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690 Chesterfield Pkwy W • Chesterfield MO 63017-0760 Phone: 636-537-4000 • Fax 636-537-4798 • www.chesterfield.mo.us

August 31, 2007

Planning Commission City of Chesterfield 690 Chesterfield Parkway West Chesterfield, MO 63017

The Planning Commission agenda for **September 10, 2007** will include the following item for your consideration:

Bull Moose Tube Executive Center ASDCP and Sign Package: An Amended Site Development Concept Plan and Sign Package for 2.9 acres of land zoned "C8" Planned Commercial located between Forest Meadows Drive and Baxter Road on Clarkson Road.

Dear Planning Commission:

This project was before the Planning Commission on August 13, 2007. At that time the project was held until the August 27, 2007 meeting to which the Petitioner requested an extension until September 10, 2007.

The Petitioner, Rick Clauson of ACI Boland Inc. on behalf of Bull Moose Tube Executive Center, has submitted an Amended Site Development Concept Plan and Sign Package for your review. Please be advised, the Petitioner has chosen to request the same sign package and amended site development concept plan as previously before you on August 13, 2007. Included with this submittal are a Line of Sight Profile and a new monument sign rendering which more accurately depicts the location and size of the requested sign.

The Department of Planning and Public Works has reviewed this request and submits the following report.

BACKGROUND

Bull Moose Tube Executive Center is a 2.9 acre tract of land located on the north side of Clarkson Road, south of Baxter Road. In 1986, the site was zoned "C8" Planned Commercial via St. Louis County Ordinance Number 12,345. The Bull Moose Tube Building was subsequently built in 1987 and the existing monument sign was approved in 1992.

In 2005, the City of Chesterfield approved Ordinance Number 2172 which repealed the previous ordinance to allow for medical and dental office use on Lot One which is the site of the Pepose Vision Institute Building. This Ordinance also included the provision for a Sign Package. On May 22, 2006 the Site Development Section Plan and Partial Sign Package for two (2) attached wall signs on the Pepose Vision Institute Building was approved by the Planning Commission.



SUBMITTAL INFORMATION: AMENDED SITE DEVELOPENT CONCEPT PLAN

An Amended Site Development Concept Plan is being submitted to show the location of the freestanding signs. The Petitioner is showing two (2) freestanding signs on the plan in lieu of the requirement that only one (1) sign is permitted.

SUBMITTAL INFORMATION: SIGN PACKAGE

Ordinance Number 2172 which governs the site, requires a Sign Package be submitted and reviewed by the Planning Commission. The Petitioner has submitted a full Sign Package for your review and approval. The request includes the following:

- 1. One (1) attached wall sign on the west elevation of the Pepose Building; 81 square feet in outline area. (This was previously approved, but must be included in the overall complete sign package.)
- One (1) attached wall sign on the south elevation of the Pepose Building; 198.6 square feet in outline area. (This was previously approved, but must be included in the overall complete sign package.)
- 3. One (1) monument sign located along Clarkson Road just east of the access point to the site. Monument sign is 78 square feet in outline area and 11 feet, 8 inches in height. Said sign will be landscaped and is to replace the existing monument sign that is located at the entrance to the development.

The City of Chesterfield Zoning Ordinance Section 1003.168C states that monument signs cannot exceed 50 square feet in outline area or six (6) feet in height. The Planning Commission may approve an increase in the square footage up to 100 square feet and up to 20 feet in height.

Please refer to the Attached letter from Warren Sign Company.

4. One (1) monument sign located in the interior of the development. Said sign is 35.8 square feet in outline area and is five (5) feet in height.

The City of Chesterfield Zoning Ordinance Section 1003.168C.2(1) states that each developed lot may have no more than one (1) freestanding business sign facing each roadway on which the lot has frontage.

5. Signage for the Bull Moose Tube Building will be as per the Zoning Ordinance regulations. No wall signage for this building is currently being requested, but the allowance to have signage for this building in the future is being requested now as part of the Sign Package for the development.

Staff Recommendation

The inclusion of a Sign Package for a development site allows for flexibility in design standards and requirements. Therefore, there are several possible outcomes possible with this submittal. They are as follows:

- 1. If the Sign Package as presented is approved, the Amended Site Development Concept Plan will be recorded at St. Louis County and sign permits will be approved by the Department.
- 2. If the Sign Package is approved, but the interior freestanding sign is not approved, the Petitioner may request a variance before the Board of Adjustment and the Amended Site Development Concept Plan can be forwarded to St. Louis County with a note from Staff included on the Plan. A sign permit will be approved by the Department for only those signs which were approved by the Planning Commission.
- 3. If the Petitioner is granted a variance from the Board of Adjustment, the Concept Plan will be revised to include the additional free standing sign and recorded with St. Louis County. A sign permit will then be approved by the Department.

Respectfully submitted,

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Aimee E. Nassif, Senior Planner Attachments

PEPOSE VISION INSTITUTE 1815 CLARKSON ROAD SIGN PACKAGE SUBMISSION

Submitted By:

Warren Sign Company C/O Christine Preusser 2955 Arnold Tenbrook Road Arnold, MO 63010 PH: 636-282-1300

Signage Requested:

One 35.8 sqft non-illuminated monument sign with an overall height of 5'. See Drawing CP010506 revised 07/19/07.

One 78 sqft illuminated monument sign with an overall height of 11'-8". See Drawing CP070606 revised 07/19/07.

One set of 81 sqft illuminated wall letters for the west elevation. See Drawing CP010306 revised 07/31/06.

One set of 198.6 sqft illuminated wall letters for the south elevation. See Drawing CP010206 revised 07/31/06.

Addendum Bull Moose Tube Signage:

Signage for the Bull Moose Tube building will be as per the zoning code at a future date.



July 19, 2007

City of Chesterfield

To Whom It May Concern:

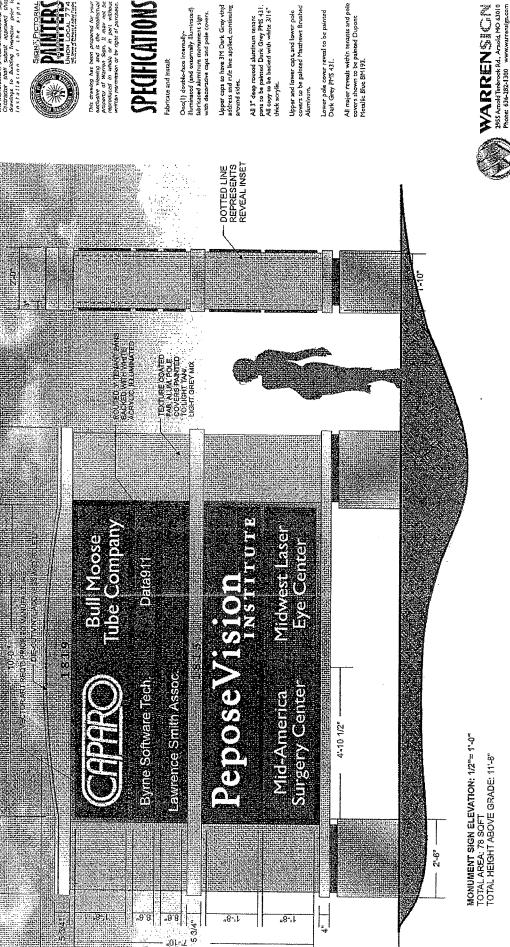
BMT Holdings, Inc., the owner of 1819 Clarkson Road, Chesterfield, MO and the wholly owned subsidiary of Bull Moose Tube Company, recognizes a new monument sign will be erected as required by the addition of the 1815 Clarkson Road, Chesterfield, MO facility. We are in agreement with the attached proposed monument sign.

Sincerely,

Stephen H. Birk Secretary Bull Moose Tube Company

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July 19, 2007



Aimee Nassif City of Chesterfield 690 Chesterfield Pwky W Chesterfield, MO 63017-0760

Re: Pepose Vision Institute Sign Package Submittal

Dear Ms. Nassif:

The following is a detailed account and description of the sign package submittal and response to your inquiries from a letter dated 7/6/07.

- 1. Included with this submittal. The wall signs were approved on 5/26/06 in a unanimous 6-0 vote.
- 2. The existing monument sign will be removed.
- 3. A letter is included from the other owner/tenant with regards to this.
- 4. Included with this submittal
- 5. There are two monuments signs proposed; one is for internal directional purposes only and does not face, nor is it adjacent to, the road (Clarkson).
- 6. The sign must be at the height and width proposed for a number of reasons:
 - Due to the grade of the roadway, the number of tenants in both buildings and the sharp turn into the property, the sign must be sufficiently visible **in advance** for approaches from **both** the north and south so that drivers can slow down safely and successfully navigate the turn-in;
 - Pepose Vision Institute services visually-impaired patients, including seniors with cataracts that cloud their vision and create a yellow film that is aggravated by sunshine. These patients MUST have a clearly visible sign of where to turn into the property with sufficient advance notice so that they can slow down safely and not miss the turn-in;
 - Because of delays in receiving approval to begin construction, MSD was unwilling to "grandfather in" the detention basin previously on-site. As a result, the new detention basin is well over triple the size and depth of the one that it replaces, and must be secured by a tall fence surrounding the perimeter. This occurs very close to the entry into the development. A smaller size in width or height, would be seriously obscured by this fence line;
 - The proposed sign has two faces, to direct traffic from both the north and south. It must be located away from existing trees so that motorists in both directions will be able to see the signage and have adequate notice to safely negotiate the turn into the site;

continued ...

July 19, 2007

Page 2.

Aimee Nassif City of Chesterfield

Pepose Vision Institute Sign Package Submittal

- PeposeVision is at the bottom of the monument, per BullMoose Development; with the landscaping required by the City, the sign must be high enough to clear all plants so that patients can see where to turn in for (i) the surgery center, MidAmerica Surgery, which is a legally separate entity renting space in the building, and (ii) Midwest Laser Center, another legally separate entity Renting space in the building.
- 7. See number 6.
- 8. See number 6.
- 9. A landscaping plan is included with submittal.
- 10. The wall signs were approved on 5/26/06.
- 11. The wall signs were approved on 5/26/06.

Sincerely, reuner Christine M. Preusser

Sales Consultant Warren Sign





DEPOSE VISION INSTITUTE IOCATION CLARKSON RD., CHESTERFIELD, MO DUE 1/4/06 7/19/07 DRWG # CP010506 PRPARD BY Brian Ballok

APPROVED

Signs shall be installed and securely anchored into place with the appropriate size and type anchoring devices in strict accordance with approved shop drawings and manufacturer's recommendations. Sign Contractor shall submit approved shop drawings to Building Inspector prior to installation of the signs.



This drawing has been prepared for your exclusive viewing and is the intellectual property of Warren Sign. It may not be reproduced in whole or in part without written permission or by right of purchase.



Fabricate and install:

One(1) single-face non-illuminated fabricated aluminum monument sign with flat cut-out .25" thick aluminum letters and logo and a masonry base brick to match building built by others.

Main cabinet to have fco letters and logo flush mounted. All copy to be painted white with first surface applied 3M Sapphire Blue 220-37 vinyl, leaving white outside border.

Cabinet also features a radius top. "Eyebrow" logo to be painted white with first surface applied 3M Light Orange 220-54 vinyl.

"Eyeball" logo to be painted white with first surface applied 3M Sapphire Blue 220-37 vinyl.

Secondary cabinet to have fco letters flush mounted. All copy to be painted white with first surface applied 3M Sapphire Blue 220-37 vinyl, leaving white outside border.

Background of both cabinets to be painted Matthews Brushed Aluminum.

2" and 3.5" tall reveals to be painted Dupont Metallic Blue BM193.

5" skirt to be painted Dark Grey PMS 431.

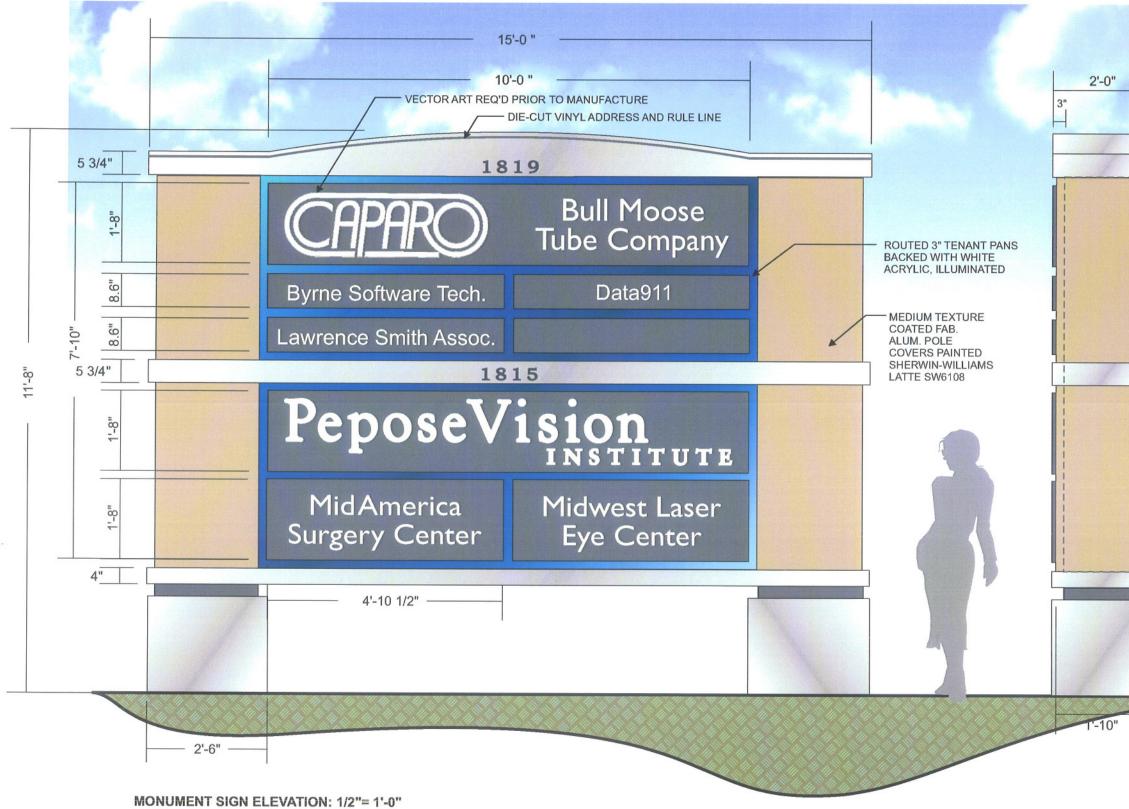




WARRENSI

2955 Arnold Tenbrook Rd., Arnold, MO 63010 Phone: 636-282-1300 www.warrensign.com





TOTAL AREA: 78 SQFT TOTAL HEIGHT ABOVE GRADE: 11'-8"

OLIDIT PEPOSE VISION BUILDING COMPLEX Ideation CLARKSON RD., CHESTERFIELD, MO DATE 7/17/06 REVISED 7/19/07 DRWG# CP070606 PREMAD BY Brian Ballok

APPROVED

Signs shall be installed and securely anchored into place with the appropriate size and type anchoring devices in strict accordance with approved shop drawings and manufacturer's recommendations. Sign Contractor shall submit approved shop drawings to Building Inspector prior to in stallation of the signs.



This drawing has been prepared for your exclusive viewing and is the intellectual property of Warren Sign. It may not be reproduced in whole or in part without written permission or by right of purchase.



Fabricate and install:

One(1) double-face internallyilluminated (and externally illuminated) fabricated aluminum monument sign with decorative caps and pole covers.

Upper caps to have 3M Dark Grey vinyl address and rule line applied, continuing around sides.

All 3" deep routed aluminum tenant pans to be painted Dark Grey PMS 431. All copy to be backed with white 3/16" thick acrylic.

Upper and lower caps, and lower pole covers to be painted Matthews Brushed Aluminum.

Pole cover mains to be painted Sherwin-Williams Latte SW6108 with a medium texture.

Lower pole cover reveal to be painted Dark Grey PMS 431.

All major reveals within tenants and pole covers shown to be painted Dupont Metallic Blue BM193.



DOTTED LINE

REPRESENTS

REVEAL INSET

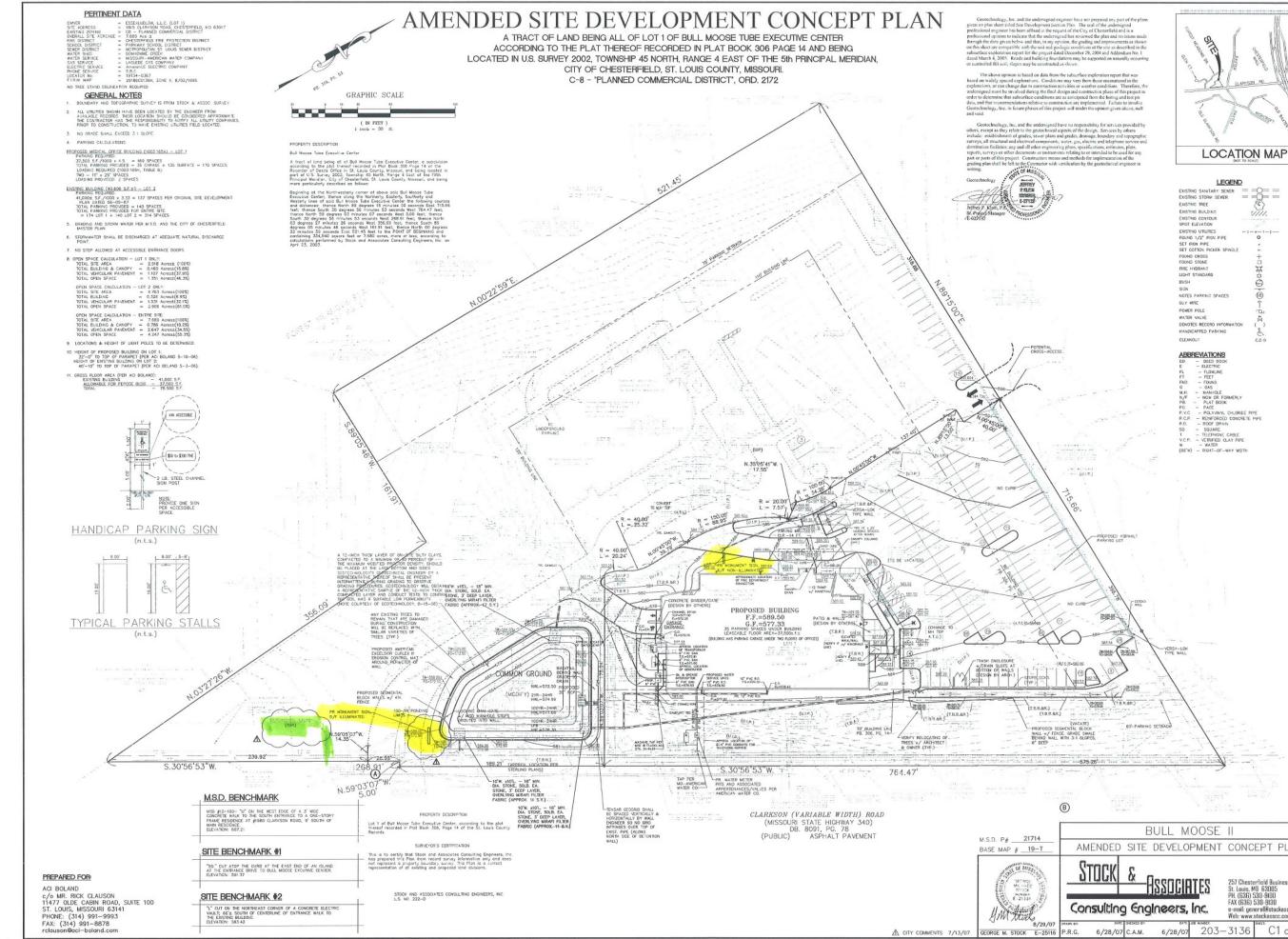




View of Monument Sign Looking north along Clarkson Road



View of Monument Sign Looking south along Clarkson Road



AMENDED SITE DEVELOPMENT CONCEPT PLAN 257 Chesterfield Business Parkway St. Louis, MO 63005 PH. (636) 530-9100 FAX (636) 530-9130 e-mail: general@stockasso Web: www.stockassoc.com C1 of 2





CITY COMMENTS 7/13/07 GEORGE M. STOCK

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_____ THE OWNER(S) OF THE PROPERTY SHOWN ON THIS PLAN FOR AND

