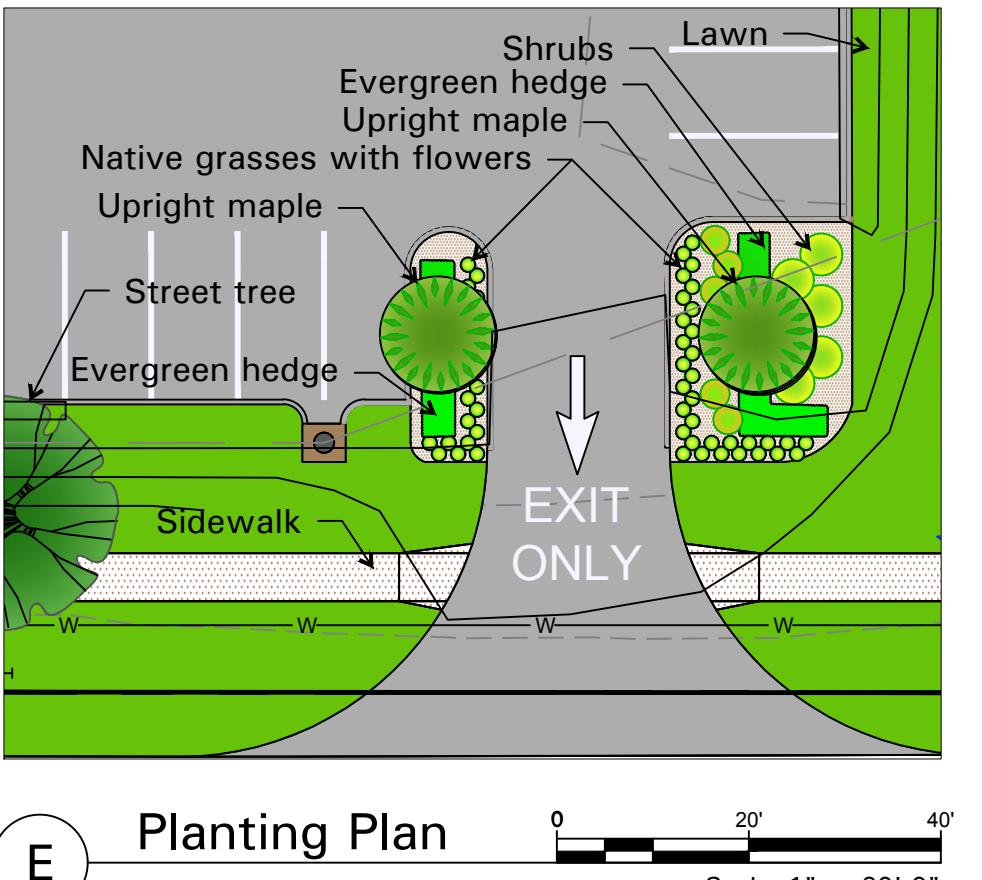
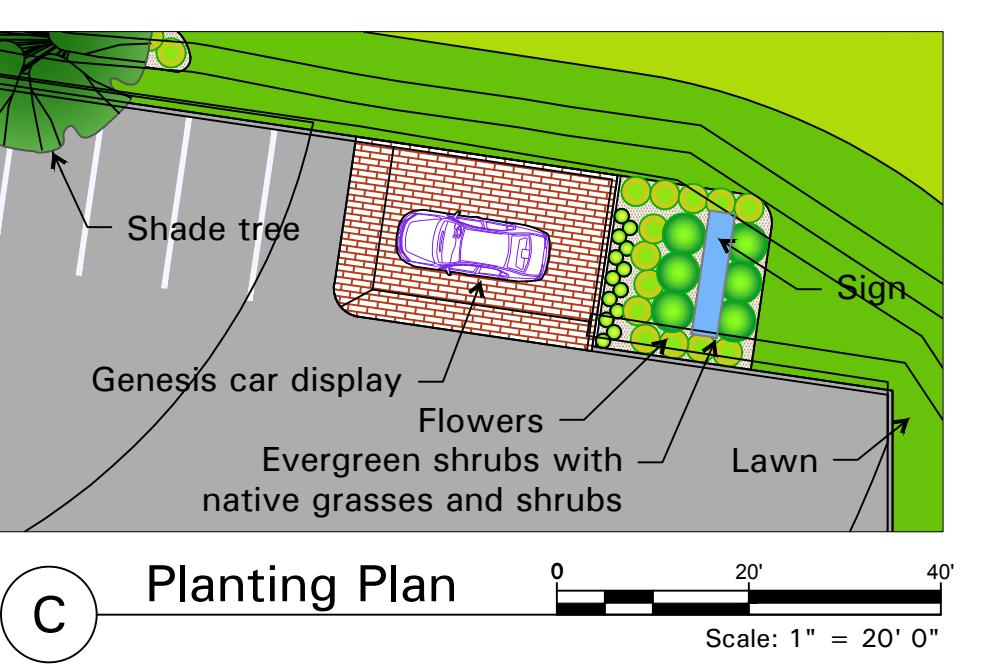
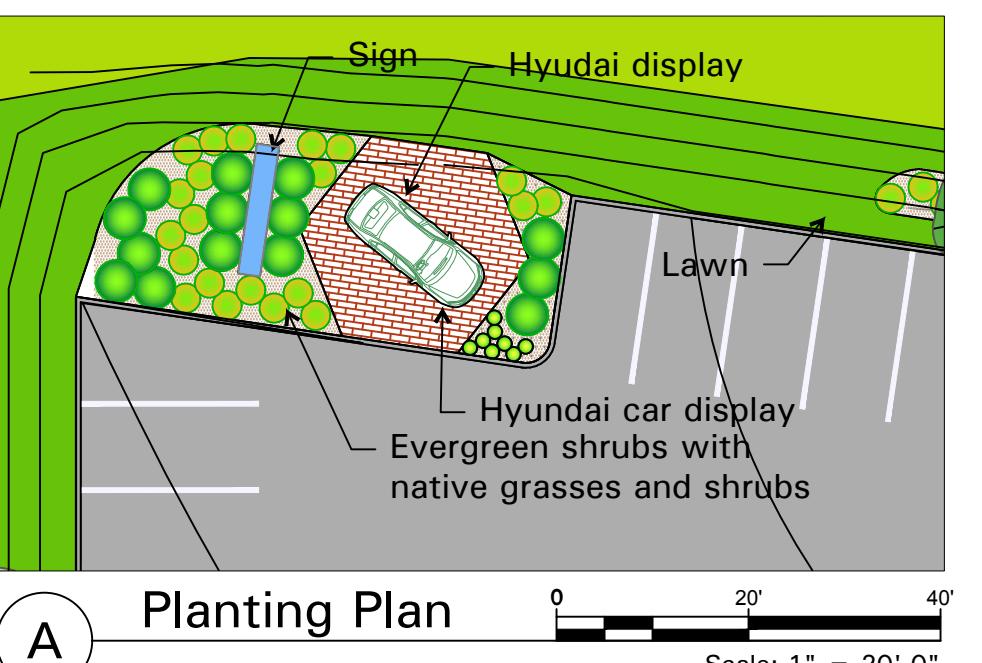
Sheet Number:

L1.O

For more information about the study, please contact Dr. Michael J. Hwang at (319) 356-4000 or email at [mhwang@uiowa.edu](mailto:mhwang@uiowa.edu).

Tree Planting Schedule/ Summary Table								
Key	Qty	Common Name	Botanical Name	Size	Type	Mature Height	Growth Rate	%
A	12	Zelkova	Zelkova serrata 'Green Vase'	2.5" Cal.	Deciduous Tree	45' +	Fast	24%
B	9	Tulip Tree	Liriodendron tulipifera	2.5" Cal.	Deciduous Tree	45' +	Medium	18%
C	13	Nyssa sylvatica	Black Gum	2.5" Cal.	Street Tree	30-50'	Medium	26%
D	16	Upright Maple	Acer platanoides 'Columnare'	2.5" Cal.	Parking Lot Tree	45' +	Medium	32%

Shrub, Ornamental Grasses and Perennial Schedule					
a	81	Boxwood	B. sempervirens 'Green Velvet'	20-22"	Ball & Burlap
b	6	Gold Tip Juniper	Juniperus × pfitzeriana 'Saybrook Gold'	5 Gal.	
c	27	Ground Cover Juniper	Juniperus × pfitzeriana 'Daub's Frosted'	5 Gal.	
d	14	Bayberry	Myrica pensylvanica	5 Gal.	
e	39	Nine Bark	Physocarpus opulifolius 'Amber Jubilee'	3 Gal.	
f	87	Prairie Drop Seed	Sporobolus heterolepis 'Tara'	1 Gal.	
g	97	Little Blue Stem	Schizachyrium scoparium 'Standing Ovation'	1 Gal.	
h	142	Muhly Grass	Muhlenbergia capillaris	1 Gal.	
aa	279	Variegated Liriope	Liriope muscari 'Variegated'	1 Gal.	24" OC
440	+/- Sq. Ft. Annuals	Field select by owner		1 Qt.	8" OC
3,600	+/- Sq. Ft. Decorative Landscape Rock				
5,900	+/- Sq. Ft. Double Ground Hardwood Bark Mulch				
47,100	+/- Sq. Ft. Fescue Sod				



Landscape Development Plan for:  
 City of Chesterfield ARB  
 DEAN TEAM HYUNDAI/ GENESIS  
 Long Road Crossing Drive, Chesterfield, MO  
 DRAWING PREPARED FOR:  
 Cronin Valley Real Estate, LLC  
 15121 Manchester Road  
 Ballwin, MO 63011

Revisions:		
No.	Description	Date:
1	City comments	2/15/24

2/15/24  
 STATE OF MISSOURI  
 Edward M. Dermody  
 NUMBER LA-2001006236  
 LANDSCAPE ARCHITECT

Edward M. Dermody  
 Landscape Architect  
 LA-2001006236

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Issu Date: December 19 2023

Drawn by: EMD

Checked By: EMD

Sheet Title

## SITE AND LANDSCAPE PLAN

Project Number: 796.001

Sheet Number:

LO.0

PROJECT: GENESIS AND HYUNDAI

LOCATION: CHESTERFIELD, MO



JDP ELECTRICAL  
DESIGN, LLC

663 W 16367 COLLEGE AVE.  
MUSKEGO, WI 53150  
JDPJUDY@GMAIL.COM

DATE:  
02/15/2024

DRAWN BY:  
J. PRUSINSKI

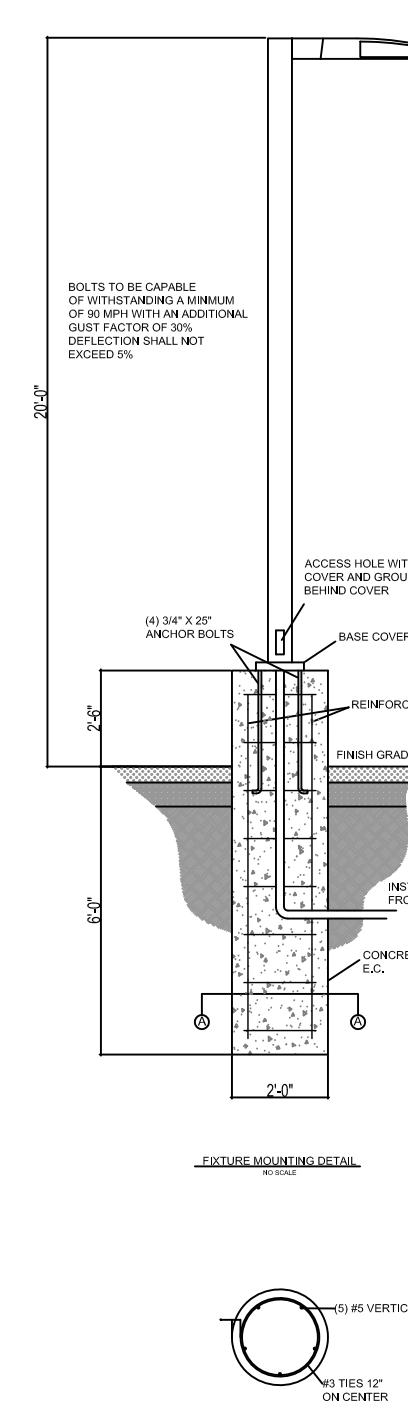
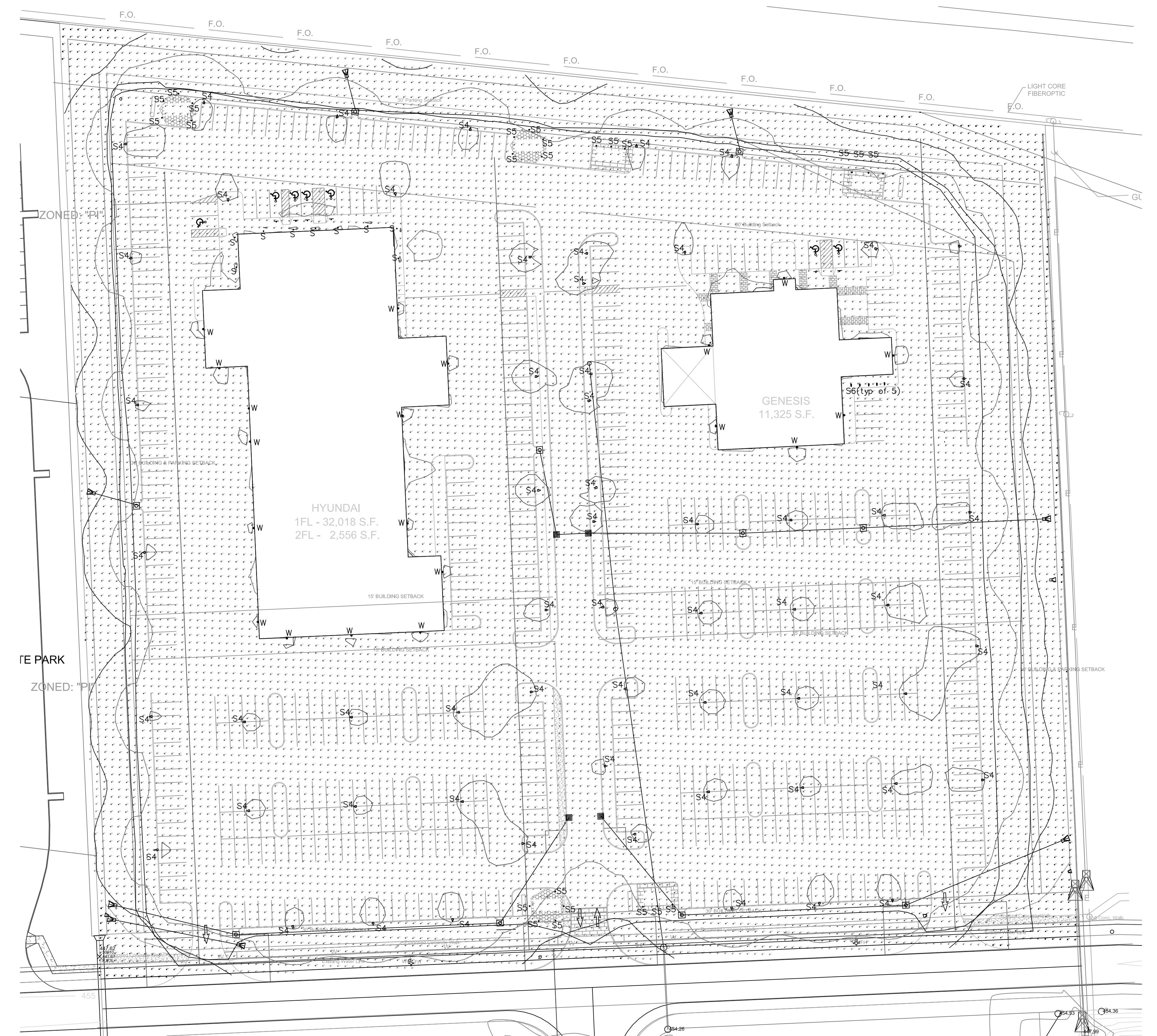
PROJECT NUMBER:  
00730

SITE  
PHOTOMETRIC  
DRAWING

SCALE:  
NTS

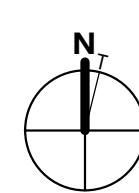
ES100

SITE PHOTOMETRIC PLAN  
1" = 40'-0"



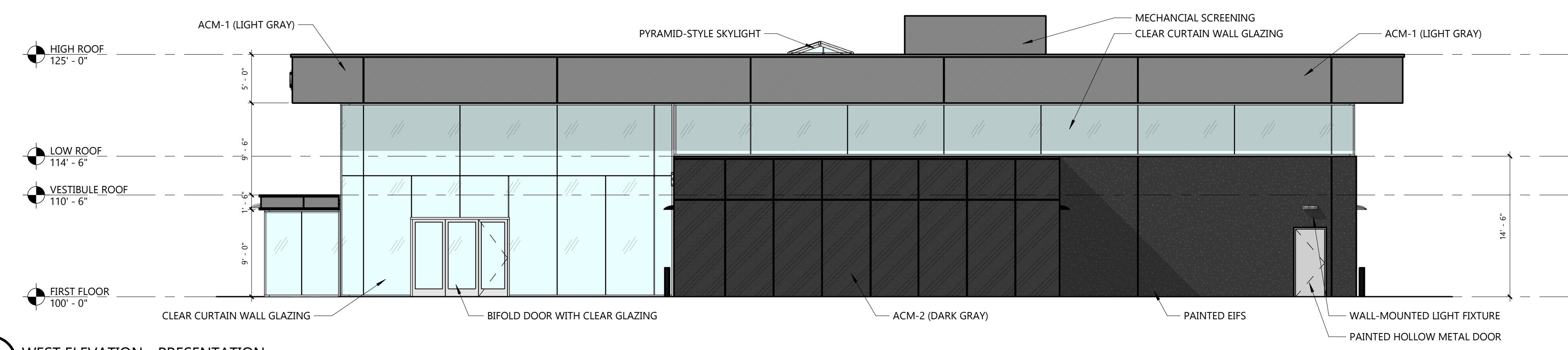
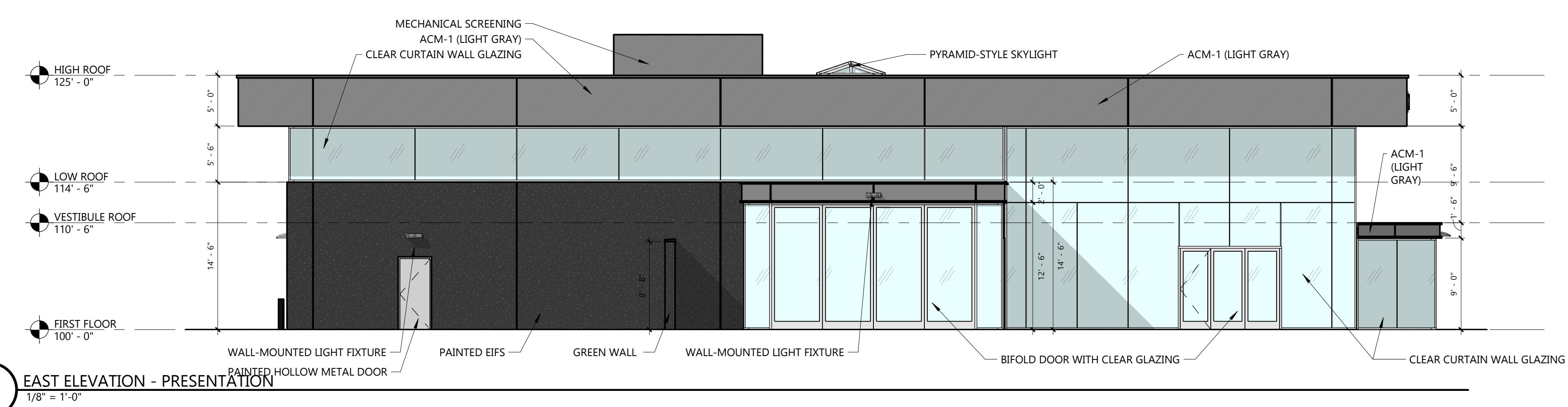
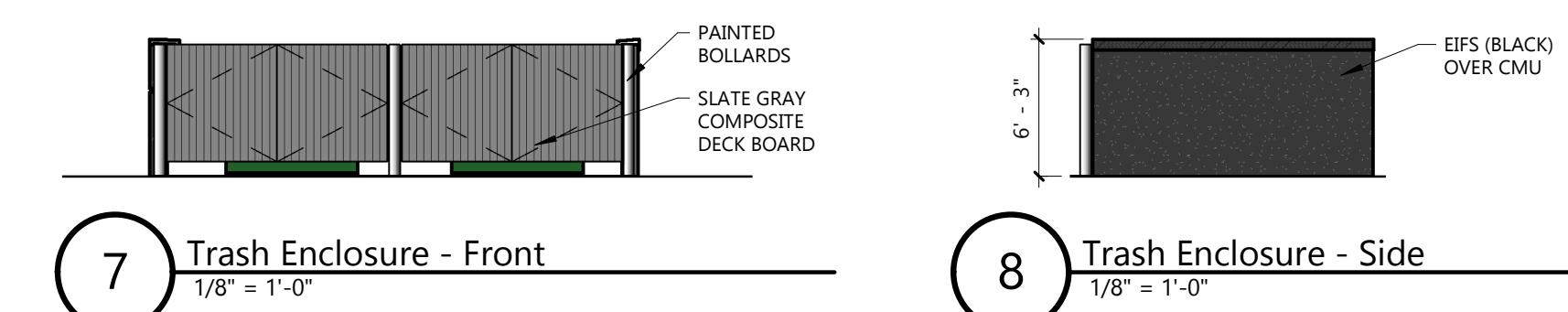
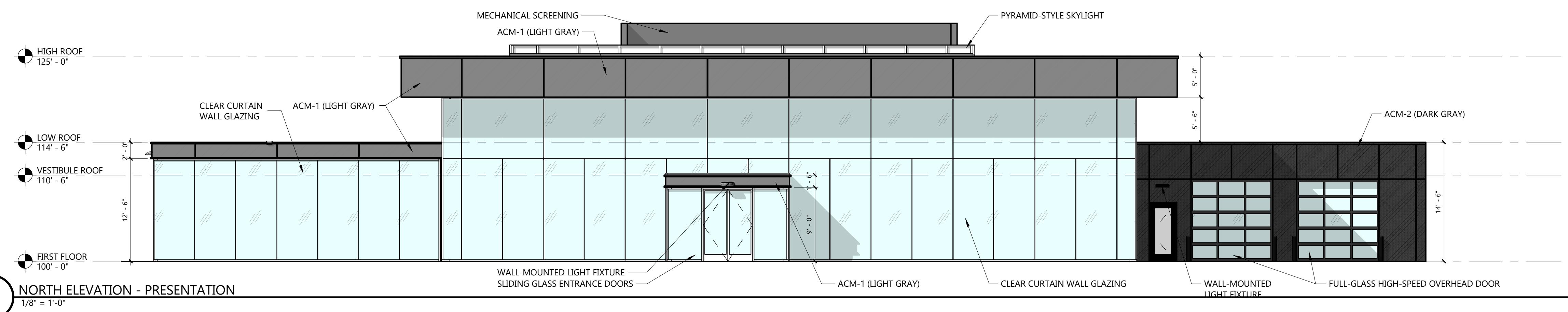
Schedule						
Symbol	Label	QTY	Manufacturer	Catalog	Description	Lamp Output
□	S4	60	Lithonia Lighting	DSX1 LED P3 50K 80CRI T4M	TYPE IV LUMINAIRE MOUNTED ON A 17.5' POLE ON A 30" BASE	12879 0.92 102.17
△	S5	24	Ecosense Lighting	F080 2H HO 40 8 60 X	GROUND MOUNT FLOOD LIGHT	816 0.92 23
□	S6	5	EcoSense Lighting	F080 2V MO 40 8 15 X	GROUND MOUNT FLOOD	1106 0.92 15
○	S	9	Lithonia Lighting	LDN6 40/95 LOGAR LSS	6" RECESSED CAN CANOPY MOUNTED	529 0.92 5.83
□	W	20	LSI INDUSTRIES, INC.	XWM-FT-LED-04L-50	WALLPACK MOUNTED 15' AFG	3992 0.92 29.5

Statistics						
Description	Symbol	Avg	Max	Min	Max/Mn	Avg/Mn
PROPERTY LINE	X	0.1 fc	0.5 fc	0.0 fc	N/A	N/A
SITE LIGHTING	+	2.2 fc	7.8 fc	0.0 fc	N/A	N/A
PARKING LOT	×	2.9 fc	7.8 fc	0.0 fc	N/A	N/A



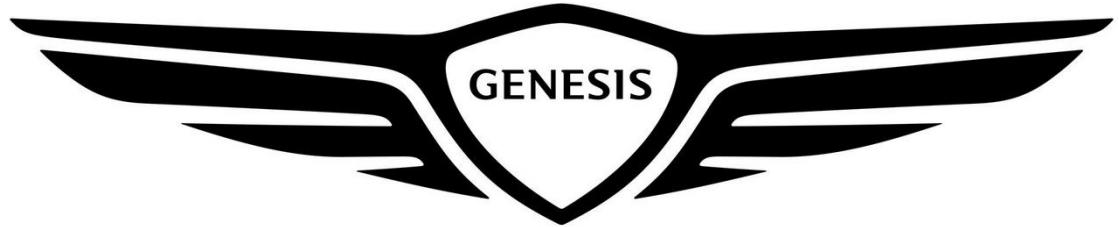
1 FIRST FLOOR PRESENTATION  
1/8" = 1'-0"

0' 4' 8' 16'  
SCALE: 1/8" = 1'-0"



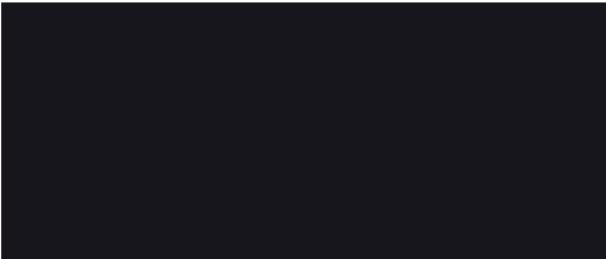
## DEAN TEAM - GENESIS OF CHESTERFIELD

# Genesis of Chesterfield Exterior Finishes

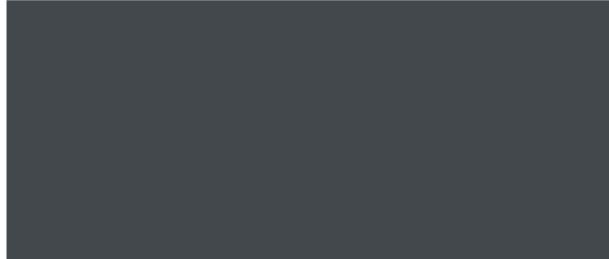


## GENESIS

OLARBAN 72 LOW E



EIFS-1



ACM-1	
Material	Aluminum composite metal panel
Manufacturer	Alucobond
Product	
Color	Basalt Grey PVDF-2, Matte
Dimension	
Location	Exterior fascia

ACM-2	
Material	Aluminum composite metal panel
Manufacturer	Alucobond
Product	
Color	Tricorn Black SMP, Matte
Dimension	
Location	Service write-up exterior

P-1	
Material	Paint
Manufacturer	Sherwin Williams
Product	
Color	SW 7076 Cyberspace
Dimension	
Location	Exterior of service shop

GL-2	
Material	Aluminum
Manufacturer	Oldcastle
Product	Reliance Casette
Color	See finish schedule for details
Dimension	
Location	Entry vestibule, exterior of showroom

SOLARBAN 72 LOW E CLEAR  
GLAZING



GENESIS BUILDING - VIEW FROM NORTHEAST CORNER

**Dean Team Hyundai & Genesis**

RENDERS

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COMPANY**

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GENESIS BUILDING - VIEW FROM NORTHWEST CORNER

**Dean Team Hyundai & Genesis**

RENDERS

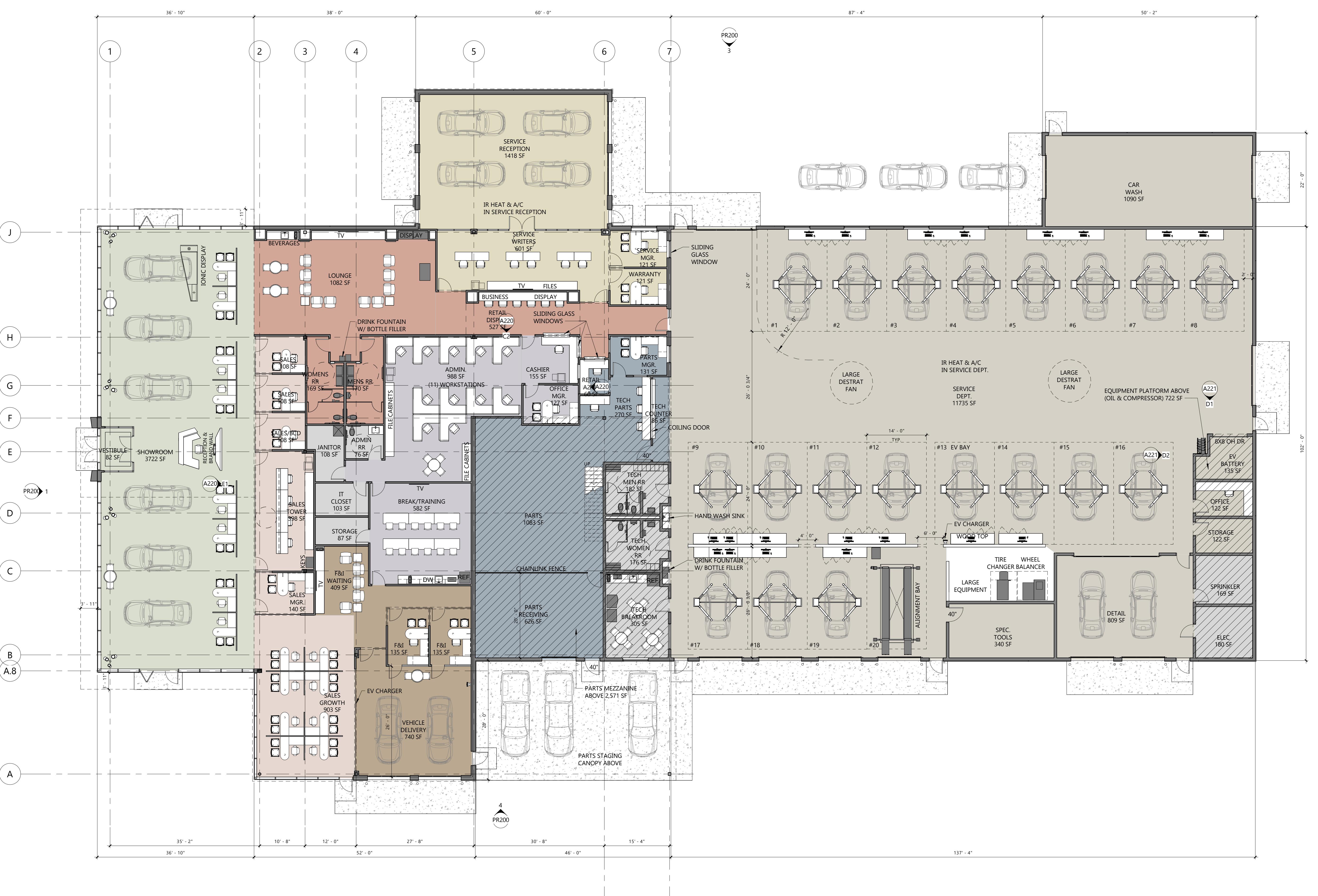
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# Dean Team Hyundai

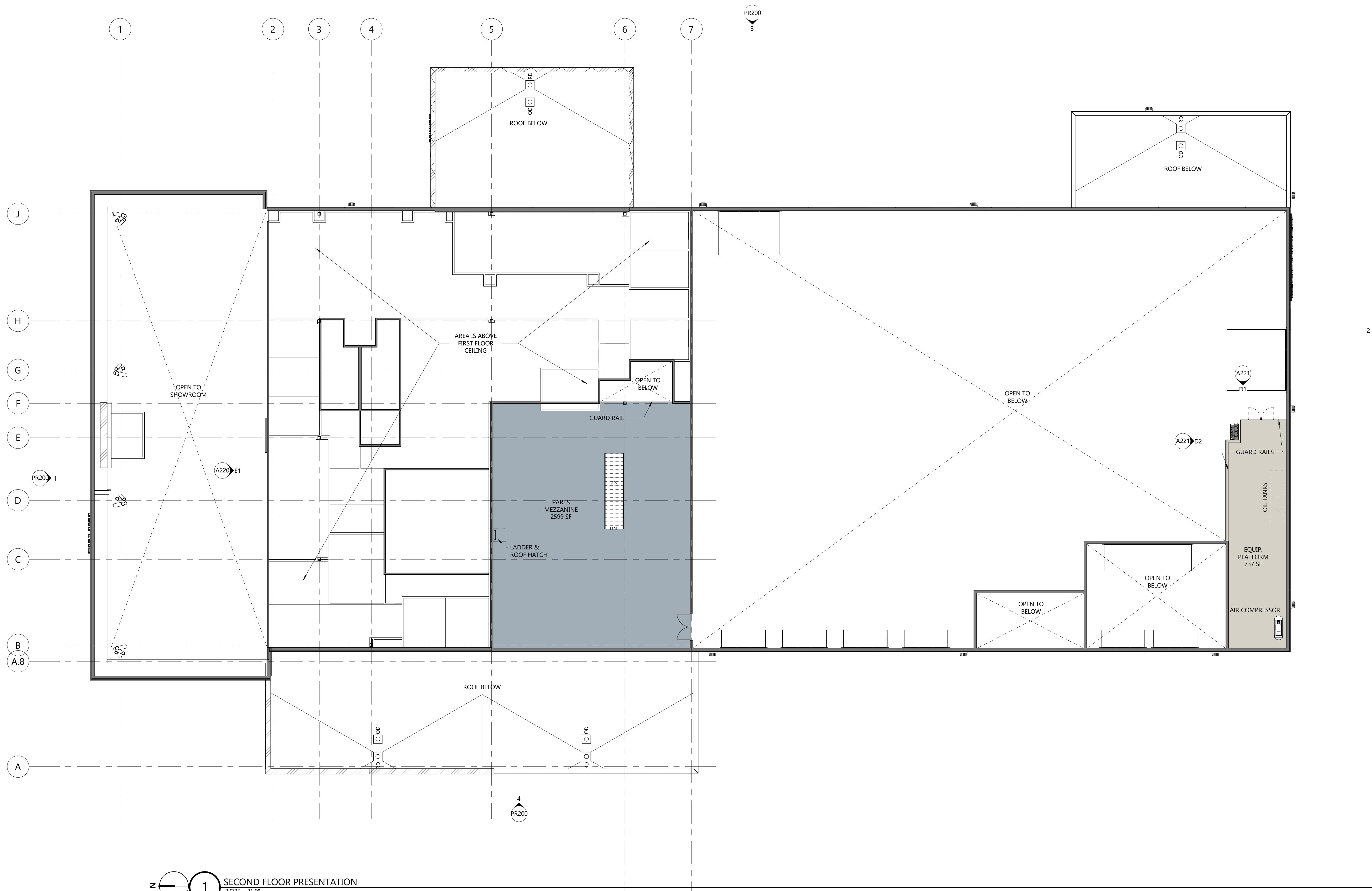
## **First Floor Presentation Plan**

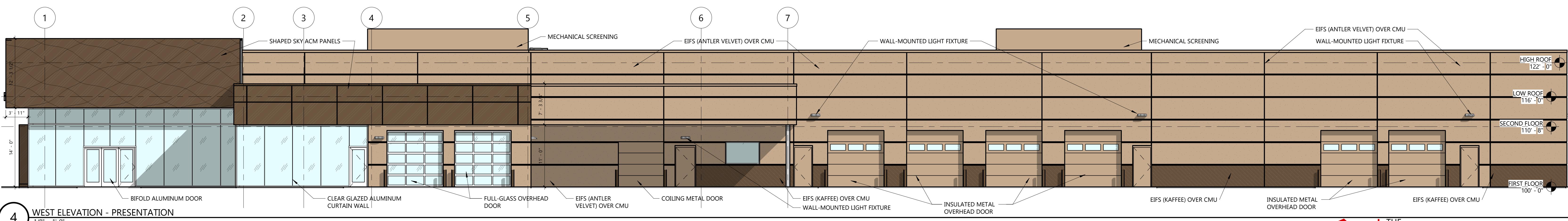
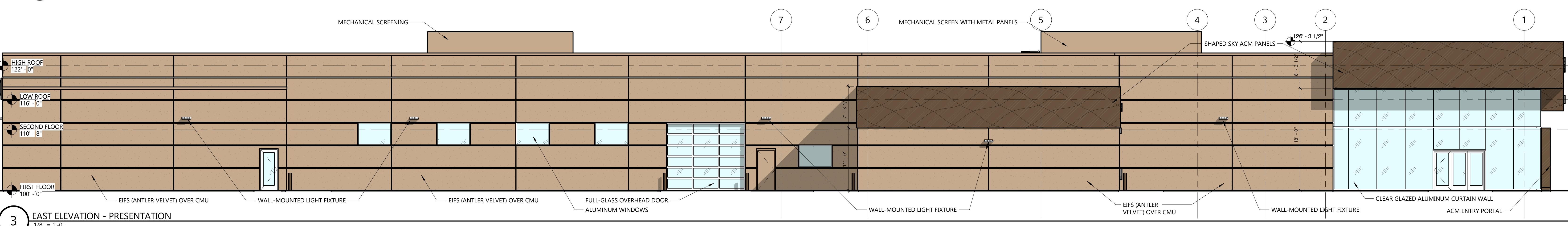
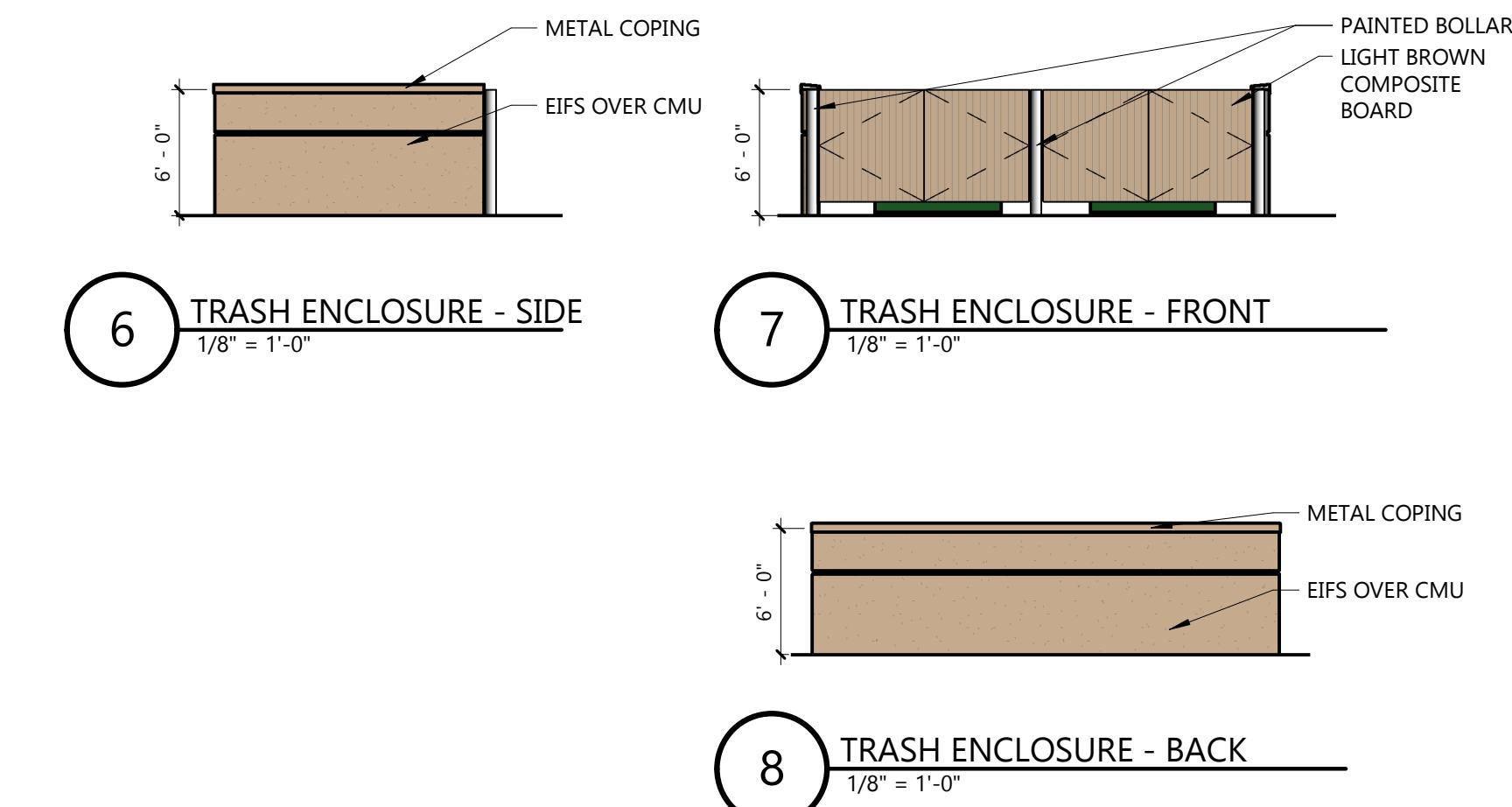
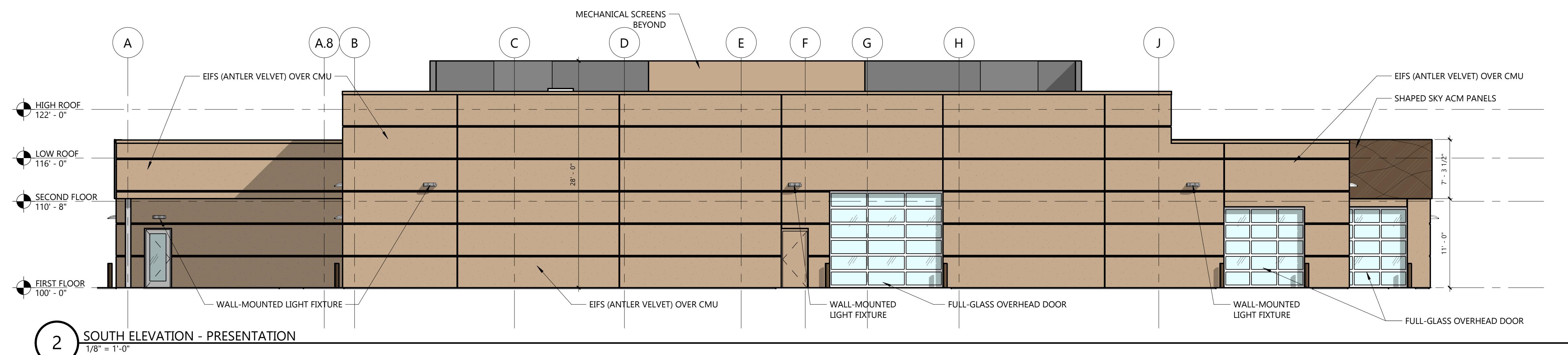
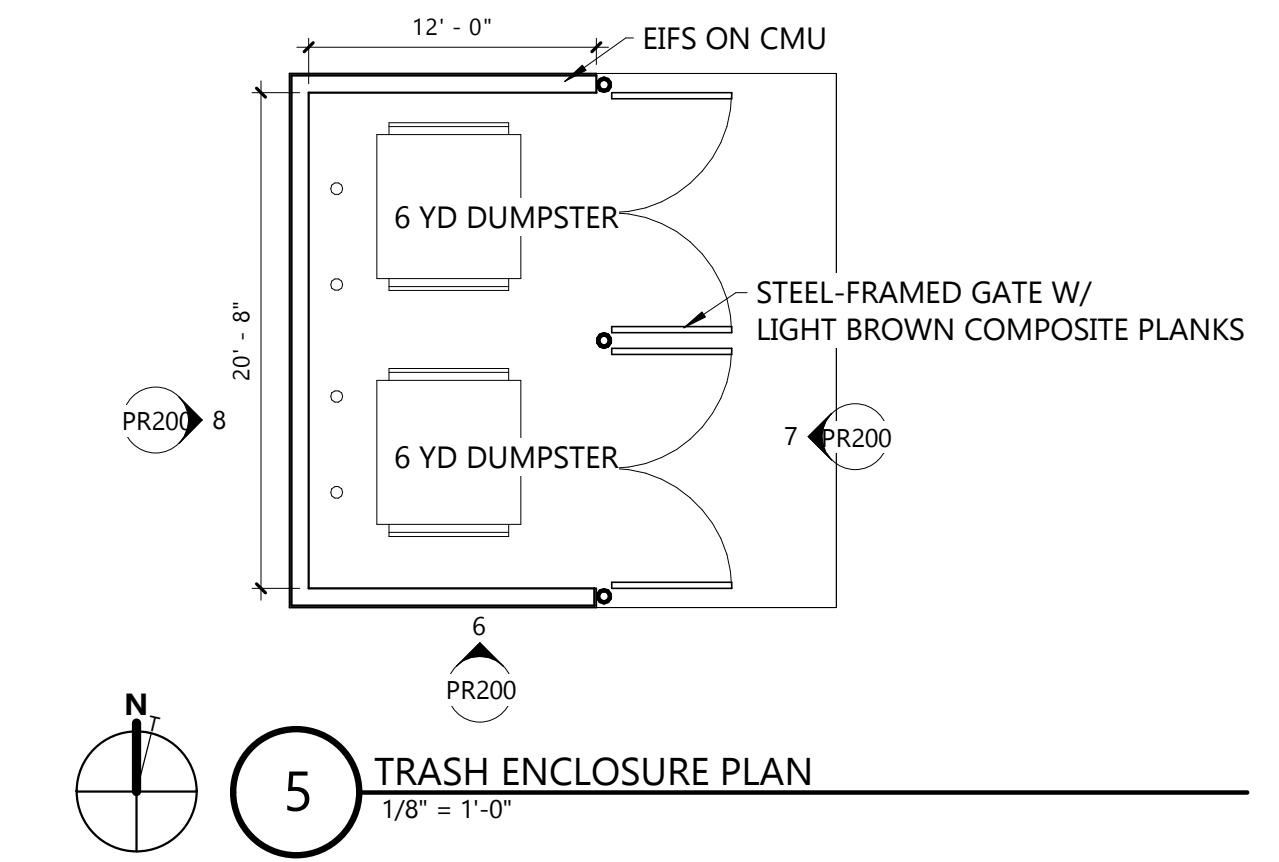
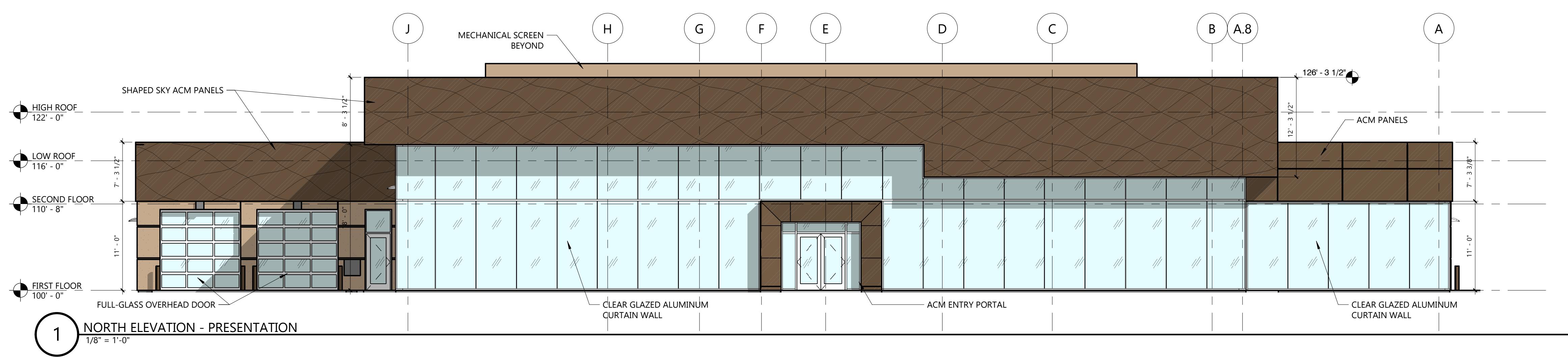


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# Dean Team Hyundai Exterior Finishes



# HYUNDAI

EIFS-1



ACM – Hyundai North American  
Bronze  
Shaped Sky Panels/ Flat Panels

EIFS-2



P-2: Kaffee SW 6104  
Sherwin Williams (exterior –  
accent wainscott)



Clear Anodized Aluminum  
Curtainwall Framing

P-1: Antler Velvet SW 9111  
Sherwin Williams (exterior)  
P-8: Antler Velvet SW 9111  
Sherwin Williams (interior)

SOLARBAN 72 LOW E  
CLEAR GLAZING



HYUNDAI BUILDING - VIEW FROM NORTHEAST CORNER

## Dean Team Hyundai & Genesis

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HYUNDAI BUILDING - VIEW FROM NORTHEAST CORNER

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