



PARKS, RECREATION AND ARTS COMMITTEE OF COUNCIL MEETING RESULTS
May 25, 2021
City Hall Chambers

Chairperson Mastorakos called the meeting to order at 5:30 p.m.

Those in attendance included:

Councilmember Mary Monachella, Ward I
Chairperson Mary Ann Mastorakos, Ward II
Councilmember, Dan Hurt, Ward III
Councilmember, Gary Budoor, Ward IV

Also in attendance were:

Mayor Bob Nation
Director of Parks, Recreation & Arts, Tom McCarthy
Executive Assistant, Parks, Recreation & Arts, Ann-Marie Stagoski
Mr. & Mrs. Unnerstall
Merrell Hansen

Agenda Item #2: Approval of Minutes

The meeting results of the February 2, 2021 Parks, Recreation & Arts Committee of Council Meeting were submitted for approval. Councilmember Hurt made a motion, seconded by Councilmember Mastorakos, to approve the meeting results. There being no discussion, the motion was passed by a voice vote of 4 to 0.

Agenda Item #1: Election of Vice Chair for Parks, Recreation and Arts Committee of Council

Councilmember Mastorakos moved to recommend Councilmember Budoor as Vice Chair of the committee. Councilmember Hurt seconded the motion. There being no further discussion, the motion was passed by a voice vote of 4 to 0.

Public input:

Resident Kelli Unnerstall wanted to address the committee as a resident of the community living across from Logan Park. She stated that everyone is favor of the park but a few things were out of line with the wishes of the residents. She would prefer that the pavilion be kept to 6 tables and that the rentals be limited to one to two rentals per month. She also had concerns with the amount of lighting, where it would be placed and parking.

Agenda Item #3: Creative Arts Alliance Sculpture Recommendation and Vote

Director McCarthy explained that the Creative Arts Alliance Call for Art received 140 art submissions this year. This program started 5 years ago with 5 cities participating and is up to 26 cities at this time. The art is leased for 2 years at a cost of \$1,000 per year. PRCAC selected and got their first choice of artwork, *Joy*. The committee came up with the idea of doing a "Tour de Joy" or "Sharing the Joy". The art piece could move around the City for periods of time. It is moveable but can be safely secured.

Councilmember Monachella asked how much art have we kept from this program. Director McCarthy explained that we have never kept a piece. Councilmember Hurt expressed a desire to keep them as visible as possible and suggested considering replacing the *Dashes* sculpture but didn't think there was as much traffic at River's Edge Park. Director McCarthy explained that the locations were chosen by the committee and Councilmember Mastorakos stated that having been involved with the committee in the past she recognized the thought that the committee gives to making their decisions.

Councilmember Mastorakos moved to accept the recommendation of the PRCAC and Councilmember Monachella seconded the motion. There being no further discussion, the motion was passed by a voice vote of 4 to 0.

Agenda Item #4: Sponsorship Proposal Discussion, Recommendation and Vote

Director McCarthy explained that in the past we've had a beverage sponsorship package. That sponsorship with InBev expired. Superintendent Baucom put together a package of things we need at the amphitheater. Recognizing that the set up and tear down for events at the amphitheater was challenging, the concession containers would fill more than one need. InBev was approached but not interested at this time. Talks began with Summit and an agreement was reached for \$150,000 for 5 years. Some of this money will go toward the purchase of the containers which will have limited graphics on them. Previous contracts were for \$25,000 for 5 years.

Councilmember Mastorakos inquired how much of the cost of the containers would fall on the City and if they were movable. Director McCarthy explained that Superintendent Baucom has acquired several bids and the cost of the 10 foot is around \$20,000 and the 20 foot is around \$28,000. The 40 foot long container is approximately \$60,000-\$80,000. The City is looking to put wheels on the 10 foot container but the size of the other two would make them not easily movable.

Councilmember Hurt asked for clarification on the number and size of containers under discussion. Director McCarthy explained that there would be a 10' long x 8' wide x 9' tall container in place of the current pergola. There would be a 20' x 8' wide 9' tall container near the plaza side of the amphitheater just east of the restrooms, and a 40' long x 8' wide x 9' tall with a 40' long x 8' wide upper deck in the Entertainment Plaza area. Containers would have logos which would not be able to be seen when the units are closed. In addition, as part of the sponsorship package, two logos would be at the ballfields and some additional sponsorship opportunities at the CVAC and the amphitheater.

Further discussion included seating capacity of the 10X40 at around 40. Safety of the balcony is being taken into consideration and will adhere to all code requirements. A logo will be added to the Chesterfield Amphitheater website the same as it was for the previous sponsor. The "street team" may participate in events and do activities such as raffles, give aways, bean bag tosses, etc. There is the possibility of having sampling events. Sports games and events can be played on the TV. It could also be used for farmers markets, small entertainment events, etc. Councilmember Mastorakos commented that the Muny has live music, performers and people gather prior to shows in a very festive atmosphere.

There was clarification that this was not part of the previously discussed concept of hiring a consultant to acquire sponsorships. This was negotiated solely within the Parks Department.

Councilmember Mastorakos moved to accept the recommendation of the PRCAC and Councilmember Budoor seconded the motion. Mayor Nation asked about the cost of purchasing the containers. Director McCarthy stated that the cost would be approximately \$125,000 which would use up most of the sponsorship funds. Councilmember Hurt inquired if there was a kick out clause. Director McCarthy said typically we don't have the

need but the contracts are reviewed by the City Attorney. There being no further discussion, the motion was passed by a voice vote of 4 to 0.

Agenda Item #5: Pool Operations Update

Director McCarthy explained that the Parks Department is struggling to get lifeguards. This is a national crisis. We currently have 23 and have a training upcoming where we hope to get a dozen more. We will not have the 60-65 guards that we had in the past. The YMCA is paying a \$200 signing bonus to get guards. Parkway, Rockwood and another school in St. Charles that we get a lot of our guards from are all going to school June 2nd and 3rd so there will not be enough guards to open the pool on those days. We will be open fully Memorial Day weekend, weather permitting. We will open June 1st and 2nd for River Walking which requires 2 guards. June 3rd will only be open for swim team and then regular pool operations June 4th on. Passholders and swim team will be notified as well as social media and the City website.

Councilmember Hurt inquired if the City would reach the 60 guard goal at some point to which Director McCarthy explained that we would continue to hire and train. Councilmember Hurt asked how will the pool operate with 30 guards. Director McCarthy stated that the pool would operate to the best of their ability with the goal to be open every day. Lazy River or Competition pool may be closed at points in time and attractions may rotate what is open based on demand. We have had to do this in the past when the pool was under contract management.

Agenda Item #6: CCEAC & PRACAC Membership Discussion, Recommendation and Vote

Director McCarthy explained that in 2018 we updated policies and one of them was looking at term limits for PRACAC and CCEAC. Some concern from members was that no other committees in the city have term limits. Parks is recommending that we go back to the way we used to do it.

Councilmember Hurt added that council doesn't have term limits. He heard concerns that with Covid many weren't able to contribute that year and at a minimum we should consider adding a year.

Councilmember Monnechello questioned whether others felt there was pressure to re elect the same person. Councilmember Budoor recommend a secret ballot. Councilmember Mastorakos inquired on whether there was a term limit for membership. Members are appointed for a 2 year term by the Mayor and can be reappointed. There was agreement that the election process should not be intimidating.

Councilmember Mastorakos moved to recommend that Director McCarthy come up with a new policy that eliminates term limits and creates a more equitable, private process and Councilmember Monachella seconded the motion. There being no further discussion, the motion was passed by a voice vote of 4 to 0. Director will bring an updated policy back to the committee for review and approval at our next meeting.

Agenda Item #7: Municipal Planning Grant Update for Central Park

Director McCarthy informed the committee that about 48 people attended the Zoom meeting regarding Central Park. The next meeting will be around the end of June for Central Park. These are general concepts needed to write grants and not final details but if we have concepts we can start projects that require less funding.

Councilmember Hurt commented on the process and found hybrids of option 2 and option 3 preferable. His desire is for The Awakening to be as incorporated into the park as possible. Director McCarthy explained that SWT will merge the best concepts into the final design.

Agenda Item #8: Logan Park Update

Director McCarthy explained Parks hosted a similar meeting for Logan Park. A group was concerned that SWT mentioned there would be 8-10 tables at the pavilion but there will only be 6. There was information about a light in the park but there will only be one ambient light for the police in the parking lot that will be shielded so the neighbors won't get light. There will be one small, ambient light on the restroom facility. The restroom has auto lock that allows anyone remaining inside to exit safely and easily. There will be one small light on the pavilion.

Councilmember Hurt felt the best direction on this park was a hybrid of the designs as well. His biggest concern was the access point. Director McCarthy stated that we will work with engineers on recommendations for the crosswalk. It will not be a red, yellow, green light and will not be flashing all the time. The only time the light operates is when a pedestrian utilizes it to cross. The next meeting on Logan park for public information and input will be on June 3rd from 6-7:30 at City Hall in the Chambers.

Agenda Item #9: Unfinished Business

Director McCarthy updated the committee on the holiday event around the end of November. Parks will be asking for additional funds as this event is not in the current budget.

Councilmember Budoor asked if the holiday event is replacing the 4th of July event. Director McCarthy explained that the 4th of July event is being planned. It will be at Chesterfield Valley Athletic Complex this year. We will have fireworks, a band, Circus Kaput and food trucks. Parks has coordinated with the police and fire department. Questions concerned parking and seating.

Agenda Item #6: New Business

No new business.

Agenda Item #6: Adjournment

There being no further business to discuss, Chairperson Mastorakos adjourned the meeting at 6:44 p.m.