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August 1, 2007

Planning Commission City of Chesterfield 690 Chesterfield Parkway West Chesterfield, MO 63017

The Planning Commission agenda for **August 13**, **2007** will include the following item for your consideration:

<u>Bull Moose Tube Executive Center ASDCP and Sign Package</u>: An Amended Site Development Concept Plan and Sign Package for 2.9 acres of land zoned "C8" Planned Commercial located between Forest Meadows Drive and Baxter Road on Clarkson Road.

Dear Planning Commission:

Warren Sign Company, on behalf of Bull Moose Tube Executive Center, has submitted an Amended Site Development Concept Plan and Sign Package for your review. The Department of Planning and Public Works has reviewed this request and submits the following report.

BACKGROUND

Bull Moose Tube Executive Center is a 2.9 acre tract of land located on the north side of Clarkson Road, south of Baxter Road. In 1986, the site was zoned "C8" Planned Commercial via St. Louis County Ordinance Number 12,345. The Bull Moose Tube Building was subsequently built in 1987 and the existing monument sign was approved in 1992.

In 2005, the City of Chesterfield approved Ordinance Number 2172 which repealed the previous ordinance to allow for medical and dental office use on Lot One which is the site of the Pepose Vision Institute Building. This Ordinance

also included the provision for a Sign Package. On May 22, 2006 the Site Development Section Plan and Partial Sign Package for two (2) attached wall signs on the Pepose Vision Institute Building was approved by the Planning Commission.



SUBMITTAL INFORMATION: AMENDED SITE DEVELOPENT CONCEPT PLAN

An Amended Site Development Concept Plan is being submitted to show the location of the freestanding signs. The Petitioner is showing two (2) freestanding signs on the plan in lieu of the requirement that only one (1) sign is permitted.

SUBMITTAL INFORMATION: SIGN PACKAGE

Ordinance Number 2172 which governs the site, requires a Sign Package be submitted and reviewed by the Planning Commission.

The Petitioner is now submitting a full Sign Package for your review and approval. The request includes the following:

- One (1) attached wall sign on the west elevation of the Pepose Building;
 square feet in outline area. (This was previously approved, but must be included in the overall complete sign package.)
- 2. One (1) attached wall sign on the south elevation of the Pepose Building; 198.6 square feet in outline area. (This was previously approved, but must be included in the overall complete sign package.)
- 3. One (1) monument sign located along Clarkson Road just east of the access point to the site. Monument sign is 78 square feet in outline area

and 11 feet, 8 inches in height. Said sign will be landscaped and is to replace the existing monument sign that is located at the entrance to the development.

The City of Chesterfield Zoning Ordinance Section 1003.168C states that monument signs cannot exceed 50 square feet in outline area or six (6) feet in height. The Planning Commission may approve an increase in the square footage up to 100 square feet and up to 20 feet in height.

Please refer to the Attached letter from Warren Sign Company dated July 19, 2007 item Number 6.

4. One (1) monument sign located in the interior of the development. Said sign is 35.8 square feet in outline area and is five (5) feet in height.

The City of Chesterfield Zoning Ordinance Section 1003.168C.2(1) states that each developed lot may have no more than one (1) freestanding business sign facing each roadway on which the lot has frontage.

5. Signage for the Bull Moose Tube Building will be as per the Zoning Ordinance regulations. No wall signage for this building is currently being requested, but the allowance to have signage for this building in the future is being requested now as part of the Sign Package for the development.

Staff Recommendation

The Sign Package and Amended Site Development Concept Plan were reviewed for compliance with all applicable Zoning Ordinance requirements.

As stated in Ordinance Number 2057, "The reason for the variation is because the purpose of a Sign Package is to provide for flexible sign criteria that promote superior design and are tailored to a specific development which may vary from general ordinance provisions, if it can be demonstrated that the proposed terms would encourage, promote, and reward good architecture and urban planning."

There are several possible outcomes possible with this submittal. Those are as follows:

- 1. If the Sign Package as presented is approved, the Amended Site Development Concept Plan will be recorded at St. Louis County and sign permits will be approved by the Department.
- 2. If the Sign Package is approved, but the interior freestanding sign is not approved, the Petitioner may request a variance before the Board of Adjustment and the Amended Site Development Concept Plan can be forwarded to St. Louis County with a note from Staff included on the Plan. A sign permit will be approved by the Department for only those signs which were approved by the Planning Commission.

3. If the Petitioner is granted a variance from the Board of Adjustment, the Concept Plan will be revised to include the additional free standing sign and recorded with St. Louis County. A sign permit will then be approved by the Department.

Respectfully submitted,

Aimee E. Nassif, Senior Planner

la May

Attachments

July 19, 2007

Aimee Nassif City of Chesterfield 690 Chesterfield Pwky W Chesterfield, MO 63017-0760





Re: Pepose Vision Institute Sign Package Submittal

Dear Ms. Nassif:

The following is a detailed account and description of the sign package submittal and response to your inquiries from a letter dated 7/6/07.

- 1. Included with this submittal. The wall signs were approved on 5/26/06 in a unanimous 6-0 vote.
- 2. The existing monument sign will be removed.
- 3. A letter is included from the other owner/tenant with regards to this.
- 4. Included with this submittal
- 5. There are two monuments signs proposed; one is for internal directional purposes only and does not face, nor is it adjacent to, the road (Clarkson).
- 6. The sign must be at the height and width proposed for a number of reasons:
 - Due to the grade of the roadway, the number of tenants in both buildings and the sharp turn into the property, the sign must be sufficiently visible **in advance** for approaches from **both** the north and south so that drivers can slow down safely and successfully navigate the turn-in;
 - Pepose Vision Institute services visually-impaired patients, including seniors with cataracts that cloud their vision and create a yellow film that is aggravated by sunshine. These patients MUST have a clearly visible sign of where to turn into the property with sufficient advance notice so that they can slow down safely and not miss the turn-in;
 - Because of delays in receiving approval to begin construction, MSD was unwilling to "grandfather in" the detention basin previously on-site. As a result, the new detention basin is well over triple the size and depth of the one that it replaces, and must be secured by a tall fence surrounding the perimeter. This occurs very close to the entry into the development. A smaller size in width or height, would be seriously obscured by this fence line;
 - The proposed sign has two faces, to direct traffic from both the north and south. It must be located away from existing trees so that motorists in both directions will be able to see the signage and have adequate notice to safely negotiate the turn into the site;

continued ...

Aimee Nassif City of Chesterfield

Pepose Vision Institute Sign Package Submittal

- PeposeVision is at the bottom of the monument, per BullMoose Development; with the landscaping required by the City, the sign must be high enough to clear all plants so that patients can see where to turn in for (i) the surgery center, MidAmerica Surgery, which is a legally separate entity renting space in the building, and (ii) Midwest Laser Center, another legally separate entity Renting space in the building.
- 7. See number 6.
- 8. See number 6.
- 9. A landscaping plan is included with submittal.
- 10. The wall signs were approved on 5/26/06.
- 11. The wall signs were approved on 5/26/06.

Sincerely,

Sales Consultant

Warren Sign

PEPOSE VISION INSTITUTE 1815 CLARKSON ROAD SIGN PACKAGE SUBMISSION

Submitted By:

Warren Sign Company C/O Christine Preusser

2955 Arnold Tenbrook Road

Arnold, MO 63010 PH: 636-282-1300



Signage Requested:

One 35.8 sqft non-illuminated monument sign with an overall height of 5'. See Drawing CP010506 revised 07/19/07.

One 78 sqft illuminated monument sign with an overall height of 11'-8". See Drawing CP070606 revised 07/19/07.

One set of 81 sqft illuminated wall letters for the west elevation. See Drawing CP010306 revised 07/31/06.

One set of 198.6 sqft illuminated wall letters for the south elevation. See Drawing CP010206 revised 07/31/06.

<u>Addendum</u>

Bull Moose Tube Signage:

Signage for the Bull Moose Tube building will be as per the zoning code at a future date.

July 19, 2007

City of Chesterfield

To Whom It May Concern:

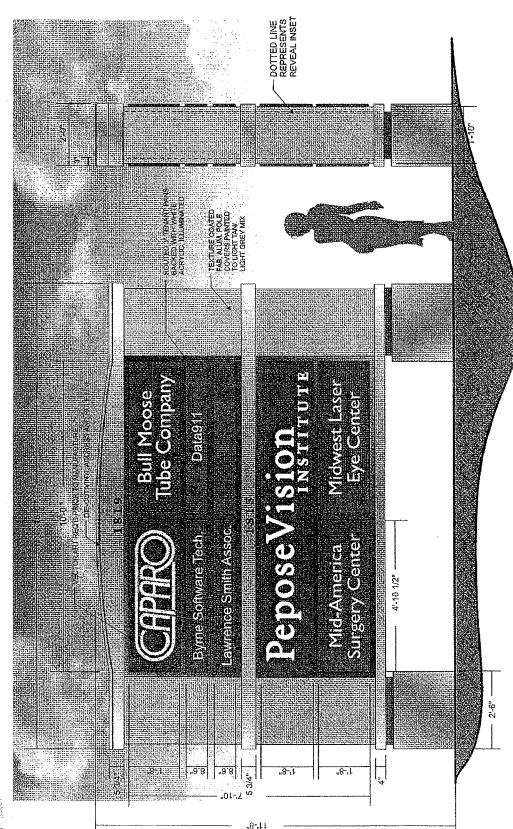
BMT Holdings, Inc., the owner of 1819 Clarkson Road, Chesterfield, MO and the wholly owned subsidiary of Bull Moose Tube Company, recognizes a new monument sign will be erected as required by the addition of the 1815 Clarkson Road, Chesterfield, MO facility. We are in agreement with the attached proposed monument sign.

Sincerely,

Stephen H. Birk

Secretary

Bull Moose Tube Company



(BI) PEPOSE VISION BUILDING CLARRES (BI) CLARKSON RD, CHESTERPELD, MO BIP 117106 NINS 117807 NINE - CP070606 NINSB Bien Ballok

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This drawing has been propared for your exclusive viewing and is the intollectual exponent of Whitmen Sign. It may not be reproduced in whole or in part without written neurorisism or by right of jurchason.

Fabricate and install:

One(1) double-face internally-illuminated (and externally illuminated) fabricated aluminum monument sign with decentains caps and pole covers.

Uppor caps to have 314 Dark Grey vinyl address and rule line applied, continuing around sides.

All 3° deep roued abuninum tenant pans to be painted Dark Grey PMS 431. All copy to be backed with white 316° thick acrylic.

Upper and lower caps, and lower pole covers to be painted Mathews Brushed Aluminum.

Lower pole cover reveal to be painted Dark Grey PMS 431.

All major reveals within tenants and pole covers shown to be painted Dupone Metalfic Bise BM 193.



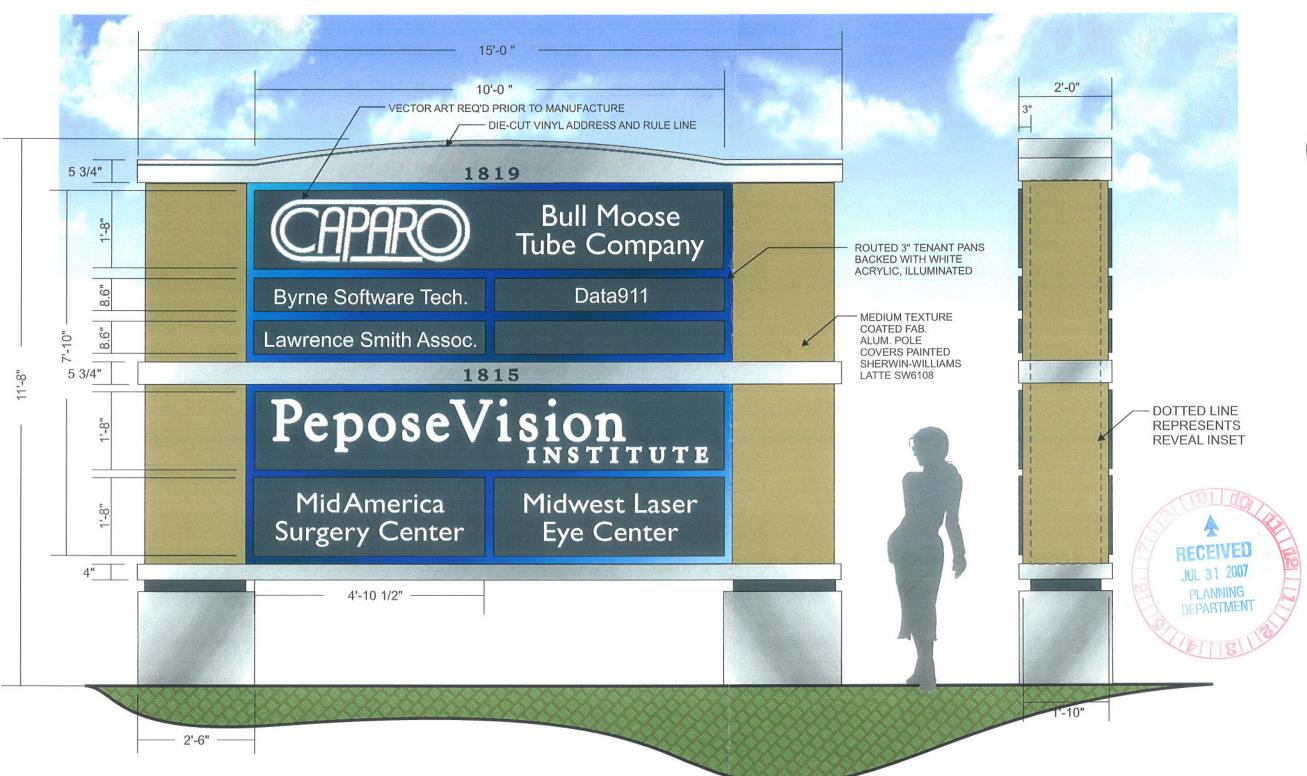
MONUMENT SIGN ELEVATION: 1/2"= 1'-0" TOTAL AREA: 78 SOFT TOTAL HEIGHT ABOVE GRADE: 11'-8"



MONUMENT SIGN ELEVATION: 1/2"= 1'-0"

TOTAL HEIGHT ABOVE GRADE: 11'-8"

TOTAL AREA: 78 SQFT



(IIIMT PEPOSE VISION BUILDING COMPLEX BOATON CLARKSON RD., CHESTERFIELD, MO

DATE 7/17/06 REVISED 7/19/07

DRIVE # CP070606 PRIPARID BY Brian Ballok

PROVED

Signs shall be installed and securely anchored into place with the appropriate size and type anchoring devices in strict accordance with approved shop drawings and manufacturer's recommendations. Sign Contractor shall submit approved shop drawings to Building Inspector prior to installation of the signs.



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SPECIFICATIONS

Fabricate and install:

One(1) double-face internallyilluminated (and externally illuminated) fabricated aluminum monument sign with decorative caps and pole covers.

Upper caps to have 3M Dark Grey vinyl address and rule line applied, continuing around sides.

All 3" deep routed aluminum tenant pans to be painted Dark Grey PMS 431. All copy to be backed with white 3/16" thick acrylic.

Upper and lower caps, and lower pole covers to be painted Matthews Brushed Aluminum.

Pole cover mains to be painted Sherwin-Williams Latte SW6108 with a medium texture.

Lower pole cover reveal to be painted Dark Grey PMS 431.

All major reveals within tenants and pole covers shown to be painted Dupont Metallic Blue BM193.







(IIINT PEPOSE VISION INSTITUTE

IOCATION CLARKSON RD., CHESTERFIELD, MO

DATE 1/4/06 REVISED 7/19/07
DRWG# CP010506 PRIPARID BY Brian Ballok

APPROVED

Signs shall be installed and securely anchored into place with the appropriate size and type anchoring devices in strict accordance with approved shop drawings and manufacturer's recommendations. Sign Contractor shall submit approved shop drawings to Building Inspector prior to Installation of the signs.



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SPECIFICATION!

Fabricate and install:

One(1) single-face non-illuminated fabricated aluminum monument sign with flat cut-out .25" thick aluminum letters and logo and a masonry base brick to match building built by others.

Main cabinet to have fco letters and logo flush mounted. All copy to be painted white with first surface applied 3M Sapphire Blue 220-37 vinyl, leaving white outside border.

Cabinet also features a radius top.
"Eyebrow" logo to be painted white with first surface applied 3M Light Orange 220-54 vinyl.

"Eyeball" logo to be painted white with first surface applied 3M Sapphire Blue 220-37 vinyl.

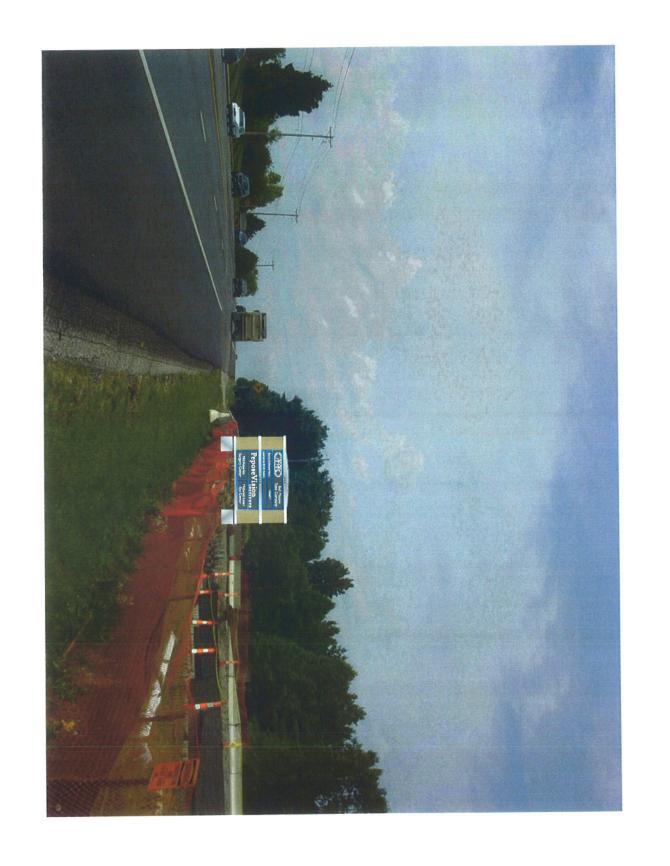
Secondary cabinet to have fco letters flush mounted. All copy to be painted white with first surface applied 3M Sapphire Blue 220-37 vinyl, leaving white outside border.

Background of both cabinets to be painted Matthews Brushed Aluminum.

2" and 3.5" tall reveals to be painted Dupont Metallic Blue BM193.

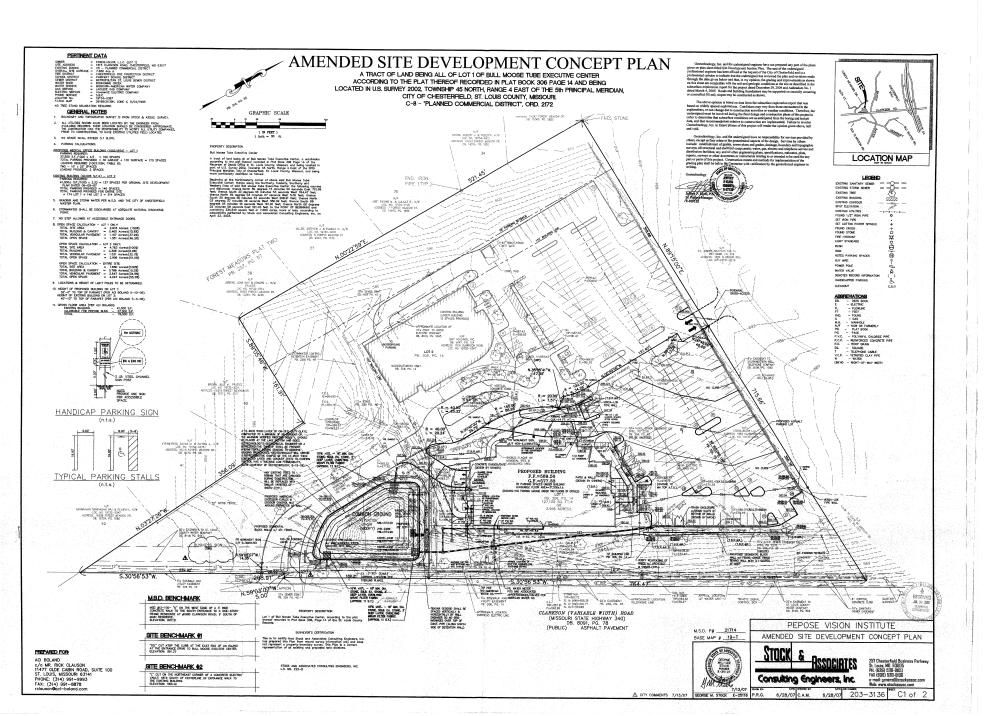
5" skirt to be painted Dark Grey PMS







APPROXIMATE SCALE: 1/16" = 1'-0"



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	THE CITY OF CHESTERFIELD COUNCIL.
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	(NAME PRINTED):
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	COUNTY OF
	ON THIS DAY OF A.D., 20 BEFORE ME PERSONALLY APPEARED
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	(Notary Public)
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	THIS BIT SERVICIONEST PLAN MAY APPROVED IN THE OTY OF CHISTOPHER ANAMINE COMMISSION AND DULY OFFEREID ON THE SERVICE AND OFFEREIN OF THE CHISTOPHER OF SERVICE AND A FORWARD OF THE SERVICIANT OF THIS SERVICIAN AND THE CHI
	TO CHESTERFIELD ORDINANCE NO. 200, AS ATTESTED TO BY THE DIRECTOR OF PLANNING AND THE CITY CLERK!
	Director of Planning
	City Clerk
	강하는 아이들 살아보는 이 사람이 가득하는 사람이 되는 것들이 아니라 살아왔다는 사람들을 살아보다.
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	PEPOSE VISION INSTITUTE
	BASE MAP # 19-T AMENDED SITE DEVELOPMENT CONCEPT PLAN

Consulting Engineers, Inc.

| No. | Consulting Engineers | Consultin