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June 18, 2008

Planning Commission City of Chesterfield 690 Chesterfield Parkway West Chesterfield, MO 63017

The Planning Commission agenda for **June 23, 2008** will include the following item for your consideration:

<u>Drew Station (1662-1698 Clarkson Road):</u> Parking Reduction for a 4.91 acre lot of land zoned "C-8" Planned Commercial located at the northeast corner of Clarkson and Baxter Roads.

**Dear Planning Commission:** 

William F. Peick, of Summit Development Group, has submitted a request for a Parking Reduction for your review. The Department of Planning and Public Works has reviewed this submittal and submits the following report.

### BACKGROUND

- 1. On February 22, 1989, The City of Chesterfield approved Ordinance 252 which amended the City of Chesterfield Zoning Ordinance by changing the boundaries of the "NU" Non-Urban District to a "C-8".
- 2. On April 12, 2004, The City of Chesterfield administratively approved a parking space reconfiguration to the site removing 8 parking spaces for site plan coordination and integration with the adjacent site under development.

# **SUBMITTAL INFORMATION**

- 1. The request is for a 20% reduction in parking for the Drew Station Development.
- 2. The petitioner has submitted a series of exhibits regarding a study that they undertook in reference to their request. Attached please find the petitioner's rationale for their request for a reduction in the required parking.

# **CITY OF CHESTERFIELD PROCEDURE**

Under the provisions of City of Chesterfield Zoning Ordinance Section 1003.165 "Off-Street Parking and Loading Requirements":

4. "Where any existing or proposed development in a commercial or industrial district includes two (2) or more uses, the Planning Commission may recommend, and the City Council may approve, a total reduction of not more than twenty (20) percent ....of the required off-street parking and loading spaces, where it has been demonstrated by study of the combined uses and customary operation of the uses that adequate parking would be provided."

## **DEPARTMENTAL INPUT**

As stated above, the Zoning Ordinance allows for reductions in the parking requirements for multi-use and/or mixed-use developments. Said reductions are to be based upon a shared parking analysis which is a widely accepted method established by the Urban Land Institute and the Institute of Transportation Engineers. A shared parking analysis is a "smart growth" tool used to determine the balance point of providing adequate parking and better pedestrian connectivity while minimizing the negative aspects of excessive land area and resources devoted to parking. The ability to share parking spaces is the result of both the variations in peak vehicle accumulations for different uses by time of day or day of week, and relationships among the different uses that result in visits to multiple uses in a single vehicle trip. Such developments generate less parking demand than freestanding developments due to the effects of shared parking. A shopping center exhibits the operational characteristics of a typical shared parking facility in that the parking spaces are used at different times by different users.

Staff has reviewed other similar mixed retail developments that have already received parking reductions.

Development	Square	Reduction	Approved	
	Footage		Date	
Chesterfield Ridge	20,500	4 per 1,000	2002	
(Chesterfield Retail)	20,500	(equal to 27.3 % for retail uses)	2002	
Drew Station	52,405	N/A	N/A	
Chesterfield Oaks	58,749	4.5 per 1,000	2005	
	30,749	(equal to 18.2% for retail uses)	2003	
Dierberg's Marketplace	105,000	17.1%	2006	
	103,000	(was 10% in 1992)	2000	
Hilltown Village	126,856	20%	1006	
-	120,830	(was 15% in 1995)	1996	
Clarkson Square	150,400	15%	1984	

The latest edition of Institute of Transportation Engineers' (ITE) Parking Generation Manual shows parking demand statistics for retail centers based on a survey of various retail sites. Eighty-Five (85%) percent of those surveyed were at or below the following levels:

• Mon-Thursday Non-Holiday Peak Period Parking demand = **3.35** vehicles per 1,000 SFGLA (19 sites)

- Friday Non-Holiday Peak Period Parking Demand = **4.36** vehicles per 1,000 SFGLA (14 sites)
- Saturday Non-Holiday Peak Period Parking Demand = **3.56** vehicles per 1,000 SFGLA (20 sites)
- Sunday Non-Holiday Peak Period Parking Demand = **2.39** vehicles per 1,000 SFGLA (5 sites)

Staff has reviewed multiple scenarios for how the development would be affected by the reduction in parking due to differing mixes of tenants based on the parking per code.

Parking Scenario	Req'd Number of Spaces	With 20% Reduction	Total Current Spaces
Current Development with Vacant as Office	273.9	219.1	262
Entire Development as Retail (5.5 per 1,000)	281.8	225.5	262
Current Development with Vacant as (2) Retail and (1) Sit-Down Restaurant	303.4	242.7	262
Current Development with Vacant as (2) Office and (1) Salon	327.4	261.9	262
Current Development with Vacant as (2) Retail and (1) Salon	351.9	281.5	262

The Department of Planning and Public Works requests action on the Parking Reduction.

Respectfully submitted,

Mara M. Perry, AICP

Senior Planner of Plan Review

Cc: City Administrator

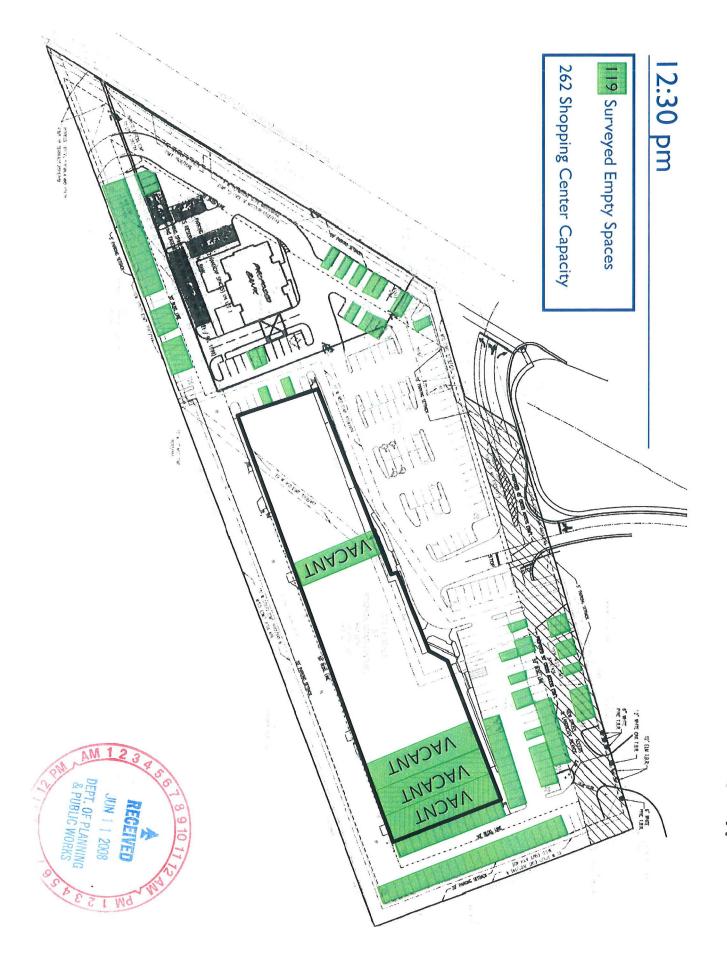
City Attorney

Director of Planning & Public Works

Attachments:

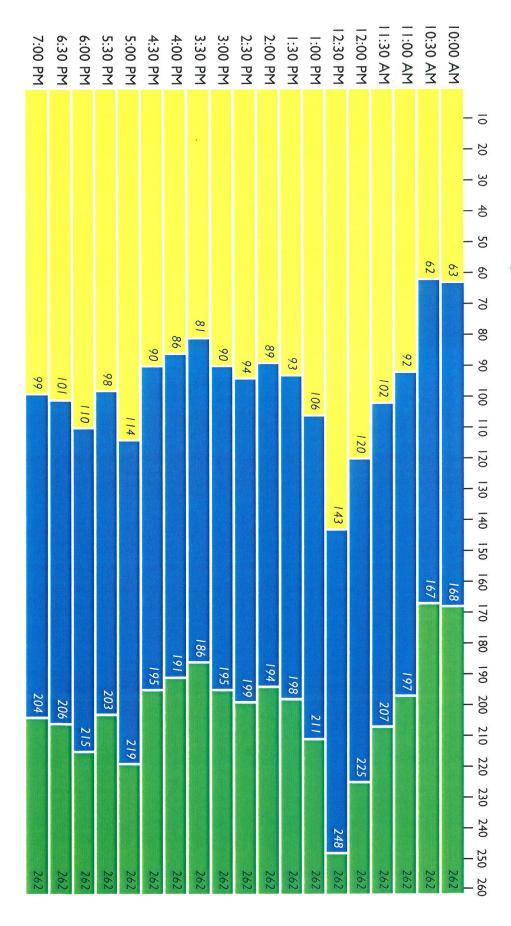
Exhibits A-C

Amended Site Development Plan



# PARKING PROJECTIONS

Date of Study: May 21, 2008



Surveyed Current Use

Projected Use For All Vacancies

Remaining Capacity

262 Shopping Center Capacity

