



690 Chesterfield Pkwy W • Chesterfield MO 63017-0760
Phone: 636-537-4000 • Fax 636-537-4798 • www.chesterfield.mo.us

Architectural Review Board Staff Report

Project type: Amended Architectural Elevations
Meeting Date: March 9, 2017
From: Cecilia Hernandez, Project Planner
Location: 17360 Chesterfield Airport Rd
Applicant: Warren Sign Company
Description: **Chesterfield Commons West, Outlot 4 (Raising Cane's) AAE:**
Amended Architectural Elevations for a 2.08 acre site within the "PC"
Planned Commercial District located south of Chesterfield Airport Road
and west of RHL Drive.

PROPOSAL SUMMARY

Warren Signs, on behalf of the Raising Cane's, has submitted a request for Amended Architectural Elevations for a restaurant building located at the southwest corner of the intersection of Chesterfield Airport Road and RHL Dr. The request is for approval of a brushed aluminum wall art feature on the northern elevation.

HISTORY OF SUBJECT SITE

The new construction of this building was originally reviewed by the Architectural Review Board (ARB) on May 12, 2016 with a motion to forward the submittal to Planning Commission with a recommendation for approval was passed by a vote of 6-0. The elevations and plans were subsequently reviewed and approved by a vote of 4-1 by the Planning Commission on July 11th, 2016. Since that time, the applicant has indicated they would like to add a brushed aluminum wall feature on the northern elevation facing Chesterfield Airport Road.

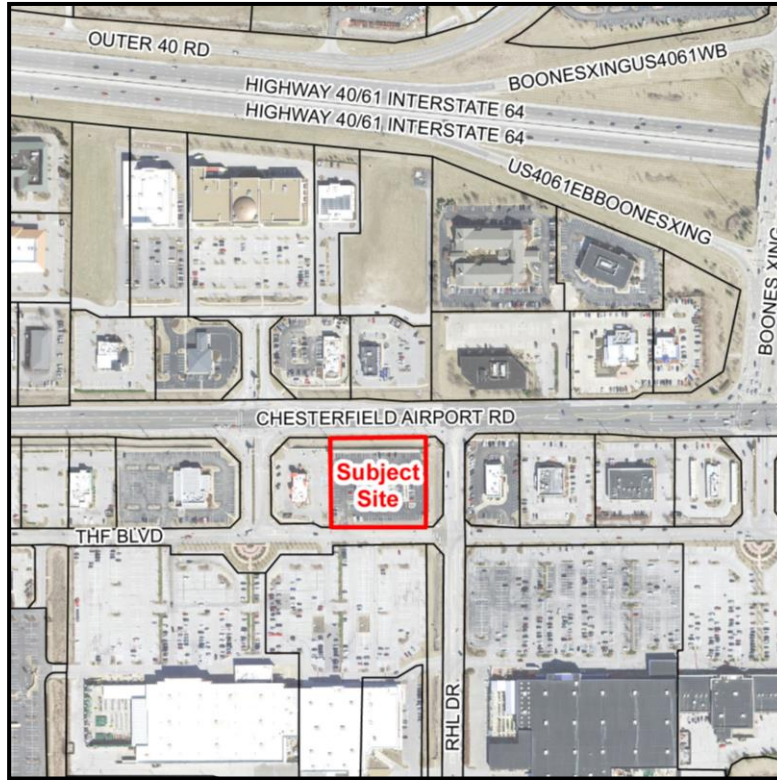


Figure 1- Aerial of Subject Site

STAFF ANALYSIS

The Unified Development Code Sec. 31-04-01C Architectural Review Design Standards indicates that public art is a desirable site design feature. The applicant is proposing the art be located on the north elevation, just behind the public seating area and under the approved accent lighting. It should be noted, however, that no other changes to the approved elevations or lighting are being proposed.

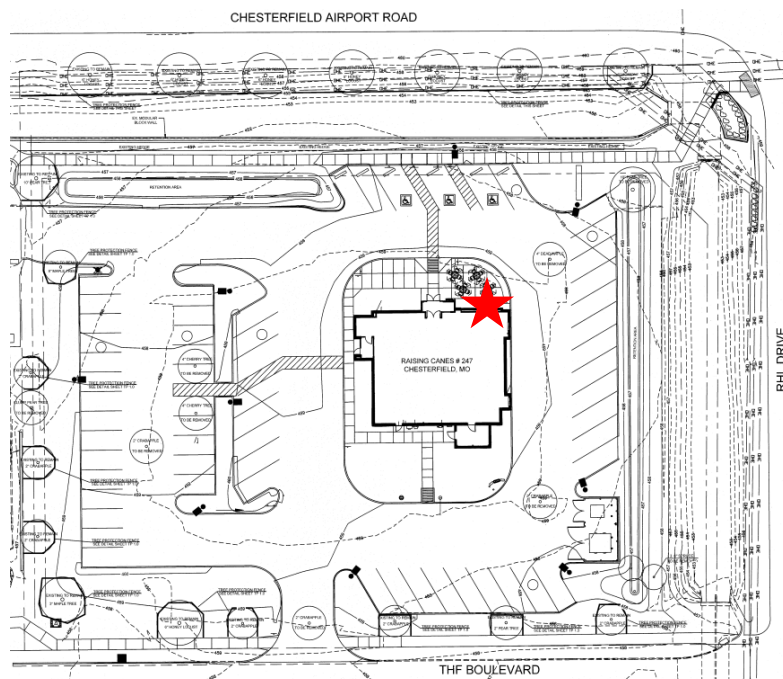


Figure 2- Proposed Location of Public Wall Art

Proposed Changes



Figure 3- Rendering of Approved Elevation

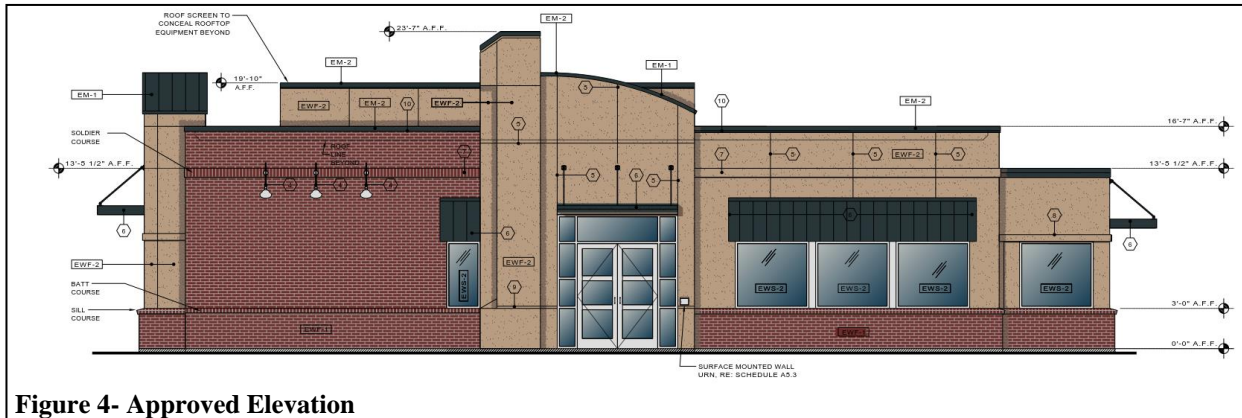
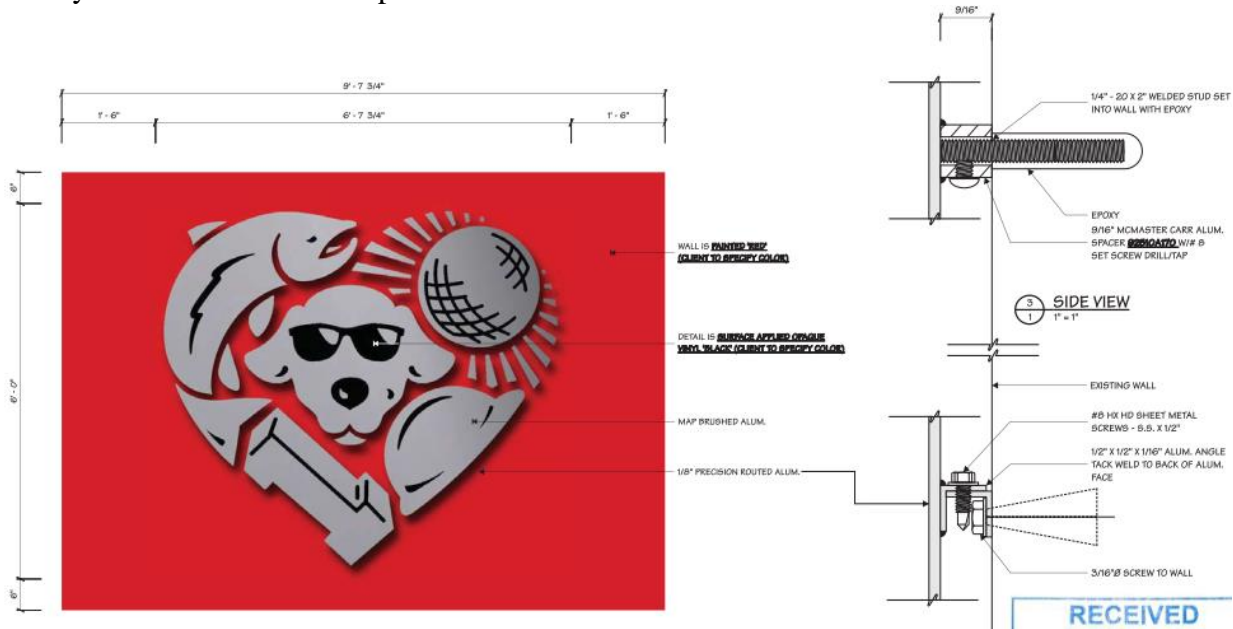


Figure 4- Approved Elevation



Figure 5- Proposed Elevation

As depicted below in Figure 6, the proposed art feature is made up of individually mounted brushed aluminum pieces which make up the heart shape. Installations like this have been installed at other Raising Cane's locations. On page 4 of their submittal, the applicant has provided an image of the installation at another location. Additionally, the applicant has provided a brief narrative explaining the thought process behind the piece, and what each of the individual icons symbolize which make up the installation as a whole.



DEPARTMENT INPUT

Staff has reviewed the Amended Architectural Elevations found the request to be compliant with all City of Chesterfield code requirements. Staff requests action on the Amended Architectural Elevations.

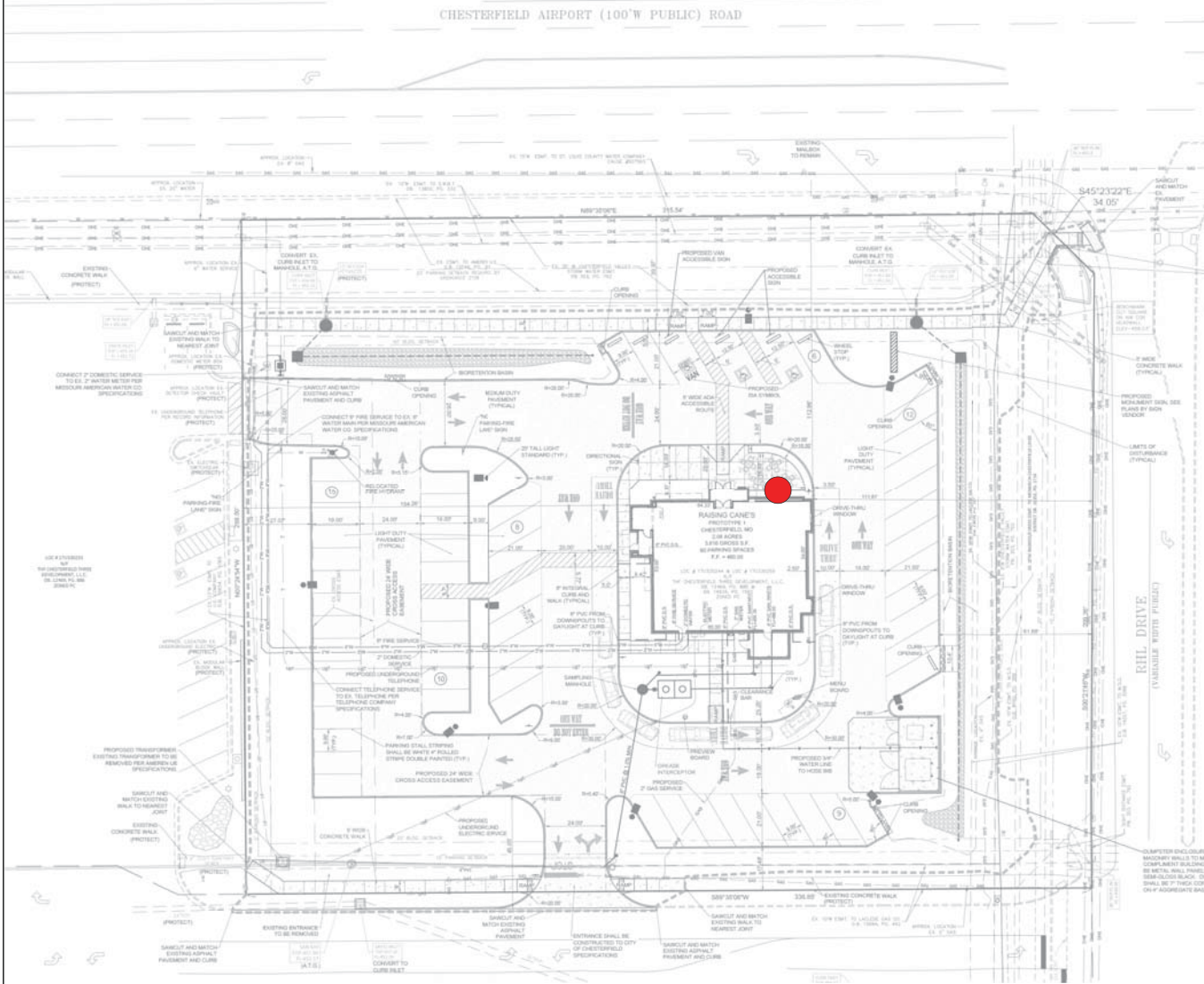
MOTION

The following options are provided to the Architectural Review Board for consideration relative to this application:

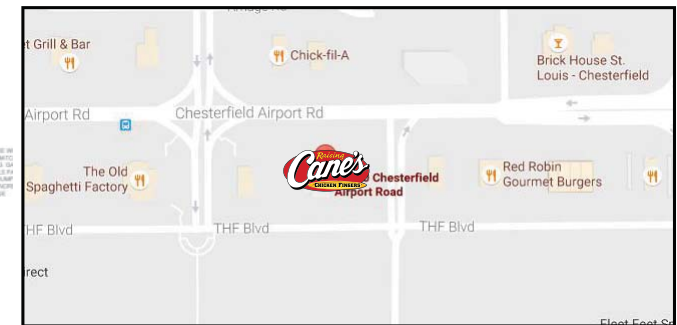
- 1) "I move to forward Amended Architectural Elevations for the Chesterfield Commons West, Lot 4 (Raising Cane's), as presented, with a recommendation for approval (or denial) to City Staff."
- 2) "I move to forward the Amended Architectural Elevations for the Chesterfield Commons West, Lot 4 (Raising Cane's), to City Staff with the following recommendations..."

Attachments

1. Architectural Review Packet Submittal



RECEIVED
 City of Chesterfield
Feb 28 2017
 Department of Public Services



Location: Chesterfield, MO	AGI Rep: G.W.	Drawn by: C.MIRAMONTES
Survey ID: N/A	Project Title: Raising Cane's	
Site ID: RC0247	Scale: NTS	
Date: 01/18/2016	Date Revised:	

This document is the sole property of Architectural Graphics, Inc. and all design, manufacturing, reproduction, use and sale rights regarding the same are expressly forbidden. It is submitted under a confidential relationship, for a special purpose, and the recipient, by accepting this document assumes custody and agrees that this document will not be copied or reproduced in whole or in part, nor its contents revealed in any manner or to any person except for the purpose for which it was tendered, nor any special features peculiar to this design be incorporated in other projects.

AGI YOUR IMAGE. OUR PRIORITY.
 Architectural Graphics, Inc.
 2655 International Pkwy., Virginia Beach, VA 23452
 PHONE: (757) 427-1900 - Fax (757) 430-1297
 www.AGISign.com

ELEVATION

RECEIVED
 City of Chesterfield
 Feb 28 2017
 Department of Public Services



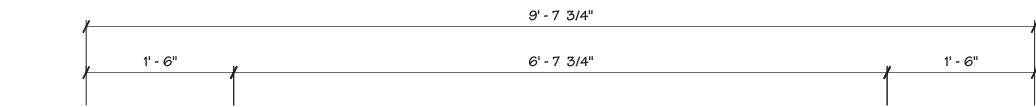
Location: Chesterfield, MO	AGI Rep: G.W.	Drawn by: C.MIRAMONTES
Survey ID: N/A	Project Title: Raising Cane's	
Site ID: RC0247	Scale: NTS	
Date: 01/18/2016	Date Revised:	

This document is the sole property of Architectural Graphics, Inc. and all design, manufacturing, reproduction, use and sale rights regarding the same are expressly forbidden. It is submitted under a confidential relationship, for a special purpose, and the recipient, by accepting this document assumes custody and agrees that this document will not be copied or reproduced in whole or in part, nor its contents revealed in any manner or to any person except for the purpose for which it was tendered, nor any special features peculiar to this design be incorporated in other projects.

AGI YOUR IMAGE.
 OUR PRIORITY.
 Architectural Graphics, Inc.
 2655 International Pkwy., Virginia Beach, VA 23452
 PHONE: (757) 427-1900 - Fax (757) 430-1297
 www.AGISign.com

CUTSHEET

One Love Heart

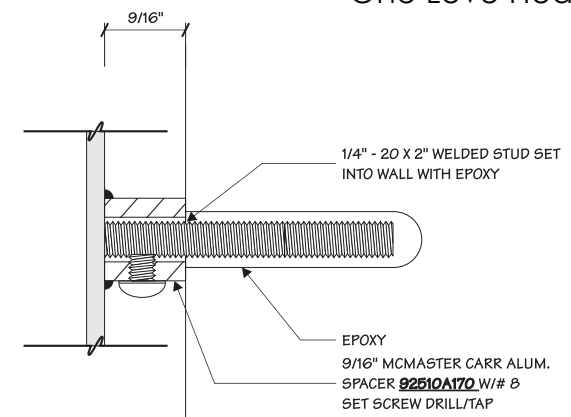


WALL IS PAINTED 'RED'
(CLIENT TO SPECIFY COLOR)

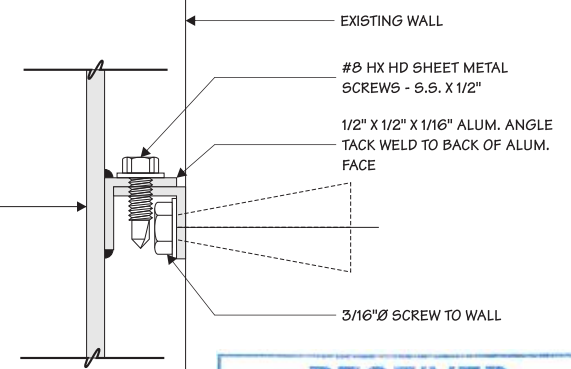
DETAIL IS SURFACE APPLIED OPAQUE
VINYL 'BLACK' (CLIENT TO SPECIFY COLOR)

MAP BRUSHED ALUM.

1/8" PRECISION ROUTED ALUM.



3 SIDE VIEW
1 1" = 1"



RECEIVED
City of Chesterfield

Feb 28 2017

Department of Public Services



Location: Chesterfield, MO	AGI Rep: G.W.	Drawn by: C.MIRAMONTES
Survey ID: N/A	Project Title: Raising Cane's	
Site ID: RC0247	Scale: NTS	
Date: 01/18/2016	Date Revised:	

This document is the sole property of Architectural Graphics, Inc. and all design, manufacturing, reproduction, use and sale rights regarding the same are expressly forbidden. It is submitted under a confidential relationship, for a special purpose, and the recipient, by accepting this document assumes custody and agrees that this document will not be copied or reproduced in whole or in part, nor its contents revealed in any manner or to any person except for the purpose for which it was tendered, nor any special features peculiar to this design be incorporated in other projects.

AGI YOUR IMAGE.
OUR PRIORITY.

Architectural Graphics, Inc.

2655 International Pkwy., Virginia Beach, VA 23452
PHONE: (757) 427-1900 - Fax (757) 430-1297
www.AGISign.com

RECEIVED
 City of Chesterfield
Feb 28 2017
 Department of Public Services



Location: Chesterfield, MO	AGI Rep: G.W.	Drawn by: C.MIRAMONTES
Survey ID: N/A	Project Title: Raising Cane's	
Site ID: RC0247	Scale: NTS	
Date: 01/18/2016	Date Revised:	

This document is the sole property of Architectural Graphics, Inc. and all design, manufacturing, reproduction, use and sale rights regarding the same are expressly forbidden. It is submitted under a confidential relationship, for a special purpose, and the recipient, by accepting this document assumes custody and agrees that this document will not be copied or reproduced in whole or in part, nor its contents revealed in any manner or to any person except for the purpose for which it was tendered, nor any special features peculiar to this design be incorporated in other projects.

AGI YOUR IMAGE.
 OUR PRIORITY.
Architectural Graphics, Inc.
 2655 International Pkwy., Virginia Beach, VA 23452
 PHONE: (757) 427-1900 - Fax (757) 430-1297
 www.AGISign.com

One Love Heart

RECEIVED
City of Chesterfield
Feb 28 2017
Department of Public Services

The One Love Heart is a custom artwork designed by the owner and founder, Todd Graves. Every piece of the Heart symbolizes Raising Cane's beginning, starting with the hard hat, which represents Graves' job as a boilermaker for a Louisiana oil refinery. The salmon symbolizes his work raising needed funds as an Alaskan fisherman as no bank would loan him money for his first restaurant. Once it opened, his first item to do was to hang the disco ball, which is a staple in every restaurant since. "1" is symbolic of the one love that Graves' has for his chicken fingers. The final piece is the dog and the namesake "Raising Cane."

The One Love Heart has only graphics and no words which therefore is classified as artwork and not signage.



Location: Chesterfield, MO	AGI Rep: G.W.	Drawn by: C.MIRAMONTES
Survey ID: N/A	Project Title: Raising Cane's	<small>This document is the sole property of Architectural Graphics, Inc. and all design, manufacturing, reproduction, use and sale rights regarding the same are expressly forbidden. It is submitted under a confidential relationship, for a special purpose, and the recipient, by accepting this document assumes custody and agrees that this document will be copied or reproduced in whole or in part, nor its contents revealed in any manner or to any person except for the purpose for which it was tendered, nor any special features peculiar to this design be incorporated in other projects.</small>
Site ID: RC0247	Scale: NTS	
Date: 01/18/2016	Date Revised:	



2655 International Pkwy., Virginia Beach, VA 23452
PHONE: (757) 427-1900 - Fax (757) 430-1297
www.AGISign.com