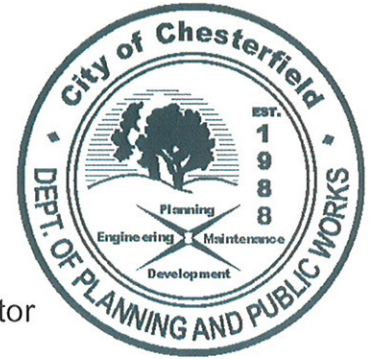


**III. D.**

**Memorandum  
Department of Planning & Public Works**



**To:** Planning and Public Works Committee  
**From:** Aimee Nassif, Planning and Development Services Director  
**Date:** June 2, 2010  
**RE:** City of Chesterfield Section 1003.168.C.6 (Permanent Signs-Information Signs): A request to repeal the City of Chesterfield Zoning Ordinance Section 1003.168.C.6 and replace it with a new section to allow for signage for outdoor public art pieces and public art displays.

**Summary**

In 2009 the City of Chesterfield, in cooperation with Chesterfield Arts and VIA Partnership, approved a Public Art Master Plan. This Plan provides the framework for encouraging, promoting and supporting public art throughout the City of Chesterfield.

Since the creation of this Plan, the City has continued to see an increase in public art pieces and art displays located at various developments including Downtown Chesterfield, Central Park, Lindell Bank, and Chesterfield City Hall.

Recognizing the visual, cultural, and educational value that public art brings to a community, it is necessary to provide an avenue for information signs to be displayed regarding such items as the artwork itself, the artist, and the donor. While this type of signage should be permitted, it is important to establish performance criteria to ensure that said signage does not have a negative impact on the artwork or display itself.

After review of the City's Sign Regulations, Staff is recommending inclusion of the following language:

**Outdoor public artwork or public art displays are permitted one (1) information sign. Signage shall not exceed three (3) feet in height, from grade to top of sign, and the sign face shall not exceed ten (10) inches by ten (10) inches or five (5) by twenty (20) inches in outline area.**

Due to the nature of the artwork and/or site, artists or owners of art pieces may choose to create a custom plaque or sign to integrate into the artwork. For this reason, I do not recommend that restrictions be placed on the mounting style or material that these types of signs should be made of. Depending upon the artwork and the site, signage may be attached to the artwork itself, on a base, or flush to the ground. In any situation, a sign permit will be required for review by the Department prior to approval and the signage must be maintained in a safe and satisfactory manner.

Attached please find a copy of Section 1003.168.C.6 with the proposed language included.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Aimee Nassif". The signature is fluid and cursive, with a long horizontal stroke at the end.

Aimee Nassif,  
Planning and Development Services Director

Cc: Michael G. Herring, City Administrator  
Rob Heggie, City Attorney  
Michael O. Geisel, Director of Planning and Public Works

BILL NO. \_\_\_\_\_

ORDINANCE NO. \_\_\_\_\_

**AN ORDINANCE REPEALING CITY OF CHESTERFIELD ZONING ORDINANCE SECTION 1003.168.C.6 RELATED TO PERMANENT SIGNS AND REPLACING IT WITH A NEW SECTION TO ESTABLISH CRITERIA FOR SIGNAGE FOR OUTDOOR PUBLIC ARTWORK AND PUBLIC ART DISPLAYS.**

**WHEREAS**, the City of Chesterfield recognizes the value and importance that outdoor public artwork and public art displays bring to a community and continues to support and encourage the addition of art pieces to enhance the community; and,

**WHEREAS**, the City of Chesterfield Zoning Ordinance currently does not provide an allowance for signage related to outdoor public artwork or public art displays; and,

**WHEREAS**, the Department of Planning Public Works recommended amendments to the sign regulations found in Section 1003.168.C.6 in regard to the amount of and size of signs for public artworks and displays and recommended establishment of criteria for such; and

**WHEREAS**, the City Council of the City of Chesterfield having considered said request, recommended approval.

**NOW THEREFORE BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF CHESTERFIELD, ST. LOUIS COUNTY, MISSOURI, AS FOLLOWS:**

**Section 2.** The City of Chesterfield hereby repeals Section 1003.168.C.6 and creates a new Section 1003.168.C.6 as set out in Attachment "A" which is attached hereto and made part thereof.

**Section 2.** This ordinance shall be codified within the Municipal Code of the City of Chesterfield.

**Section 3.** This ordinance shall be in full force and effect from and after its passage and approval.

Passed and approved this \_\_\_\_\_ day of \_\_\_\_\_, 2010

\_\_\_\_\_  
MAYOR

ATTEST:

\_\_\_\_\_  
CITY CLERK

FIRST READING HELD: \_\_\_\_\_

**REPEALING SECTION 1003.168.C.6-PERMANENT SIGNS** and replacing it with a new Section for the purpose of allowing signage for outdoor artwork and art displays.

1003.168C. Sign regulations--Permanent signs.

The following provisions shall govern the erection of all permanent signs, together with their appurtenant and auxiliary devices with respect to size, number, height, location and construction.

6. *Informational signs.*

- (1) Informational signs shall not exceed sixteen (16) square feet in outline area per facing. Freestanding informational signs shall not extend more than six (6) feet above the elevation of the adjacent street or elevation of the average existing finished grade at the base of the sign, whichever is higher.
- (2) No informational sign shall be located on or over a public right-of-way without approval of the City of Chesterfield, and/or St. Louis County Department of Highways and Traffic, and/or the Missouri Highway and Transportation Department as applicable.
- (3) The height of all informational signs shall not exceed six (6) feet when located within the minimum front yard setback of each particular zoning district.
- (4) Outdoor public artwork or public art displays are permitted one (1) information sign. Signage shall not exceed three (3) feet in height, from grade to top of sign, and the sign face shall not exceed ten (10) inches by ten (10) inches or five (5) by twenty (20) inches in outline area.**