

Memorandum Department of Planning & Public Works

To: Planning and Zoning Committee

From: Jennifer Yackley, Project Planner

Date: 8/17/2007



RE: <u>Saturn of West County (Long Road Crossing)</u>: A Site Development Section Plan, Architectural Elevations, Landscape Plan and Lighting Plan for a 5.34 acre parcel zoned "PC" Planned Commercial located at the northwest corner of the intersection of Long Road and Chesterfield Airport Road.

Dear Planning and Zoning Committee:

<u>Summary</u>

At the August 13, 2007 City of Chesterfield Planning Commission meeting the abovereferenced matter was recommended for approval, with one amendment to the landscaping to provide a variety of evergreen trees, by a vote of 5-3. According to City of Chesterfield Ordinance 2351 which governs the development site, after approval of the site development section plan is recommended by the Planning Commission, this project will be forwarded to the City Council for final approval.

Attached please find a copy of Staff's report and the revised plans as approved by the Planning Commission.

Respectfully submitted,

Jennifer L. Yackley Project Planner

Respectfully submitted,

Aimee E. Nassif Senior Planner of Zoning Administration

Cc: Michael G. Herring, City Administrator Rob Heggie, City Attorney Michael O. Geisel, Director of Planning and Public Works





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August 3, 2007

Planning Commission City of Chesterfield 690 Chesterfield Parkway West Chesterfield, MO 63017

The Planning Commission agenda for **August 13, 2007** will include the following item for your consideration:

<u>Saturn of West County (Long Road Crossing)</u>: A Site Development Section Plan, Architectural Elevations, Landscape Plan and Lighting Plan for a 5.34 acre parcel zoned "PC" Planned Commercial located at the northwest corner of the intersection of Long Road and Chesterfield Airport Road.

Dear Planning Commission:

Paul Boyer, of Civil Engineering Design Consultants, Inc., has submitted on behalf of Butler Investment Partnership, L.P., a Site Development Section Plan, Landscape Plan, Lighting Plan and Architectural Elevations for the above referenced project.

At the June 23, 2007 Planning Commission Meeting, the above referenced project was held by a vote of 7-0 to allow the Petitioner time to address several areas of concern expressed by the Planning Commission:

- 1. Increase the screening of the Service Reception doors facing Highway 46/64.
- 2. Change the color and material of the red, aluminum horizon on the north elevation.
- 3. What elements of the current design are necessary components of the Saturn brand? How do these elements compare to other developments in the Chesterfield Valley?
- 4. Please clarify the purpose of the window box on the north elevation.
- 5. How do the location and design of the proposed Service Reception doors compare with other car dealerships along Highway 40/64?

Attached is the Petitioner's response to the Commission's concerns.

ARB RECOMMENDATIONS

This project was reviewed by the Architectural Review Board on June 14, 2007. The ARB voted, by a vote of 3-1, to forward the Site Development Section Plan, Architectural Elevations, Lighting Plan and Landscape Plan to the Planning Commission. The Petitioner addressed the ARB's concerns regarding building material by replacing the originally proposed aluminum paneling with brick masonry on the northern façade and split faced and smooth faced concrete, matching the brick, for the remaining façades. Per ARB's request, Staff reviewed the revised plans regarding lighting and site circulation and found that the Petitioner had addressed the ARB's concerns.

Both ARB and Planning Commission raised a concern regarding the screening of the Service Reception doors facing Highway 40/64. The Petitioner proposed timer controlled, bi-fold glass doors to address this concern. Based on the discussion from the July 23, 2007 Planning Commission meeting the Petitioner has changed the timer controlled, bi-fold doors back to timer controlled, overhead glass doors and has added the additional landscaping mentioned above.

The following ARB concern is still outstanding:

1. The corporate logo feature shown on a red field on both the northern and southern elevations constitutes additional signage and is inconsistent with other developments in Chesterfield Valley. Additionally, the Board is concerned about the proposal to illuminate this area.

SIGNAGE

This project is located within the Long Road Crossing Subdivision which already has an approved sign package. All signage for this project will be reviewed by Staff for compliance with the approved sign package and the City of Chesterfield Code at a later date.

DEPARTMENTAL INPUT

The revised submittal was reviewed and is in compliance with all City of Chesterfield ordinances. The Department of Planning and Public Works requests approval of the Site Development Section Plan, Landscape Plan, Lighting Plan and Architectural Elevations.

Respectfully submitted, 10 Plu Jenhifer Yackle **Project Planner**

Respectfully submitted,

Aimee Nassif

Senior Planner

Cc: Michael Herring, City Administrator Rob Heggie, City Attorney Michael Geisel, Director of Planning and Public Works

Attachments:

Petitioner's Response Letter Site Development Section Plan Landscape Plan Lighting Plan Architectural Elevations August 1, 2007

Ms. Jennifer Yackley Project Planner City of Chesterfield 690 Chesterfield Parkway West Chesterfield, MO 63107-0760

Re: Saturn of West County (Long Road Crossing) Response to Planning Commission Concerns

Dear Ms. Yackley,

BAUER & ASSOCIATES ARCHITECTS

03-02-07 410:34

NUC - 2 (1) / PLANNING

DEPARTMENT

We are in receipt of your letter of July 25th outlining the July 23rd Planning Commission concerns. Enclosed please find our responses to those numbered concerns.

- 1. We are showing new evergreen and deciduous landscape screening (from the approved plant list) at the Northwest corner of the site. This new planting area will help screen the Customer Service Reception doors from the approach view of Eastbound US40/64 traffic. The doors will also have foreground screening from our required planting and the static car displays on the North side. We have also expanded an existing planting area directly west of the Customer Service Reception doors and added additional evergreen trees there. Keep in mind that from Westbound US40/64, there will be screening from the future Long Road off ramp and Long Road bridge reconstruction.
- 2. We are unable to change the size, color or the material of this building element, due to our franchise requirements from Saturn.
- 3. Unchangeable elements of the Saturn brand for the front of the building include: The location and configuration of the customer entry, canopy and vehicle delivery module, the red horizon and window box element with the Saturn logo inside the lobby, the customer service reception doors and the color of the building.

The attached photos illustrate other, more colorful and elaborately branded, corporate properties in the Chesterfield Valley including: Amini's, First Community, Bank of America, Taco Bell, Bob Evans, Best Buy, Mimi's Café, IHOP, Lowe's, Home Depot Wherenberg Theater, and Hardee's. Of special note are Bob Evans and Hardee's, both of which utilize red metal architectural roof elements in their designs. In addition, the Taco Bell, Wherenbergs and IHOP also have logos above their main entries. We respectfully ask to be fairly and consistently reviewed in context with these other previously approved businesses in the Valley.

4. The purpose of this architectural feature is to create a distinctive and recognizable atrium entry element that directs our customers to the main entrance. Secondarily, it also frames and highlights the interior window sign mounted on the <u>rear inner wall</u> of the Customer Entry Atrium (see attached section drawing). Our window box element is smaller, but conceptually the same as the window box and logo over the entry to the new Walgreen's drug store at the entrance to Long Road Crossing. We will submit the internal sign framed by the window box, as a "window sign" under the Chesterfield Sign Ordinance definitions and size requirements.

12412 Powerscourt, Suite 275 St. Louis, Missouri 63131

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www.bauer-assoc.com

FORM FROM FUNCTION

5. Per the enclosed photos, there are several businesses, not just car dealerships that have clearly visible, exposed overhead doors facing Highway 40/64. Of the doors we have identified, some are glass doors, some solid doors and some doors with small windows. Some of these doors have screening and some have no screening of any kind.

Here are some examples:

*The Bentley dealership has two overhead doors, <u>leading directly into their working</u> shop area, facing the highway with only general landscaping in front of them.

*The Country Club Car Wash has an overhead exit door facing the highway, open all of the time during normal business hours, with a view directly into the working car wash equipment bay.

* The Hummer dealership has a brick screen wall that partially blocks the view of their Customer Reception glass overhead doors from the far side Eastbound Highway 40/64 traffic only. <u>The doors are clearly visible from the closer, westbound lanes.</u>

*Amini's Home Rugs & Game Room store has a solid overhead drive-in delivery door, **leading directly into their warehouse area**, facing the highway, with no screening.

As a reminder, our glass overhead doors lead into <u>a Customer Service Reception area, where</u> <u>no work is performed</u>. The doors are sensor operated, they open, the customer pulls in and they close, usually in under one minute. The normal door position is closed.

As stated in our last submittal, we have already responded to ARB comments and changed our front exterior building materials from architectural metal panel to masonry and have added additional landscaping, while losing important car parking. We also offered to change our glass overhead doors to architectural glass bi-fold doors, but the Commission said the door type was not the issue. We therefore are returning to our original glass overhead door configuration.

The location of the Customer Service Reception doors and their functional relationship to our building entry is an integral and required component of the Saturn Corporate brand. We are unable to modify them and still receive approval of our new dealership from Saturn. We hope that the new landscape screening will help ease some concerns on the part of the Commission.

Given the above information, and in the interest of time, we respectfully request a definitive vote from the commission at the upcoming hearing.

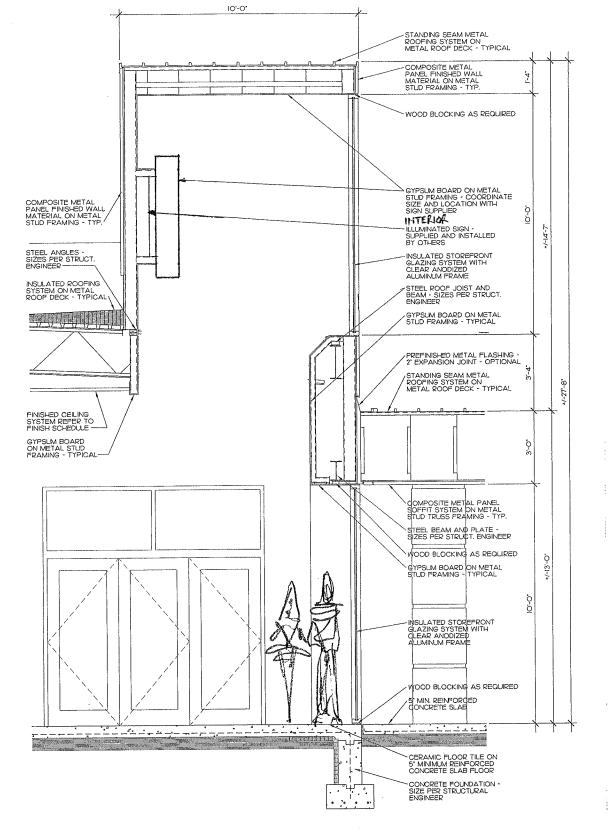
We hope the above comments help in your further evaluation of our project and we look forward to appearing on the August 13th agenda of the Planning Commission.

Sincerely. E. Bauer, AIA Michael

Attachments

Cc: Jim Butler, Jackie Dunn, Chris Kehr, Rudy Stinnett, Paul Boyer

Section AT ATRIUM ENTRY Scale: 1/4" = 1'-0"



Comparison Photos 8/1/07



Hummer front view from Westbound US40/64



Hummer front view from Westbound US40/64



Hummer Glass OH Doors from Westbound US40/64



Bentley Shop Garage doors from US 40/64



Bentley Shop Garage doors from US 40/64



Amini's Warehouse door from Us 40/64



Country Club Car Wash Overhead door from US 40/64



Country Club Car Wash Overhead door from US40/64



Car Museum Glass Warehouse doors from US40/64



Amini's Corporate Image



First Community Corporate Image



Bank of America Corporate Image



Taco Bell Corporate Image (Logo at enhanced architectural entry)



Bob Evans Corporate Image (Red roof)



Best Buy Corporate Image (Logo at enhanced architectural entry)



MiMi's Café Corporate Image



IHOP Corporate Image (Logo at enhanced architectural entry)



Lowes Corporate Image (Logo at enhanced architectural entry)



Home Depot Corporate Image



Wherenberg Corporate Image (Logo at enhanced architectural entry)



Wherenberg Corporate Image (Logo at enhanced architectural entry)



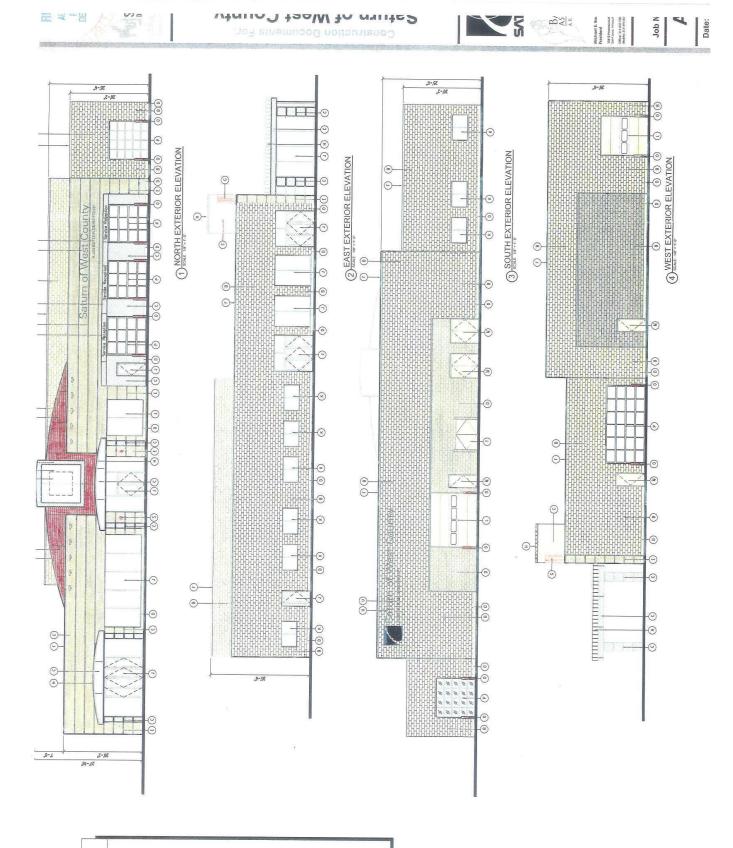
Wherenberg Corporate Image (Logo at enhanced architectural entry)



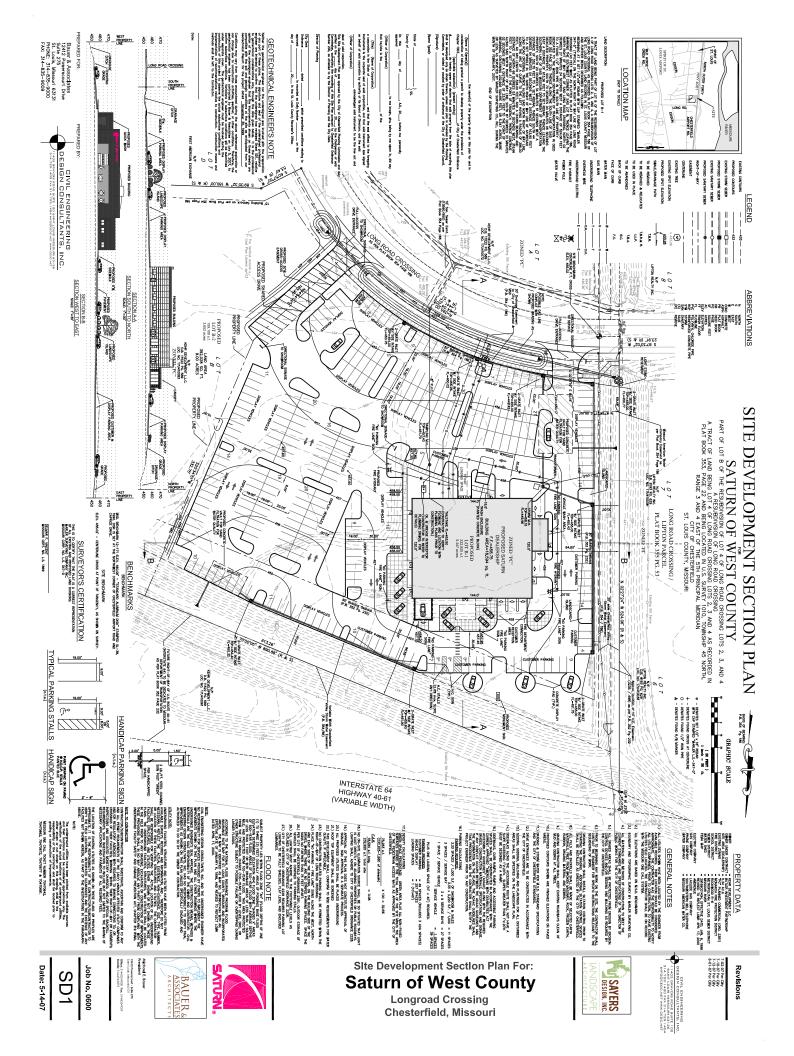
Hardee's Corporate Image (Red roof)

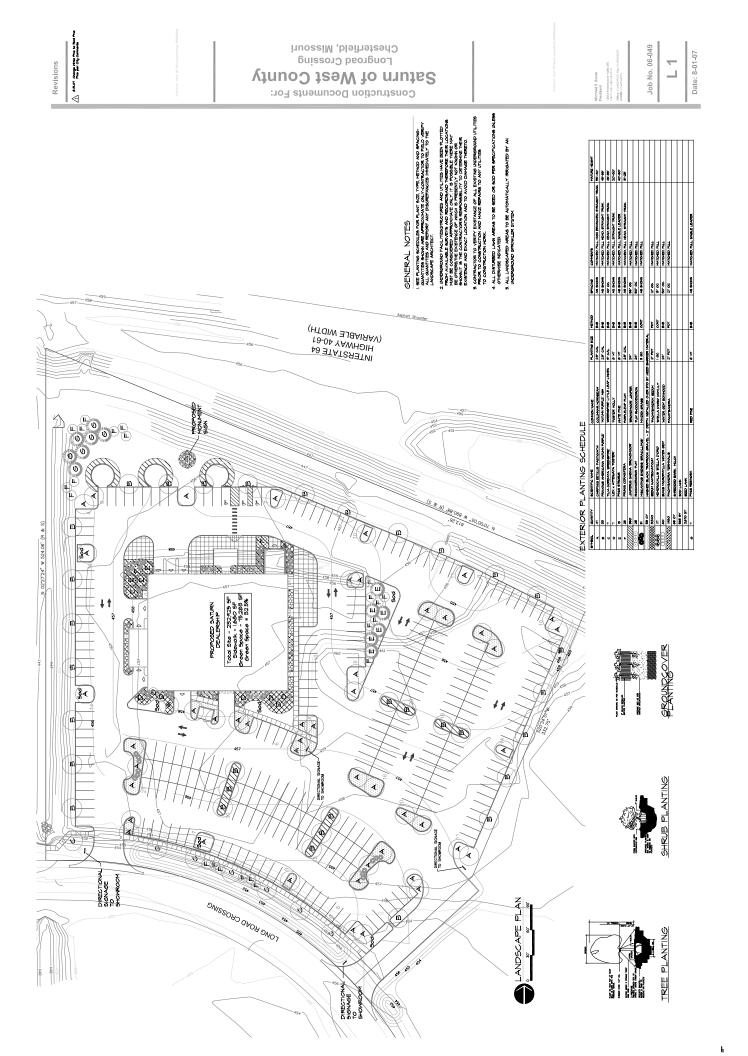


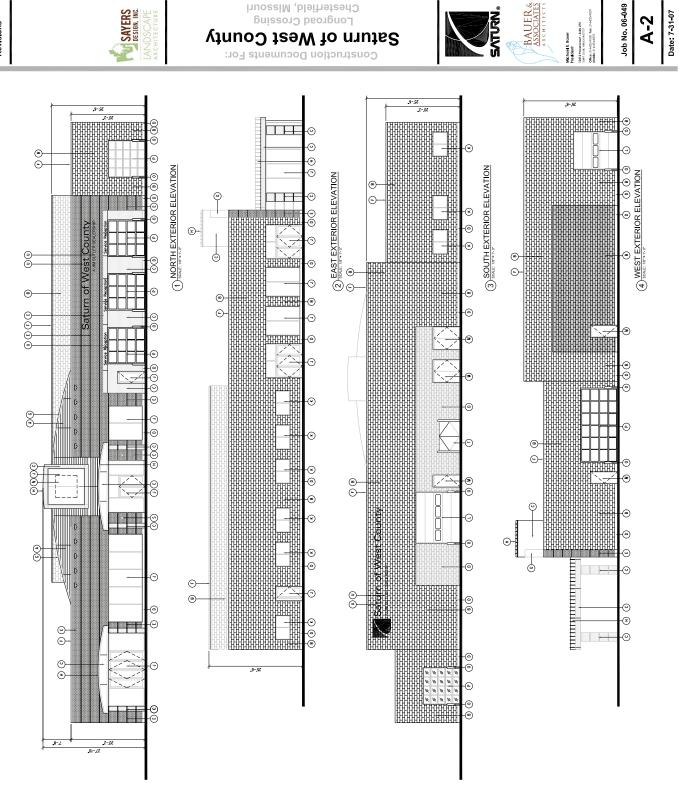
Hardee's Corporate Image (Red roof)



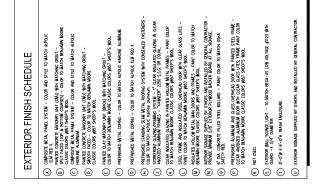
EXTERIOR FINISH SCHEDULE
COMPOSITE WETAL PAREL SYSTEM - COLOR AND STYLE TO MATCH ALPOLIC
PANTED CONCRETE MASCARY UNIT (CAU) MIN MATCHARG GROUT -
ULASSE LOLLONS YOUN SPEEPS WOOL. COMPOSITE MARKEN SYSTEM - COLOR AND STALE TO MATCH ALPOINC HARLING AUDIANNA
PANTED CONCRETE MASONRY UNIT CAU) (MH MATCHAG GROUT - SNOOTH FACED - COLOR TO MATCH BENJAMA NOORE CLASSIC COLORS (1967) SHEEP'S (NOOL
PAMTED CLAY MASONEY UNIT (BRIEC) WITH MATCHING CHOUT - COLOR TO MATCH BERNAMAN MOORE CLASSIC COLORS (#857 SHEEP'S (#00L
PREFANSHED NETAL COPING - COLOR TO NATCH ALPOLIC HARRING ALUMINUM.
PREFNISHED NETAL COPING - COLOR TO MATCH ALPOLIC ELW RED IL
PRETWOHED STANDAG SEAN METAL ROOFING SYSTEM WITH CONSEMED FASTEMERS - COLOR TO MATCH APPLOYC Posifier owningen. STORETRONT GLAZMG/FRAMMIC SYSTEM - 1" CLEAR INSULATED GLAZMIC IM CLEAR
avuuku kuumuu hamus - kamuer 220 SSG OR EDUAL. DEAM NSULU ALUMAUS A MANUER PAUPU META FRAMES - PANT CO.OR TO MARCH BEHAMMI MOOR CLASSIC COTORS JAPS SEFER AND
STEEL FRAME AND MISULATED STEEL OVERHEAD BOOR WITH CLAR CLASS LITES - PAMY: COLOR TO MATCH BENAMM MODER (867) STEEP'S (MOL).
NSULATED HOLOW METAL WAN DOORS AND FRAMES - PANT COLOR TO WATCH GENJAMAN WOORE CLASSIC COLORS JOBS SHEEP'S WOOL.
MIEROR SCHARE SUPPLED BY OTHERS AND INSTALLED BY GENERAL CONTRACTOR - PROVIDE MANUAM 5/0° EXTERIOR PLYNOOD BACKER BOARD AT ALL SCHARE.
6" DIA CONORETE FILLED STEEL BOLLARD - PANT COLOR TO MATCH OSHA SAFETY RED.
PREFINSHED ALUMANUM AND GLASS OPERHEAD DOOR WITH PAMTED STEEL FRAME - CLERA ANDRIZED ALUMANU DOOR WITH CLEAR GLASS UTES, FRAME PANT COLOR TO MATCH BENAMIN VICORE CLASSC COLORS JBD7 SHEEPS MCCL.
NOT USED.
EXTERIOR MALL SCOVE LIGHT - TO MATCH BEGA-US LOW VOLTAGE MT23 WITH 20148D -4 3/4" DIAMETER.
8'-0"Y X 6'-0"H IRASH ENCLOSURE.
EXTEROR SCHARF SUPPLIED BY OTHERS AND ASTALLED BY SENCERA CONTRACTOR



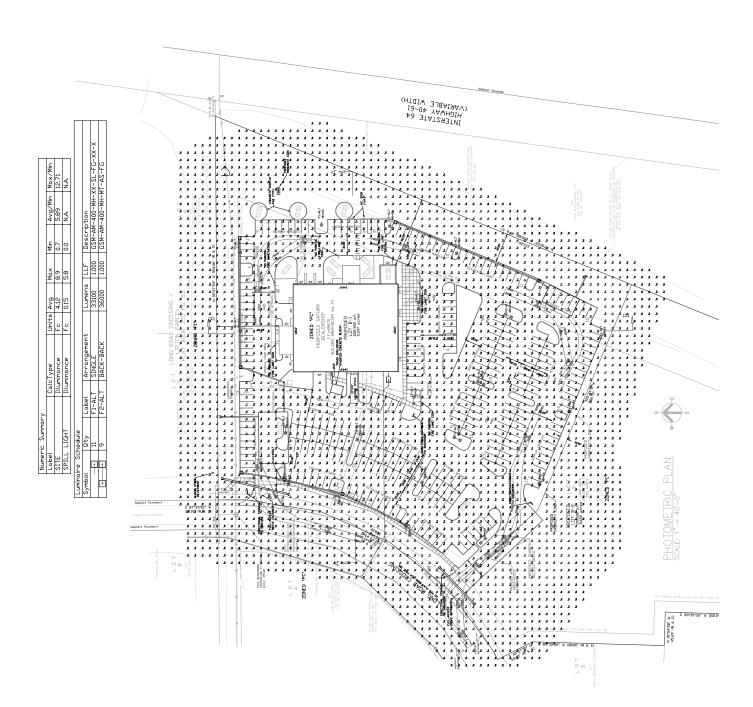




Longroad Crossing Chesterfield, Missouri



Revisions





Construction Documents For: Longroad Crossing Chesterfield, Missouri



Revisions