

Memorandum

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To: Mike Geisel, City Administrator
From: Tom McCarthy
Director of Parks, Recreation & Arts
Date: 9/4/2019
Re: Fee Increases



I would like to add the recommendation from Kari Johnson to the Parks, Recreation and Arts Committee of Council meeting on the three following items for fee increases. Dog Park Fees, Community Garden Fees, and our Pavilion Rental Fees. Please keep in mind this is a marginal fee increase. Both the dog park fees and the Community Garden fees have not been increased from their original fee structure. I recommend fees would go into effect for 2020 if approved by the Committee and the Full Council.

With your approval I would like to move this forward to the Parks, Recreation & Arts Committee at their meeting on September 9th and then on to the full Council in the next month for their approval.



MEMORANDUM

TO: Tom McCarthy, Director of Parks, Recreation and Arts
FROM: Kari Johnson, Superintendent of Recreation
DATE: September 4, 2019
SUBJECT: Dog Park

In reviewing our Dog Park membership, we have noticed that there has been a decline in membership the last few years.

Year	Total
2016	551
2017	519
2018	420
2019	348

We looked at other dog parks in the area that allow non-residents to have a membership and the cost.

Location	Non Resident	Cost
Maryland Heights	Yes	\$60
Creve Coeur	Yes	\$80
Queeny Park	Yes	\$50
Ellisville	Yes	\$40
Maplewood	Yes	\$50
Sunset Hills	Yes	\$55

We would like to recommend increasing our dog park membership to \$45 a dog and opening up our Dog Park Membership to non-residents and limiting it to the first 100 at a rate of \$65 per dog.

If you have any questions or are in need of additional information, please advise.



MEMORANDUM

TO: Tom McCarthy, Director of Parks, Recreation and Arts
FROM: Kari Johnson, Superintendent of Recreation
DATE: September 4, 2019
SUBJECT: Community Garden

In reviewing our Community Garden membership, we have not increased our fees since the beginning of the Eberwein Garden in 2012. The Community Garden is a very popular service the City of Chesterfield provides but we do need to cover some of the maintenance costs for this service.

With an increase in maintenance costs, a small increase in plot fees is highly encouraged.

Currently the Eberwein Community garden is at \$30 for a 4x8 plot.
The Parkway Community Garden plots are set at \$30 – 4x8, \$45 – 8x8, \$100 - 8x16.

I would like to recommend a fee change to the following:

\$40 - 4 x 8 – Both gardens
\$55 – 8x8 -Parkway
\$115 – 8x16 – Parkway

We are the only City run community garden that was found in the St. Louis County area. There are multiple neighborhoods that provide their own “Community Garden” some of which are supported by Gateway Greening. Lafayette Square Neighborhood has a garden fee of \$25 plus a membership of \$35 bringing the total to \$60. In St. Charles County, Winghaven has a Community Garden which has plots rented for \$40 each.

With the suggested increase of rates, we will be still comparable to what others are charging.

If you have any questions or in need of additional information, please advise.



Memorandum

To: Tom McCarthy, Director of Parks, Recreation and Arts
From: Kari Johnson, Superintendent of Recreation
Date: September 4, 2019
Subject: New Pavilion

As you are aware, the Chesterfield Parks, Recreation and Arts Department will be constructing a new (West) pavilion within Central Park. The capacity of the pavilion is 50 - 60 individuals. The current (East) Pavilion holds about 100-125 individuals. With this, it is the perfect time to evaluate the pavilion fee structure.

The current fee is \$55/day Monday- Friday and \$110/day Saturday, Sunday and holidays.

I recommend the West pavilion rental fee be \$50/day Monday-Friday and \$100/day Saturday, Sunday and holidays. The East pavilion would be adjusted to \$75/day Monday – Friday and \$125/day Saturday, Sunday and holidays.

Comparable cities charge the following for 2019.

<u>City</u>	<u>Seat Capacity</u>	<u>Resident</u>	<u>Non-Resident</u>
Ballwin	80	\$45	\$60
Manchester	120	\$35	\$60
Ellisville	125	\$35	\$55
	100	\$35	\$55
O'Fallon	120	\$100	\$150

With the recommendation for new pavilion fee structure, we will be in the middle of pavilion offerings.

Please let me know if you have any questions or require additional information.