

Memorandum

Department of Planning

To: Planning and Public Works Committee
From: Justin Wyse, Director of Planning *JW*
Date: August 5, 2021
RE: CVAC – Entrance Drive Naming Request



Summary

The City has received a request to name the western driveway entrance to the CVAC and officially designate the driveway as Lion Carl Norton Way. A petition to name the entrance is attached and two letters of support are also included in the meeting material.



The City does not have an official policy to name public facilities in honor of individuals and the attached memorandum from the Office of the City Administrator notes many of the concerns to consider prior to embarking on this new path. However, there are a variety of means that the City uses to recognize individuals and groups (e.g. Citizen of the Year, Volunteer Appreciation Dinner, official proclamations...) that do not pose these same concerns (e.g. renaming or removing naming in the future).

Recommendation

As there is no policy or procedure for this type of recognition, this matter should be forwarded to the Planning and Public Works Committee for their review and consideration. If the Committee concurs with the Staff position that renaming facilities is not the appropriate means for recognition, the Committee may want to explore other recognition opportunities given the noteworthy contributions by Reverend Norton.

Attachments: Petition
 Memo from Office of City Administrator
 Accomplishments
 Letters of Support



June 17, 2021

To: City of Chesterfield
Attention: Christopher Dietz, Planner

From: Chesterfield Lions Club
c/o John B. Spenader, President
1321 Eaglewinds Court
Chesterfield, MO 63005

Subject: Petition to Rename Street

Dear Christopher Dietz:

Pursuant to an action by the Chesterfield Lions Club Board of Directors and at the direction of the Board, I am filing this petition to change the name of the entrance driveway from North Outer 40 into the Chesterfield Valley Athletic Complex.

Currently the referenced driveway is designated on the City GIS mapping as "PRIVATE RD". We hereby request that the City of Chesterfield rename that street Lion Carl Norton Way.

According to the St. Louis County GIS mapping, the only abutting property owner is City of Chesterfield. Please refer to the attached copies of City and County GIS mapping which show the location of "PRIVATE RD." and the ownership of abutting property.

We understand that verification of the unique name must be obtained from St. Louis County Department of Revenue; and by copy of this correspondence, we are requesting such verification by County.

Please advise me of any actions required to advance the process and complete our goal.


Sincerely,

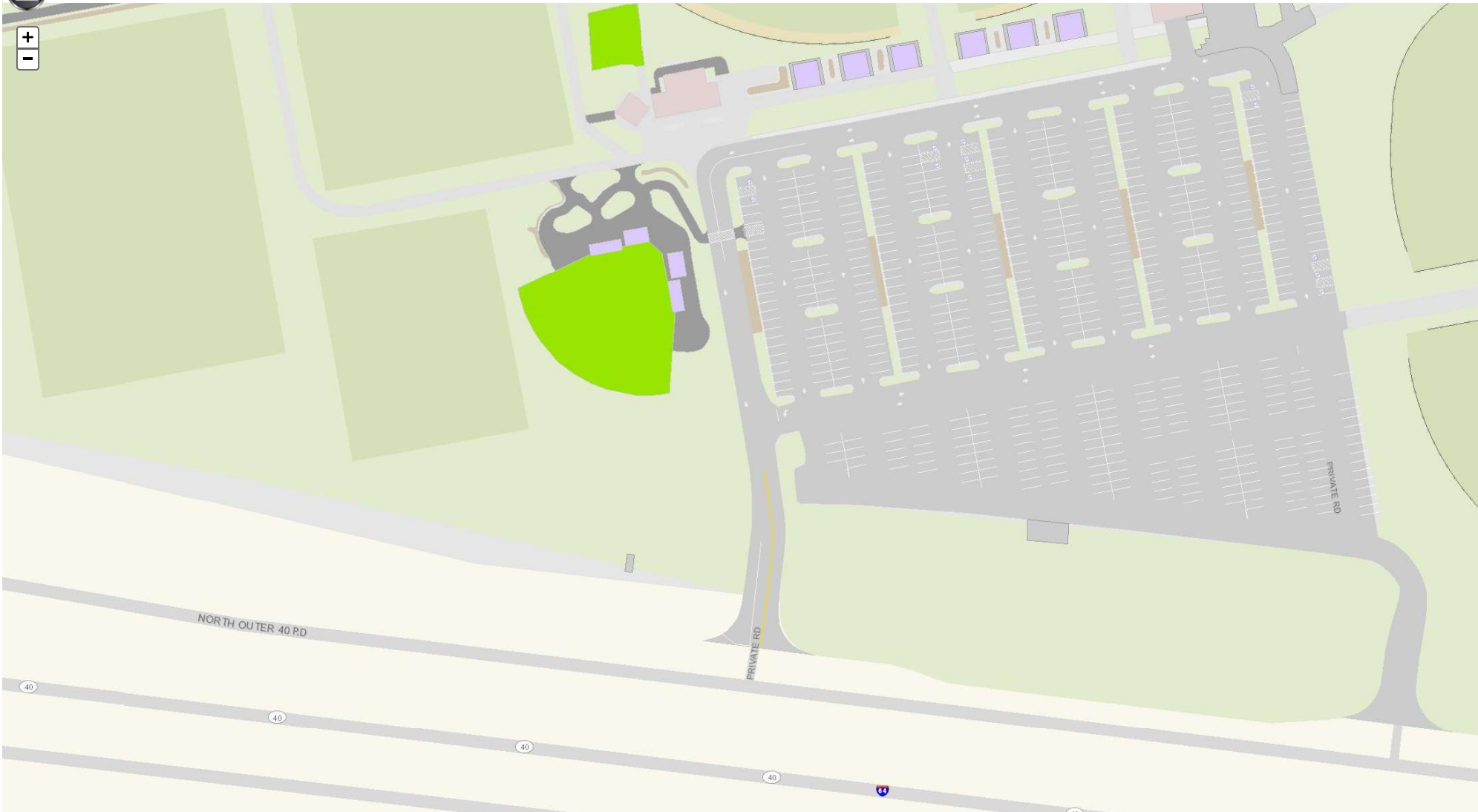
A handwritten signature in blue ink that reads "John B. Spenader". The signature is fluid and cursive, with the first name "John" being the most prominent.

Chesterfield Lions Club
Lion John B. Spenader, President

Enclosures

Cc: Lion Elmer Weinrich
Tom DeCampi, Council Member
Gary Budoor, Council Member
St. Louis Dept. of Revenue

 City of Chesterfield Mapping Service



Example: 41 S Central Ave

Map navigation controls: zoom in (+), zoom out (-), home, full screen, print, and search icons.



100ft

Parcels:16V220055, 17891 NORTH OUTER 40 RD

Municipality	Chesterfield
Zoning	Municipal
County Council	7.00
School District	Rockwood
Fire District	Monarch
Subdivision	NICHOLAS MUELLER ESTATE LOT PTS 1 4 & 5
Lot Number	
Parent Locator	16V220055
Locator	16V220055
Tax Year	2021
Property Address	17891 North Outer 40 Rd, 63005
Owner	Chesterfield City Of
Owner Address	690 W Chesterfield Pkwy, Chesterfield MO, 63017
School Subcode	110ID
Municipality Code	105
Tax Code	M
Blocknum	
Deedbkpg	12561-0953
Assessed Land Value	\$154,520
Assessed Improvements	\$918,340
Total Assessed Value	\$1,072,860
Appraised Land	\$587,700
Total Appraised Value	\$3,457,500
Property Class	Y
Land Use Category	Vacant/Agriculture
TWP	CHE
TWP Name	CHESTERFIELD
Special School	7
Junior College	4
Library District	ST LOUIS COUNTY
Light District	
State Representative District	101.00
State Senate	26
US Congress	2
Census Tract	221628
Census Block Group	2
Firm Panel	29189C0145K
Trash District	
Trash Opt-Out	
Code Enforcement District	9
PMZ Neighborhood	70080

Mike Geisel

City Administrator



690 Chesterfield Pkwy W

Chesterfield MO 63017

Phone 636-537-4711

Fax 636-537-4798

OFFICE OF THE CITY ADMINISTRATOR

TO: Planning and Public Works Committee

Date: July 29th, 2021

RE: Recognition programs – Renaming Streets

We have received the attached petition from Mr. John Spenader, requesting that the City re-name the main entrance from North Outer 40 to the Chesterfield Valley Athletic Complex in honor of Reverend Carl Norton.

It is noteworthy that the City of Chesterfield recognized Reverend Carl Norton and Marilyn Norton, with the Citizens Recognition award in 1993, the predecessor to the City's current Citizen of the Year award.

It is clear, that Reverend Carl Norton is an exceptional individual and is more than worthy of substantial recognition by the City. Accordingly, given his lifetime of community contributions and service to the region, I would encourage the City to consider recognition via a unique Lifetime Service Award, accompanied perhaps by a Mayoral proclamation and even potentially a ceremonial key to the City. Reverend Norton's contributions are impressive. The City of Chesterfield is certainly a better place as a result of his selfless efforts.

I am concerned, however, with the potential of the City initiating recognition programs to rename streets or municipal facilities. As we have experienced over the years, there are many instances where streets have been renamed, facilities named and dedicated, or artwork commissioned on behalf of a worthy individual. History has not been kind in these situations. They are often re-visited and subsequently eliminated. Further, Chesterfield has benefited from a very active and engaged constituency in its short history. There are numerous individuals whose names are synonymous with the City of Chesterfield and making determinations to rename public facilities should be carefully considered. While I recommend against naming streets as a means of recognition, if Council elects to pursue a recognition program to rename

streets and facilities, we should consider developing a policy and criteria to accomplish same. Such decisions should not be considered on an ad hoc basis, or upon individual requests.

Further, it should be recognized that in the case of the Chesterfield Valley Athletic Complex, the Amphitheater, and other similar venues, the City actively solicits sponsors and naming rights to offset the financial burden to operate these facilities, allowing them to provide additional opportunities to the general public. Finally, while Reverend Norton was instrumental with creating the original Chesterfield Community Association athletic fields, the Chesterfield Valley Athletic Complex is unrelated and physically separated from the CCA (Chesterfield Community Association) athletic fields, that existed east of the CVAC facility. There is not an actual nexus between the Reverend's contributions in establishing the Original CAA fields and the Chesterfield Valley Athletic Complex.

As such, I recommend that the City consider an alternative, but robust recognition for Reverend Carl Norton, avoiding the complexities and conflicts that are associated with renaming a street or CVAC entrance.

Lion Carleton Norton

Personal History

Born:	July 29, 1926, Buffalo, New York
1926-1944	Lived in 11 foster homes
1944-1946	Enlisted U.S. Navy at age 17 and served on USS Altair in WW II
1946-1949	Finished High School and started studies at Buffalo State Teachers College
1949-1952	U.S. Navy, Korea, on USS Tarawa, Aircraft Carrier as Chaplain's Assistant
1952-1955	Finished his studies at Buffalo State Teachers College and graduated
1955-1958	Studied at Eden Seminary, St. Louis, Missouri. Ordained June 1958

Family

February 22, 1958 - Married Marilyn Sampson, St. Louis

- Foster parents to 21 foster children
- Raised 5 children in Chesterfield, 4 of whom were adopted

Ministries

1958-1961	Pastor at Attica, New York and Orangeville, New York Churches simultaneously
1961-1964	Pastor at Rochester, New York
1964-1969	Pastor at St. Joseph, Missouri
1969-1993	Pastor, St. John's United Church of Christ, Chesterfield, Missouri
1993-2021	Interim Ministries – 11 area churches

Community Service

Served as director at more than 50 church camps since the 1950's

Room Father, Parkway Schools, 1969-1993

President, Shenandoah PTO

President, St. Louis Association, United Church of Christ

Member, Chesterfield Drug Abuse Program

Member, Chesterfield Lion's Club, 43 years

Member, Homeless Veterans Burial Program

Founding Member, Chesterfield Chamber of Commerce

Founding Member, Chesterfield Community Association

Business Person of the Year 1978 – Awarded by Chesterfield Chamber of Commerce

Citizen of the Year 1984 – Awarded by Chesterfield Chamber of Commerce

Citizen Service Award 1992 – Awarded by Chesterfield Chamber of Commerce

CHURCH OF THE

ASCENSION

RECEIVED

JUL 19 2021

City of Chesterfield-Department of Planning

July 7, 2021

City of Chesterfield
Planning Department
690 Chesterfield Parkway West
Chesterfield, MO 63017

RE: Petition to Name Street

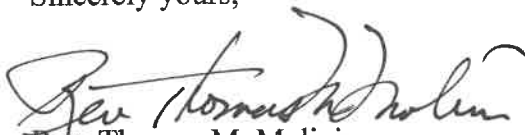
Dear Mr. Wise,

At the recommendation of parishioners, I add my support to the June 17, 2021 petition submitted by the Chesterfield Lions Club to name the entrance drive into the Chesterfield Athletic Complex to recognize the service by Lion Carleton Norton to the Chesterfield community.

I have been advised of Reverend Norton's lifetime of service and contributions to Chesterfield and his example of good citizenship.

I commend this recommendation to you and the City of Chesterfield.

Sincerely yours,


Rev. Thomas M. Molini
Pastor



St. John's United Church of Christ
prayers • promises • possibilities

City of Chesterfield
Planning Department
690 Chesterfield Pkwy West
Chesterfield, MO 63017

RE: Petition to name street

Dear Mr. Justin Wise, Director of Planning,

The congregation of St. John's UCC support the June 17, 2021 petition submitted by the Chesterfield Lions Club to name the entrance drive into the Chesterfield Athletic Complex to recognize the service by Lion, Carleton Norton, to our community.

We are aware of Reverend Norton's lifetime of service and contributions to Chesterfield and see him as an example of what it means to be a good citizen.

Respectfully,

Dr. Helen Stortz
7/23/21

Dr. Helen Stortz

St. John's UCC Council President

RECEIVED

JUL 26 2021

City of Chesterfield - Department of Planning