



Search

- TRENDING
- NEWS
- PUBLIC NOTICE
- CITY ORDINANCES
- REQUEST FOR BIDS
- ON-LINE TICKET PAYMENT
- VETERANS HONOR PARK
- REPORT A PROBLEM
- PARKS ON-LINE REGISTRATIONS
- CAREER OPPORTUNITIES
- WEBMAIL/E-NOTIFICATIONS
- CHESTERFIELD CITIZEN NEWSLETTER
- WHEN IT SNOWS
- ACTIVE DEVELOPMENTS

News | **Calendar** | **Community Events**

- [Public Notice Candidate Filing](#)
- [October 28, 2019 Planning Commission Meeting Results](#)
- [October 16, 2019 Planning Commission Meeting Results](#)
- [November 7, 2019 Board of Adjustment Meeting - CANCELED](#)
- [St. Louis County Transportation needs your feedback](#)
- [September 23, 2019 Planning Commission Meeting Results](#)
- [Weekend event will use local roads for biking](#)
- [September 19, 2019 Planning & Public Works Committee Meeting-CANCELED](#)

- CHESTERFIELD AMPHITHEATER
- CALENDAR
- AGENDAS & MINUTES

- COMPREHENSIVE PLAN UPDATE
- ACTIVE DEVELOPMENTS
- POLICE DEPARTMENT
- PARKS, REC & ARTS
- PARKS FIELD STATUS
- TRANSPARENCY PORTAL

City of Clayton, MO

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NEXT
Center Renovation

Create an Account - Increase your productivity, customize your experience, and engage in information you care about.

Sign In



WELCOME TO THE CITY OF
ELLISVILLE

Search...



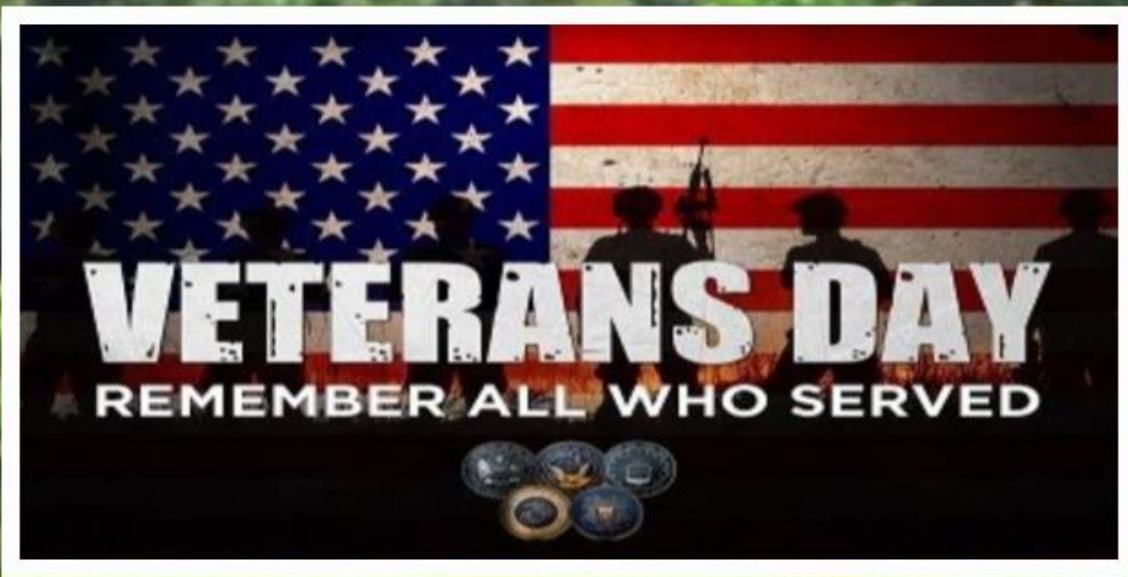
GOVERNMENT

COMMUNITY

BUSINESS

SERVICES

HOW DO I...



REQUEST FOR PUBLIC RECORDS

CODE ENFORCEMENT

TRANSPARENCY

NOTIFY ME

PUBLIC NOTICE

SOCIAL MEDIA



CITY OF FRONTENAC



A HERITAGE OF GRACIOUS LIVING, SHOPPING AND DINING

- [HOME](#)
- [OFFICIALS](#)
- [DEPARTMENTS](#)
- [HOW DO I?](#)
- [MUNICIPAL ORDINANCES](#)
- [RESIDENT SERVICES](#)

SEARCH

WELCOME TO FRONTENAC, MISSOURI



City of MARYLAND HEIGHTS

[City Maps](#) | [Photo Gallery](#) | [Calendar](#) | [News](#) | [Municipal Code](#) | [Jobs](#) | [Contact Us](#)

☁️ Wed, Nov 06. Scattered Showers, 47°F

 🔍

[Home](#)

[About Us](#)

[Resident Services](#)

[Business Services](#)

[Departments](#)

[I Want To](#)



Disco Swim

Nov. 15 @ 7:00 PM; [Click for details](#)



POPULAR LINKS

- ▶ [Bids, RFPs & RFQs](#)
- ▶ [City Newsletter](#)
- ▶ [Program Registration](#)
- ▶ [Maryland Park Lake District](#)
- ▶ [Budget & City Financials](#)
- ▶ [Aquaport](#)
- ▶ [Report A Problem](#)



Search... ➔

City DEPARTMENTS City GOVERNMENT For RESIDENTS How DO I...



Popular LINKS

📅 AGENDA & MINUTES

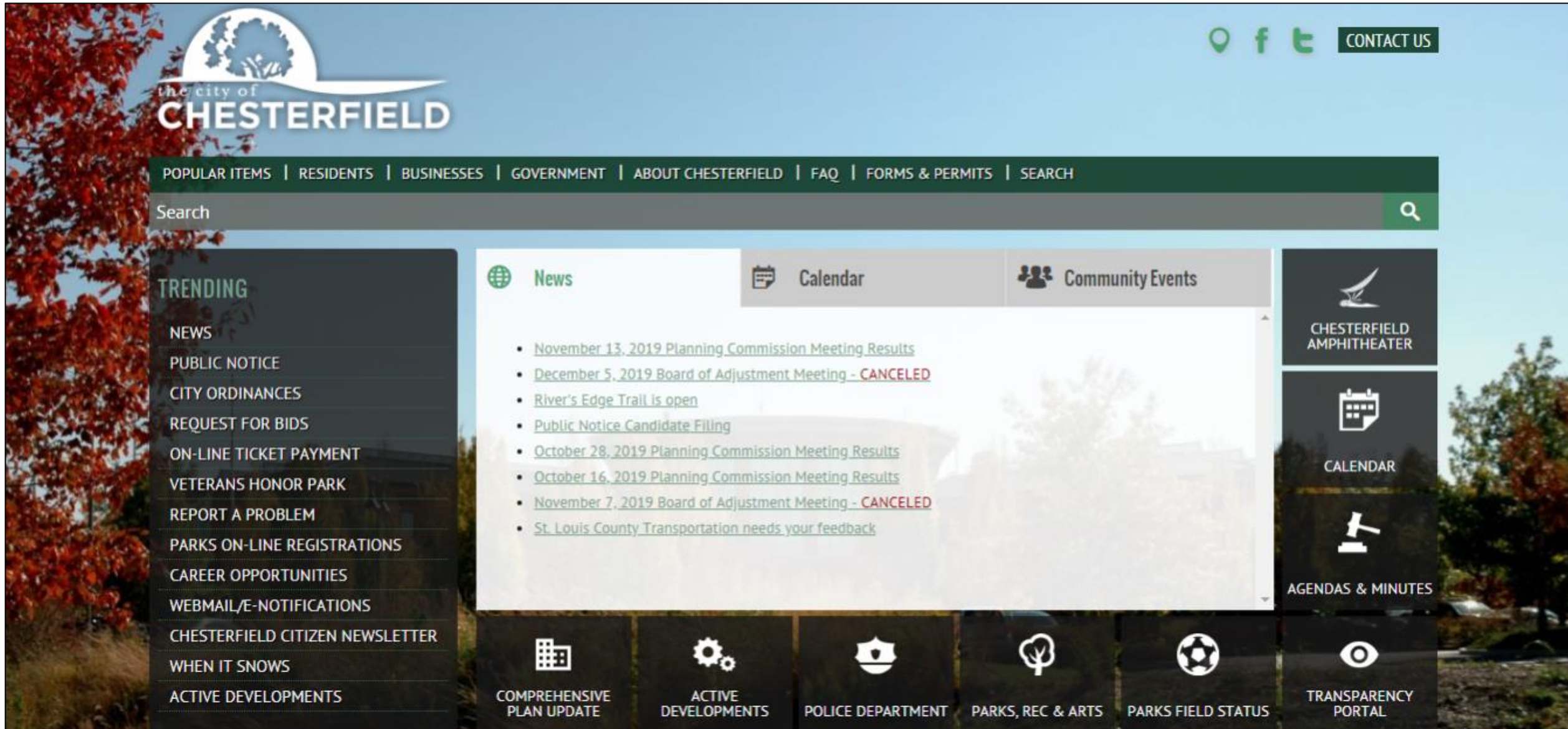
📄 DOCUMENT CENTER

✉️ E-NEWS SIGN-UP

📄 MUNICIPAL CODE



Website Creative Brief: 11.18.2019



Website Creative Brief: 11.18.2019

Current Website

- Current version is 4+ years old
- Desire to update current version:
 - Clean up, make less “wordy”/text heavy
 - Reduce redundancies
 - Eliminate some items on home page
 - Add a “How Do I...? Feature
- Shift focus towards "How can we help you?" vs "who we are"
- All “look & feel” changes, no hard coding (\$\$) change required

Eliminate Redundancies

The screenshot displays the City of Chesterfield website interface. At the top left is the city logo with the text "the city of CHESTERFIELD". To the right are social media icons for location, Facebook, and Twitter, along with a "CONTACT US" button. A dark green navigation bar contains links for "POPULAR ITEMS | RESIDENTS | BUSINESSES | GOVERNMENT | ABOUT CHESTERFIELD | FAQ | FORMS & PERMITS | SEARCH". Below this is a search bar with a magnifying glass icon.

On the left side, a vertical menu lists various services: "TRENDING", "NEWS", "PUBLIC NOTICE", "CITY ORDINANCES", "REQUEST FOR BIDS", "ON-LINE TICKET PAYMENT", "VETERANS HONOR PARK", "REPORT A PROBLEM", "PARKS ON-LINE REGISTRATIONS", "CAREER OPPORTUNITIES", "WEBMAIL/E-NOTIFICATIONS", "CHESTERFIELD CITIZEN NEWSLETTER", "WHEN IT SNOWS", and "ACTIVE DEVELOPMENTS".

The main content area features a "News" section with a globe icon and a list of recent news items, including "November 13, 2019 Planning Commission Meeting Results", "December 5, 2019 Board of Adjustment Meeting - CANCELED", "River's Edge Trail is open", "Public Notice Candidate Filing", "October 28, 2019 Planning Commission Meeting Results", "October 16, 2019 Planning Commission Meeting Results", "November 7, 2019 Board of Adjustment Meeting - CANCELED", and "St. Louis County Transportation needs your feedback".

At the top of the news section, there is a horizontal navigation bar with "Calendar" and "Community Events" options, both highlighted with a red box. To the right of the news section is a vertical sidebar with "CHESTERFIELD AMPHITHEATER" (with a sailboat icon), "CALENDAR" (with a calendar icon, also highlighted with a red box), and "AGENDAS & MINUTES" (with a gavel icon).

The footer contains six service tiles: "COMPREHENSIVE PLAN UPDATE" (building icon), "ACTIVE DEVELOPMENTS" (gears icon), "POLICE DEPARTMENT" (shield icon), "PARKS, REC & ARTS" (leaf icon), "PARKS FIELD STATUS" (soccer ball icon), and "TRANSPARENCY PORTAL" (eye icon).

Eliminate Redundancies

The image shows a screenshot of the City of Chesterfield website. At the top left is the logo for "the city of CHESTERFIELD". To the right are social media icons for location, Facebook, and Twitter, along with a "CONTACT US" button. Below the logo is a navigation bar with links: POPULAR ITEMS | RESIDENTS | BUSINESSES | GOVERNMENT | ABOUT CHESTERFIELD | FAQ | FORMS & PERMITS | SEARCH. A search bar is located below the navigation bar. The main content area is divided into three sections: "TRENDING" on the left, "News" in the center, and "Community Events" on the right. The "TRENDING" section lists various services such as NEWS, PUBLIC NOTICE, CITY ORDINANCES, REQUEST FOR BIDS, ON-LINE TICKET PAYMENT, VETERANS HONOR PARK, REPORT A PROBLEM, PARKS ON-LINE REGISTRATIONS, CAREER OPPORTUNITIES, WEBMAIL/E-NOTIFICATIONS, CHESTERFIELD CITIZEN NEWSLETTER, WHEN IT SNOWS, and ACTIVE DEVELOPMENTS. The "News" section features a list of recent news items, including "November 13, 2019 Planning Commission Meeting Results", "December 5, 2019 Board of Adjustment Meeting - CANCELED", "River's Edge Trail is open", "Public Notice Candidate Filing", "October 28, 2019 Planning Commission Meeting Results", "October 16, 2019 Planning Commission Meeting Results", "November 7, 2019 Board of Adjustment Meeting - CANCELED", and "St. Louis County Transportation needs your feedback". The "Community Events" section is currently empty. On the right side of the page, there are three vertical buttons: "CHESTERFIELD AMPHITHEATER", "CALENDAR", and "AGENDAS & MINUTES". At the bottom of the page, there is a row of seven icons representing different city departments or services: Comprehensive Plan Update, Active Developments, Police Department, Parks, Rec & Arts, Parks Field Status, and Transparency Portal. The "Active Developments" icon, which consists of two interlocking gears, is highlighted with a red rounded rectangle.

the city of
CHESTERFIELD

POPULAR ITEMS | RESIDENTS | BUSINESSES | GOVERNMENT | ABOUT CHESTERFIELD | FAQ | FORMS & PERMITS | SEARCH

Search

TRENDING

- NEWS
- PUBLIC NOTICE
- CITY ORDINANCES
- REQUEST FOR BIDS
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- VETERANS HONOR PARK
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- CAREER OPPORTUNITIES
- WEBMAIL/E-NOTIFICATIONS
- CHESTERFIELD CITIZEN NEWSLETTER
- WHEN IT SNOWS
- ACTIVE DEVELOPMENTS**

News

- November 13, 2019 Planning Commission Meeting Results
- December 5, 2019 Board of Adjustment Meeting - **CANCELED**
- River's Edge Trail is open
- Public Notice Candidate Filing
- October 28, 2019 Planning Commission Meeting Results
- October 16, 2019 Planning Commission Meeting Results
- November 7, 2019 Board of Adjustment Meeting - **CANCELED**
- St. Louis County Transportation needs your feedback

Calendar

Community Events

CHESTERFIELD AMPHITHEATER

CALENDAR

AGENDAS & MINUTES

COMPREHENSIVE PLAN UPDATE

ACTIVE DEVELOPMENTS

POLICE DEPARTMENT

PARKS, REC & ARTS

PARKS FIELD STATUS

TRANSPARENCY PORTAL

Eliminate Redundancies

The image shows a screenshot of the City of Chesterfield website. At the top left is the logo for "the city of CHESTERFIELD". To the right are social media icons for location, Facebook, and Twitter, along with a "CONTACT US" button. Below the logo is a dark green navigation bar with links for "POPULAR ITEMS | RESIDENTS | BUSINESSES | GOVERNMENT | ABOUT CHESTERFIELD | FAQ | FORMS & PERMITS | SEARCH". A search bar is located below this bar. The main content area features a "TRENDING" sidebar on the left, a "News" section in the center, and a "CALENDAR" and "COMMUNITY EVENTS" section on the right. The "TRENDING" sidebar is highlighted with a red rounded rectangle and contains the following items: NEWS, PUBLIC NOTICE, CITY ORDINANCES, REQUEST FOR BIDS, ON-LINE TICKET PAYMENT, VETERANS HONOR PARK, REPORT A PROBLEM, PARKS ON-LINE REGISTRATIONS, CAREER OPPORTUNITIES, WEBMAIL/E-NOTIFICATIONS, CHESTERFIELD CITIZEN NEWSLETTER, WHEN IT SNOWS, and ACTIVE DEVELOPMENTS. A yellow callout box with the text "This entire section is redundant with main navigation" points to the "TRENDING" sidebar. The "News" section contains a list of news items, including "November 13, 2019 Planning Commission Meeting Results", "December 5, 2019 Board of Adjustment Meeting - CANCELED", "River's Edge Trail is open", "Public Notice Candidate Filing", "November 7, 2019 Board of Adjustment Meeting - CANCELED", and "St. Louis County Transportation needs your feedback". The right sidebar contains "CHESTERFIELD AMPHITHEATER", "CALENDAR", and "AGENDAS & MINUTES". The bottom of the page features a row of icons and labels: "COMPREHENSIVE PLAN UPDATE", "ACTIVE DEVELOPMENTS", "POLICE DEPARTMENT", "PARKS, REC & ARTS", "PARKS FIELD STATUS", and "TRANSPARENCY PORTAL".

the city of
CHESTERFIELD

POPULAR ITEMS | RESIDENTS | BUSINESSES | GOVERNMENT | ABOUT CHESTERFIELD | FAQ | FORMS & PERMITS | SEARCH

Search

TRENDING

- NEWS
- PUBLIC NOTICE
- CITY ORDINANCES
- REQUEST FOR BIDS
- ON-LINE TICKET PAYMENT
- VETERANS HONOR PARK
- REPORT A PROBLEM
- PARKS ON-LINE REGISTRATIONS
- CAREER OPPORTUNITIES
- WEBMAIL/E-NOTIFICATIONS
- CHESTERFIELD CITIZEN NEWSLETTER
- WHEN IT SNOWS
- ACTIVE DEVELOPMENTS

News

- November 13, 2019 Planning Commission Meeting Results
- December 5, 2019 Board of Adjustment Meeting - **CANCELED**
- River's Edge Trail is open
- Public Notice Candidate Filing
- November 7, 2019 Board of Adjustment Meeting - **CANCELED**
- St. Louis County Transportation needs your feedback

CALENDAR

COMMUNITY EVENTS

CHESTERFIELD AMPHITHEATER

AGENDAS & MINUTES

TRANSPARENCY PORTAL

COMPREHENSIVE PLAN UPDATE

ACTIVE DEVELOPMENTS

POLICE DEPARTMENT

PARKS, REC & ARTS

PARKS FIELD STATUS

This entire section is redundant with main navigation

“Below the fold” area needs improvement

REQUEST FOR BIDS
ON-LINE TICKET PAYMENT
VETERANS HONOR PARK
REPORT A PROBLEM
PARKS ON-LINE REGISTRATIONS
CAREER OPPORTUNITIES
WEBMAIL/E-NOTIFICATIONS
CHESTERFIELD CITIZEN NEWSLETTER
WHEN IT SNOWS
ACTIVE DEVELOPMENTS

- [Public Notice Candidate Filing](#)
- [October 28, 2019 Planning Commission Meeting Results](#)
- [October 16, 2019 Planning Commission Meeting Results](#)
- [November 7, 2019 Board of Adjustment Meeting - CANCELED](#)
- [St. Louis County Transportation needs your feedback](#)

CALENDAR
AGENDAS & MINUTES

COMPREHENSIVE PLAN UPDATE
ACTIVE DEVELOPMENTS
POLICE DEPARTMENT
PARKS, REC & ARTS
PARKS FIELD STATUS
TRANSPARENCY PORTAL



A Message from Mayor Bob Nation

Chesterfield is located just about 25 minutes west of downtown St. Louis, along the Interstate 64/U.S. Highway 40 corridor. Our city was formed in 1988 by citizens who cared deeply about the area and about the quality of life in the area.

We have peaceful residential neighborhoods, bustling shopping areas, beautifully designed business establishments, and well laid out parks and pathways. Our City is served by two excellent school districts as well as several outstanding private schools. We seek resident involvement in community affairs, and continually promote transparency in municipal government matters.

Welcome to Chesterfield, Missouri!

চেষ্টারফিল্ড, মিসৌরি এ স্বাগতম। যদি আপনার কোন প্রশ্ন থাকে বা সহায়তা প্রয়োজন হয় এবং আপনার স্থানীয় ভাষায় আমাদের সাথে যোগাযোগ করতে চান, আমাদের জানাবেন এবং কেউ আঁচরে আপনাকে **Necessary?** | আমাদের সম্প্রদায়ে আপনার আগ্রহের জন্য আপনাকে **Necessary?** | আপনার স্থানীয় ভাষায় আ করতে এখানে ক্লিক করুন।

SHOP & DINING
Redundant
WORK
PLAY
CHESTERFIELD VIDEOS

Website Creative Brief: 11.18.2019

Next Steps

- Consult with current agency for design improvements
- Execute changes Q1 2020
- No budget request necessary, covered under existing IT funds

New Design



New Design – Below The Fold

The screenshot displays a website layout for Chesterfield. The background is a dark map of the city. On the left, under the heading "Latest News", there is a "Chesterfield News" section with three items: "Envision Chesterfield Comprehensive Plan Update" (Feb 4), "Planning Commission Meeting Results" (Jan 27), and another "Planning Commission Meeting Results" (Jan 11). On the right, under the heading "Chesterfield Calendars", there are two tabs: "Meetings" and "Events". The "Meetings" tab is active, showing three items: "City Council Meeting: 7:00 pm - 8:00 pm" (Feb 3), "Master Plan Open House: 5:30 pm - 7:30 pm" (Feb 4), and "Planning & Public Works Committee: 5:30 pm - 7:30 pm" (Feb).

Government Resources

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec venenatis sit amet mi quis fermentum. Quisque sed volutpat libero. Duis odio arcu, cursus quis libero quis, pellentesque consequat libero.

GOVERNMENT

Minutes & Agenda

View document listings for Minutes and

GOVERNMENT

Careers

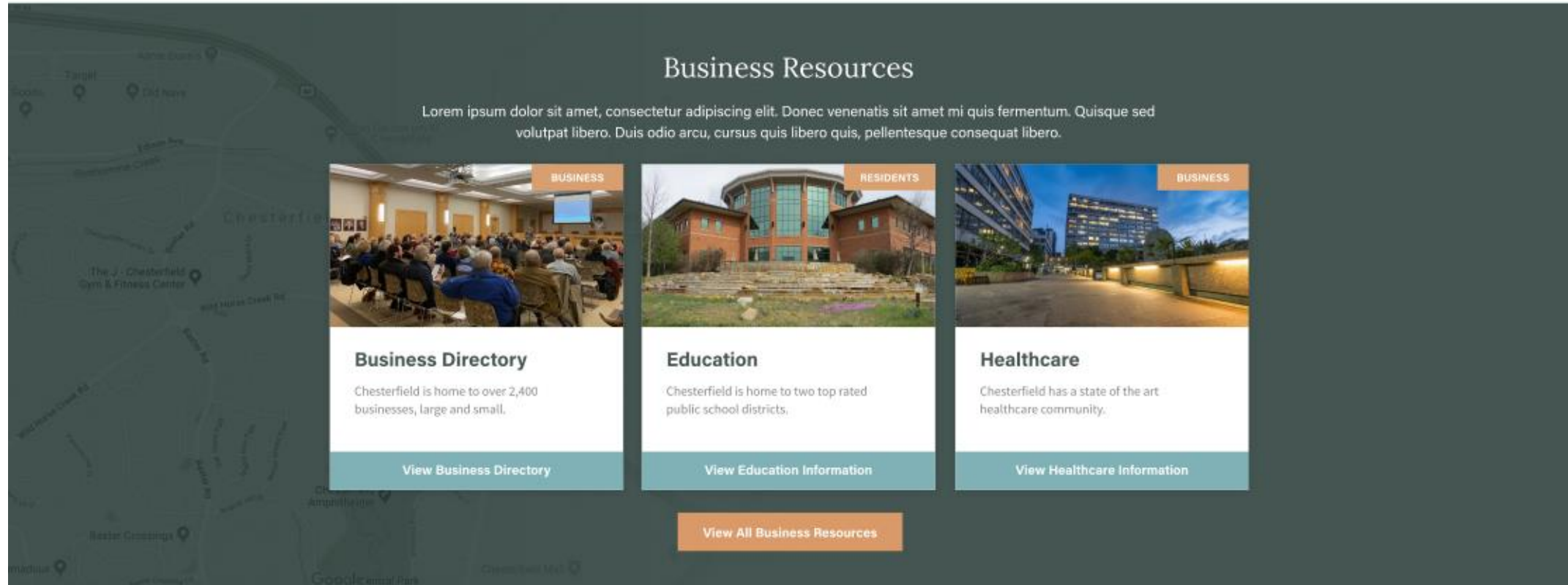
For government career opportunities;

GOVERNMENT

Active Developments


Access up to date Active Developments in

New Design – Below The Fold 2



Business Resources

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec venenatis sit amet mi quis fermentum. Quisque sed volutpat libero. Duis odio arcu, cursus quis libero quis, pellentesque consequat libero.




BUSINESS

Business Directory

Chesterfield is home to over 2,400 businesses, large and small.

[View Business Directory](#)




RESIDENTS

Education

Chesterfield is home to two top rated public school districts.

[View Education Information](#)



BUSINESS

Healthcare

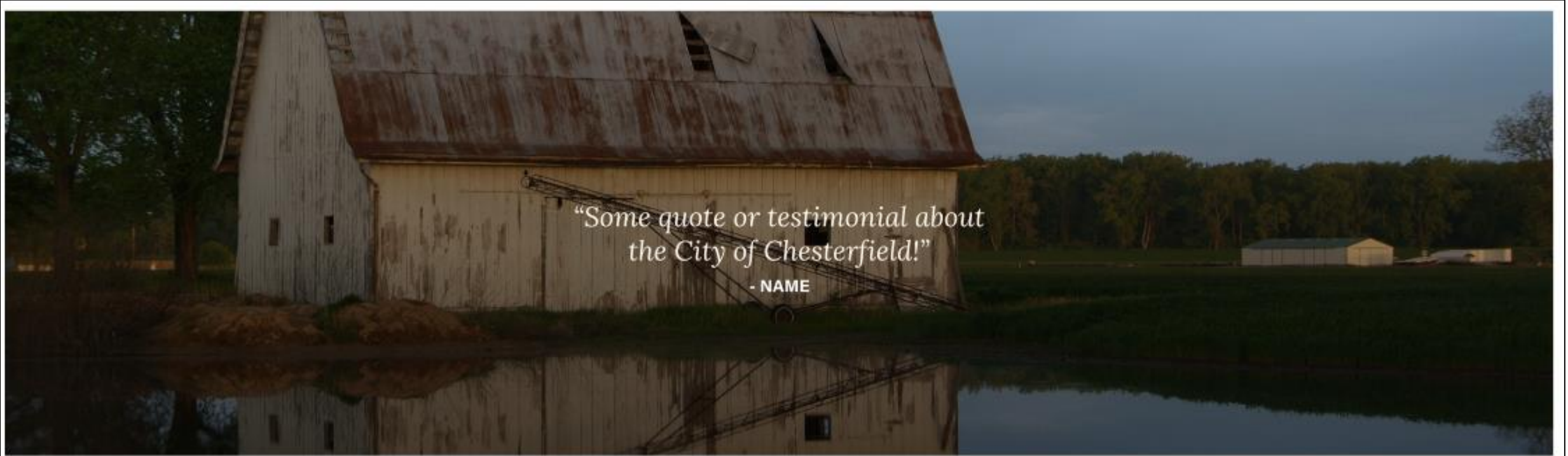
Chesterfield has a state of the art healthcare community.

[View Healthcare Information](#)

[View All Business Resources](#)



New Design – Below The Fold 3



690 Chesterfield Pkwy W
Chesterfield, MO 63017-0760
Telephone: (636) 537-4000

Popular Links

[Athletic Complex](#)
[Community Events](#)
[Central Park](#)

Helpful Links

[Crime Statistics](#)
[Municipal Court](#)
[City Ordinances](#)

Contact Links

[Request for Proposals](#)
[Report a Problem](#)
[Contact Us](#)



webmaster@chesterfield.com

[Legal Information](#)

[Privacy Statement](#)

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New Design – Main Navigation Drop Down Menus

The screenshot displays the Chesterfield, MO website's main navigation. At the top right, there are links for 'About', 'FAQ', and 'Contact', along with a search icon. The main navigation bar includes 'Popular Items', 'Residents', 'Businesses', 'Government', and 'Forms & Permits'. The 'Residents' menu is expanded, showing a grid of links: Boards and Committees, Chesterfield Citizen Comprehensive Plan, Resident Information Portal, Solid Waste & Recycling, Subdivision Trustees, Utilities, Volunteer Opportunities, Ward & Subdivision Maps, Signs, Driveway Apron Snow Removal Program, Residential Street Tree Program, Residential Sewer Lateral Program, When it Snows, Information for Older Adults, Report a Problem, Who to Call, and Chesterfield Videos. Below the navigation is a search bar with the placeholder text 'How Can We Help you?' and a 'Search' button. A horizontal row of service icons includes Field Status, Parks & Recreation, Aquatic Center, Shop & Dining, Amphitheater, and Police Department. The main content area features a 'Welcome to Chesterfield, MO' section with a quote from Mayor Bob Nation and a paragraph about the city's location and amenities. A photograph of a stone wall with 'CHESTERFIELD' written on it is also visible.

THE CITY OF
CHESTERFIELD

About FAQ Contact

Popular Items Residents Businesses Government Forms & Permits

Residents

- Boards and Committees
- Chesterfield Citizen Comprehensive Plan
- Resident Information Portal
- Solid Waste & Recycling
- Subdivision Trustees
- Utilities
- Volunteer Opportunities
- Ward & Subdivision Maps
- Signs
- Driveway Apron Snow Removal Program
- Residential Street Tree Program
- Residential Sewer Lateral Program
- When it Snows
- Information for Older Adults
- Report a Problem
- Who to Call
- Chesterfield Videos

How Can We Help you? Search


Field Status Parks & Recreation Aquatic Center Shop & Dining Amphitheater Police Department

Welcome to Chesterfield, MO

FROM OUR MAYOR, BOB NATION

Welcome to Chesterfield, Missouri located just about 25 minutes west of downtown St. Louis, along the Interstate 64/U.S. Highway 40 corridor.

We have peaceful residential neighborhoods, bustling shopping areas, beautifully designed business establishments, and well laid out parks and pathways. Our City is served by two excellent school districts as well as several outstanding private schools. We seek resident involvement in community affairs, and continually promote transparency in municipal government matters.



Parks Dynamic Header images from Instagram

The screenshot shows the top portion of the Chesterfield website. At the top center is the Chesterfield logo, which includes a tree icon and the text "THE CITY OF CHESTERFIELD". To the right of the logo is a horizontal navigation menu with the following items: "POPULAR ITEMS", "RESIDENTS", "BUSINESSES", "GOVERNMENT", and "FORMS & PERMITS". Below the navigation menu is a dynamic header consisting of a grid of 18 Instagram-style images. The images depict various park activities and scenery, including a bridge over a stream, a swimming pool, children playing soccer, a monarch butterfly, a person on a bicycle, a dog, a child on a swing, a group of people at a table, a concert stage with purple lights, a child playing soccer, a large building, a couple dancing, a person on a bicycle, and a barn by a lake. Each image has a small social media icon in the bottom left corner.

Below the header is a dark green sidebar on the left with the heading "PARKS" and a list of links: "Letter from the Director", "About Us", "Arts", "Parks Master Plan", "Parks & Trails", "Biking/Jogging/Walking Routes", "Programs and Events", "Online Registration", "How to Use Online Registration", "Chesterfield Amphitheater", "Chesterfield Valley Athletic Complex", "Chesterfield Family Aquatic Center", "Park & Facility Maintenance", and "Chesterfield Citizens Environmental".

To the right of the sidebar is the main content area. It starts with a breadcrumb trail: "Home → Government → Parks, Recreation & Arts". Below this is the heading "Chesterfield Parks & Recreation". The main text reads: "Welcome to Chesterfield Parks, Recreation and Arts! We have a wide variety of programs and events, as well as numerous parks and trails for you to enjoy the outdoors, spend time in the community and explore Chesterfield! The drop down menu to the left (or above for you mobile users) has all the information you should need, but here are some frequently used shortcuts below:". Below the text are two columns of program information. The first column is titled "YOUTH PROGRAMS" with a circular icon containing a person. The text below it says: "For details on our Youth Recreation programs, click on the link below." Below this text is a brown button with the text "View Youth Programs". The second column is titled "AQUATIC PROGRAMS" with a circular icon containing a water drop. The text below it says: "For details on our Aquatic programs, click on the link below." Below this text is a brown button with the text "View Aquatic Programs".

Parks Content from FaceBook and Twitter

Stay Connected With Us



For the first time, in 2020 the U.S. Census Bureau will accept responses online. The process will be quick and secure. You can respond to the census in less time than it takes to finish your morning coffee. You'll still be able to respond by mail. To learn more about what to expect, visit 2020census.gov. #2020Census

5 43



We are having an open house for our Comprehensive Plan Update on February 4. Please join us! For more information, visit EnvisionChesterfield.com.

8 62



[View All Government Resources](#)

Flip Through Our Guide!

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec venenatis sit amet mi quis fermentum. Quisque sed volutpat libero. Duis odio arcu, cursus quis libero quis, pellentesque consequat libero.



New Design

Issues To Be Discussed/Resolved

- Naming of calendars, Business Meetings/Community Events?
- How far forward to display “News” events on the home page?
 - 7-10-14 days?
- How far forward to display calendar events on home page?
 - 7-10-14 days?