



690 Chesterfield Pkwy W • Chesterfield MO 63017-0760 Phone: 636-537-4000 • Fax 636-537-4798 • www.chesterfield.mo.us

## **Architectural Review Board Staff Report**

**Project Type:** Amended Architectural Elevations

Meeting Date: August 11, 2011

From: Mara Perry, AICP

Senior Planner

**Location:** South side of Chesterfield Airport Road, east of the intersection with

**Boones Crossing** 

**Applicant:** Cunningham Group on behalf of Tahoe Joe's Famous Steakhouse

Description: Chesterfield Commons, Outlot 7 (Tahoe Joe's): Amended

Architectural Elevations and an Architect's Statement of Design for a 1.9 acre lot of land zoned "C8" Planned Commercial District located on the south side of Chesterfield Airport Road, east of the intersection with

Boones Crossing.

#### **PROPOSAL SUMMARY**

The Cunningham Group, on behalf of Tahoe Joe's Famous Steakhouse, has submitted a request for Amended Architectural Elevations for Chesterfield Commons, Outlot 7. The request is for approval of amendments to the former Old County Buffet building.

#### HISTORY OF SUBJECT SITE

On November 17, 1997 the City of Chesterfield approved Ordinance 1344, which permitted the development of Chesterfield Commons. On January 4, 1999 the City approved the Concept Plan for the portion of the development located on the south of Chesterfield Airport Road. The approved plan included both the strip retail center and 15 Outlots. The Site Development Section Plan for the strip retail development was approved at the same time as the Site Development Concept Plan. In February 2000, the Site Development Section Plan for Outlot 7, also known as the Old Country Buffet site, was approved.

The original governing ordinance for the Commons was amended by Ordinance 1600 and 1627. In 2004, the City of Chesterfield approved Ordinance 2081, which repealed 1600 and 1627 and consolidated the governing conditions for the Commons into one ordinance.



### **STAFF ANALYSIS**

General Requirements for Site Design: A. Site Relationships						
Addressed As Written □	Addressed with Modification □	Not Applicable ⊠				
The site is built out and the overall relationship of the building to the site and surrounding areas has been addressed through previously approved plans.						
B. Circulation System and Ace Addressed As Written □	cess Addressed with Modification □	Not Applicable ⊠				
The circulation and access to t proposed to the circulation on the	the site has already been approved and ne site.	no changes are being				
C. Topography  Addressed As Written □	Addressed with Modification □	Not Applicable ⊠				
The subject site has already been developed.						
<b>D. Retaining Walls</b> <i>Addressed As Written</i> □	Addressed with Modification □	Not Applicable ⊠				
No retaining walls are being proposed for the development.						



General Requirements for Building Design: A. Scale						
Addressed As Written □	Addressed with Modification □	Not Applicable ⊠				
The existing scale of the building will remain the same as it was approved and built.						
<b>B. Design</b> Addressed As Written ⊠	Addressed with Modification □	Not Applicable □				
The proposed elevations inclumaterials which emphasize the	nde a covered porch area, varied roof pedestrian scale.	lines and changes of				
C. Materials and Color Addressed As Written ⊠	Addressed with Modification □	Not Applicable □				
The proposed elevations include a mixture of materials and colors on all elevations. The existing brick on the lower portion of the building will remain. Additional stone and woo columns will be added to the front porch and covered patio area. The rooflines which will be visible will have a slate tile roof.						
<b>D. Landscape Design and Scr</b> <i>Addressed As Written</i> □	eening Addressed with Modification □	Not Applicable ⊠				
Landscape for the development is existing on the site. A planting bed in the front of the building will be replaced with a covered outdoor patio area.						
E. Signage Addressed As Written □	Addressed with Modification □	Not Applicable ⊠				
Signage is not submitted for approval at this time. Signage will be reviewed against the Sigr Package for the site and will be approved by Staff.						
F. Lighting Addressed As Written □	Addressed with Modification ⊠	Not Applicable □				

New architectural light fixtures are being proposed on the building and will be flat lens fully enclosed fixtures per the City of Chesterfield code.

Architectural lighting is being proposed along the bottom side of the cornices around the building as well as along the edges of the new covered patio roof and the entry porch roof. The proposed lighting material is an LED Neon-Flex Plus. City of Chesterfield Code prohibits the use of visible neon tubing for an architectural element but it does allow for LED technology to be used subject to City of Chesterfield approval. That lighting is intended to be accent lighting only.

#### **DEPARTMENTAL INPUT**

Staff has reviewed the Amended Architectural Elevations and has found the application to be in conformance with City of Chesterfield Ordinance 2081, and all other applicable Zoning Ordinance requirements. Staff requests action on the Amended Architectural Elevations for The Chesterfield Commons, Outlot 7.

#### **MOTION**

The following options are provided to the Architectural Review Board for consideration relative to this application:

- 1) "I move to forward the Amended Architectural Elevations for Chesterfield Commons, Outlot 7, as presented, with a recommendation for approval (or denial) to the Planning Commission."
- 2) "I move to forward the Amended Architectural Elevations for Chesterfield Commons, Outlot 7, to the Planning Commission with the following recommendations..."

#### Attachments

1. Architectural Review Packet Submittal





# ARCHITECTURAL REVIEW BOARD Project Statistics and Checklist

Date of	Chesterfield Commons, Outlot 7
Project	Title: Tahoe Joe's Famous Steakhouse Location: Chesterfield, MO 63005
Dovalo	Tahoe Joe's Cuningham Group  per: Famous Steakhouse Architect: Architecture, P.A. Engineer: VAA, LLC
Develo	per: Famous Steakhouse Architect: Architecture, P.A. Engineer: VAA, LLC
PROJE	<u>CT STATISTICS:</u> 1.9 8,587 24 feet high -
Size of	site (in acres): (existing) Total Square Footage: (existing) Bullding Height: 1 story (existing)
Propos	ed Usage: Restaurant / Bar - No change from existing use.
Evtorio	Existing exterior materials to remain and be refinished with new paint on effs, stone veener, r Building Materials yarnish / stain combo on new wood, and new fabric on existing awnings.
	"EcoStar" slate roof tile on new covered patio and front porch remodel.
Roof Ma	aterial & Design: No change to existing "Old Country Buffet" main building roof deck.
Screeni	ng Material & Design: N/A
Descrip	tion of art or architecturally significant features (if any): N/A
ADDITIO	ONAL PROJECT INFORMATION:
ADDITIO	SHAL PROJECT INFORMATION.
Checkli	st: Items to be provided in an 11" x 17" format
	Color Site Plan with contours, site location map, and identification of adjacent uses.
	Color elevations for all building faces.
	Color rendering or model reflecting proposed topography.
	Photos reflecting all views of adjacent uses and sites.
	Details of screening, retaining walls, etc.
	Section plans highlighting any building off-sets, etc. (as applicable)
	Architect's Statement of Design which clearly identifies how each section in the Standards has been addressed and the intent of the project.
	Landscape Plan.
	Lighting cut sheets for any proposed building lighting fixtures. (as applicable)
<b>N</b>	Large exterior material samples. (to be brought to the ARB meeting)
. 🗆	Any other exhibits which would aid understanding of the design proposal. (as applicable)
	Pdf files of each document required.



#### Tahoe Joe's Famous Steakhouse

Chesterfield Commons, Outlot 7 17258 Chesterfield Airport Road Chesterfield, MO 63005

Project Number:

11-0047

Date:

July 28, 2011

Architect:

Cuningham Group Architecture, P.A.

#### **Architects Statement of Design**

#### Chapter One-Site Design

#### Site Plan Features

Existing topography remains virtually unchanged. The project consists of re-using the existing site conditions. Existing sidewalk, driveway, parking stall location and numbers, site drainage remains unchanged.

The proposed site plan design will modify the existing partial front porch roof at the restaurant primary façade entry on the north elevation. All materials and finishes will complement the existing adjacent development character of the neighboring area.

Convert existing landscaped area to a covered patio (510 square feet) at the restaurant primary façade entry on the northeast end of the existing building. All materials and finishes will complement the existing adjacent development character of the neighboring area.

#### Landscape

Existing Landscape Plan remains unchanged.

#### Site Lighting

Existing site lighting remains unchanged.

#### Pedestrian & Vehicular Circulation

Circulation patterns will remain intact and remain safe, obvious and simple. Vehicular circulation around the site remains unchanged. Pedestrian access to the restaurant entry remains the same.

#### **Chapter Two-Buildings**

#### General Architectural Guidelines

#### Cuningham Group Architecture, P.A.

St. Anthony Main 201 Main Street SE Suite 325 Minneapolis, MN 55414

Tel: 612 379 3400 Fax: 612 379 4400

www.cuningham.com

John W. Cuningham, FAIA John Quiter, AIA Thomas L. Hoskens, AlA Douglas A. Lowe, FAIA Lee Brennan, AIA John W. Culligan, AIA Timothy Dufault, AIA Jack Highwart, AlA Roger W. Kipp, AIA Margaret S. Parsons, AIA John G. Pfluger, AIA James S. Scheidel, AIA David M. Solner, AIA Michael P. Strand, AIA Brian Tempas, AIA Kathryn M. Wallace, AIA Jonathan V. Watts, AIA



Existing Old Country Buffet building exterior remains virtually unchanged. The project consists of interior renovation of public dining area and an outdoor patio dining addition of 510 S.F.; renovation of building exterior elevations, including finishes, lighting and signage. All new exterior materials and finishes will complement the existing adjacent development character of the neighboring area.

#### Scale

Existing building remains unchanged and consistent in scale to other structures in the area. The proposed scale of the new covered patio is designed to complement the existing structure in scale. Colored rendered elevations have been included in the ARB submittal which expresses the scale of the new patio cover in relationship to the existing structure.

#### <u>Design</u>

Architectural detailing and material types of the proposed covered patio addition will coordinate with the existing building.

Existing parapets will screen all new roof top equipment.

Existing front porch roof offer entrance protection from the elements and will be remodeled with new finishes that will complement the existing adjacent development character of the neighboring area.

Existing awnings over exterior windows will be refurbished with new fabric that will complement the existing adjacent development character of the neighboring area.

Colored rendered elevations have been included in the ARB submittal which expresses the new design and details in relationship to the existing structure.

#### Relation to Adjacent Development

The overall architectural and site design of the building remains the same. It is compatible with the developed character of the neighboring area. The building shares elements of building style, form, size, color, and materials with surrounding properties. The new exterior finish materials and colors do not clash with existing materials and are consistent with other colors found in the area.

#### Materials and colors

The existing building consists of a red brick around the building at the base and is to remain unchanged to complement the design and character of the neighboring area.

The existing building EIFS wall material to remain and refinished with new paint color. Remove all existing tile elements on exterior walls and finish to match existing EIFS material.

Most existing windows will remain unchanged and the window awning fabric color changed out to black with thin gold stripes. New dark painted door and frames provided at primary building entries.



All new exterior finish materials and colors do not clash with existing materials and are consistent with other colors found in the area. Colored rendered elevations have been included in the ARB submittal which expresses the new renovated materials, color and finishes in relationship to the existing building.

#### **Building Lighting**

The existing building mounted lighting to be removed and replaced with new light fixtures in the same locations as the existing fixtures. New building mounted lighting as specified to comply with City of Chesterfield Lighting Ordinance 2228. This requires all metal halide lamp fixtures be fully shielded and only in enclosed luminaries.

See light fixture cut sheets that have been included in the ARB submittal package.

#### Chapter Three-Miscellaneous

Screening (Fences and Walls)

Existing trash enclosure to remain unchanged.

## LEGEND



PATIO HARDSCAPE SEE ARCHITECTURAL

# ROAD CHESTERFIELD AIRPORT EXISTING SIDEWALK, DRIVEWAY, PARKING STALL LOCATION AND NUMBERS, SITE DRAINAGE REMAINS UNCHANGED FRONT PORCH ROOF-SEE ARCHITECTURAL 112.65° 8 8 8 8 8 CONVERT EXISTING LANDSCAPED AREA TO A COVERED PATIO (510 SF) PATIO IMPROVEMENTS GRADE PATIO AT 2% AWAY FROM BUILDING 55.99' DUSTING, FOR REF. ONL RAMP RAMP 137.12' EXISTING, FOR REF. ONLY EXISTING TRASH ENCLOSURE (E) BUILDING SETBACK LINE PROPERTY LINE

PRIVATE DRIVE





# **GENERAL NOTES**

- CONTRACTOR TO FIELD VERIFY ALL EXISTING CONDITIONS INCLUDING LOCATIONS OF EXISTING PUBLIC AND PRIVATE UTILITIES, AND NOTIFY ENGINEER OF ANY DISCREPANCIES PRIOR TO STARTING CONSTRUCTION.
- 2. ALL EXISTING UTILITIES AND OTHER IMPROVEMENTS ARE TO REMAIN UNLESS NOTED OTHERWISE.
- CONTRACTOR TO PROTECT FROM DAMAGE ALL EXISTING IMPROVEMENTS, LANDSCAPING. STRUCTURES AND UTILITIES THAT ARE TO REMAIN. CONTRACTOR TO REPAIR ANY DAMAGE AT OWN EXPENSE.
- 4. ALL WORK TO CONFORM WITH CITY OF CHESTERFIELD AND STATE OF MISSOURI STANDARDS AND REGULATIONS.
- 5. PROVIDE TRAFFIC CONTROL AT STREETS AND SIDEWALKS PER CITY OF CHESTERFIELD AND THE MANUAL OF TRAFFIC CONTROL DEVICE REQUIREMENTS.
- ANY WORK PERFORMED OUTSIDE THE PROPERTY BOUNDARIES MUST BE APPROVED BY OWNER AND ALL REGULATING GOVERNMENT AGENCIES AND APPROPRIATE PERMITS MUST BE OBTAINED.
- UPGRADING CURBS AND PAVEMENT AS NEEDED

PARKING

REQUIREMENTS

238

36

274

92

27

18

110

11

99

120

5

PROPOSED SEATS IN

RESTAURANT

PROPOSED SEATS IN

PATIO

TOTAL SEATS

1 SPACE/3 SEATS

EMPLOYEES ON MAX.

SHIFT

2 SPACES/3

**EMPLOYEES** 

TOTAL SPACES

REQUIRED 10% PARKING

REDUCTION

SPACES REQUIRED

SPACES SHOWN ON

PLAN

HC SPACES SHOWN

ON PLAN

EXISTING INFORMATION TAKEN FROM AS-BUILT DRAWINGS FROM WOLVERTON & ASSOCIATES, INC., DATED 5/25/00.

# GENERAL INFORMATION

PROJECT NAME: TAHOE JOE'S FAMOUS STEAKHOUSE

PROJECT LOCATION: CHESTERFIELD COMMONS

17258 CHESTERFIELD AIRPORT ROA CHESTERFIELD, MISSOURI 63005

CURRENT BUILDING USE: HOME TOWN BUFFET

OCCUPANCY TYPE:

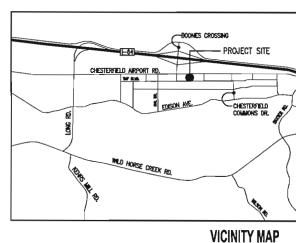
A2 (EXISTING, NO CHANGE) 1.9 ACRES (EXISTING)

SITE AREA: BUILDING AREA:

8,587 S.F. (EXISTING)

STORIES:

1 (EXISTING)



N.T.S.



CUNINGHAM G R O U P

#### JEFFREY J. SCHROCK, P.E.

2955 Xenium I n N. Suite 10 Plymouth, MN 55441 Phone: (763) 559-9100 Facsimile: (763) 559-6023 Website: www.vaaeng.com



Revisions

٩D	No.	Date	Description

Date: 07/20/11

Comm. No.:

Drawn By: Checked By: PIC/AIC: Document Phase:

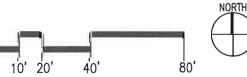
Project Title



AMENDED SITE DEVELOPMENT SECTION PLAN FOR

**CHESTERFIELD** COMMONS OUTLOT 7

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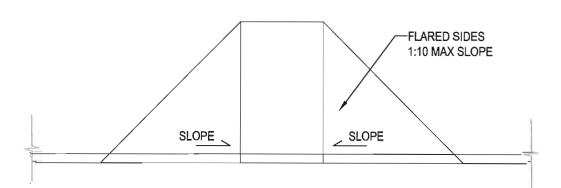
# ROAD AIRPORT CHESTERFIELD EXISTING SIDEWALK, DRIVEWAY, PARKING STALL LOCATION AND NUMBERS, SITE DRAINAGE REMAINS UNCHANGED AREA OF PLAN BEING AMENDED. MAINTAIN 5'x5' TURNING PAD PER ADA REQUIREMENTS, SEE DETAIL 2/C-2 6" CPP @ 1.00% —— MIN. DOWNSPOUT COLLECTOR SYSTEM CONNECT INTO ර් ර් CONVERT EXISTING LANDSCAPED AREA TO A COVERED PATIO (510 SF) CONNECT ROOF -DRAIN TO EXISTING PATIQ IMPROVEMENTS - GRADE PATIO AT 2% AWAY FROM BUILDING RAMP EXISTING TO SH ENCLOSURE (E) BUILDING SETBACK LINE PROPERTY LINE PRIVATE DRIVE

# **GENERAL NOTES**

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- UPGRADING CURBS AND PAVEMENT AS NEEDED
- EXISTING INFORMATION TAKEN FROM AS-BUILT DRAWINGS FROM WOLVERTON & ASSOCIATES. INC., DATED 5/25/00.

### **LEGEND**





406.4 LANDINGS. LANDINGS SHALL BE PROVIDED AT THE TOPS OF CURB RAMPS. THE LANDING CLEAR LENGTH SHALL BE 36 INCHES (915 MM) MINIMUM. THE LANDING CLEAR WIDTH SHALL BE AT LEAST AS WIDE AS THE CURB RAMP, EXCLUDING FLARED SIDES, LEADING TO THE LANDING. EXCEPTION: IN ALTERATIONS, WHERE THERE IS NO LANDING AT THE TOP OF CURB RAMPS, CURB RAMP FLARES SHALL BE PROVIDED AND SHALL NOT BE STEEPER THAN 1:12

# ADA CURB RAMPS



CUNINGHAM G R O U P

JEFFREY J. SCHROCK, P.E.

2955 Xenium Ln N, Suite 10 Plymouth, MN 55441 Phone: (763) 559-9100 Facsimile: (763) 559-6023



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Rev	Revisions			
No.	Date	Description		
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Drawn By:	Checked By:
Comm. No.:	
Date:	07/20/11

Project Title



AMENDED SITE DEVELOPMENT SECTION PLAN FOR CHESTERFIELD COMMONS OUTLOT 7

CHESTERFIELD AIRPORT ROAD 112.65' POR REF. ONLY 8 8 8 8 55.99' existing, for ref, only EXISTING OLD COUNTRY BUFFET 137.12' EXISTING, FOR REF. ONLY (E) BURLDING SETBACK LINE PRIVATE DRIVE

EXISTING SIDEWALK, DRIVEWAY, PARKING STALL LOCATION AND NUMBERS, SITE DRAINAGE REMAINS UNCHANGED



-MODIFY PARTIAL FRONT PORCH ROOF

-CONVERT EXISTING LANDSCAPED AREA TO A COVERED PATIO

# BASIC INFORMATION

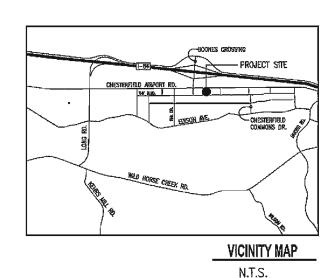
PROJECT NAME: TAHOE JOE'S FAMOUS STEAKHOUSE
PROJECT LOCATION: CHESTERFIELD COMMONS, OUTLOT 7

CHESTERFIELD COMMONS, OUTLOT 7 17258 CHESTERFIELD AIRPORT ROAD CHESTERFIELD, MISSOURI 63005

CURRENT BUILDING USE: HOME TOWN BUFFET

OCCUPANCY TYPE: A2 (EXISTING, NO CHANGE)
SITE AREA: 1.9 ACRES (EXISTING)
BUILDING AREA: 8,587 S.F. (EXISTING)

STORIES: 1 (EXISTING)



Revisions

No. Date Description

Date: 07/19/2011

Comm. No.:

Drawn By: Checked By:

Project Title

Parmous Steakhouse

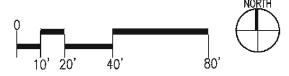
SITE PLAN

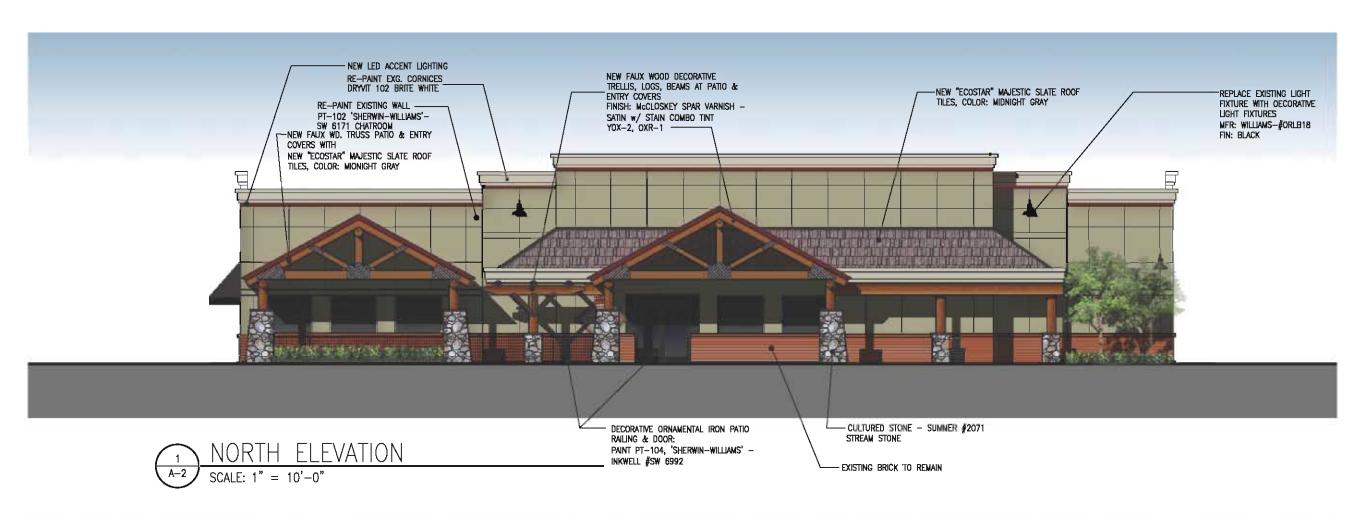
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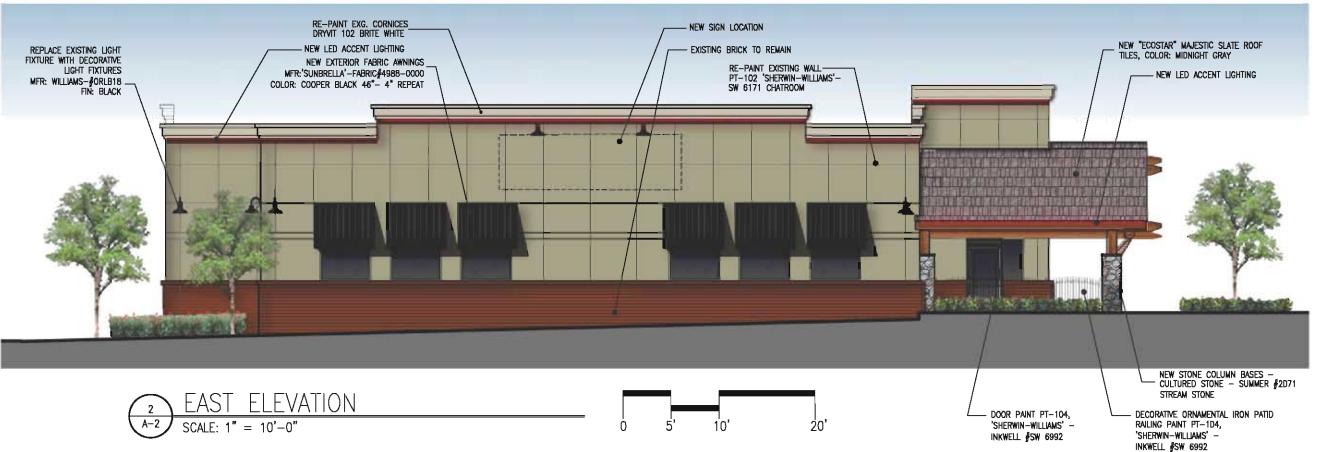
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SITE PLAN

SCALE: 1" = 40'-0"









No.	Date	Description
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		07/19/: Checked By



Famous Steakhouse

**EXTERIOR** 

**ELEVATIONS** 



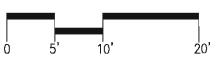


SOUTH ELEVATION

SCALE: 1'' = 10'-0''



 $\frac{2}{A-3} \frac{\text{WEST ELEVATION}}{\text{SCALE: 1"} = 10'-0"}$ 



Date: 07/19/2011
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Project Title

A-3

Famous Steakhouse

**EXTERIOR** 

**ELEVATIONS** 

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REFERENCE PHOTO: EXISTING "TAHOE JOE'S at VISALIA, CA.



PROPOSED "TAHOE JOE'S" STEAK HOUSE at CHESTERFIELD, MO.



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<b>~</b>
07/19/2011
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Joe's khouse
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SOUTHEAST SIDE OF BUILDING LOOKING NORTHEAST



SOUTH SIDE OF BUILDING LOOKING EAST



NORTHEAST VIEW OF EXISTING BUILDING



NORTHEAST VIEW OF EXISTING BUILDING



SOUTHWEST VIEW OF EXISTING BUILDING



NORTH VIEW OF EXISTING BUILDING

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Tah	oe Joel		
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Copyright © 2011 by Cunlingham Group Architecture,

#### 18" CONE LUMINAIRE WITH LENS

SUBMITTAL:

10B:

Tahoe Joe's Famous Steakhouse, Chesterfield, MO

TYPE:

**VOLTAGE:** 

EXAMPLE:

OHBD18 - 150PSMH120

T5

DBR -**OPTIONS** 

SERIES

ELECTRICAL PACKAGE

₹ PHOTO.

₹ FONISH OPTIONS

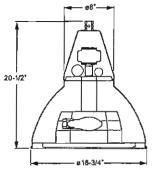
OPTIONS/ ACCESSORIES



This fixture is proudly made in the USA.

SERIES

OHBD18 - The dark sky-friendly OHBD18 is designed with a coneshaped ballast housing, fullyrotatable segmented reflector and our exclusive self-leveling twist-lock fitter for easy on-site maintenance. The lensed door features stainless steel hardware and a high-impact, heat-resistant lens.



Total fixture EPA: 1.08/Weight: 31 Lbs.

ELECTRICAL PACKAGE (Must specify)

Lamp:	ED-17/E17	ED-17/E17	ED-17/E17	
Socket:	E26 Medium	E26 Medium	E26 Medium	
ANSI Ballast Code:	M98/M143	M90/M140	M102/M142	
	70PSMH120	100PSMH120	150PSMH120	
	70PSMH208	100PSMH208	150PSMH208	
	70PSMH240	100PSMH240	150PSMH240	
112	70PSMH277	100PSMH277	150PSMH277	
	70PSMH347	100PSMH347	150P\$MH347	
		100PSMH480	150PSMH480	
IGH PRESSURE SO	DIUM	*		
Lamp:	E17	E17	E17	
Socket:	E26 Medium	E26 Medium	E26 Medium	
ANSI Ballast Code:	\$62	S54	S55	
	70HPS120	100HPS120	150HPS120	
	70HPS208	100HPS208	150HPS208	A Committee of the Comm
*	70HPS240	100HPS240	150HP\$240	
	70HPS277	100HPS277	150HP\$277	7
	70HPS347	100HPS347	150HPS347	
		100HPS480	150HPS480	



#### **OHBD18 SERIES**

HOUSING - One-piece cast aluminum ballast housing, .188" minimum wall thickness, with exclusive self-leveling twist-lock fitter. HOOD — Spun aluminum reflector hood, 080\* minimum wall thickness. DOOR — Cast aluminum hinged door fastened to the door frame using stainless steel hardware. LENS - Clear, .188\* thick high-impact, heat-resistant tempered glass, secured with two retaining clips, sealed with silicone.

#### ELECTRICAL PACKAGE

PSMH - Rated -20°F minimum starting temperature. HPS - Rated -40°F minimum starting temperature.

All PSMH and HPS electrical packages include porcelain socket. Core and coil ballast mounted on removable ballast tray. Prewired at factory to a disconnect plug for easy field installation. HX-HPF or CWA ballast type standard. Lamp is optional, please specify when ordering.

# OHBD18

### 18" CONE LUMINAIRE WITH LENS

#### REFLECTOR

Segmented MIRD® 4 reflector in a highreflectance white frame can be fully rotated allowing distribution orientation to be edjusted on-site.

# FINISH

Super durable polyester powder coat meets and exceeds AAMA 2604 specifications for outdoor durability.

**OPTIONS** 

#### MOUNTING

Williams' exclusive self-leveling twist-lock fitter must be mounted to Williams' standard (TL2) twist-lock hub (see Williams' Decorative Pole Top Assemblies).



STANDARD TWIST-LOCK FITTER (Fits TL2 hub)

#### **DISTRIBUTION** (Must specify)







T2 Type II **T3** Type III T5 Type V

#### FINISH OPTIONS (Must specify)

1 1111101	ST TOTAL TIMEST SPECIAL			
BLK	Black (RAL #9004)	DBR	Dark bronze (Protech #PC21462)	
GRAY	Standard gray (Protech #PC18367)	GRN	Green (RAL #6005)	
SLV	Satin aluminum (RAL #9006)	WHT	White (RAL #9003)	
RAL#	Specify custom color			

#### **OPTIONS**

SF Single fuse (120V, 277V, or 347V only;  must specify voltage)  OF Dauble fuse (208V, 240V, or 480V only;  must specify voltage)	<u></u>					
	S			347V only;	OF	

#### **ACCESSORIES**



DHS Reflector-mounted house shield

#### **LABELS**

cCSAus certified as luminaire suitable for wet locations.

### **WALL MOUNT HOOK ASSEMBLY**

SUBMITTAL:

10B:

Tahoe Joe's Famous Steakhouse, Chesterfield, MO

TYPE:

EXAMPLE:

**WMHK** ₹ S£RIES

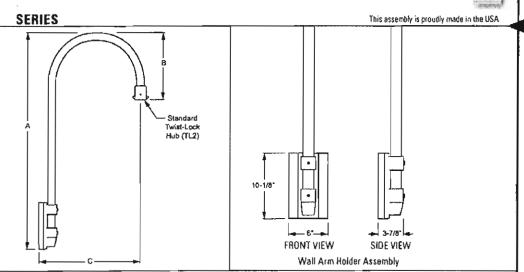
S -DBR ₹ FIXTURE

OPTIONS

#### WMHK SERIES

The WMHK arm is formed from a 1-1/4" schedule 40 aluminum pipe. Outer pipe diameter is 1-5/8"; inner diameter is 1-3/8". Cast aluminum wall arm holder assembly secures to 11-gauge galvanized steel mounting plate.





				NSIONS		
FIXT	FIXTURE SIZE (Must specify)		8	С	WEIGHT	
S	Maximum fixture diameter of 19"	46-1/4"	14-5/16"	17-3/4"	10 Lbs.	
M	Maximum fixture diameter of 24"	45-1/4"	13-5/16"	19-3/4"	10 Lbs.	
L	Maximum fixture diameter of 27"	44-1/4"	12-5/16"	21-3/4"	11 Lbs.	

FINISH OPTIONS (Must specify)

11111011	OI IIOIO IMORE SPECIMI			_
BLK	8lack (RAL #9004)	DBR	Dark bronze (Protech #PC21462)	
GRAY	Standard gray (Protech #PC18367)	GRN	Green (RAL #6005)	
SLV	Satin aluminum (RAL #9006)	WHT	White (RAL #9803)	
RAL#	Specify custom color			

#### **FINISH OPTIONS**

Super durable polyester powder coat meets and exceeds AAMA 2604 specifications for outdoor durability.

# WMHK

### WALL MOUNT HOOK ASSEMBLY

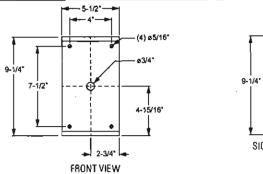
# WALL MOUNTING

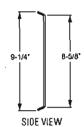
11-gauge galvanized steel plate. Secured to wall with (4) 1/4-20 bolts (provided by others). Wall arm holder assembly is secured to back plate with (4) stainless steel set screws. See installation instructions for details.

# FIXTURE MOUNTING

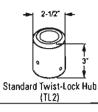
The luminaire mounts using an exclusive twist-lock hub welded to the end of the arm with wire way. The 1/4-turn self-leveling TL2 hub provides for ease of field installation. The luminaire is secured using three stainless steel leveling set screws at 120° and one stainless steel socket-head-cap through-bolt acting as an anti-rotation and locking device.

#### **BACK MOUNTING PLATE**





#### **FIXTURE MOUNTING**







Before

# Califormeon Nwl htn Tchn

#### Welcome to Californeon!

Californeon Lighting, also know as: TapeLight, LightTape, Neon Tape, Lightstrip, and Flatlight. Californeon lighting has been around since 1994 and we have been private labeling our products for companies in several different industries around the world. In 1999 Californeon debuted their lighting to the entertainment industry, featured in the music video "She's a Bitch" by recording artist Missy Elliot. Shortly there after we were called upon again by the "Backstreet Boys" for their Millennium Tour! The rest is history...

Imagine a strip of light that you can cut to any length and it will still light. A strip of light that has the same beautiful clarity and vibrancy of neon and yet will not break. No need to imagine because tomorrow's technology is today's reality. We call it Californeon. Many innovative products were developed from the billions of research dollars spent on the NASA space program. Californeon is one of those products and is destined to revolutionize the lighting industry, as we know it.

### It is Electroluminescent ("EL") lighting.

When we think of lighting sources we think of fragile, rigid, breakable, bulky fixtures made of glass, containing gas. EL has none of these drawbacks. Can you imagine a lighting source thin as a business card? So flexible that you can wrap it around your finger? One that does not come out of a box, but rolled up in lengths up to five hundred feet. So sheer that you can cut it to the desired length with ordinary scissors. A light that comes in widths as small as .200" of an inch and as wide as 30 inches. It requires only one connection and one ballast, runs as long as 300 feet giving consistent, even brightness throughout the entire length. Imagine no more. It's here!

### A Robust Lighting System that lights better than neon! It's flexible and can be cut to any length!



#### FEATURES: AFFORDABLE BEAUTY & VISIBILITY

- Low installed cost with minimal maintenance requirements
- Low energy cost per visible light unity (foot lamberts)
- · High contrast laser like light provides crisp visibility for miles, even in bad weather
- · Many colors available, and several colors can be combined within one lamp run
- Lengths of hundreds of feet with consistent, even, light throughout

#### EASY INSTALLATIONS & MAINTENANCE

- Systematized part and material selection for all applications
- Field modifiable, up to 500 feet between connections
- · Only simple common installation tools are needed
- · Narrow to wide sizes & large panels are available
- Think, flexible & compact; simple, robust & reliable

#### SAFE & EFFICIENT

- Visible through smoke, haze, fog and bad weather (perfect for safety lighting)
- Unbreakable
- · Water-resistant
- 99% energy conversion to light (No heat)
- · Long continuous runs with no line loss

#### USABLE IN ANY APPLICATION

- Suitable for interior or exterior uses...specify when ordering
- · Can be used on vehicles and boats
- E.L. Drivers available for input voltages of 12 VDC, 24 VDC 110/240 VAC,
- · Excellent backlighting source for durotrans or transparencies

#### APPLICATIONS

- · Hotels
- Jetways
- Casinos
- Retails areas of malls
- Building exteriors
- Industrial
- · Interior soffits
- · Public vehicles for safety precautions
- · Theatre stairs
- Marinas

- Aisle lighting
- Tunnels
- Railroad/Subway stations
- Bridges
- Elevators
- Mines Restaurants
- Displays
- Hospitals
- Signage
- Theme Parks
- Cover Photo Painting by Jack De Sort at jdesort@aol.com



## LED Neon Replacement

# The Look of Neon Glass! The Advantage of LED!

No Breakage
No Maintanience
Very Low Voltage
Low Heat
Waterproof
Easy Installation

#### Flex Plus vs. Neon Glass Comparison Data LED Neon Replacement Ø8 Glass Neon Parameter LED Neon-Flex\* Plus (Benefits) over Glass Neon Color: White Length: 3" Color: White Length: 3' LED is solld state semi conductor technology which offers great benefits in LED Light Source Neon Gas Flourescents energy savings and environmental protection inpul Voltage 120V 230V 3KV-18KV LED Neon-Flex® Plus has only normal AC Voltage Considerations and is safer (ifetime(hrs) up to 50,000 10.000 LED Neon-Flex\* Plus lasts up to 5x's longer LED Neon-Flex® Plus Lumens Depreciation should not occur to at least 5x's **Lumens Depreciation (rating)** L\$0 Unknown longer than the normal life of Glass Neon EMI (Electro Magnet Interference) High LED Neon-Flex® Plus creates Insignificant EMI compared to Glass Neon Low Luminous Efficacy (Lm/W) 36.1 35 3% higher Lm/Foot 63Lm/FT 59.15Lm/FT LED Neon-Flex® Plus Lm/FT exceeds that of Glass Neon by as much as 6% LED Neon-Flex\* Plus is safe for the environement and the public as it contains **Environmental Considerations** No Mercury Pollution Mercuty Pollution no toxic materials like Mercuty which is found in Glass Neon LED Neon-Flex\* Plus is flexible, and is easy to cut, bend, and shape, unlike Glass Dillicult/Requires Master Installation Easy/Entry Skill Level Neon which requires a master craftsman level of experience to produce, shape Craftmanship Skill Level and install tED Neon-Flex\* Plus is a flexible solution that requires no heating to bend or Flexibility Fiexible Rigid shape LED Neon-Flex\* Plus is made of high quality flame retardent PVC's, is flexible, Durability Unbreakable unlike Glass which shatters easily

Patented\* Process Using Only High Quality LEDs

Run 120-160 Feet on a Single 110 Outlet

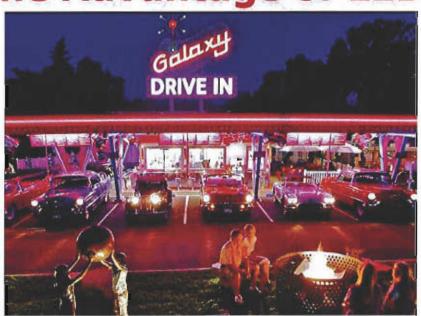
Flexible PVC Housing-Safe to Use Anywhere

Energy Saving and Environmentally Safe!



# **LED Neon Flex Plus**

# The Look of Neon Glass! The Advantage of LED!



# Now there is a real alternative to Neon glass tube lighting!

LED Neon Flex Plus from Californeon is the latest technology exceeding the Lumens performance, durability, safety, flexibility and energy efficiency of traditional Neon glass AND other similar LED lighting products!



**UL Approved!** 

UL symbol stamp appears on every section!

# Technology / Overview...

Coliforneon's base material is a UL48 companent (File#175045). It is, in fact, a flexible light bulb, and like a light bulb, it must be installed in an appropriate fixture to meet most electrical and building codes.

Californeon is also susceptible to damage from maisture, UV exposure and repeated flexing or impact. While "exterior" grade "Californeon", has primary UV protection, and a robust laminate suitable far high humidity environments, it is not designed for direct expasure to weather, and is especially inappropriate for direct immersion applications.

Many designers also create custom fixtures to suit their desired lamp sizes and applications. Among the fixtures have been exterior pavers, glass bar tops, recessed shelf lighting and linear canapy extrusions. When in doubt, always install the lamp in on accessible manner.

Every lamp has a line directly down the center. This 10/1000 of an inch wide line separates the reor electrode into two areas of equal size and symmetry. The unique ability of our lamps is to operate with consistent luminance over great distances.

(up to 300') is due to this innovative split electrode technology. Another advantage of this rear electrode design is the convenience of being able ta attach power leads anywhere on either side of the center line.

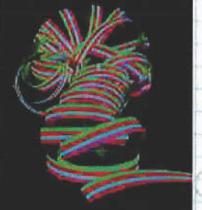
Lamps come in widths from 7/16" to 24" wide and in rolls up to 300' in length. These lamps are also available in standard sheet sizes.

Californeon is manufactured in 2 colors: Natural Blue (Agua) and White. The white lamp has a color temperature of 5400 Kelvin, approximately. Standard colors offered for strip lamps (up to 6" wide) are Fluorescent red, yellow, orange, green, pink and medium blue.

#### Characteristics

- · Thin
- · Flexible
- · Lightweight
- · No Heat
- · Not effected by vibration
- · Not prone to sudden failure
- · Very low power consumption
- · Continues to operate, even when punctured!







Multiple lamps laminated as one

Rainbow E.L.

An electroluminescent lamp consists of three major components. A dielectric layer coated with light emitting phosphors is sandwiched between two conductive surfaces. EL lamps illuminate when energized with alternating current. As valtage is applied to the canductive surfaces, an electric field is generated acrass the phosphor/dielectric layer forcing electrons to glow. Typically our lamps aperate between 280 to 300 volts at 650 to 1000 hertz.

Californeon Lamps, have an expected usable life of eight to ten thousand hours, if handled properly. The actual useful life of the lamp depends on the application which it is used.

# Architecture....

#### EL LIGHTING CAN BE USED FOR INTERIOR OR EXTERIOR

EL can be used for both interior and exterior applications. Interior applications can use EL to cover stairs and architectural elements. Exterior applications call attention to a design treatment and make your facility visible for miles









**STADIUMS** 



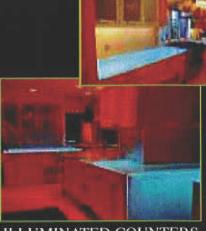






DANCE FLOORS





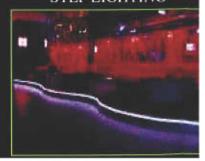
ILLUMINATED COUNTERS







STEP LIGHTING



#### CALIFORNEON STANDARD BALLASTS

Designed especially for large area flat lamps and long strips. Less power consumption. Takes up less space.

Up to 75% Less Power Consumption

These new solid state advanced ballasts will outperform existing systems, drawing as little as 25% as much energy. For example, a Californeon Lighting System can be substituted to backlight a display area as large as 24" x 144" or any dimension up to 3,500 sq. in and the lamp and ballast will draw as little as 38 watts vs. 200 watts for conventional light boxes.

Takes up less space

These units are manufactured using a premium grade Aluminum as their exterior case. This will provide COOLER operating conditions, yielding much longer life, than lower grade, less efficient stamped metal or plastic housings. This sophisticated design, takes up less space with its exterior mounting system, can be mounted anywhere. These EL Ballasts have overload and short circuit protection and manufactured to conform to Underwriters Laboratories, Inc. and CE.

Compensating Ballast - The compensating ballast automatically adjusts voltage to the lamp as it goes through a normal life-cycle. The compensating ballast helps get the longest possible life from your lamp.



- Automatic Lamp Life Compensation (up to 2.25x
- Automatic Temperature Compensation
- · Robust input filtering protects supply
- Perfect Sine Wave output (no harmonics, electronic noise)
- Adjustable output
- · Pre-wired for outboard control options
- Rugged Aluminum Chassis with pre-drilled mounting flange
- Optional 12 or 24VDC input operation
- Proprietary safety circuit protects against faults to ground
- Short and Open circuit protection
- UL935 Listed

Model #	Power Usage	Lamp Range	Weight <sub>L</sub>	Dimensions
ELBA 100	5 watts	100 sq. in.	6 oz.	5"x2"x2.5"
ELBA 600	25 watts	200-600 sq. in.	3 lbs.	3 1/4"x2 1/2"x2 3/8"
ELBA 2200	150 watts	600-2600 sq. in.	4 lbs.	4"x4"x14"
ELBA-75K	400 watts	3500-10,000 sq. in.	12 lbs.	19"x12"x1 1/2"

## Compensating inverters are available in 120/240

The smallest compensating inverter, ELBA-600

Input:

120/240 VAC

Max Current:

0.1 Amp

Lamp size:

200-600 inches

Size:

3.6"w x 2.5"h x 6.5"d

Weight:

1lb. 7oz.



### The largest compensating inverter, ELBA-75K

Input:

120/240 VAC (Auto sensing)

Max Current:

625 watts

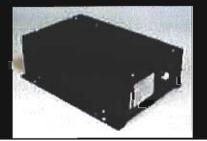
Lamp size:

86 Square feet 9.2"w x 4"h x 14"d

Size: Weight:

14 pounds





#### **Power requirements:**

When operating the lamp at 280VAC, use the following watts per sq. in. factor to calculate amperage:

For Model 600 -

0.05 watts/sq. in.

For Model 2200 -

0.05 watts/sq. in.

For Model 75K-

0.05 watts/sq. in.

For DC Inverters -

0.75 watts/sq. in

Operating the lamp at a lower brightness will reduce the power requirements

#### **CALIFORNEON STANDARD LAMP WIDTHS**

7/16"	1/2"	, "	. 2"	1 4"	ı 6"	12"
12mm	18mm	25.4mm	51 mm	102mm	153mm	305mm

- Custom widths available up to 30" wide x 500" long on special order.
- Natural color of lamp is aqua, when lit.
- Custom colors available at additional cost: white, green, yellow, red, medium blue, florescent pink, green, yellow, orange/red.
- All lamps are overall dimensions.
- All prices are subject to change without any prior written notice.
- Flatlite Electroluminescent lamps, U.S. Patent No. 5,045,755. Copyright 2002 E-Lite Technologies, Inc.



# **Competitive Comparison**

Feature	1" Californeon	Neon	Fiberoptics	LEDStripe	Florescent
Operating Cost/Year 300'*	\$88.70	\$1,576.85	\$689.85	\$495.75	\$1,642.50
Operating Cost/Day 300'*	\$0.24	\$4.32	\$1.89	\$1.35	\$4.50
Power per Foot (watts)	0.54	9.6	4.2	3	10
Max Continuous Length (feet)	480	10	60	10	8
Max Length from a single ballast	1,040'	50'	60'	100'	16'
Field Cut to Length	Yes	No	Yes	Yes	No
Maintenance	None	High	Moderate	Low	Moderate
Damage Resistant	High	Low	Low	Low	High
Max. Distance Strip to Ballast	400'	25'	0,	12'	6'
Dimmable	Yes	No	Yes	Yes	No
Flexibility	Extremely	None	Moderate	None	None
Operating Voltage	200-280 VAC	3K - 25k VAC	n/a	24 VDC	110 VAC
Weather Resistant	Good	Fair	Excellent	Good	Fair
Cost / Linear Foot	\$10.00	\$16.00	\$25.00	?	\$6.00
				Indicates Best in Class	

