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1 CITY OF CHESTERFIELD 2 BOARD OF ADJUSTMENT 3 CITY HALL BOARD CHAMBERS 4 690 CHESTERFIELD PARKWAY WEST 5 CHESTERFIELD, MISSOURI 63017 6 7 8 9 TRANSCRIPT OF PROCEEDINGS 10 11 PUBLIC HEARINGS 12 13 DECEMBER 5, 2017 14 (Commencing at 6:00 p.m.) 15 16 17 18 19 20 21 22 23 Reported by: 24 Patsy A. Hertweck, C. R.	1 EXHIBITS 2 IDENTIFICATION DESCRIPTION PAGE 3 CITY: 4 EXHIBIT 1 CITY ZONING ORDINANCES 9 5 EXHIBIT 2 NOTICE OF PUBLICATION 9 6 EXHIBIT 3 AFFIDAVIT OF NOTICE OF PUBLICATION 10 7 EXHIBIT 4 STAFF REPORT 10 8 EXHIBIT 5 APPLICATION FOR VARIANCE 10 9 EXHIBIT 6 DRAFT FINDINGS OF FACTS AND 10 10 CONCLUSIONS OF LAW FOR DENIAL 11 EXHIBIT 7 FINAL FINDINGS OF FACTS AND 10 12 CONCLUSIONS OF LAW FOR APPROVAL 13 PETITIONER: 14 EXHIBIT A MATERIALS LISTING 32 15 16 (All exhibits, if any, were retained by the City, and will not be attached hereto.) 18 19 20 21 22 23 24
25 Alaris Litigation Services	25
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1 2 INDEX 3 PROCEEDINGS PAGE 4 Call to Order and Roll Call 5 5 Approval of July 6, 2017 Meeting Minutes 6 6 PUBLICHEARINGS 7 B.A. 03-2017 - 500 Chesterfield Center/Midwest 8 BankCentre: 9 Presentation by City Staff: 10 Witness Jessica Henry: 11 Questions by Mr. Grayville 12 12 Questions by Board Members 27 13 Presentation by Petitioner: 14 By Mr. Asmus 30 15 By Mr. Behrens 33 16 Discussion 36 17 Deliberation 81 18 Vote 86 19 Adjournment 88 21 Certificate of Reporter 89 22 23 24 25	APPEARANCES BOARD OF ADJUSTMENT MEMBERS: Katherine Hipp, Chairwoman Melissa Heberle, Vice-Chairwoman Gerald Schwalbe, Member Jeannie Rader, Member Leon Kravetz, Member Leon Kravetz, Member LEGAL COUNSEL AND STAFF: Chris Grayville, City Attorney Ms. Kathy Reiter, Administrative Secretary Ms. Jessica Henry, Senior Planner Mr. Mike Knight ALSO PRESENT: Dan Hurt, City Council Member ALARIS LITIGATION SERVICES: By: Patsy A. Hertweck, C. R. 711 North Eleventh Street St. Louis, Missouri 63101 (314) 644-2191

1 (Pages 1 to 4)

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1	PROCEEDINGS	1	VICE-CHAIR HEBERLE: I second.
2	(DECEMBER 5, 2017)	2	CHAIRWOMAN HIPP: Okay. Ms. Reiter,
3	CHAIRWOMAN HIPP: Okay. If all	3	will you please call the vote.
4	parties are here, the Board of Adjustment is prepared	4	MS. REITER: Katherine Hipp?
5	to proceed at this time.	5	CHAIRWOMAN HIPP: Yes.
6	I hereby call the meeting of the Board of	6	MS. REITER: Melissa Heberle?
7	Adjustment of the City of Chesterfield, at this time,	7	VICE-CHAIR HEBERLE: Yes.
8	to order on December 5, 2017.	8	MS. REITER: Leon Kravetz?
9	I am Katherine Hipp, and I am Chair of the	9	MEMBER KRAVETZ: Yes.
10	Board of Adjustment. Allow me to take a moment to	10	MS. REITER: Jeannie Rader?
11	introduce our members of the Board.	11	MEMBER RADER: Yes.
12	To my left is Jeannie Rader, and to my	12	MS. REITER: Gerald Schwalbe?
13	right is	13	MEMBER SCHWALBE: Yes.
14	VICE-CHAIR HEBERLE: Melissa Heberle.	14	CHAIRWOMAN HIPP: Okay.
15	MEMBER KRAVETZ: Leon Kravetz.	15	The motion to approve the minutes has been
16	MEMBER SCHWALBE: Gerald Schwalbe.	16	approved.
17	CHAIRWOMAN HIPP: Also in attendance	17	We'll now continue on to our new business.
18	are do we have the members of the Board that we want	18	The Board will hear one petition this evening, B.A.
19	members of the City that we want to introduce?	19	03-2017, 500 Chesterfield Center, Midwest Centre Bank
20	CITY ATTORNEY GRAYVILLE: One of the	20	(sic).
21	Council members, Dan Hurt is here.	21	An appeal of a Planning Commission decision of
22	CHAIRWOMAN HIPP: Council member,	22	partial approval of the package for Midwest Centre
23		23	Bank BankCentre, pardon me, located at 500
24	will you please stand up and identify yourself. COUNCILMAN HURT: Councilman Dan	24	Chesterfield Center.
25	Hurt.	25	
23	пит.	23	The Chair notes that the affidavit of
	Page 6		Page 8
1	CHAIRWOMAN HIPP: Okay. Thank you,	1	publication and exhibits for the petition have been
2	sir.	2	placed on the dais.
3	Mr. Wyse is not here?	3	As your name is a called, you and your
4	(INAUDIBLE)	4	representative will be asked to come forward, state
5	Okay. And we have Justin Wyse. Are there	5	your name, explain the variance requested and the
6	any other City members who want to be identified.	6	hardship or practical difficulty which necessitates
7	Sir? Ma'am?	7	this request.
8	MS. HENRY: Jessica Henry.	8	Petitioners are reminded that the Board
Ω	CHAIRWOMAN HIPP: Jessica Henry.	9	sits in a quasi-judicial manner. By that we mean that
9		1	
10	And?	10	we act on we what is presented to us this evening.
	And? MR. KNIGHT: Mike Knight.	10 11	we act on we what is presented to us this evening. It is the petitioner's of responsibility
10			•
10 11	MR. KNIGHT: Mike Knight.	11	It is the petitioner's of responsibility
10 11 12	MR. KNIGHT: Mike Knight. CHAIRWOMAN HIPP: Okay. Mike, what was your last name?	11 12	It is the petitioner's of responsibility to show particular hardships or practical difficulty
10 11 12 13	MR. KNIGHT: Mike Knight. CHAIRWOMAN HIPP: Okay. Mike, what was your last name? MR. KNIGHT: Knight, K-N-I-G-H-T.	11 12 13	It is the petitioner's of responsibility to show particular hardships or practical difficulty that they that they feel will entitle them to a variance. Please be advised that finances are not
10 11 12 13 14	MR. KNIGHT: Mike Knight. CHAIRWOMAN HIPP: Okay. Mike, what was your last name? MR. KNIGHT: Knight, K-N-I-G-H-T. CHAIRWOMAN HIPP: Okay. Thank you.	11 12 13 14	It is the petitioner's of responsibility to show particular hardships or practical difficulty that they that they feel will entitle them to a variance. Please be advised that finances are not considered a hardship.
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	Page 9		Page 11
1	unfavorable, you have the right to appeal to the St.	1	Are there any objections to the exhibits
2	Louis County Circuit Court. This action must be taken	2	being offered into the record from the Board?
3	within 30 days of the Board's decision.	3	(NONE)
4	The first and only item on the agenda is	4	No? Having heard no objections, the
5	B.A. 03-2017, 500 Chesterfield Center. We will	5	exhibits are admitted into evidence.
6	staff please present their information and exhibits and	6	(Thereupon, the evidence was
7	witnesses to regarding this B.A. 03-2017.	7	marked for identification and
8	CITY ATTORNEY GRAYVILLE: I apologize	8	admitted into the record as City
9	for interrupting. I did talk to opposing counsel prior	9	Exhibit Nos. 1 through 7.)
10	to starting the meeting, and there are seven exhibits	10	Thank you, sir. Would you like to
11	that I believe we're going to stipulate to their	11	proceed.
12	admission into the record. And if I could just go	12	CITY ATTORNEY GRAYVILLE: Yeah. So
13	through those quickly with you guys.	13	we're going to do this a little bit differently as a
14	The first is the Exhibit 1, which is the	14	contested hearing. I'm going to basically ask that
15	City of Chesterfield Zoning Ordinance, and I also have	15	Jessica be sworn in, approach the podium, and I will be
16	the Municipal Code of the City of Chesterfield that I'm	16	asking her questions relevant to this.
17	going to place on the dais, hopefully not break it	17	Obviously, Chair, as we discussed, you can
18	because of the weight. It's pretty heavy hefty.	18	interrupt or the Board of Adjustment can interrupt at
19	The second exhibit, Exhibit 2, is the	19	any time to ask any questions.
20	Notice of Publication for this Board of Adjustment	20	And then I will sit down, and then she
21	hearing, for the public hearing here today.	21	will be subject to cross-examination by opposing
22	Exhibit 3 is the Affidavit of Publication	22	counsel relevant to anything related to this request
23	that is relevant to the Notice of Publication. The	23	for Board of Adjustment appeal.
24	affidavit claiming there should there probable is	24	Okay. So the City's first witness will be
25	only one copy of the Affidavit for Publication that was	25	Jessica Henry.
	Page 10		Page 12
1			
1	placed on the dais. And that was not in the packet.	1	(Thereupon, the witness was
2	placed on the dais. And that was not in the packet. That was online, but it is relevant to the Public	1 2	(Thereupon, the witness was sworn.)
2	That was online, but it is relevant to the Public	2	sworn.)
2	That was online, but it is relevant to the Public Hearing Notification required by Chapter 8 of the	2 3	sworn.)
2 3 4	That was online, but it is relevant to the Public Hearing Notification required by Chapter 8 of the United States statutes.	2 3 4	sworn.) ***** JESSICA HENRY,
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	Page 13	Dago 15
1		Page 15
1	educational background?	1 Q So through the sign package, they already
2	A I have had Bachelor of Arts in political	got one variance to what the UDC says, right?
3	science and a Masters in you are urban and regional	3 A Correct.
4	planning.	4 Q Okay. And so what happened next what
5	Q I want to bring you to B.A. 03-2017, 500	5 happened with regards to the condition that was put on
6	Chesterfield Center, Midwest BankCentre, which is the	6 that approval?
7	appeal that we're here on to the Board of Adjustment	7 A The condition of approval would allow them
8	here tonight.	8 to replace the sign to in accordance with the
9	Can you give us some background with	9 Unified Development Code's requirements regarding the
10	regards to the project history and maybe reference some	10 construction. They were allowed to maintain the size
11	of the dates as this project has gone through review by	and dimensions that they had requested, and following
12	the City.	that October 9, 2017 Planning Commission meeting,
13	A Sure. So starting with the subject site,	however, it was not called by either Council member in
14	it is zoned CA, Planned Commercial District. This	14 Ward 2 or by the Mayor, and power of review
15	zoning designation was granted by St. Louis County in	15 Q Explain what power of review is
16	1973, prior to the incorporation of the City of	16 A Just as an explanation, power of review
17	Chesterfield in 1988.	provides a process for the City Council review of
18	Currently there is one monument sign located on	18 Planning Commission decisions, and it allows for the
19	this site's Outer 40 Road frontage. That sign was	19 City Council to affirm, reverse, or modify in whole or
20	constructed prior to the City of Chesterfield's	20 part any determination of the Planning Commission.
21	incorporation, and the sign, to describe it, it's a V-shaped	21 Q So how would you characterize, if you can,
22	monument sign, which includes a backlit component.	the request at Planning Commission for the material to
23	In June of 2017, Midwest BankCentre	construct the sign? Can you give a characterization of
24	submitted a request for a sign package for their	24 that at all?
25	parcel, which is roughly 2.25 acres in size. The sign	25 A It was the sign was thought to be
	Page 14	Page 16
1	Page 14	Page 16
1	package process would serve as site-specific signage	constructed of materials that are approved by Code.
2	package process would serve as site-specific signage regulations for the property if granted approval.	1 constructed of materials that are approved by Code. 2 The Code excludes electronic components that constitute
2	package process would serve as site-specific signage regulations for the property if granted approval. And as part of that sign package request,	1 constructed of materials that are approved by Code. 2 The Code excludes electronic components that constitute 3 a message center. So in – and since the large LED
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2 3 4 5 6 7	package process would serve as site-specific signage regulations for the property if granted approval. And as part of that sign package request, Midwest BankCentre requested to convert an existing monument sign into an electronic message center. On October 9, 2017 the Planning Commission passed a motion to approve the sign package with a	constructed of materials that are approved by Code. The Code excludes electronic components that constitute a message center. So in – and since the large LED type panels are not approved construction for signage in the city. Q Under the UDC? A Under the UDC.
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	Page 17		Page 19
1 an ap	opeal of Planning Commission's decision of partial	1	City level?
2 appr	oval of the sign request, and they did so on	2	A Based on the application that was
3 Octo	ber 20, 2017 when think submitted an application to	3	submitted and the information provided, staff is of the
4 the E	Board of Adjustment. That's the application that's	4	opinion that the burden of proof for establishing an
5 inclu	ded as an exhibit.	5	unnecessary hardship or practical difficulty has not
6	Q So with regards to the Board of	6	been met.
7 Adju	stment's review of the Code, can you go through the	7	Q And what did we base that opinion on?
8 crite	ria set forth in Code and by state statute with	8	A There is nothing specific to this lot that
9 rega	rds	9	substantiates the request for a variance. It's a very
10	A Sure.	10	typical lot for commercial development. It's it
11	Q - to their consideration of this request	11	is it would change the character of the
12 for v	ariance.	12	neighborhood. It's a very brightly lit sign. It would
13	A Sure. So Chapter 23 of the Municipal Code	13	be highly visible from off site. There are currently
	s appeal may be taken from any decision o4 rulings	14	no other similar sign for in this area of the city.
	e Commission to the Board of Adjustment as	15	Q Do you have any concern that granting this
	ided for in this Code, which Board shall hear and	16	variance would create would bestow on this property
•	on such appeal.	17	owner a land use right that other property owners
18	Q And what is the criteria the Board of	18	within the city limits do not currently have?
	stment takes into consideration under Municipal	19	A Yes, I think it would.
•	e with regards to viewing a request for on appeal	20	
	ariance?	21	Q Do you think it would then create a situation where more variances would be requested under
	A In accordance with Chapter 89 of the	22	·
	ouri Revised Statutes, the City Code requires a		this criteria of, you know, difficult to change the
	tical difficulty or unnecessary hardship in the way	23	sign as an undue hardship?
'	rrying out the strict letter of the ordinance.	24	A Yes, I do.
		25	Q All right. Were there any other standards
	Page 18		Page 20
1	Q And the staff, did you guys review this	1	you guys reviewed in your decision to make a
2 with	regards to previous standards of review in	2	
2	sidering on enneel to the Doord of Adirotment?		recommendation here tonight to deny the variance?
3 cons	sidering an appeal to the Board of Adjustment?	3	recommendation here tonight to deny the variance? A Well, in looking if there were some other
3 cons	A We did.		
		3	A Well, in looking if there were some other
4 5	A We did.	3 4	A Well, in looking if there were some other feasible method other than reversing the decision of
4 5 6 you	A We did. Q And what what are those criteria that	3 4 5	A Well, in looking if there were some other feasible method other than reversing the decision of the Planning Commission, the partial sign package
4 5 6 you	A We did. Q And what what are those criteria that laid out in your report? Can you verbalize them	3 4 5 6	A Well, in looking if there were some other feasible method other than reversing the decision of the Planning Commission, the partial sign package approval does allow for a monument sign to be on the
4 5 6 you 7 for tl	A We did. Q And what what are those criteria that laid out in your report? Can you verbalize them he Board of Adjustment?	3 4 5 6 7	A Well, in looking if there were some other feasible method other than reversing the decision of the Planning Commission, the partial sign package approval does allow for a monument sign to be on the site. They are not deprived of all signage. They're
4 5 6 you 7 for t l 8 9 that	A We did. Q And what what are those criteria that laid out in your report? Can you verbalize them the Board of Adjustment? A Sure. So typically it would be something	3 4 5 6 7 8	A Well, in looking if there were some other feasible method other than reversing the decision of the Planning Commission, the partial sign package approval does allow for a monument sign to be on the site. They are not deprived of all signage. They're allowed signage that exceeds Code and is comparable to
4 5 9 that 10 lot, s	A We did. Q And what what are those criteria that laid out in your report? Can you verbalize them the Board of Adjustment? A Sure. So typically it would be something is unique to the lot or peculiar to the particular	3 4 5 6 7 8 9	A Well, in looking if there were some other feasible method other than reversing the decision of the Planning Commission, the partial sign package approval does allow for a monument sign to be on the site. They are not deprived of all signage. They're allowed signage that exceeds Code and is comparable to surrounding property owners. So that was another item
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	Page 21	Page 23
1	only way it exceeds Code is the dimension	1 electronic message center sign for gas grades, Monarch
2	of the sign?	2 Center.
3	WITNESS HENRY: There I'm not	3 Q And can you describe how that sign
4	exactly sure. There may be two other	4 approval was tailored for that property.
5	two or three other minor things particular	5 A Sure. That was approved as part of a sign
6	to the angle of the V and very minor	6 package by the Planning Commission. It's a very
7	criteria. In this case, I'm not sure if	7 narrow, narrowly approval to allow essentially for
8	this was affixed.	8 small dimensional signs that would allow for gas
9	CHAIRWOMAN HIPP: Okay. Sorry	grades, essentially numerical information that changes
10	to interrupt.	10 frequently.
11	Q (By Mr. Grayville:) At the Planning	11 Q And you said small literally
12	Commission level, there was a presentation that	12 A They very I think they're one foot
13	referenced other signs within the city that are	by they're 9.13 inches tall by 25.13 inches wide.
14	electronic message center signs. Correct?	14 Each number is eight inches high.
15	A Correct.	15 Q And the specific variance requested here
16	Q And I believe one of them was the I'm	16 tonight for the construction of these message board or
17	drawing a blank now.	17 video board signs is 70 square feet; is that correct, a
18	What what signs are those that were	18 total of 70 square feet?
19	referenced in the report?	19 A Yes, I believe so.
20	A There are few in the city. Others one for	20 Q Okay. And the then other sign is Parkway
21	in Ward 1 for a business called the Decor Unlimited	21 Central; is that correct?
22	Q Let's talk about the Decor Unlimited sign.	22 A Yes, Parkway Middle, maybe.
23	Is that an electronic message	23 Q Parkway one of the middle schools?
24	MEMBER KRAVETZ: Say whose sign	24 A One of the Parkway schools.
25	that was again.	25 Q Can you explain the procedural history
	Page 22	
	Fage 22	Page 24
1	WITNESS HENRY: Decor Unlimited.	Page 24 1 with regards to that sign?
1 2	_	
	WITNESS HENRY: Decor Unlimited.	1 with regards to that sign?
2	WITNESS HENRY: Decor Unlimited. CITY ATTORNEY GRAYVILLE: Decor	 with regards to that sign? A My understanding of the history is that when that sign was presented to the City, a determination was made that the Parkway School District
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2 3 4 5 6 7 8	WITNESS HENRY: Decor Unlimited. CITY ATTORNEY GRAYVILLE: Decor Interiors. WITNESS HENRY: Decor Interiors. Sorry. Q (By Mr. Grayville:) Yeah. Okay. So Decor Interiors, what is the history of that sign? When was that sign approved, and was the current code	with regards to that sign? A My understanding of the history is that when that sign was presented to the City, a determination was made that the Parkway School District had its own jurisdictional authority and that the City could not could not regulate that sign. Q Now, in your four and a half years working for the City of Chesterfield, one of the other things
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	Page 25		Page 27
1	Q Now, this is a new business going into	1	Smith-Amundsen. My address is 120 South
2	this building that has been a part of Chesterfield for	2	Central, Suite 700, Clayton, Missouri,
3	a very long time, prior to the incorporation of the	3	63105. I am the attorney counsel of the
4	City, correct?	4	applicant, Midwest BankCentre.
5	A Yes, there is a building.	5	MS. REPORTER: Thank you.
6	Q And Midwest BankCentre came in. Did they	6	CHAIRWOMAN HIPP: Members of
7	come in and talk to you guys about this sign before	7	Board?
8	they purchased the property?	8	MEMBER KRAVETZ: Okay.
9	A I am not aware if they came in before the	9	CROSS-EXAMINATION
10	property was purchased or not.	10	QUESTIONS BY BOARD MEMBERS:
11	Q Okay.	11	Q (Member Kravetz:) Jessica, regarding the
12	A I believe they met with the City, but I	12	Decor going from memory, I was on the Board at that
13	don't know at what part in their process that was.	13	time, we put a few stipulations. They do have a
14	Q But essentially it's been what, six months	14	message center, but we did put a few stipulations on
15	that they essentially have been there, correct?	15	that. I'm going strictly from memory.
16	A I couldn't say that	16	One was a frequency at which the message
17	Q What was the original application; when	17	could be changed. Secondly, the use of multicolored
18	did that come in?	18	lighting. I can't remember what the restriction was,
19	A Their original application came in in	19	but we didn't want it to be a distraction for traffic
20	June.	20	going up and down Olive.
21	Q And that monument sign as it exists right	21	The location of this particular sign, I
22	now has been out there since then, correct?	22	think you have the off ramp from 40 going by that sign,
23	A As it exists, yes, the monument sign has	23	which to me is simular to the traffic going at least
24	been there for a number of years.	24	east on Olive Street Road.
25	CITY ATTORNEY GRAYVILLE: I have	25	But going from memory, I believe those
	Page 26		Page 28
1		1	_
1	nothing further.	1	were the restrictions we put on the Decor sign.
2	MEMBER KRAVETZ: May I ask a	2 3	A I will rely on your memory. I don't I
4	question? CHAIRWOMAN HIPP: Do we have		don't know
4	CHAIRWOMAN HIPP: Do we have	4	Q Please don't.
_	anybody from the bankle notitionarle	=	A Loop the gian has been as it is now since
5	anybody from the bank's, petitioner's,	5	A I see the sign has been as it is now since
6	sir, that you wish to ask, any questions	6	I've worked here.
6 7	sir, that you wish to ask, any questions of the witness?	6 7	I've worked here. Q Right.
6 7 8	sir, that you wish to ask, any questions of the witness? MR. ASMUS: Madam Chair, at this	6 7 8	I've worked here. Q Right. A There have been no changes.
6 7 8 9	sir, that you wish to ask, any questions of the witness? MR. ASMUS: Madam Chair, at this time, I have no questions.	6 7 8 9	I've worked here. Q Right. A There have been no changes. Q Right, and they have lived up to that.
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	Page 29		Page 31
1	the sign?	1	subject property, 500 Chesterfield Center, where the
2	CITY ATTORNEY GRAYVILLE: Well,	2	monument sign is located.
3	you know, as simple as it is, I can	3	Also a part of the other team who will be
4	understand this request for is they want	4	presenting here in a minute or two is Mr. Bill Behrens
5	to the sign out of basically video	5	of Warren Sign Company. Mr. Behrens has a PowerPoint
6	screens. Those video screens are not	6	presentation he'll be presenting here shortly.
7	allowed to be used as construction under	7	I would like to note just a few key points
8	the Code.	8	of our application before you tonight and highlight a
9	MEMBER KRAVETZ: Correct.	9	few of the those points to clarify any questions or
10	CITY ATTORNEY GRAYVILLE: So I	10	concerns.
11	know it seems a little primitive to refer	11	Back when I started on the Commission, I
12	to it as construction material, but that's	12	didn't need these. If you'll allow me to use my \$10
13	really what it is for Board of Adjustment	13	Walgreen cheaters.
14	consideration.	14	We are requesting a variance to allow us
15	MEMBER KRAVETZ: Okay.	15	to use the existing monument sign to display time and
16	CHAIRWOMAN HIPP: Any questions?	16	temperature message in a static mode. The reuse of the
17	Okay.	17	current sign will only display a static time and
18	City you want to bring your next	18	temporary message and will not flash, blink, or travel
19	witness?	19	in any way.
20	CITY ATTORNEY GRAYVILLE: I have	20	We are asking this variance to perform the
21	no further witnesses. I have submitted my	21	function of that time and temperature static message
22	exhibits, and they've been accept by the	22	with technology that has been utilized here in the city
23	City. I would just reserve the right to	23	in the very recent past.
24	call Ms. Henry, if necessary, after the	24	As the City has previously permitted
25	testimony of the petitioner's witnesses.	25	certain electronic message center signs at various
	,		
	Page 30		Page 32
1	CHAIRWOMAN HIPP: Okay, very	1	other locations in the community, we believe the
2	good.	2	proposed reuse of this current monument sign simply
3	Thank you, Ms. Henry.	3	utilizes updated technology that would be consistent
4	(Thereupon, the witness was	4	but not allow for more than that which the City has
5	excused.)	5	previously approved.
c	Sir, if you'd like to go forward.		providuoly approved.
6	- , ,	6	Further, in Exhibit A to our application,
6 7	MR. ASMUS: Thank you.	6 7	
			Further, in Exhibit A to our application,
7	MR. ASMUS: Thank you.	7	Further, in Exhibit A to our application, we have listed the restrictions we are self-imposing as
7 8	MR. ASMUS: Thank you. Good evening, Madam Chair and members	7 8	Further, in Exhibit A to our application, we have listed the restrictions we are self-imposing as part of our application and intended use of this
7 8 9	MR. ASMUS: Thank you. Good evening, Madam Chair and members of the Board. My name is David Asmus. My	7 8 9	Further, in Exhibit A to our application, we have listed the restrictions we are self-imposing as part of our application and intended use of this monument sign that would further restrict any we
7 8 9 10	MR. ASMUS: Thank you. Good evening, Madam Chair and members of the Board. My name is David Asmus. My law firm address is 120 South Central	7 8 9 10	Further, in Exhibit A to our application, we have listed the restrictions we are self-imposing as part of our application and intended use of this monument sign that would further restrict any we believe, any concerns or issues with distractions,
7 8 9 10 11	MR. ASMUS: Thank you. Good evening, Madam Chair and members of the Board. My name is David Asmus. My law firm address is 120 South Central Avenue, Suite 700 in Clayton, Missouri,	7 8 9 10 11	Further, in Exhibit A to our application, we have listed the restrictions we are self-imposing as part of our application and intended use of this monument sign that would further restrict any we believe, any concerns or issues with distractions, flashings, blinking, et cetera.
7 8 9 10 11	MR. ASMUS: Thank you. Good evening, Madam Chair and members of the Board. My name is David Asmus. My law firm address is 120 South Central Avenue, Suite 700 in Clayton, Missouri, 63105.	7 8 9 10 11 12	Further, in Exhibit A to our application, we have listed the restrictions we are self-imposing as part of our application and intended use of this monument sign that would further restrict any we believe, any concerns or issues with distractions, flashings, blinking, et cetera. Those are as I said Exhibit A listed in
7 8 9 10 11 12 13	MR. ASMUS: Thank you. Good evening, Madam Chair and members of the Board. My name is David Asmus. My law firm address is 120 South Central Avenue, Suite 700 in Clayton, Missouri, 63105. PETITIONER PRESENTATION	7 8 9 10 11 12 13	Further, in Exhibit A to our application, we have listed the restrictions we are self-imposing as part of our application and intended use of this monument sign that would further restrict any we believe, any concerns or issues with distractions, flashings, blinking, et cetera. Those are as I said Exhibit A listed in the materials of our application.
7 8 9 10 11 12 13	MR. ASMUS: Thank you. Good evening, Madam Chair and members of the Board. My name is David Asmus. My law firm address is 120 South Central Avenue, Suite 700 in Clayton, Missouri, 63105. PETITIONER PRESENTATION PRESENTATION BY MR. ASMUS:	7 8 9 10 11 12 13 14	Further, in Exhibit A to our application, we have listed the restrictions we are self-imposing as part of our application and intended use of this monument sign that would further restrict any we believe, any concerns or issues with distractions, flashings, blinking, et cetera. Those are as I said Exhibit A listed in the materials of our application. We simply request this variance to be
7 8 9 10 11 12 13 14	MR. ASMUS: Thank you. Good evening, Madam Chair and members of the Board. My name is David Asmus. My law firm address is 120 South Central Avenue, Suite 700 in Clayton, Missouri, 63105. PETITIONER PRESENTATION PRESENTATION BY MR. ASMUS: It is always good to be back here in this	7 8 9 10 11 12 13 14	Further, in Exhibit A to our application, we have listed the restrictions we are self-imposing as part of our application and intended use of this monument sign that would further restrict any we believe, any concerns or issues with distractions, flashings, blinking, et cetera. Those are as I said Exhibit A listed in the materials of our application. We simply request this variance to be consistent with previous approvals of electronic message center signs within the City of Chesterfield
7 8 9 10 11 12 13 14 15	MR. ASMUS: Thank you. Good evening, Madam Chair and members of the Board. My name is David Asmus. My law firm address is 120 South Central Avenue, Suite 700 in Clayton, Missouri, 63105. PETITIONER PRESENTATION PRESENTATION BY MR. ASMUS: It is always good to be back here in this chamber and among some former colleagues where I spent	7 8 9 10 11 12 13 14 15 16 17	Further, in Exhibit A to our application, we have listed the restrictions we are self-imposing as part of our application and intended use of this monument sign that would further restrict any we believe, any concerns or issues with distractions, flashings, blinking, et cetera. Those are as I said Exhibit A listed in the materials of our application. We simply request this variance to be consistent with previous approvals of electronic message center signs within the City of Chesterfield and to better reflect the compliance with more current
7 8 9 10 11 12 13 14 15 16	MR. ASMUS: Thank you. Good evening, Madam Chair and members of the Board. My name is David Asmus. My law firm address is 120 South Central Avenue, Suite 700 in Clayton, Missouri, 63105. PETITIONER PRESENTATION PRESENTATION BY MR. ASMUS: It is always good to be back here in this chamber and among some former colleagues where I spent many Monday evenings some years ago as a commissioner	7 8 9 10 11 12 13 14 15	Further, in Exhibit A to our application, we have listed the restrictions we are self-imposing as part of our application and intended use of this monument sign that would further restrict any we believe, any concerns or issues with distractions, flashings, blinking, et cetera. Those are as I said Exhibit A listed in the materials of our application. We simply request this variance to be consistent with previous approvals of electronic message center signs within the City of Chesterfield
7 8 9 10 11 12 13 14 15 16 17	MR. ASMUS: Thank you. Good evening, Madam Chair and members of the Board. My name is David Asmus. My law firm address is 120 South Central Avenue, Suite 700 in Clayton, Missouri, 63105. PETITIONER PRESENTATION PRESENTATION BY MR. ASMUS: It is always good to be back here in this chamber and among some former colleagues where I spent many Monday evenings some years ago as a commissioner for this great city. As previously noted for the record, I am	7 8 9 10 11 12 13 14 15 16 17 18	Further, in Exhibit A to our application, we have listed the restrictions we are self-imposing as part of our application and intended use of this monument sign that would further restrict any we believe, any concerns or issues with distractions, flashings, blinking, et cetera. Those are as I said Exhibit A listed in the materials of our application. We simply request this variance to be consistent with previous approvals of electronic message center signs within the City of Chesterfield and to better reflect the compliance with more current standards regarding these matters. I now would like to introduce Mr. Bill
7 8 9 10 11 12 13 14 15 16 17 18	MR. ASMUS: Thank you. Good evening, Madam Chair and members of the Board. My name is David Asmus. My law firm address is 120 South Central Avenue, Suite 700 in Clayton, Missouri, 63105. PETITIONER PRESENTATION PRESENTATION BY MR. ASMUS: It is always good to be back here in this chamber and among some former colleagues where I spent many Monday evenings some years ago as a commissioner for this great city. As previously noted for the record, I am legal counsel for the applicant Midwest BankCentre	7 8 9 10 11 12 13 14 15 16 17 18 19 20	Further, in Exhibit A to our application, we have listed the restrictions we are self-imposing as part of our application and intended use of this monument sign that would further restrict any we believe, any concerns or issues with distractions, flashings, blinking, et cetera. Those are as I said Exhibit A listed in the materials of our application. We simply request this variance to be consistent with previous approvals of electronic message center signs within the City of Chesterfield and to better reflect the compliance with more current standards regarding these matters. I now would like to introduce Mr. Bill Behrens of Warren Sign Company for his PowerPoint
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	MR. ASMUS: Thank you. Good evening, Madam Chair and members of the Board. My name is David Asmus. My law firm address is 120 South Central Avenue, Suite 700 in Clayton, Missouri, 63105. PETITIONER PRESENTATION PRESENTATION BY MR. ASMUS: It is always good to be back here in this chamber and among some former colleagues where I spent many Monday evenings some years ago as a commissioner for this great city. As previously noted for the record, I am legal counsel for the applicant Midwest BankCentre regarding the variance application which is before you	7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	Further, in Exhibit A to our application, we have listed the restrictions we are self-imposing as part of our application and intended use of this monument sign that would further restrict any we believe, any concerns or issues with distractions, flashings, blinking, et cetera. Those are as I said Exhibit A listed in the materials of our application. We simply request this variance to be consistent with previous approvals of electronic message center signs within the City of Chesterfield and to better reflect the compliance with more current standards regarding these matters. I now would like to introduce Mr. Bill Behrens of Warren Sign Company for his PowerPoint presentation.
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	MR. ASMUS: Thank you. Good evening, Madam Chair and members of the Board. My name is David Asmus. My law firm address is 120 South Central Avenue, Suite 700 in Clayton, Missouri, 63105. PETITIONER PRESENTATION PRESENTATION BY MR. ASMUS: It is always good to be back here in this chamber and among some former colleagues where I spent many Monday evenings some years ago as a commissioner for this great city. As previously noted for the record, I am legal counsel for the applicant Midwest BankCentre regarding the variance application which is before you tonight for your consideration.	7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	Further, in Exhibit A to our application, we have listed the restrictions we are self-imposing as part of our application and intended use of this monument sign that would further restrict any we believe, any concerns or issues with distractions, flashings, blinking, et cetera. Those are as I said Exhibit A listed in the materials of our application. We simply request this variance to be consistent with previous approvals of electronic message center signs within the City of Chesterfield and to better reflect the compliance with more current standards regarding these matters. I now would like to introduce Mr. Bill Behrens of Warren Sign Company for his PowerPoint presentation. Thank you all very much.
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	MR. ASMUS: Thank you. Good evening, Madam Chair and members of the Board. My name is David Asmus. My law firm address is 120 South Central Avenue, Suite 700 in Clayton, Missouri, 63105. PETITIONER PRESENTATION PRESENTATION BY MR. ASMUS: It is always good to be back here in this chamber and among some former colleagues where I spent many Monday evenings some years ago as a commissioner for this great city. As previously noted for the record, I am legal counsel for the applicant Midwest BankCentre regarding the variance application which is before you tonight for your consideration. Other members of the applicant's team who	7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	Further, in Exhibit A to our application, we have listed the restrictions we are self-imposing as part of our application and intended use of this monument sign that would further restrict any we believe, any concerns or issues with distractions, flashings, blinking, et cetera. Those are as I said Exhibit A listed in the materials of our application. We simply request this variance to be consistent with previous approvals of electronic message center signs within the City of Chesterfield and to better reflect the compliance with more current standards regarding these matters. I now would like to introduce Mr. Bill Behrens of Warren Sign Company for his PowerPoint presentation. Thank you all very much. MR. BILL BEHRENS: Thank you,
7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	MR. ASMUS: Thank you. Good evening, Madam Chair and members of the Board. My name is David Asmus. My law firm address is 120 South Central Avenue, Suite 700 in Clayton, Missouri, 63105. PETITIONER PRESENTATION PRESENTATION BY MR. ASMUS: It is always good to be back here in this chamber and among some former colleagues where I spent many Monday evenings some years ago as a commissioner for this great city. As previously noted for the record, I am legal counsel for the applicant Midwest BankCentre regarding the variance application which is before you tonight for your consideration.	7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	Further, in Exhibit A to our application, we have listed the restrictions we are self-imposing as part of our application and intended use of this monument sign that would further restrict any we believe, any concerns or issues with distractions, flashings, blinking, et cetera. Those are as I said Exhibit A listed in the materials of our application. We simply request this variance to be consistent with previous approvals of electronic message center signs within the City of Chesterfield and to better reflect the compliance with more current standards regarding these matters. I now would like to introduce Mr. Bill Behrens of Warren Sign Company for his PowerPoint presentation. Thank you all very much.

Page 35 Page 33 1 please state your name for the record, and you will be 1 They say there is no hardship, but if 2 2 you're the guy that has to go out there in a hundred 3 MR. BEHRENS: Certainly. My 3 day or on a 20 below day with your bucket of letters 4 name is Bill Behrens. I'm with Warren Sign Company. 4 and change it, you probably think there is a bit of a 5 5 Offices on Arnold - Pembrook Road in Arnold, Missouri. hardship involved. And really in this day and age with 6 CHAIRWOMAN HIPP: Now if you'll 6 the technologies available, it's kind of silly. Why 7 7 please raise your right hand and the court reporter have to go through that when with the push of a button, 8 8 you can put up a nice clean message. And that's why will swear you in. 9 9 we're here. That's what we're asking for. (Thereupon, the witness was 10 10 CHAIRWOMAN HIPP: One question, sworn.) Thank you, sir. You may proceed. 11 11 please. 12 MR. BEHRENS: Okay. I thought 12 Are you saying that that is the only 13 the gentleman wanted to say something. 13 difference, is the type of the reader board, because 14 PRESENTATION BY MR. BEHRENS: 14 I'm kind of getting the idea that you have a in-house 15 15 Thank you for the opportunity to visit IT department that -- with what's currently there, 16 with you tonight. This might come as a shock, but we 16 that's got a reader board they have go out and manually 17 see some things a little differently than the way the 17 change the time and temperature, isn't it? 18 18 MR. BEHRENS: No. I think the City staff sees it. So I'm just doing jump in. We'll 19 19 City ordinance, and I'm sure they'll correct me if I'm get to the meat of this thing. 20 You're all familiar with the existing 20 wrong. The ordinance allows you to show with 21 21 sign, I believe. Warren Sign installed that sign a electronics, you can show in numeric display. You 22 22 can't show alphabetic display or graphics. number of years ago. It includes a Dow Jones display, 23 23 but also shows time and temperature. If you want to show an alphabet display 2.4 In essences what we're asking to do is 24 like just words, then you're not allowed to use the 25 refurbish the existing sign and move the electronic 2.5 electronics. You have to go with this route. Page 34 Page 36 1 display to the top, and where you currently see that 1 We're not aware of another way to do it. 2 Dow Jones display, that would be future tenant name. 2 So our position is, why make us go out and do this when 3 In fact, this is what the sign would look like in this 3 we can do it just like the numeric displays now. We'll 4 drawing. Since it's a V-shaped sign, we have big one 4 be able to push a button and set it up. 5 sign like that, it's illustrated this way. I'm just 5 I also believe if we wanted to just show 6 going to put on the screen. 6 time and temperature, we could do this and probably not 7 The top portion there would be the 7 need a variance. Just go for the permit and show, hey, 8 8 electronic message center sign. It would display let's show time and temp. We'll limit it to that. 9 static messages. It's illustrated here just showing 9 Here's a display where we can show -- I was going to 10 10 the bank name. And again, that traded places with say that technology is already there. You've got the 11 where the Dow Jones time and temp was, that would be 11 numeric numbers like time and temperature like you got 12 12 the future tenant. at the gas station here. Or Reliance Bank has a 13 So existing sign had electronics. The new 13 numeric time and temperature display. We could show 14 sign has electronics. It's consistent with what's been 14 time and temperature at one time on this board like 15 there. 15 that. Here again, if we're limited to numeric, we Now, why are we in here, why do we need a 16 16 can't do this because it includes a graphic. We would 17 variance? It's because if we follow the City ordinance 17 have to go with that kind of this way under the current 18 and want to show messages, which we do, this is what we 18 ordinance. 19 have to have. We can come in and ask for this sign 19 We're saying, hey, why not be able to put 20 right now, we wouldn't be in front of you. We wouldn't 20 a nice background around it. It's not -- it's not that 21 need a variance. I'm going to change that screen and 21 complicated. 2.2 22 CHAIRWOMAN HIPP: The ordinance just look at one side of the sign. That is a manual 23 changeable reader board. That's what's allowed in 23 doesn't permit that.

Fax: 314.644.1334

MR. BEHRENS: That is correct.

That's why we're asking for a variance, so that we can

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Chesterfield. We're here because that is a very

antiquated technology.

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	Page 37		Page 39
1	do alpha I don't know what the right word is, but so	1	let's pretend when you say future tenant, that's where
2	we can do letters instead of instead of just numbers.	2	your time and temp is going to be.
3	CHAIRWOMAN HIPP: So you're	3	MR. BEHRENS: No.
4	asking us to go beyond the parameters of the ordinance	4	MEMBER KRAVETZ: Just for
5	in order to find hardship for you?	5	explanation.
6	Are you asking us to consider that your	6	MR. BEHRENS: All right.
7	request goes beyond the parameters of the ordinance; is	7	MEMBER KRAVETZ: Where you have
8	that correct? Am I understanding that correct?	8	Midwest BankCentre, that's going to rotate with
9	MR. BEHRENS: Yeah, the	9	different messages?
10	ordinance allows numeric displays electronically.	10	MR. BEHRENS: Where it says
11	We're asking you to give us a variance so	11	Welcome to Midwest BankCentre, we would like to have a
12	that we aren't limited to just numbers, that we can	12	message center where we can display a message.
13	also put up a message.	13	MEMBER KRAVETZ: One single
14	CHAIRWOMAN HIPP: But that would	14	message, one single which will not change? This is
15	be beyond the scope of the ordinance; is that correct?	15	where I'm getting confused.
16	MR. BEHRENS: Yeah, that's why	16	MR. BEHRENS: Not change more
17	we need a variance if the ordinance doesn't allow us.	17	than every seven seconds or whatever timeframe you want
18	So we're here for a variance.	18	to hold it to.
19	CHAIRWOMAN HIPP: Okay.	19	MEMBER KRAVETZ: Because you
20	MEMBER KRAVETZ: May I ask him a	20	originally said, at least my understanding from your
21	question on this.	21	original presentation, would be time and temp only. Is
22	CHAIRWOMAN HIPP: Yes.	22	that what you originally said?
23	MEMBER KRAVETZ: Maybe I'm	23	MR. BEHRENS: Um
24	missing something.	24	MEMBER KRAVETZ: That was the
25	Will you go back to the Stifel sign.	25	understanding I had.
	Page 38		Page 40
1	Okay. That basically has one, let's say, changeable	1	CHAIRWOMAN HIPP: Kind of made
2	message area. Am I correct?	2	an evolution of where you started from time and temp,
3	MR. BEHRENS: That is correct.	3	and now we've got pictures and now every seven seconds
4	MEMBER KRAVETZ: You are wanting	4	something is going to change; is that correct?
5	to have that changed where you have time and temp	5	MR. ASMUS: If I may. I am the
6	that's similar to what you have up there, correct?	6	one who indicated that is what we are hoping to
7	MR. BEHRENS: What we're asking	7	accomplish here this evening with our variance request
8	to do is	8	is to, number one, working with the upper panel only,
0	MEMBER KRAVETZ: Well, different	9	install modern technology of LED lighting. It's
9			
	new technology, but basically you want to be able to	10	sometimes called, whether fairly or unfairly,
9	new technology, but basically you want to be able to have time and tem there	10 11	
9			sometimes called, whether fairly or unfairly,
9 10 11	have time and tem there	11	sometimes called, whether fairly or unfairly, accurately or otherwise, a television screen, a video
9 10 11 12	have time and tem there MR. BEHRENS: And words.	11 12	sometimes called, whether fairly or unfairly, accurately or otherwise, a television screen, a video board. We've heard a lot of those phases.
9 10 11 12 13	have time and tem there — MR. BEHRENS: And words. MEMBER KRAVETZ: And you want	11 12 13	sometimes called, whether fairly or unfairly, accurately or otherwise, a television screen, a video board. We've heard a lot of those phases. I'm not trying to, I guess, increase the
9 10 11 12 13 14	have time and tem there — MR. BEHRENS: And words. MEMBER KRAVETZ: And you want another area on top or bottom, I'm not quite sure	11 12 13 14	sometimes called, whether fairly or unfairly, accurately or otherwise, a television screen, a video board. We've heard a lot of those phases. I'm not trying to, I guess, increase the words in word games. The fact is I'm calling it what
9 10 11 12 13 14 15	have time and tem there MR. BEHRENS: And words. MEMBER KRAVETZ: And you want another area on top or bottom, I'm not quite sure where, where you can change that sign that message as well? Let's call both of these panels messages	11 12 13 14 15	sometimes called, whether fairly or unfairly, accurately or otherwise, a television screen, a video board. We've heard a lot of those phases. I'm not trying to, I guess, increase the words in word games. The fact is I'm calling it what it is, LED technology, which the City has approved in a
9 10 11 12 13 14 15	have time and tem there MR. BEHRENS: And words. MEMBER KRAVETZ: And you want another area on top or bottom, I'm not quite sure where, where you can change that sign that message	11 12 13 14 15 16	sometimes called, whether fairly or unfairly, accurately or otherwise, a television screen, a video board. We've heard a lot of those phases. I'm not trying to, I guess, increase the words in word games. The fact is I'm calling it what it is, LED technology, which the City has approved in a number of these very recent business places with
9 10 11 12 13 14 15 16	have time and tem there MR. BEHRENS: And words. MEMBER KRAVETZ: And you want another area on top or bottom, I'm not quite sure where, where you can change that sign that message as well? Let's call both of these panels messages MR. BEHRENS: Okay. MEMBER KRAVETZ: as opposed	11 12 13 14 15 16 17	sometimes called, whether fairly or unfairly, accurately or otherwise, a television screen, a video board. We've heard a lot of those phases. I'm not trying to, I guess, increase the words in word games. The fact is I'm calling it what it is, LED technology, which the City has approved in a number of these very recent business places with monument signs.
9 10 11 12 13 14 15 16 17	have time and tem there MR. BEHRENS: And words. MEMBER KRAVETZ: And you want another area on top or bottom, I'm not quite sure where, where you can change that sign that message as well? Let's call both of these panels messages MR. BEHRENS: Okay. MEMBER KRAVETZ: as opposed to the merits, just for simplicity.	11 12 13 14 15 16 17 18	sometimes called, whether fairly or unfairly, accurately or otherwise, a television screen, a video board. We've heard a lot of those phases. I'm not trying to, I guess, increase the words in word games. The fact is I'm calling it what it is, LED technology, which the City has approved in a number of these very recent business places with monument signs. And the applicant, my client, is prepared
9 10 11 12 13 14 15 16 17 18 19 20	have time and tem there MR. BEHRENS: And words. MEMBER KRAVETZ: And you want another area on top or bottom, I'm not quite sure where, where you can change that sign that message as well? Let's call both of these panels messages MR. BEHRENS: Okay. MEMBER KRAVETZ: as opposed to the merits, just for simplicity. MR. BEHRENS: All right. Let's	11 12 13 14 15 16 17 18	sometimes called, whether fairly or unfairly, accurately or otherwise, a television screen, a video board. We've heard a lot of those phases. I'm not trying to, I guess, increase the words in word games. The fact is I'm calling it what it is, LED technology, which the City has approved in a number of these very recent business places with monument signs. And the applicant, my client, is prepared to deal with restrictions as set forth on our
9 10 11 12 13 14 15 16 17 18 19 20 21	have time and tem there MR. BEHRENS: And words. MEMBER KRAVETZ: And you want another area on top or bottom, I'm not quite sure where, where you can change that sign that message as well? Let's call both of these panels messages MR. BEHRENS: Okay. MEMBER KRAVETZ: as opposed to the merits, just for simplicity. MR. BEHRENS: All right. Let's go here. I think it'll make it a little easier.	11 12 13 14 15 16 17 18 19 20	sometimes called, whether fairly or unfairly, accurately or otherwise, a television screen, a video board. We've heard a lot of those phases. I'm not trying to, I guess, increase the words in word games. The fact is I'm calling it what it is, LED technology, which the City has approved in a number of these very recent business places with monument signs. And the applicant, my client, is prepared to deal with restrictions as set forth on our application's Exhibit A, that deals with display, frequency, lighting, how it handle if there is a
9 10 11 12 13 14 15 16 17 18 19 20 21	have time and tem there MR. BEHRENS: And words. MEMBER KRAVETZ: And you want another area on top or bottom, I'm not quite sure where, where you can change that sign that message as well? Let's call both of these panels messages MR. BEHRENS: Okay. MEMBER KRAVETZ: as opposed to the merits, just for simplicity. MR. BEHRENS: All right. Let's go here. I think it'll make it a little easier. MEMBER KRAVETZ: Okay. Where it	11 12 13 14 15 16 17 18 19 20 21 22	sometimes called, whether fairly or unfairly, accurately or otherwise, a television screen, a video board. We've heard a lot of those phases. I'm not trying to, I guess, increase the words in word games. The fact is I'm calling it what it is, LED technology, which the City has approved in a number of these very recent business places with monument signs. And the applicant, my client, is prepared to deal with restrictions as set forth on our application's Exhibit A, that deals with display, frequency, lighting, how it handle if there is a malfunction, how to hit the kill switch, if you will,
9 10 11 12 13 14 15 16 17 18 19 20 21	have time and tem there MR. BEHRENS: And words. MEMBER KRAVETZ: And you want another area on top or bottom, I'm not quite sure where, where you can change that sign that message as well? Let's call both of these panels messages MR. BEHRENS: Okay. MEMBER KRAVETZ: as opposed to the merits, just for simplicity. MR. BEHRENS: All right. Let's go here. I think it'll make it a little easier.	11 12 13 14 15 16 17 18 19 20 21	sometimes called, whether fairly or unfairly, accurately or otherwise, a television screen, a video board. We've heard a lot of those phases. I'm not trying to, I guess, increase the words in word games. The fact is I'm calling it what it is, LED technology, which the City has approved in a number of these very recent business places with monument signs. And the applicant, my client, is prepared to deal with restrictions as set forth on our application's Exhibit A, that deals with display, frequency, lighting, how it handle if there is a

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it's also right down the line with neighboring municipalities who have sign ordinances that do allow the electronic message center using this new 21st

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4 cen- -- newer 21st century technology. But if can be 5 back to the inquiry, and so I appreciate that we have

6 been a bit confusing up here, and that was not our 7 intent whatsoever

> If we can at least have the technology approved that the applicant is prepared to stick with a time and temporary limit, plus all of the other restrictions. At some point in the future, maybe the not too distant future as I have read minutes of City Council meetings where there have been comments from Council members to some extent that we need to look at this and have our Planning Department consider potential updating revision of the sign ordinance. Which by the way, this is no bragging.

The fact is I was a rather integral part of the sign ordinance that we're working with now back when I was on the Planning Commission and this massive -- was a member of the Planning Department. So I am familiar with how the process works, how much time and effort it takes to study an analysis.

We're not trying to bully our way into something that's unprecedented, that will be miniature

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name it was beneficial to the City to have the name of a major brokerage or any major business visible as people drive up down Highway 40/64, which I can -- I feel we can live with. And we appreciate your name on the building as well. It looks -- you can see it a lot easier than it previously was.

MR. ASMUS: Yes, you can see it much easier as the trees are now bare. There's a few. We need some tree trimming around there, but that's a Saks and tenant issue.

But seriously, what we're hoping to be able to is for now is if only numbers, which are allowed, time, temperature, under the UDC and the sign law. If we had the ability to at least just bring in the updated LED technology and limit it for now to the time and temp, then it is one expense for the tenant to install that upper panel's LED technology restrict it with our Exhibit A, self-imposed limitations, and keep the numerals, time and temperature.

At some point in the future when sign ordinance update would permit message centers, then we would consider with of course City approvals could we then bring up the electronic message center to something beyond time and temperature. That's really where we cut right to the chase where we're at.

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Vegas sign on the exit ramp of Interstate I-64. We're not. The fact is we've appreciated what the staff and the City has already approved in our signage high up on the Sacs' property building, as well as this monument sign to the extent the Commission did allow us some panel signage.

We would simply like this Board's favorable consideration of the variance beyond what current sign law specifies or allows, and our only limitations which we fully expect will be built into the resolution, and we intend to abide by them right down the line, without fail.

Time and temporary for now, and as and when the City would approve an updated sign ordinance that reflects the possibility of message centers, then it's only us down the line to reprogram and perhaps put maybe the bank name up there and time and temporary. But again, with clear restrictions that we're not distracting, we're not displaying that which was never

I hope that's responsive. I'm sorry for the confusion.

MEMBER KRAVETZ: One of the reasons the Stifel's sign was approved, both time and temp, but they felt and the Board felt that having the

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MEMBER KRAVETZ: Can I ask a question of Jessica? 3 CHAIRWOMAN HIPP: Go ahead.

MEMBER KRAVETZ: With regard with what you just said, is Parkway West, that's in Chesterfield, correct?

7 MS. HENRY: Correct. Correct. 8 MEMBER KRAVETZ: Now their sign 9 does multiple things, but as you said before regarding 10 Parkway Central, we really have no jurisdiction over 11 school district property. Is that correct?

> CITY ATTORNEY GRAYVILLE: That's correct. You know, a school district is a political subdivision in the state --MEMBER KRAVETZ: Right.

CITY ATTORNEY GRAYVILLE: -just like a municipality, and so, you know, the reality of this is we have very limited regulatory ability over a district

20 MEMBER KRAVETZ: Well, I just 21 wanted to throw that on the table --22 CITY ATTORNEY GRAYVILLE: Yeah. 23 MEMBER KRAVETZ: -- so that not 24

using that as a comparison. Yeah, and at one point I made the response to what their attorney said is, I get

	Page 45		Page 47
1	it. I understand. It makes sense to embrace	1	MEMBER SCHWALBE: It is ours or
2	technology, but there are considerations with regards	2	that St. Louis County?
3	to this type of technology that have to be studied by	3	CITY ATTORNEY GRAYVILLE: It's
4	the City. You know, I this is a dark-sky community.	4	ours.
5	We've adhered to that. I mean, Dan Hurt has, you	5	MEMBER SCHWALBE: Okay.
6	know, made that one of his mantras, to make sure that	6	CITY ATTORNEY GRAYVILLE:
7	You go in the valley, it's not lit up by cross space.	7	Chesterfield owns it. Chesterfield wrote it.
8	I understand they're going to address some	8	Chesterfield developed it.
9	of that stuff, but this is what Board of Adjustment to	9	MEMBER SCHWALBE: Okay. You
10	consider a variance. What they're asking you to do is	10	answered my question. And I guess I ought to check
11	just legislate a little bit. Just to open it up a	11	this for my own clarity.
12	little bit, just do a little bit of legislation, just	12	That summary you currently and some
13	let them do this.	13	decision the Board is going to add or
14	The problem is ultimately and I think	14	CITY ATTORNEY GRAYVILLE: You
15	what their presentation is missing the point is, these	15	know, I
16	are video boards. Every single picture they show are	16	MEMBER SCHWALBE: in two
17	not video boards, and you can have full display of	17	years or so it's going to fit it in here?
18	videos boards. And the reality of this our Code does	18	CITY ATTORNEY GRAYVILLE: You
19	not permit a monument sign to be constructed out of a	19	know, I think it's one of these things that I don't
20	video board. If they want to do time and temp, they	20	want to speak for the City Council, but the reality of
21	can submit an application for time and temp on their	21	it is, is
22	sign. It has to be less than 24 square feet, which	22	MEMBER SCHWALBE: Okay.
23	this is larger than 24 square feet. I don't think they	23	CITY ATTORNEY GRAYVILLE: you
24	submitted a variance for 70 square feet for time and	24	know, there's a balancing act that has to take place
25	temp. But ultimately it's the material it's	25	with this type of technology.
	Page 46		Page 48
1	Page 46 constructed of where it's not about time and temp.	1	Page 48 MEMBER SCHWALBE: Sure.
1 2	•	1 2	_
	constructed of where it's not about time and temp.	1	MEMBER SCHWALBE: Sure.
2	constructed of where it's not about time and temp. And yes, we are looking at the Code and	2	MEMBER SCHWALBE: Sure. CITY ATTORNEY GRAYVILLE: This
2	constructed of where it's not about time and temp. And yes, we are looking at the Code and we're reviewing the materials and we're reviewing this	2 3	MEMBER SCHWALBE: Sure. CITY ATTORNEY GRAYVILLE: This technology needs LEDs that illuminate 180-degree, you
2 3 4	constructed of where it's not about time and temp. And yes, we are looking at the Code and we're reviewing the materials and we're reviewing this technology, but there are commitments the City has made	2 3 4	MEMBER SCHWALBE: Sure. CITY ATTORNEY GRAYVILLE: This technology needs LEDs that illuminate 180-degree, you know, circumferences with regards to the light. And it
2 3 4 5	constructed of where it's not about time and temp. And yes, we are looking at the Code and we're reviewing the materials and we're reviewing this technology, but there are commitments the City has made with the aesthetics of the community that have to go	2 3 4 5	MEMBER SCHWALBE: Sure. CITY ATTORNEY GRAYVILLE: This technology needs LEDs that illuminate 180-degree, you know, circumferences with regards to the light. And it is going to have a light polluting effect. But you
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2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	constructed of where it's not about time and temp. And yes, we are looking at the Code and we're reviewing the materials and we're reviewing this technology, but there are commitments the City has made with the aesthetics of the community that have to go through the legislative process. And I just wanted to make that comment in response. CHAIRWOMAN HIPP: May you have a question? MEMBER SCHWALBE: I have a question. MR. ASMUS: Yes, sir. MEMBER SCHWALBE: I understand that Chesterfield's ordinance prohibits this. This Unified Building Code, does that prohibit it? I thought I read it here. CITY ATTORNEY GRAYVILLE: The UDC, Unified Development Code, which is — MEMBER SCHWALBE: Development, UDC.	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	MEMBER SCHWALBE: Sure. CITY ATTORNEY GRAYVILLE: This technology needs LEDs that illuminate 180-degree, you know, circumferences with regards to the light. And it is going to have a light polluting effect. But you also have to look at the aggregative effect. Yeah, when you look at the Midwest BankCentre, it really looks in isolation. Well, this is just now, but you have a lot of businesses in a very competitive valley, you know. The — all of the material used to construct these other ones, most of the ones was done before the ordinance that's currently in place was put in place. Two of them we didn't have the ability to regulate. And the other one are not the parts. They don't have the ability to play small videos on the gas station thing. These truly are video boards. And I just would make one point. The initial presentation was time and temp and we're just want to do time and temp. Now it's tenants. Ultimately the issue that the City has with this technology where we stand right now, and one of

Page 49 Page 51 because City Council has said you can not construct 1 putting a lot of trust into the person there because 1 2 they may be the best corporate citizens in the world, 2 this with video boards. You cannot use these video 3 but the next guy coming in may not be, or a bank buys 3 boards that have all these capabilities, and until that 4 out their bank and they may not be. 4 is allowed, where they allow these video boards with 5 5 So it all sounds good, and I think they capabilities, which we may have a revision shortly, 6 have the best interest, and I really believe that they 6 this is not a hardship. There is no hardship 7 7 will adhere to those items, but there are bigger issues whatsoever that has been displayed, except for well, we 8 with regards to citywide imposition of this type of 8 don't want to walk out there and change the sign 9 9 because it's too cold or too hot. variance. 10 MEMBER KRAVETZ: Let me throw 10 Well, guess what? That's a convenience. one more thing out. 11 That's not a hardship, and so my comment in response is 11 I agree with you on using new technology. 12 12 you're -- as much as they would like to do this and it 13 I like the, I think, time and temp is very important. 13 makes sense, we still have the legal burden of a 14 Would you agree that -- have us allow you to install 14 hardship, and there's -- there is nothing situated 1.5 the new technology at the time this sign is being 15 about the land, there's nothing about the particulars 16 revised or changed with the stipulation that the, 16 of the way the property is situated to say we need to 17 whether it be the upper panel or the lower panel, 17 have video boards in lieu of the other signs. 18 18 It's just well, it's better technology. whichever is going to be message board, be limited to 19 the name of the tenant, Midwest Bank, and so stipulated 19 It's the way it's going, and Chesterfield needs to come 20 in that permission to make -- install this sign, future 20 along with the tides. It needs to update it and needs 21 tenants would be limited to put their name on there, 21 to allow these video boards. But the reality of it is, 22 22 it's a convenience. It's not a hardship. 23 23 Now, if the Code changes, naturally you MEMBER KRAVETZ: I could tell you would change with the Code, but I think it's more 24 24 a hardship would be financial when they have to have 25 2.5 economical and to your advantage if you put both panels their contractor come back out and revise the board Page 50 Page 52 1 on, because I consider that two panels up there. 1 again. 2 2 CITY ATTORNEY GRAYVILLE: But You're going to have to have your name on this sign, 3 3 just not time and temp. The reason of having the kind remember --4 of sign that Stifel has, have your electronic sign, but 4 MEMBER KRAVETZ: What did you 5 limit it to Midwest BankCentre or welcome to Midwest 5 say was a hardship> 6 BankCentre, but period. That's a static message, and 6 CITY ATTORNEY GRAYVILLE: 7 that's all there will be out there until such time as, 7 Remember one of the things in the introduction was 8 8 I suppose, changes come before the City Council or the financial consideration is not a hardship. They're 9 Planning Commission or whatever. 9 additional expenses, and I absolutely understand. 10 10 MEMBER KRAVETZ: I think as a MR. ASMUS: Sir, if you would 11 just consult with counsel on that. 11 city we need to be business friendly. 12 MR. GRAYVILLE: And I would like 12 CITY ATTORNEY GRAYVILLE: I 13 13 understand that. We need to be business friendly, and to respond to that. The problem is this is a variance 14 that requires a hardship on the benefit of the 14 that's part of the reason why we're addressing the 15 applicant. The only thing they've said about a 15 Code, but being business friendly and changing an hardship, which is criteria or they got one for you 16 16 ordinance to allow something is a legislative decision. 17 guys to do that because you guys are not a legislative 17 MEMBER KRAVETZ: You're not 18 body. You're quasi-judicial. You're looking at this 18 saying and our Board does not set precedent. CITY ATTORNEY GRAYVILLE: This 19 to say do they have a hardship here that based on the 19 20 land and the -- and the way the land is situated that 2.0 would set a precedent. 21 requires us to give them some relief. 21 MEMBER KRAVETZ: I don't think 22 22 And it makes a lot of sense, and those are our Board -- if I remember correctly, we do not set a 23 the things we're talking about right now. But 23 precedent. 24 24 CITY ATTORNEY GRAYVILLE: When a ultimately, that's a legislative decision, to make that

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variance is granted based on the uniqueness of a piece

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bargain or make that -- is a legislative decision

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Page 55 Page 53 impact in terms of a hardship. That's not in our 1 of property, the way a property lies, it has a big hill 1 2 or something like that, that doesn't set a precedent. 2 application one bit. It's a little difficult though to 3 When you grant something, this is an 3 keep hearing those comments and not at least offer up 4 appeal of a sign package ordinance. This will create a 4 some, if not recitation, at least some day response. 5 precedent. There will be other applicants that come in 5 But I hope I addressed it. Yes, we would. 6 that will want to do these message boards without the 6 If we have that technology approved via this variance 7 7 benefit of the legislative process to review this. with the restrictions, the limitations, we'd be happy 8 8 And honestly, we have been very up front to have the bank name out there until such time as we 9 with them with regards our review of this ordinance, 9 go -- I'm sorry if it looks like we're now dropping 10 and really trying to digest the LED message board signs 10 away from time and temp and going to the name. I'm 11 because other communities are struggling with this just trying to respond to your --11 12 12 MEMBER KRAVETZ: Thank you. because when they become -- when they proliferate it 13 creates a lighting issue and it creates somewhat of an 13 CHAIRWOMAN HIPP: How would you 14 issue there. And so the first question I have is, is 14 define your hardship if not financial? 15 there even a hardship that's here? 15 MR. BEHRENS: I would define it 16 This -- this is not a video board. 16 the same way I successfully defined the sign in front 17 MR. ASMUS: At some point in 17 of you a number of years ago. I presented this 18 variance request to the City, and at that time, they 18 time, Madam Chair, I would appreciate just if you would 19 recognize me to respond to the Board member's question. 19 did not allow message centers. And the hardship was 20 CHAIRWOMAN HIPP: Let's do that 20 presented that it was unnecessary to go out there in 21 21 right now. the wintertime, the summertime, and do this all 22 MR. ASMUS: But not to 22 manually like they did 50 years ago, that the 23 interrupt. 23 technology exists to be able to change those messages CHAIRWOMAN HIPP: Counsel for 24 24 from inside the building. the City will sit down. 2.5 2.5 This Board gave us the variance to do Page 54 Page 56 1 1 Mr. Asmus, if you would please proceed in that, and they put some stipulations on it that 2 2 response. messages had to be static, they're not moving, they're 3 MR. ASMUS: Thank you. 3 not flashing, they're not blinking. And I think there 4 Yes, the bank would agree to its name in was a seven-second time away on it. Maybe you can go 5 5 just LED technology until such time as the sign back and verify, and with those stipulations, this 6 ordinance would be revised to allow use of the 6 Board at that time proved that electronic message 7 electronic message center for a different or additional 7 CHAIRWOMAN HIPP: Wasn't that 8 messages, time, temporary perhaps. 8 9 As to the comments that it's a video 9 2005 before the Code came into effect? 10 10 MR. BEHRENS: The Code might board, it's the technology that's in place here in the 11 city already. It is the same technology at the Edison 11 have changed, but message centers were not allowed then 12 12 Gas Station, the Reliance Bank, and whether the Parkway 13 13 CITY ATTORNEY GRAYVILLE: And if West sign is within that on include the subdivision. I 14 still submit that we're not here to argue or be 14 I may make a comment to your question about setting 15 adversarial. 15 precedent. That's my example of precedent right there. 16 16 But that message center is one big Every argument is going to come in and give you the 17 distraction, and remember it's in front of a high 17 exact same fact pattern to say we have a hardship 18 school with teenagers driving in and out on that 18 because we don't want to have to be changing the sign. 19 five-lane Clayton Road. 19 CHAIRWOMAN HIPP: So but for the 20 We are trying to submit that this 20 manual change of the sign, which is the hardship 21 applicant, this corporate citizen here in Chesterfield, 21 argument, are there any other hardships? I don't -- I 22 2.2 happens to have brought scores of jobs to the building. don't know that I'm getting the full grasp of the 23 23 And it is across the street from a distressed property hardship. 24 2.4 that I believe I have read in media is in foreclosure. I don't see any here, except for the

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manual changing of the sign. Even the Stifel Nicolaus

2.5

I know we're not here to debate economic

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	Page 57		Page 59
1	it's my understanding that time and temporary is not a	1	that time, we've got the static sign just like the guy
2	manual. It's something keyed from the inside.	2	next door, and nobody knows the difference.
3	MR. BEHRENS: Right. Exactly.	3	MEMBER KRAVETZ: Is the time and
4	That's what we want. It's electronically controlled	4	temp and the message center one integrated unit?
5	from inside. They set the message that goes out there.	5	MR. BEHRENS: Yes. It's one set
6	CHAIRWOMAN HIPP: So if we were	6	of lights.
7	to distill this down, make sure I understand, the basic	7	MEMBER KRAVETZ: Since it's one
8	component is you would prefer to put in the message	8	integrated unit, do we allow them to install that, but
9	board, the electronic message center which is	9	put a what you call a lighted thing, just a plain
10	prohibited by the ordinance, because you anticipate for	10	sign to cover it until such time as they're allowed to
11	future legislation which is going to allow you to do	11	use that type of technology?
12	more with this sign that you've got, this 70-square	12	CITY ATTORNEY GRAYVILLE: That
13	foot sign, than what you can than what you're	13	would be something staff had to consider. So you're
14	agreeing to today, if the ordinance should change, and	14	basically talking about installing constructing the
15	anticipate it will, and we appreciate all of your	15	video board signs and then putting some type of almost
16	expertise that you bring to the table, we are the	16	facade over it?
17	hardship, as I see it, is that you don't want to have	17	MEMBER KRAVETZ: Yes.
18	you're trying to mitigate the expense of putting	18	CITY ATTORNEY GRAYVILLE: Yeah,
19	this in later or in the future when the ordinance does	19	I mean, that would be something if that's something
20	change versus having it conform to the ordinance as it	20	to be considered, staff would have to look at it and
21	stands now. Is that	21	consider it. I think it's a great question, but it
22	MR. BEHRENS: That's	22	would be something that staff would have to look at it.
23	essentially. We don't want to have to have to do it	23	I do want to say this about the
24	twice.	24	anticipated legislation. Nothing guarantees that the
25	CHAIRWOMAN HIPP: Okay. So that	25	City Council is going to change anything.
	Page 58		Page 60
1	_	1	•
1 2	is an economic hardship that I'm hearing you say is	1 2	MEMBER KRAVETZ: Right. But
1 2 3	is an economic hardship that I'm hearing you say is this. But I'm looking for more than that, besides the		•
2	is an economic hardship that I'm hearing you say is	2	MEMBER KRAVETZ: Right. But they're willing to gamble and CITY ATTORNEY GRAYVILLE: That's
2	is an economic hardship that I'm hearing you say is this. But I'm looking for more than that, besides the manual changing of the letters and numbers.	2 3	MEMBER KRAVETZ: Right. But they're willing to gamble and
2 3 4	is an economic hardship that I'm hearing you say is this. But I'm looking for more than that, besides the manual changing of the letters and numbers. Is there more than that?	2 3 4	MEMBER KRAVETZ: Right. But they're willing to gamble and — CITY ATTORNEY GRAYVILLE: That's right.
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ability to install the LED technology now with some approved via the permit process of panels up there for the bank, and if that is something that we could work through here with the staff and the Board would so support, I think that would be a workable compromise, if you will.

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CITY ATTORNEY GRAYVILLE: The only question I would have procedurally is how would we go about doing that. You know, because I would ask that because there is a blanket in the -- do you want to apply for another variance, or how -- I don't know.

I don't know what — We'd be happy to perhaps off line to see how we might be able to do that, bring the bank's input in and Mr. Behrens' as well so that we're ultimately installing technology one time if that is the direction of the Board here.

And then what is put over that that's possible for the signage now to be able to satisfy one of our key requests, and that's update the technology on those upper two panels, and as we can have some --

CITY ATTORNEY GRAYVILLE: Yeah. With talking to Planning Commission very quickly, you would have to go back to Planning Commission for an amendment to the sign package ordinance. But there was a good discussion at Planning Commission. I think they

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item tonight that's not a big no. But also may have some condition that if in fact we need to direct back to the Planning Department itself, that which we put out there over the new technology panels. We need to be able to deal with that as a compromise.

CHAIRWOMAN HIPP: Can I add one point on this dialogue. With respect to all the positions. I mean, new business for Chesterfield is always excellent, and we certainly don't want to discourage them moving into that location, which is a very fine location.

I'm finding myself in a more conservative role saying that if the UDC says no electronic message boards, even your limited use of the electronic message board to conform to what all the other businesses currently have in place without the more high tech presentation, that you would present something similar to other businesses, what they have enjoyed, using your more high tech screen, then I think that's wonderful.

But the fact that the ordinance reads no electronic center message board type activities, and what we're doing is proposing precisely that and using it in the traditional sense of keeping it low tech as it appears cosmetically, but having the capability of advancing the use should the ordinance be changed. Am

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would be open to this concept with regards to doing this. But I think for purposes of a variance, does that mean you guys would withdraw this specific variance, or how --

MR. ASMUS: We would want this ultimately resolved here tonight.

MEMBER KRAVETZ: Do we have to amend the motion and put all that into the motion?

CITY ATTORNEY GRAYVILLE: Well,

I don't think that's really a variance because that's that would -- that's basically a new constructed sign. It would be an amendment to the sign package, which is a relatively quick process. Right?

But I think that would an amended sign package and go back to Planning Commission because that's not really the scope of the variance here tonight.

So I don't want to table that again for tonight's purposes.

MR. ASMUS: I'm only hesitant to withdraw that which it's 60 days to get to this point. I also know that if in fact the Board is not inclined to agree with the request we put forth in our application, I would prefer to solemn type way find a middle ground so that we are here, we have some action

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I kind of tracking the right path? I mean --MR. ASMUS: Yes, you are. CHAIRWOMAN HIPP: -- I think if you're using it according to the current methods that

you're using it according to the current methods that are place with other businesses, that what they have is a low-tech operation. And you want to make this investment more, if that makes sense. You want to use it and be efficient with your financial needs.

However, I don't understand, and this goes

back to the basic premise of your hardship. It seems to me that you want to invest only once, and I appreciate that, and you to make a good investment initially. However, is that the only hardship? I don't want to repeat myself, but I don't think I — that you're asking us to be legislators here, to change it for you in this purpose because you want to have this real state work well for you. And we applaud that, but you are still asking us to go beyond the measures in place that prohibit that message board.

understand you completely, and I'm sure -CHAIRWOMAN HIPP: And I don't
see the hardship in doing that. Again, that's the rest
of my sentence. I don't see the hardship except for
financial investment you make initially, and you don't

MR. ASMUS: And I hear -- I

16 (Pages 61 to 64)

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want to have to repeat your investment. MR. ASMUS: This is part of the process that we are required to follow, the sign package, Planning Commission, and because we didn't get everything we wanted, let us be very blunt here, then we have gone to the next step with a variance request.

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And to extent that to the point of we're asking for your Board's approval outside of the sign law, what is allowed, that's why I keep emphasizing back to you the technology has been permitted in the city as not 10, 12 years ago or not in alleged different political subdivision, the school district, and still thinking about that flashing message center sign in front of the high school student drivers.

But this is something that is the same technology that's been approved at a gas station, Reliance Bank, and albeit numbers only and not trades or whatever. That's why we could deal with if we were allowed this installation of the technology one time. It's a but outside what is allowed. There is some precedent that has occurred most recently, and we're imposing our own restrictions consistent with what -what else can we look at that what others not in Ohio or not in Florida, but right here in neighboring municipalities are putting in the way of restrictions

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great. They've been great to work with, and you know, it's compelling because it makes sense. But the legal standards for the Board of Adjustment is whether or not there is a hardship here, not whether or not somebody else has it. And my fear is it's coming to the Board of Adjustment, and suddenly you guys are going to be meeting five times a month because it's the same argument every time. Well, this is the argument I made for Decor Interiors. Well, this is the argument I made for Midwest BankCentre.

The message I carry back from you if you denied it. We better get to work to update this technology because you as citizens sitting on a Board, you want to make sure we have the greatest technology and we're business friendly. I get that message. That's very clear. We all get it sitting here. But we got to get our -- and get that taken care of. But for this purpose tonight, there is a process that has to be followed. There's a process to legislate. There's a process to vary it. They don't meet the standard for the process vary it.

vou any response? MR. ASMUS: Hardship is indeed one of the standards, but not only. It's the one that

CHAIRWOMAN HIPP: Do you have

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that it will go even further. If we can get that in now, then we would still be willing to, if approved here this evening, with the technology installed working, we hope within just a few short weeks, not a few more months.

The panels, if you will, they go on wording -- the wording, the numbers, whatever we could agree to. We just hope that we can make that happen here this evening somehow.

CHAIRWOMAN HIPP: Further auestions?

VICE-CHAIR HEBERLE: I just want to verify when the Board of Adjustment is considering applications for variance, are we supposed to consider other variances or other applications that have been set?

CITY ATTORNEY GRAYVILLE: Well, one the criteria is whether or not this variance will bestow on them an advantage or a land use right that other people don't have. It's not supposed to create a precedent. But that presentation is essentially why I said this will create a precedent because it is a mini legislation.

And I understand the frustration. I get the technology. It makes sense. These guys have been

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1 the City has certainly uses as its cornerstone. We 2 have not disagreed that that is one of the standards. 3 But some of the practical options for use of the 4 subject property that were not otherwise created by us. This monument sign has stood for some years, and we're 6 using 50 percent of its available space.

I get it that it is a bigger sign than the Edison Road LED technology grade and price monument sign for the time and temperature display of Reliance Bank's sign on Wild Horse Creek Road, each of which were more recently passed than Decor. To my best knowledge, that was passed this very year.

So we've had the use of that technology approved. So for practical options within the property at issue is another standard. And that's really what we've found perhaps onto the Board basis for our presentation.

Again, not to argue. It is never Midwest BankCentre's plan or intent, goal or objective to be adversarial with this City. That's why we come here as part of the process, and yes, are we a little impatient? We'd rather not wait for the time that we understand it would take for staff to draft with counsel, get through Planning Commission and ultimately City Council. We'd like to have the technology because

1 2	Page 69		Page 7
2	it has been utilized here in the city most more	1	there is an issue here. What color was
	recently than ten years ago.	2	CITY ATTORNEY GRAYVILLE: Well,
3	CHAIRWOMAN HIPP: Mr. Grayville,	3	I understand that, and that's the technology you're
4	would you please respond to the two enumerated spots	4	selling. But this not a video board. It's singular
5	where it has been an allowance for these smaller	5	color, and if you go the gas station sign, if you can
6	boards? I didn't quite catch that. I got the I got	6	pull that up. These are all of these were given
7	the Decor and	7	very specific to the color and the size. They're very,
8	CITY ATTORNEY GRAYVILLE: Well,	8	very, very small signs. And there was a lot of the
9	I'm only aware I'm only aware of the one, which is	9	discussion at Planning Commission to say and
10	Monarch Center gas station, which practically speaking,	10	understand the process. This is a sign package, so the
11	that came for a sign package, and they were granted the	11	sign package goes to Planning Commission, and you can
12	variance for single color, very small size for the gas	12	ask for an LED video board, message board sign,
13	station numbers. That's it. So single color specific	13	whatever it's called. You know, I'm not sure what
14	to you can have red, you can have green, you can have	14	exactly it is because it's on the site. But you can
15	whatever the third color is. If you can pull up the	15	ask for this technology and to vary from the sign code.
16	can you pull it up for me since you've got that up.	16	So when the Planning Commission granted this for this
17	MR. BEHRENS: Yeah,	17	car wash, they said, well, we will allow you to have it
18	unfortunately, I can't get the	18	because it makes sense here because we want this very
19	CHAIRWOMAN HIPP: I love your	19	small, you know, piece to go here.
20	slide presentation.	20	Understand the sign package has progressed
21	MR. BEHRENS: What's that?	21	for the application for Midwest BankCentre. At first
22	CHAIRWOMAN HIPP: Did we not go	22	it was a tenant, then it was just time and temp and
23	through your slides. I guess there was more.	23	whatnot. And that's I think ultimately what the
24	MR. ASMUS: We lawyers cut him	24	concern is. This is 70-square feet of video board
25	out off with this.	25	that you can play full videos on. Okay. And the idea
	Page 70		Page 72
1	CHAIRWOMAN HIPP: Would you	1	of being it's not really constrained or directed at
2	please proceed with your presentation, sir, or is there	2	anything specifically and these other ones are much,
3	something I mean, maybe you've got	3	much smaller in size. And the issue is if we grant
4	MEMBER KRAVETZ: Did you say	4	this for just a general business purpose use, are we
5	MR. ASMUS: Oh, I'm sorry, what?	5	then going to allow future businesses that are going to
6	MEMBER KRAVETZ: Did you say at	6	come in and say, well, you gave it to Midwest
7	one point you were going to withdraw your petition?	7	BankCentre. We want this as well. We get inquiries
8	MR. ASMUS: No.	8	about these type of signs all the time, and I get it.
9	MEMBER KRAVETZ: I I heard	9	The manually changed signs meet or should or you guys
10	word withdraw.	10	as citizens want us to look at it and change it.
11	MR. ASMUS: I misspoke.	11	But the Code doesn't allow it. It doesn't
12	MEMBER KRAVETZ: Okay.	12	allow it. We're not here to legislate. We're not here
13	CITY ATTORNEY GRAYVILLE: So	13	to change the ordinance. To say well, somebody else
	Reliance Bank is a number. This is not a video board.	14	got it, you know, is the whole reason why I'm saying
	CHAIRWOMAN HIPP: Okay.	15	this is going to create a precedent, because the first
14	CITY ATTORNEY GRAYVILLE: I don't	16	pitcher, he's going to come in and say for his next
14 15		17	client that wants to put a video board sign up that he
14 15 16			one and that to para trace board sign up that he
14 15 16 17	think you would say that this is a video board here.		sells is he's going to put a picture of the Stifel sign
14 15 16 17	think you would say that this is a video board here. MR. BEHRENS: You have to decide	18	sells is he's going to put a picture of the Stifel sign
14 15 16 17 18	think you would say that this is a video board here. MR. BEHRENS: You have to decide what you're going to call it.	18 19	or the Midwest BankCentre sign and say, well, this is
14 15 16 17 18 19 20	think you would say that this is a video board here. MR. BEHRENS: You have to decide what you're going to call it. CITY ATTORNEY GRAYVILLE: Can	18 19 20	or the Midwest BankCentre sign and say, well, this is the reason we want it. And that's a concern.
14 15 16 17 18 19 20 21	think you would say that this is a video board here. MR. BEHRENS: You have to decide what you're going to call it. CITY ATTORNEY GRAYVILLE: Can you display a video on it?	18 19 20 21	or the Midwest BankCentre sign and say, well, this is the reason we want it. And that's a concern. There is no hardship here.
14 15 16 17 18 19 20 21	think you would say that this is a video board here. MR. BEHRENS: You have to decide what you're going to call it. CITY ATTORNEY GRAYVILLE: Can you display a video on it? MR. BEHRENS: It's an LED. Now,	18 19 20 21 22	or the Midwest BankCentre sign and say, well, this is the reason we want it. And that's a concern. There is no hardship here. CHAIRWOMAN HIPP: Thank you.
14 15 16 17 18	think you would say that this is a video board here. MR. BEHRENS: You have to decide what you're going to call it. CITY ATTORNEY GRAYVILLE: Can you display a video on it?	18 19 20 21	or the Midwest BankCentre sign and say, well, this is the reason we want it. And that's a concern. There is no hardship here.

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1	say that with he said I totally disagree with. I don't	1	other restrictions, it seems that the time and
2	think that's what's happening at all. This is a case	2	temperature would be allowed. It's under that current
3	where they chose an electronic display that was	3	ordinance. And so, therefore, our request is the
4	appropriate for this size and this application. They	4	technology update, LED technology, as part of the
5	made a three 24-square foot price changers here. I see	5	variance, and we'll deal with the restriction of time
6	a sign that was approved using two different colors of	6	and temperature only, or conversely, if it is the
7	LEDs. Here's a display appropriately sized for that	7	bank's name sign logo and not the time and temperature.
8	location, that street. They got red LEDs.	8	That's the one message that's out there
9	In my mind, red LEDs, white LEDs, green	9	with this updated technology.
10	LEDs Chesterfield has no problem with. Our situation	10	CHAIRWOMAN HIPP: Okay.
11	is different. We're not on a little side street.	11	Any further questions from the Board?
12	We're not just trying to show three small gas prices.	12	(NONE)
13	The size of our sign is appropriate for the location	13	Does the City wish to make a response to
14	and the use that it's proposed for.	14	that?
15	So you know, it seems like semantics. Is	15	CITY ATTORNEY GRAYVILLE: The
16	that a video board, or is that an electronic message	16	only response I would have is that, you know, I don't
17	center? Is that a price changer? They're all the same	17	know who owns this sign. The way I understand it is
18	thing. Let's just call them electronic changeable	18	their lease, Saks has reservation for future tenants
19	signs.	19	for that bottom portion of the sign.
20	And they are allowed. They're	20	I don't know how you could make that
21	multicolored, and they're in use.	21	commitment to do that when Saks obviously, in your
22	CHAIRWOMAN HIPP: Okay, thank	22	presentation here and your documents has some
23	you.	23	reservations for future tenants there.
24	MR. ASMUS: We would ask the	24	And I would just point out to you guys,
25	Board if there is any other questions, we'd be happy to	25	you know, self-imposed restrictions sound great, and I
	Page 74		Page 76
1	-	1	-
1 2	address, but we would still prefer to continue the	1 2	believe they may have the best interest there, but
2	address, but we would still prefer to continue the consideration, if you're so inclined, of our	2	believe they may have the best interest there, but you're going to put it on the staff to enforce
	address, but we would still prefer to continue the		believe they may have the best interest there, but you're going to put it on the staff to enforce self-imposed restrictions.
2	address, but we would still prefer to continue the consideration, if you're so inclined, of our application as submitted with the record that we've created here this evening.	2	believe they may have the best interest there, but you're going to put it on the staff to enforce
2 3 4	address, but we would still prefer to continue the consideration, if you're so inclined, of our application as submitted with the record that we've	2 3 4	believe they may have the best interest there, but you're going to put it on the staff to enforce self-imposed restrictions. That makes it very difficult for us to do
2 3 4 5	address, but we would still prefer to continue the consideration, if you're so inclined, of our application as submitted with the record that we've created here this evening. Our willingness to deal with the	2 3 4 5	believe they may have the best interest there, but you're going to put it on the staff to enforce self-imposed restrictions. That makes it very difficult for us to do because you're talking about timing the changes, the illumination and all those other issues that are there.
2 3 4 5 6	address, but we would still prefer to continue the consideration, if you're so inclined, of our application as submitted with the record that we've created here this evening. Our willingness to deal with the restrictions, both as we've listed in our Exhibit A, as well as further restrictions that you may wish to	2 3 4 5 6	believe they may have the best interest there, but you're going to put it on the staff to enforce self-imposed restrictions. That makes it very difficult for us to do because you're talking about timing the changes, the
2 3 4 5 6 7	address, but we would still prefer to continue the consideration, if you're so inclined, of our application as submitted with the record that we've created here this evening. Our willingness to deal with the restrictions, both as we've listed in our Exhibit A, as well as further restrictions that you may wish to impose regarding just the name itself or the time and	2 3 4 5 6 7	believe they may have the best interest there, but you're going to put it on the staff to enforce self-imposed restrictions. That makes it very difficult for us to do because you're talking about timing the changes, the illumination and all those other issues that are there. So so those are just the two comments I have there.
2 3 4 5 6 7 8	address, but we would still prefer to continue the consideration, if you're so inclined, of our application as submitted with the record that we've created here this evening. Our willingness to deal with the restrictions, both as we've listed in our Exhibit A, as well as further restrictions that you may wish to	2 3 4 5 6 7 8	believe they may have the best interest there, but you're going to put it on the staff to enforce self-imposed restrictions. That makes it very difficult for us to do because you're talking about timing the changes, the illumination and all those other issues that are there. So — so those are just the two comments I have there. It sounds great and I understand that they have the best interest in considering this, and I
2 3 4 5 6 7 8 9	address, but we would still prefer to continue the consideration, if you're so inclined, of our application as submitted with the record that we've created here this evening. Our willingness to deal with the restrictions, both as we've listed in our Exhibit A, as well as further restrictions that you may wish to impose regarding just the name itself or the time and temperature as we await the City's effort at	2 3 4 5 6 7 8	believe they may have the best interest there, but you're going to put it on the staff to enforce self-imposed restrictions. That makes it very difficult for us to do because you're talking about timing the changes, the illumination and all those other issues that are there. So so those are just the two comments I have there. It sounds great and I understand that they
2 3 4 5 6 7 8 9	address, but we would still prefer to continue the consideration, if you're so inclined, of our application as submitted with the record that we've created here this evening. Our willingness to deal with the restrictions, both as we've listed in our Exhibit A, as well as further restrictions that you may wish to impose regarding just the name itself or the time and temperature as we await the City's effort at considering updating the sign law.	2 3 4 5 6 7 8 9	believe they may have the best interest there, but you're going to put it on the staff to enforce self-imposed restrictions. That makes it very difficult for us to do because you're talking about timing the changes, the illumination and all those other issues that are there. So so those are just the two comments I have there. It sounds great and I understand that they have the best interest in considering this, and I understand we got to get on the stick to get this ordinance looked at to look at and embrace this
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	Page 77		Page 79
1	your name for the record and be sworn in, please.	1	on what you're hearing, we'd like to address as an
2	Thank you, Mr. Asmus. Thank you.	2	ordinance. That's what we're trying to do. What
3	MR. ASMUS: Thank you all.	3	you're seeing will go a whole middle within all areas
4	COUNCILMAN DAN HURT: Thank you	4	will be a total renovation over the next few years.
5	for asking. My name is Dan Hurt, Chesterfield City	5	And whatever occurs around it will dictate other things
6	Council.	6	that we'll have to address as we go forward.
7	CHAIRWOMAN HIPP: Yes, sir,	7	So that adds onto what Mr. Grayville said.
8	before you speak, will you please raise your right hand	8	You know, he addressed the valley. I'm actually more
9	and be sworn in.	9	concerned about the urban corridor, which at this time
10	COUNCILMAN HURT: I wasn't going	10	is about to come forward.
11	to speak, but if it's helpful, I will.	11	And also I'd like to also point out since
12	(Thereupon, the witness was	12	the sign gentleman pointed this out, and he talked
13	sworn.)	13	about putting a facade over that. The suggest about
14	CHAIRWOMAN HIPP: Thank you,	14	the facade was a good suggestion, by the way, is that
15	sir. Please go ahead.	15	would be a better ordinance probably, and they've got
16	COUNCILMAN HURT: The things	16	their technology already lined up with the changes.
17	that were mentioned tonight, and by the way, I sat	17	I believe that is a very good thing, and
18	where you are on the very first appointed council on	18	as Mr. Grayville pointed out, that can be done probably
19	our first real Board of Adjustment. So I understand	19	without any change.
20	what you're dealing with, and that's how I wound up on	20	I would like to go back to the picture of
21	the Council.	21	the Reliance Bank.
22	Based on what was being discussed, I think	22	MR. BEHRENS: It's the next one.
23	our staff does a really good job. I think they	23	COUNCILMAN HURT: As you can
24	presented what we feel about the situation.	24	tell, that's a static sign above time and temperature.
25	The only thing I think I'd like to add in	25	In this case, time, same concept. So it's a static
	Page 78		Page 80
1	-	1	Page 80 above the time.
1 2	Page 78 addition to what Mr. Grayville said was, we are aware of things going on in the urban corridor. Even though	1 2	_
	addition to what Mr. Grayville said was, we are aware		above the time.
2	addition to what Mr. Grayville said was, we are aware of things going on in the urban corridor. Even though	2	above the time. So that's what they want to do, obviously
2	addition to what Mr. Grayville said was, we are aware of things going on in the urban corridor. Even though he's alluded to the distressed situation, that distress	2 3	above the time. So that's what they want to do, obviously we didn't have a problem with it before. So I just
2 3 4	addition to what Mr. Grayville said was, we are aware of things going on in the urban corridor. Even though he's alluded to the distressed situation, that distress situation we were faced in '93 we had to redo the	2 3 4	above the time. So that's what they want to do, obviously we didn't have a problem with it before. So I just want to point that out too.
2 3 4 5	addition to what Mr. Grayville said was, we are aware of things going on in the urban corridor. Even though he's alluded to the distressed situation, that distress situation we were faced in '93 we had to redo the valley. And as you can tell, when we redid the	2 3 4 5	above the time. So that's what they want to do, obviously we didn't have a problem with it before. So I just want to point that out too. I think I think that's probably all I have to say. I mean, we appreciate the time that you
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	Page 81		Page 83
1	CHAIRWOMAN HIPP: Thank you.	1	MEMBER RADER: Well, I guess my
2	COUNCILMAN HURT: Thank you all	2	concern is the self-imposed restrictions. You said
3	for your time.	3	that Decor agreed to those, and unless somebody is
4	CHAIRWOMAN HIPP: Thank you,	4	sitting there watching it everyday, I don't think that
5	sir. We appreciate that.	5	we can depend on it.
6	This Board, having exhausted all the	6	CHAIRWOMAN HIPP: Any further,
7	commentary from those present today to present, we are	7	Mr. Schwalbe?
8	going to begin our deliberation process unless there's	8	MEMBER SCHWALBE: Yeah. I've
9	further questions for any of the Board members.	9	kind of got to go along with the lawyer here. I can
10	Could we turn the lights back on so I can	10	remember some sign things. Before the Planning Board
11	see my script.	11	took over, it was assigned to this Board, and we were
12	Are we ready for deliberation?	12	pretty stretched. We carried out the City of
13	The Chair would entertain a motion at this	13	Chesterfield's ordinance. That's the reason for my
14	time.	14	questions. I didn't know if this was a City of
15	MEMBER RADER: (Inaudible)	15	Chesterfield ordinance or something else.
16	MS. REPORTER: Excuse me. Do	16	I'm going to tell you I'm going to vote no
17	you want this on the record, because I cannot hear her?	17	for the variance, and I really hate to do that, but I
18	CHAIRWOMAN HIPP: You know, I	18	guess I got to respect the ordinance of the City of
19	don't believe we want that on the record.	19	Chesterfield at this point, and say no.
20	MS. REPORTER: Okay. So am I	20	Now, I think there's some good ideas that
21	finished then?	21	came forward here, and I do encourage Dan and all the
22	CHAIRWOMAN HIPP: Mr. Grayville,	22	rest of the Council members to address this in the
23	should the deliberation be on the record? I think not.	23	future. But I think it is truly a responsibility not
24	CITY ATTORNEY GRAYVILLE: It	24	of this Board any longer since it took the sign away
25	probably should be on the record.	25	from us many years ago and the signage problem they had
	Page 82		Page 84
1	Page 82 CHAIRWOMAN HIPP: Okay.	1	Page 84 at that time and gave it to the Planning Board.
1 2	_	1 2	_
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2	CHAIRWOMAN HIPP: Okay. CITY ATTORNEY GRAYVILLE: Yeah.	2	at that time and gave it to the Planning Board. And so I think they acted responsibly, you
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2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	CHAIRWOMAN HIPP: Okay. CITY ATTORNEY GRAYVILLE: Yeah. CHAIRWOMAN HIPP: All right. Then CITY ATTORNEY GRAYVILLE: Sorry. CHAIRWOMAN HIPP: That's okay. We want to clarify that, and we'll have you ask that again and with your microphone closer so the court reporter can hear. MEMBER RADER: I was just saying that I have pass the Decor sign everyday, and they have gone beyond their self-limitations in color, in movement, and CHAIRWOMAN HIPP: And I think they flash. MEMBER RADER: They flash, and it constantly is it is definitely a distraction. CHAIRWOMAN HIPP: I think it was pointed out the Parkway Central High School there is a that big sign (INAUDIBLE) It certainly flashes and moves and	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	at that time and gave it to the Planning Board. And so I think they acted responsibly, you know, just sitting here and listening to some meetings. And so I think we should vote negative is my view, and allow them to work this out over the next year or two. I know this doesn't help their six their two or three weeks sign, but we do need to have a motion made here, CHAIRWOMAN HIPP: Yes, we do. MEMBER SCHWALBE: to approve it or not approve it or approve it with and we've done this many times before with restrictions that this Board sets. And we have not set a precedent. We've been told I've been told I don't know how many times, that you're not setting a precedent, because I was fearful I was on this Board not since day one. So I CHAIRWOMAN HIPP: Yeah, I ask the members of the Board, just the deliberation process. What hardship do you find that they have

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1	ability of using this technology?	1	MS. REITER: Yes.
2	MEMBER SCHWALBE: I think there	2	Katherine Hipp?
3	is there is a slight hardship in the fact that they	3	CHAIRWOMAN HIPP: I vote yes to
4	would have to spend a little extra money or to come	4	deny the application for the variance.
5	back and to redo that sign out there. It's a slight	5	MS. REITER: Melissa Heberle?
6	hardship in that.	6	VICE-CHAIR HEBERLE: Yes to
7	CHAIRWOMAN HIPP: Other than the	7	deny.
8	financial hardship of redoing the sign, what other	8	MS. REITER: Leon Kravetz?
9	hardship has been demonstrated in this process in	9	MEMBER KRAVETZ: I vote yes.
10	this petition?	10	MS. REITER: Jeannie Rader?
11	MEMBER SCHWALBE: Well, even	11	MEMBER RADER: I vote yes to
12	though I don't think it's a good idea personally to	12	deny.
13	have any type of sign like that at that exit from	13	MS. REITER: And, Gerald
14	Highway 40, because I think it's personally I think	14	Schwalbe?
15	that that's a dangerous and hazardous situation at that	15	MEMBER SCHWALBE: I vote yes to
16	particular location.	16	deny the request.
17	That aside, and I really think that way,	17	CHAIRWOMAN HIPP: I would note
18	that I think that they wanted to get their name out	18	the presentation was quite excellent. I think you were
19	there in public. And so the way to do it is to be	19	very well prepared, and you did a very excellent job.
20	flashy, and so I think they got the stance as far as	20	You have a tough, probably insurmountable,
21	hardship. But you know, I think it's beyond this	21	situation, and I think you've done a very excellent
22	Board's purview to say that to give them the permission	22	job, and we appreciate your work with the City on a
23	to go put that in at this point in time as members of	23	very positive basis for any future changes you may
24	the as a citizen of the City of Chesterfield.	24	make.
25	CHAIRWOMAN HIPP: Yes, sir.	25	But at this point, the petition is
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1	MEMBER KRAVETZ: I agree with Mr.	1	denied.
2	Schwalbe, and I will not use the word flashy. I think	2	MR. ASMUS: Thank you.
3	if they put their name up there, it will be done	3	MEMBER KRAVETZ: Move to
4	tastefully. Is what we hope, and I think they need	4	adjourn.
5	I allow them to keep up with their competitors, whether	5	CHAIRWOMAN HIPP: The record is
6	they be in the City of Chesterfield or any of the	6	closed, and we are adjourned.
7	surrounding areas we will allow this type of signage.	7	(Thereupon, the proceedings
8	Respectfully, I have to vote no because of	8	concluded at 7:39 p.m.)
9	the Code. I mean, we really have to choice.	9	080
10	CHAIRWOMAN HIPP: Okay.	10	
11	At this point, I would ask for a member of	11	
12	the Chair to put a motion before us members of the	12	
13	Board here regarding the so a motion to consider or	13	
14	vote.	14	
	vote. MEMBER SCHWALBE: You want to	14 15	
14		1	
14 15	MEMBER SCHWALBE: You want to	15	
14 15 16	MEMBER SCHWALBE: You want to I make a motion that we do not approve the request for	15 16	
14 15 16 17	MEMBER SCHWALBE: You want to I make a motion that we do not approve the request for variance for this sign located at 500 Chesterfield	15 16 17	
14 15 16 17 18	MEMBER SCHWALBE: You want to I make a motion that we do not approve the request for variance for this sign located at 500 Chesterfield Center, Midwest BankCentre.	15 16 17 18	
14 15 16 17 18	MEMBER SCHWALBE: You want to I make a motion that we do not approve the request for variance for this sign located at 500 Chesterfield Center, Midwest BankCentre. CHAIRWOMAN HIPP: Is there a	15 16 17 18 19	
14 15 16 17 18 19 20	MEMBER SCHWALBE: You want to I make a motion that we do not approve the request for variance for this sign located at 500 Chesterfield Center, Midwest BankCentre. CHAIRWOMAN HIPP: Is there a second to the motion?	15 16 17 18 19 20	
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1	CERTIFICATE OF REPORTER	
2	I, PATSY A. HERTWECK, Professional Court	
3	Reporter and Notary Public within and for the State of	
4	Missouri, before whom the foregoing proceeding was	
5	taken, do hereby swear that: the aforementioned was	
6	held at the time and in the place previously described;	
7		
	the proceedings were taken down in stenographic notes	
8	by me and transcribed by me, or under my supervision,	
9	to best of my ability; and that the aforementioned	
10	represents a true and accurate transcript of said	
11	proceedings.	
12	IN WITNESS WHEREOF, I have hereunto set	
13	my hand.	
14		
15		
16		
17	Patsy A. Hertweck, Court Reporter	
18	Notary Public, State of Missouri	
19		
20	My Commission Expires:	
21	August 26, 2018	
22		
23		
24		
25		

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