


Memorandum

To: Mike Geisel, City Administrator

From:  Tom McCarthy
Director of Parks, Recreation and Arts

Date: 11/18/2022

Re: **Chesterfield Family Aquatic Center Fee Recommendations**



Every few years we look at our rates at the Chesterfield Family Aquatic Center. Superintendent Johnson has put together a list of the surrounding pools fees and our fees for comparison on the attached memo. Kari has made the recommendation on what she thinks our fee increases should be. I agree with her recommendations, and would like your opinion and vote on approving the attached fee increases. With your approval I will move this forward to the full council for review, discussion and direction.

Memorandum

To: Thomas McCarthy, Director of Parks, Recreation and Arts

From: Kari Johnson, Superintendent of Recreation

Date: October 11, 2022

Subject: Chesterfield Family Aquatic Center

As we approach the end of 2022, we use this time to analyze our operations of the Chesterfield Family Aquatic Center.

Minimum Wage

Minimum Wage will affect every area of our operation. 2023 will be the final year of minimum wage increases finishing at \$12/hour. With this in mind, we are going to have to adjust fees and charges to allow for this increase.

Fees and Charges

In order to offset the expenses of the rising wage, our fees have to be adjusted. We also don't want to adjust fees every year for everything. We raised our daily admission prices at the beginning of minimum wage increases but have not adjusted our season pass pricing. We do understand that this lessened the impact on our patrons. Now, we need to take a look at our offerings for season passes.

For season passes, we did a comparison with other municipalities. Current Fee structure is in the chart below.

Season Pass	Chesterfield	Ellisville	Ballwin	Manchester
Res -Youth	\$85	\$65	\$97	\$80
Res Adult	\$95	\$75	\$125	\$110
Res Senior	\$85	\$65	\$97	\$80
Family	\$200	\$175	\$239	\$222
Add'l Child	\$10	\$10	NA	\$26
Non Res Youth	\$145	\$115	\$153	\$120
Non Res Adult	\$160	\$145	\$216	\$166
Non Res Senior	\$145	\$115	\$153	\$120
Family	\$340	\$250	\$364	\$333
Add'l Child	\$20	\$10	NA	\$25

We are recommending a season pass fee adjustment to the following:

Season Pass	Season passes
Resident Youth	\$95
Resident Adult	\$105
Resident Senior	\$95
Family	\$230
Additional Child	\$20
Non-Resident Youth	\$145
Non-Resident Adult	\$160
Non-Resident Senior	\$145
Non-Resident Family	\$360
Non-resident Additional Child	\$30

The fee adjustment will allow the residents to enter in the facility less than 20 times and they will get their money worth out of the pass with there being 101 days of summer. Non-resident fee is figured at 1.5 times the Resident rate per the Fees and Charges policy.

If you have further questions or require additional information, please advise.