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### **Architectural Review Board Staff Report**

**Project Type:** 2<sup>nd</sup> Amended Site Development Section Plan

Meeting Date: September 12, 2013

From: Justin Wyse, AICP

Senior Planner

**Location:** 18501 Outlet Blvd.

**Applicant:** Simon Property Group and The Woodmont Company

**Description:** Chesterfield Blue Valley, Lot 2 (St. Louis Premium Outlets): A 2<sup>nd</sup> Amended Site

Development Section Plan, Landscape Plan, Lighting Plan, Architectural Elevations, and Architect's Statement of Design for a 79,000 square foot addition to an existing 394,994 square foot retail outlet center on a 49.29 acre tract of land zoned "PC" Planned Commercial District on the north side of Outlet

Blvd., east of its intersection with Premium Way.

### **PROPOSAL SUMMARY**

The proposal includes four additional buildings totaling 79,000 square feet in floor area to the eight (8) existing retail buildings that includes 394,994 square feet, located on Lot 2 of the Chesterfield Blue Valley subdivision for a total of 473,994 square feet of retail outlet space. The subject site is zoned "PC" Planned Commercial District and is governed under the terms and conditions of City of Chesterfield Ordinance Number 2612. The exterior building materials will match the existing materials on the site and will be comprised of brick and stone veneer, EIFS, smooth face architectural metal, exposed steel structure, painted concrete wall with sand texture finish, metal trellis and glass. The roof is proposed to be primarily a flat membrane roof system with parapet walls.

### **HISTORY OF SUBJECT SITE**

The site was zoned "NU" Non-Urban District by St. Louis County prior to the incorporation of the City of Chesterfield. The areas located north of the Chesterfield Monarch Levee also included a "FP" Flood Plain Overlay in addition to the "NU" Non-Urban District Zoning classification. The 55.8 acre, western

portion of the Chesterfield Blue Valley development south of the levee was zoned "PC" Planned Commercial District in February of 2006 by the City of Chesterfield.

In January 2008, the 75.063 acre eastern portion of this development, also south of the levee, was zoned "PC" Planned Commercial District. The City of Chesterfield approved the consolidation of both "PC" Planned Commercial Districts into one district in February of 2008. At that point, Chesterfield Blue Valley was one (1) "PC" Planned Commercial District, governed by City of Chesterfield Ordinance 2443.

In 2010, an additional six (6) acre piece of land was requested to be added to the current development ordinance for the site. Ordinance 2443 was repealed and replaced with Ordinance 2612 for the entire 137.6 acres. A Site Development Concept Plan for the roadways only was approved by the City Council in 2008. Additional amendments to that roadway plan were approved administratively in 2010. A full Amended Site Development Concept Plan was approved by City Council in May 2012. A Site Development Section Plan was approved by City Council for St. Louis Premium Outlets in May of 2012.



### **STAFF ANALYSIS**

**General Requirements for Site Design:** 

### A. Site Relationships

The subject site currently has 394,994 square feet of retail space constructed on the site. The proposal would add four new buildings totaling 79,000 square feet on the northern end of the development. The proposal would be consistent with the previous design concept of the outdoor shopping center with an open mall area and the parking surrounding the development. Similar to the Phase 1 portions of the site, delivery and trash areas will be screened to avoid / minimize public views of these areas.

### **B. Circulation System and Access**

No changes are proposed to the overall access of the site. The incorporation of the Phase 2 buildings will necessitate the extension of the existing mall loop road further to the north; however, the concept

of the ring road will be maintained. Similar to Phase 1, pedestrian entrances into the mall will be highlighted to create visual focus points and draw patrons to these areas.

### C. Topography

Minimal changes to the topography will be required.

### **D. Retaining Walls**

No retaining walls are being proposed for the development.

### **General Requirements for Building Design:**

### A. Scale

The design of the building includes elements of varying height from the primary building mass being 19-24 feet in height. Phase 2 includes one additional tower measuring 39'6" in height. For comparison, existing and proposed tower heights are shown below.

Phase 1			Proposed Phase 2		
Buil	ding	Tower Height	Building	Tower Height	
1		38'-0"	11	39'-6"	
2		60'-0"			
3	(a)	45'-0"			
3	(b)	38'-0"			
3	(c)	34'-6"			
4	` ,	40'-0"			
5		45'-0"			
6		50'-0"			

Phase 1 provided a pedestrian scale through the use of changes in material both horizontally and vertically. The proposal extends the existing design into the Phase 2 buildings in a similar fashion as the existing buildings.

### B. Design

The development is designed with the intent of providing internal pedestrian streets contained between multiple retail structures. The existing center of the development is generally open with a series of partially covered areas with combinations of roof, canopy and awning structures. Landscaped courtyards and covered pavilions are included to enhance the pedestrian experience. The proposed addition keeps with the existing design and expands the concept to the north.

### C. Materials and Color

The existing buildings include a broad mix of materials and earth tone colors with accent colors at entrance locations. Primary building materials include "painted masonry walls with texture finish" and an "exterior insulation plaster system." Brick and stone veneers in vertical and horizontal bands break up the larger more service oriented elevations. The proposed buildings mimic the existing building in terms of materials and are consistent in colors.

### D. Landscape Design and Screening

The landscape plan is designed to include a variety of landscape materials with water quality features scattered throughout the parking area and the overall development, as shown on page 20 of the ARB

submission packet supplied by the applicant. <u>Due to seepage berm restrictions, a portion of the parking area will not have any trees or landscaping in the islands to the northern edge of the site.</u> Landscaping is used around the outside service areas of the site to soften the visual look of the brick screening walls and external facades.

### E. Signage

Signage is not submitted for approval at this time. Signage will be reviewed against the Sign Package for the site and will be approved by Staff.

### F. Lighting

The new buildings will incorporate the same light fixtures as previously approved in Phase 1. The ARB packet submitted for your review includes cut sheets and some sectional diagrams that clarify how these lights will be utilized.

### **DEPARTMENTAL INPUT**

Staff has reviewed the 2nd Amended Site Development Section Plan, Landscape Plan, Lighting Plan, Architectural Elevations, and Architect's Statement of Design and is reviewing it for conformance with City of Chesterfield Ordinance 2612, and all other applicable Zoning Ordinance requirements. Staff requests action on the 2<sup>nd</sup> Amended Site Development Section Plan for Chesterfield Blue Valley, Lot 2 (St. Louis Premium Outlets).

### **MOTION**

The following options are provided to the Architectural Review Board for consideration relative to this application:

- 1) "I move to forward the 2<sup>nd</sup> Amended Site Development Section Plan, Landscape Plan, Lighting Plan, Architectural Elevations and Architect's Statement of Design for Chesterfield Blue Valley, Lot 2 (St. Louis Premium Outlets), as presented, with a recommendation for approval (or denial) to the Planning Commission."
- 2) "I move to forward the 2<sup>nd</sup> Amended Site Development Section Plan, Landscape Plan, Lighting Plan, Architectural Elevations and Architect's Statement of Design for Chesterfield Blue Valley, Lot 2 (St. Louis Premium Outlets), to the Planning Commission with the following recommendations..."

### **Attachments**

1. Architectural Review Packet Submittal

# ST. LOUIS PREMIUM OUTLETS: PHASE 2









CITY OF CHESTERFIELD

SEPTEMBER 12, 2013

ARCHITECTURAL REVIEW BOARD

# PROJECT STATISTICS AND CHECKLIST



	Chamber Chamber
	ARCHITECTURAL REVIEW BOARD
	Project Statistics and Checklist
Date of	First Comment Letter Received from the City of Chesterfield 09-12-2013
Project	St. Louis Premium Outlets: Phase 2 Highway 64/40 and Missouri River
Frojeci	Premium Outlets   Simon The Collaborative, Inc. The Clayton Engineering
Develo	per: Woodmont Outlets Architect: Engineer: Company, Inc.
PROJE	CT STATISTICS:
Size of	50.72 acres site (in acres): Total Square Footage: Building Height:
Size Ui	Premium Outlet Center
Propos	ed Usage:
Evtorio	Brick and stone veneer, EIFS, smooth face architectural metal, exposed steel, painted r Building Materials: concrete wall panels w/ textured finish, open metal trellises, glass and alum. storefront.
Exterio	Primarily flat membrane roofing.
Roof M	aterial & Design:
_	Service Court screen walls will be 8' in height, brick, stone and concrete with textured
Screen	ing Material & Design: paint. RTU's will be screened by parapet walls.
Descri	otion of art or architecturally significant features (if any):
	of multi-tenant buildings clustered together to create an an outdoor, pedestrian-oriented, premium retail experience.
	ONAL PROJECT INFORMATION: ect is an addition to an existing retail environment.
THIS PRO	ect is an addition to an existing retail environment.
Chaoki	ict. Home to be previded in an 14" v 17" format
<u>Cnecki</u>	ist: Items to be provided in an 11" x 17" format  Color Site Plan with contours, site location map, and identification of adjacent uses.
⊠	Color elevations for all building faces.
⊠	Color rendering or model reflecting proposed topography.
— ⊠	Photos reflecting all views of adjacent uses and sites.
	Details of screening, retaining walls, etc.
$\boxtimes$	Section plans highlighting any building off-sets, etc. (as applicable)
	Architect's Statement of Design which clearly identifies how each section in the Standards has been addressed and the intent of the project.
	Landscape Plan.
	Lighting cut sheets for any proposed building lighting fixtures. (as applicable)
	Large exterior material samples. (to be brought to the ARB meeting)
	Any other exhibits which would aid understanding of the design proposal. (as applicable)
	Pdf files of each document required.
	·
	690 Chesterfield Parkway West Chesterfield MO 63017-0760

690 Chesterfield Parkway West, Chesterfield MO 63017-0760 Ph. (636) 537-4000 Fax (636) 537-4798 www.chesterfield.mo.us





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# COLOR SITE PLAN





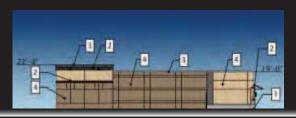




# BUILDING 9 EXTERIOR ELEVATIONS



WEST ELEVATION SCALE 1/32" = 1'-0"



SOUTH ELEVATION FACING BUILDING 5 SCALE 1/32" = 1'-0"



NORTH ELEVATION SCALE 1/32" = 1'-0"



E A S T E L E V A T I O N SCALE 1/32" = 1'-0"

#### MATERIALS

- brick and stone veneer
- 2 exterior insulation plaster system
- 3 architectural metal
- 4 painted masonry wall with texture finish
- 5 metal trellis
- 6 vision glass in aluminum storefronts and curtain walls
- 7 backlit decorative glass
- 8 canvas and metal awnings
- 9 standing seam metal roof





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# BUILDING 10 EXTERIOR ELEVATIONS



NORTH ELEVATION FACING LEVY SCALE 1/32" = 1'-0"



WEST ELEVATION SCALE 1/32" = 1'-0"



SOUTH ELEVATION SCALE 1/32" = 1'-0"



EAST ELEVATION SCALE 1/32" = 1'-0"

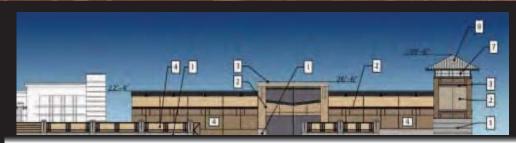
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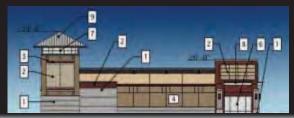




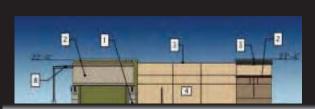
# BUILDING 11 EXTERIOR ELEVATIONS



EAST ELEVATION SCALE 1/32" = 1'-0"



NORTH ELEVATION SCALE 1/32" = 1'-0"



SOUTH ELEVATION FACING BUILDING 1 SCALE 1/32" = 1'-0"



WEST ELEVATION SCALE 1/32" = 1'-0"

### MATERIALS

- brick and stone veneer
- 2 exterior insulation plaster system
- 3 architectural metal
- 4 painted masonry wall with texture finish
- 5 metal trellis
- 6 vision glass in aluminum storefronts and curtain walls
- backlit decorative glass
- 8 canvas and metal awnings
- 9 standing seam metal roof



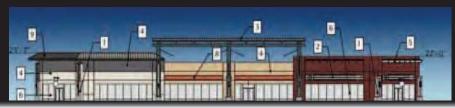




# BUILDING 12 EXTERIOR ELEVATIONS



EAST ELEVATION SCALE 1/32" = 1'-0"



NORTH ELEVATION SCALE 1/32" = 1'-0"



W E S T E L E V A T I O N SCALE 1/32" = 1'-0"

### • MATERIALS •

- brick and stone veneer
- 2 exterior insulation plaster system
- 3 architectural metal
- 4 painted masonry wall with texture finish
- 5 metal trellis
- 6 vision glass in aluminum storefronts and curtain walls
- backlit decorative glass
- 8 canvas and metal awnings
- 9 standing seam metal roof





























# NORTHWEST PROMENADE













# NORTH PROMENADE















ST. LOUIS PREMIUM OUTLETS





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# SITE PHOTOS















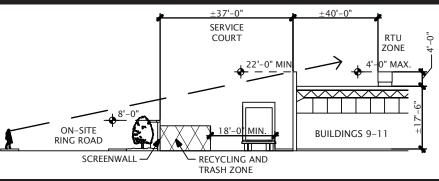


# SCREENWALLS





AT SERVICE COURT



SECTION





### <u>ARCHITECT'S STATEMENT OF DESIGN</u>

#### Phase 2

The addition to St. Louis Premium Outlets consists of 4 new buildings extending from the northern end of the original design. Phase 2 will be a seamless transition of the design principles successfully utilized in Phase 1.

Project vision, design concept, site circulation, building type and orientation, architectural expression, building articulation, lighting, internal roads, street furniture and landscape guidelines remain the primary principles for Phase 2.

### Phase 1

#### Vision

St. Louis Premium Outlets is a new shopping concept proposed on the western edge of the City of Chesterfield. Located at the primary gateway to Chesterfield along Interstate 64/Highway 40, the St. Louis Premium Outlets will become a destination, attracting shoppers from both the close-by communities and the surrounding region.

The upscale retail centre has been designed to create a pedestrian-oriented, innovative shopping experience. The outdoor mall features a collection of attractive retail stores aligned along pedestrian-only walkways (Promenade Spaces). Access to the Promenade Spaces is provided from six well-defined, visually appealing entry plazas.

The Gallery Spaces are arranged in an easy-to-navigate rectilinear pattern. Attractive courtyards with seating and landscaping occur where the Promenade Spaces intersect.

Portions of the Promenade Spaces will be covered with a steel framed roof that adds to the pedestrian experience. The Promenade Spaces will be landscaped with attractive lighting, benches, trees and shrubs so that pedestrians feel safe, comfortable and are encouraged to shop and stay longer.

A high degree of architectural quality will be the standard for all retail buildings, with articulated entries, roof lines, fenestration, facade treatment and details.

The St. Louis Premium Outlets has been designed as a Contemporary Prairie Style. Which is a style marked by horizontal lines, flat or hipped roofs with broad overhanging eaves, windows grouped in horizontal bands, solid construction, craftsmanship, and discipline in the use of ornament. Horizontal lines were thought to evoke and relate to the prairie landscape. To highlight the style, a high degree of landscape detail is proposed to complement the well-articulated architectural facades.

### **Design Concept**

 create a community-oriented, upscale retail centre that becomes a principal destination for the region and surrounding area

- create an innovative, dynamic built form that will be an asset to the community
- create a pedestrian-only, central retail plaza with parking that surrounds it for easy access
- create a comfortable pedestrian environment with courtyards and promenades that promote shopping, walking, strolling, sitting and socializing
- create an urban form that promotes user enjoyment and retail success
- protect and enhance the environmental features of the site
- ensure that a coordinated, upscale design theme is present in every architectural and landscape feature including built form, lighting, street furniture, and landscaping
- promote the site as a Gateway by creating a built form that is visually attractive from the major viewpoints in the surrounding community, particularly from Interstate 64/Highway 40
- create attractive landscape edges along Interstate 64/Highway 40 and proposed Outlet Blvd.

#### Site Circulation

Interstate 64/Highway 40 access to the St. Louis Premium Outlets retail site will be from two primary points:

- exit 14 eastbound onto Chesterfield Airport Road
- exit 14 westbound onto North Outer 40 to Spirit of St. Louis Blvd then to Chesterfield Airport Road

Within the site, drive aisles will lead to a ring road that completely surrounds the central plaza. All drive aisles will be defined by raised curbs with adjacent walkways or landscaping. Pedestrian movement will be accommodated by a series of tree-lined walkways that extend throughout the site and connect with the central plaza.

The central plaza contains all of the retail buildings and is designed for pedestrian-only access. Six entry points are provided along the perimeter of the central plaza, connected to the ring road. There will be a walkway that completely encircles the central plaza, leading shoppers to the pedestrian-only entry plazas.

The pedestrian-only entry plazas will be clearly defined by detailed landscaping that leaves a strong visual impression. The feature paving in the central plaza will extend out onto the road at the pedestrian entries to highlight the entrance and welcome pedestrians into the shopping centre. Highly articulated landscaping accompanied by enhanced building facades will define the entrance and distinguish it from the loading areas.

### **Building Type and Orientation**

A distinct building type is proposed to create a user-friendly, innovative shopping experience at the St. Louis Premium Outlets site.

Central plaza multi-tenant buildings are clustered together at the centre of the site, creating an outdoor, pedestrian-oriented, retail hub.





### <u>ARCHITECT'S STATEMENT OF DESIGN</u>

To enhance the visual experience of the site, important building features will be located along view corridors and entry points.

### **Architectural Expression**

All buildings in the St. Louis Premium Outlets shopping complex will be constructed using the same palette of building materials, complementary colors, and textures so that the entire development appears as a unified whole. Other design principles include:

The project design will be based on the general character, principles and theme of the Prairie Style of Architecture, which contains horizontal lines, flat or hipped roofs with broad overhanging eaves, windows grouped in horizontal bands as the principal means of architectural expression.

The material palette will consist of:

- · brick and stone veneer
- exterior insulation plaster system (EIFS)
- smooth face architectural metal
- exposed steel structure
- painted concrete wall panels with sand texture finish
- open metal trellises
- glass and aluminum storefronts and curtain walls
- canvas and metal awnings and cornices

The color palette will be mainly earth tones accompanied by complimentary accent colors located at the view corridors and arrival points. All street furniture and lighting shall be complimentary with the architectural style of the buildings.

### **Building Articulation**

Attractive facade treatment will be integrated into all sides of the buildings. The most visually prominent facades will be designed with feature elements and articulation. Feature building elements will consist of:

- Primary tower features
- Secondary tower features
- Enhanced facade treatments
- Enhanced pedestrian entry portals

Primary and secondary tower features are located at the principal access points along the main pedestrian corridors in the central plaza. They will consist of varying materials and have an identified base, middle and top. The same degree of detailing for the tower will extend down to provide visual interest at the pedestrian level.

The primary west entry court along the proposed Outlet Blvd. will incorporate an overhead gateway feature. This will act to highlight the primary entry to the centre and terminate the view corridor from the main entry boulevard

Enhanced facade treatments will consist of varying planes and roof (parapet) heights, and greater articulation and interest at the pedestrian level. These areas will be located at the entry plazas, at building corners, and at central locations along the service courts.

The central plaza has been designed as an upscale, pedestrian-only shopping complex that will provide an innovative shopping experience.

Although the exterior of the central plaza will have articulated facades and roof lines, pedestrian access to the retail shops is only available from the interior. Shoppers must enter through one of the six designated entry points in order to access each store.

Within the central plaza, a hierarchy of pedestrian courtyards and promenades define the spaces between the retail buildings. These spaces will orient the shopper, create a strong identity of space, develop visually interesting hardscape and landscape treatments, and connect the entire centre together.

The main central court is laid out in an east-west direction and will be the principal area for outdoor seating and events. The promenades will be partially covered by varying types of awnings, canopies and roof structure that are light in color, structurally interesting, and will allow for natural light and air to flow into the spaces. The covered spaces will protect shoppers from inclement weather throughout the year.

Service courts will be located on the perimeter of the central plaza, strategically placed outside of the main view corridors.

Service court areas will be screened by a decorative wall, constructed using materials and articulation consistent with the building design. Each wall will be approximately 8 feet in height so that service vehicles are screened from view. A landscape strip containing a walkway and planting will enhance the visual appearance of the wall, and will assist with pedestrian movement to the designated entry points.

The upper portion of the buildings in the central plaza that are visible above the decorative wall will be highly articulated with variations in roof line, and material and color changes.

### Lighting

The lighting scheme at the St. Louis Premium Outlets site will complement the architectural style of the buildings and also be coordinated with the style of the street furniture, creating a consistent theme and look





### <u>ARCHITECT'S STATEMENT OF DESIGN</u>

throughout. The types of lighting anticipated is as follows:

- Parking Field Illumination High mast poles with fixtures that do not transmit light beyond the extent of
  the site will be distributed throughout the parking fields. The pole color will be consistent with the other
  fixtures in the lighting scheme.
- Walkway Illumination Pedestrian-scale vertical lamps will be distributed along the walkways within the
  central plaza, and pedestrian corridors within the parking field and main drive aisles. They will not only
  visually enhance the pedestrian experience, but they will also increase user safety.
- Building Illumination Wall sconces will be attached onto the vertical piers that separate retail units and also at building corners. Sconces will have a complimentary style and color to the vertical lamps.

#### Internal Roads

All internal roads will be tree-lined streets defined by raised curbs, landscaping and pedestrian walkways.

All internal roads will be constructed from asphalt and will have colored and textured paving at significant locations to demarcate pedestrian routes, aid in traffic calming and to physically define the six entry points to the central plaza.

#### Street Furniture

Along with the style of the lighting standards, the design, character, color and materials of street furniture will have a coordinated, complete design expression that extends throughout the site.

Street furniture at the St. Louis Premium Outlets will include:

- various styles of lighting (see lighting section)
- benches
- · waste receptacles
- bollards
- table and chair combos
- · stand-alone chairs
- bicycle racks

### Landscape Guidelines

The landscape details for the St. Louis Premium Outlets are integral components of the character and quality of the design. Not only will they add to the visual appeal of the retail centre, but they will also help in spatial definition, way-finding and effective site circulation.

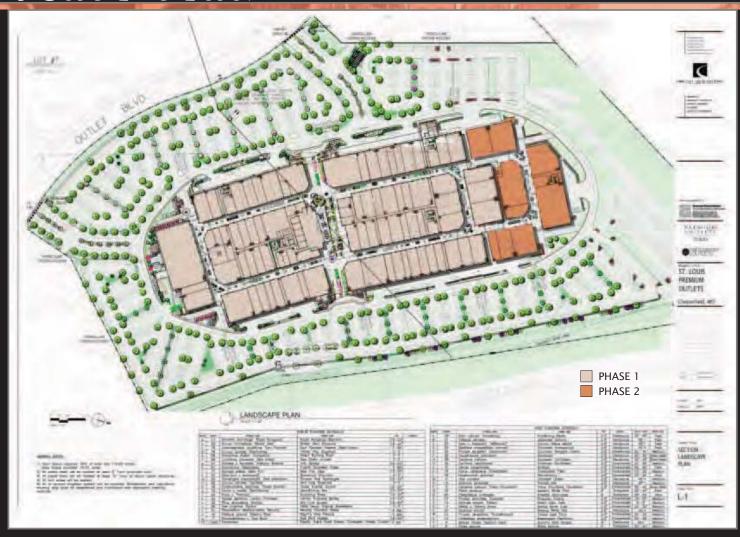
All landscape details will be complementary with the architectural design of the buildings and the street furniture. Opportunities to provide shaded walkways and seating areas have been optimized throughout the site.

#### Guiding principles:

Site entries, walkways and parking fields should be well-illuminated Landscaping should not create any isolated areas, and allow clear views throughout the site





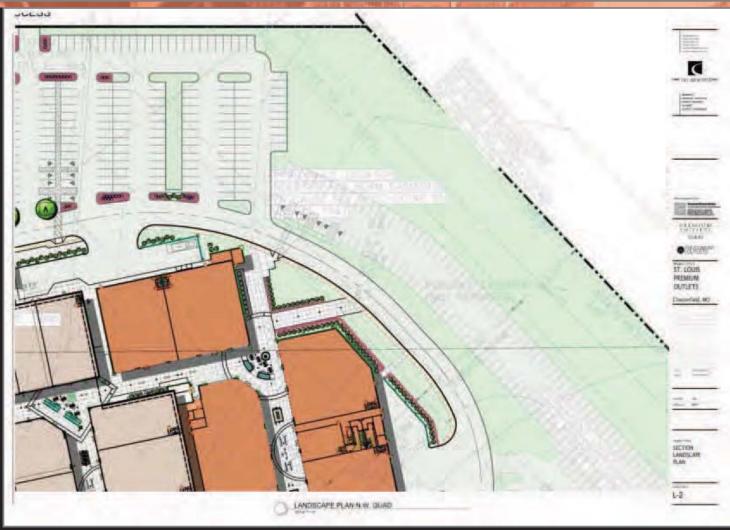








# NORTHWEST LANDSCAPE PLAN











ST. LOUIS PREMIUM OUTLETS

ARCHITECTURAL REVIEW BOARD





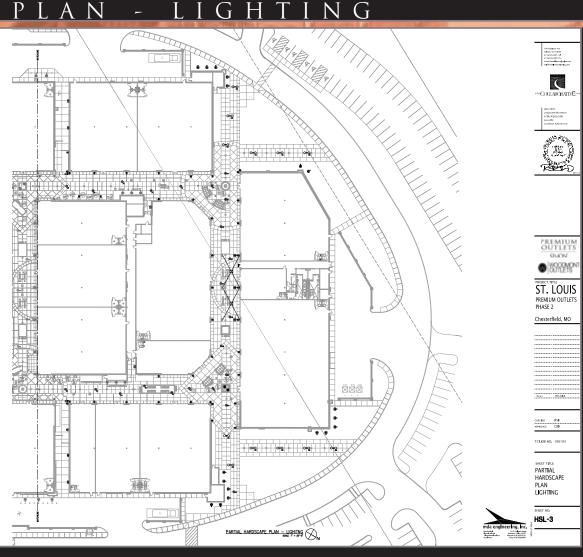
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# SITE LIGHTING PHOTOMETRIC







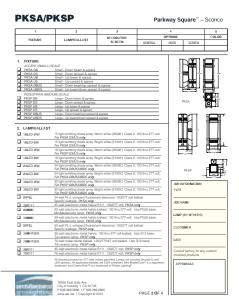


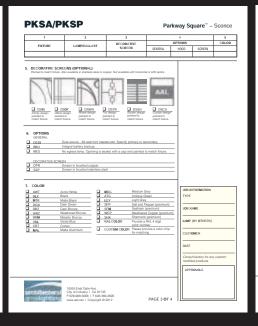
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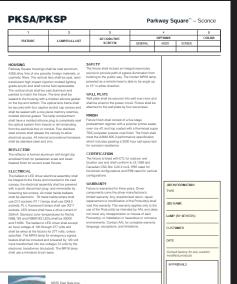












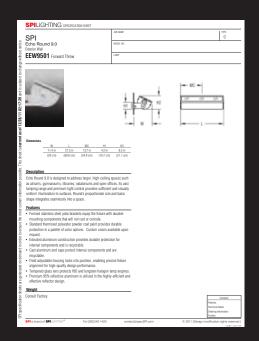
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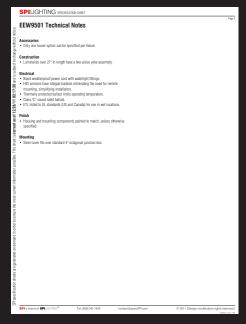


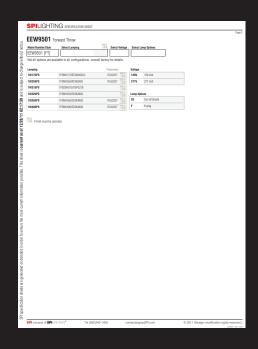




# LIGHTING CUT SHEETS: PROMENADE UPLIGHT









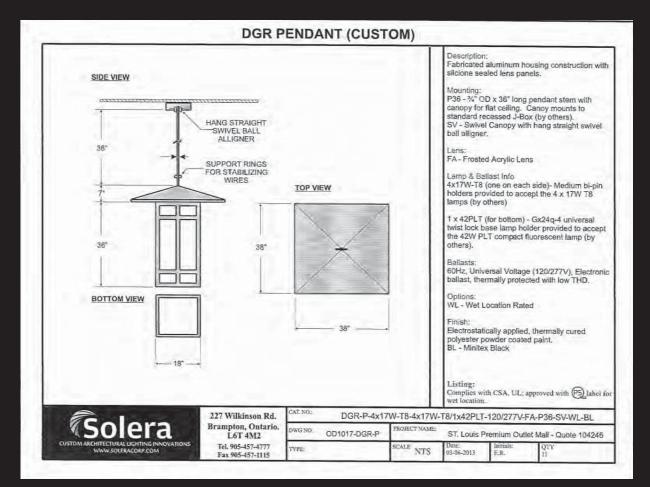
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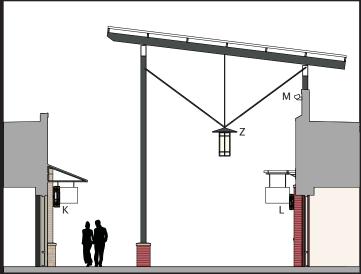






### LIGHTING CUT SHEETS: PROMENADE PENDANT





TYPEZ

GALLERY SECTION

ST. LOUIS PREMIUM OUTLETS

ARCHITECTURAL REVIEW BOAR

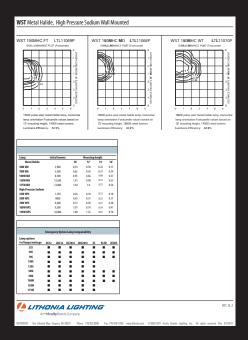




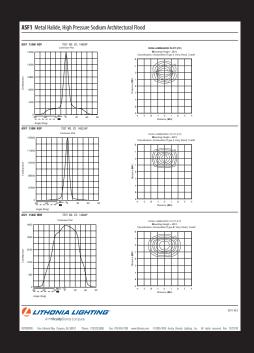
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### LIGHTING CUT SHEETS: PERIMETER LIGHTING







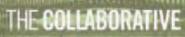


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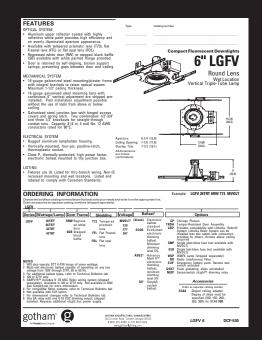
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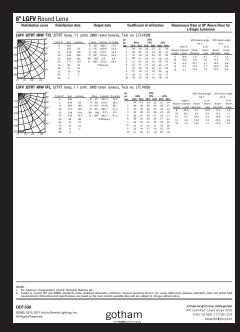


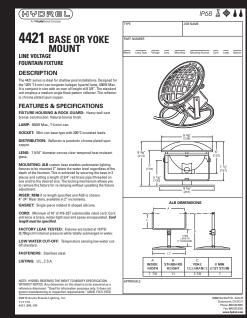


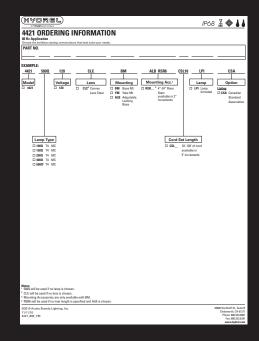


# LIGHTING CUT SHEETS: DOWNLIGHT & FOUNTAIN









TYPEA

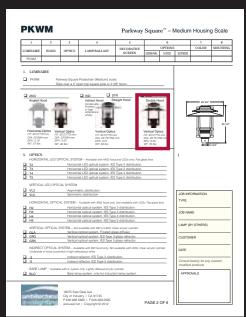
TYPE N

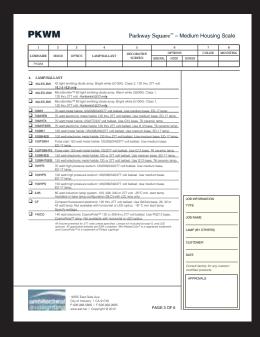


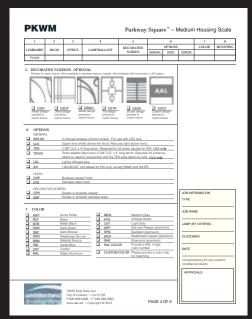


### LIGHTING CUT SHEETS: PROMENADE LIGHT POLES









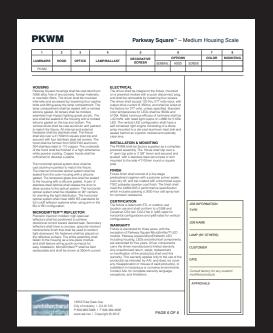
TYPES H1 & H2











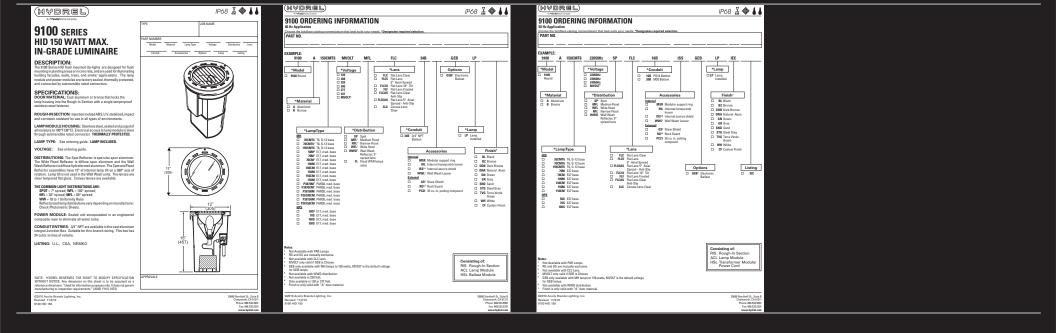
TYPES H1 & H2







### LIGHTING CUT SHEETS: IN GRADE



TYPE O

ST. LOUIS PREMIUM OUTLETS

ARCHITECTURAL REVIEW BOARD





THE COLLABORATIVE