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May 24, 2007

Planning Commission City of Chesterfield 690 Chesterfield Parkway West Chesterfield, MO 63017

The Planning Commission agenda for May 30, 2007 will include the following item for your consideration:

**Insituform (17999 Edison Avenue):** Monument Sign for a parcel of land zoned "M-3" Planned Industrial District located at the northeast corner of Edison Avenue and Goddard Avenue.

Dear Commission Members:

Christner Architects, on behalf of Insituform Technologies, has submitted a request for a monument sign for your review. The Department of Planning has reviewed this submittal and submits the following report.

# BACKGROUND

- 1. The site was zoned "M-3" Planned Industrial District.
- 2. On March 3<sup>rd</sup>, 1995, the Site Development Plan was approved by the City of Chesterfield Planning Commission. It was administratively approved with an amendment to the architectural elevations and site development plan on March 27<sup>th</sup>, 1995.
- 3. On September 14<sup>th</sup>, 1998, an Amended Site Development Plan was placed on the agenda for Planning Commission for the addition of two freestanding monument signs. The submittal was asked to be removed from the agenda prior to the meeting being held.

# SUBMITTAL INFORMATION

- 1. Insituform is requesting one (1) monument sign.
- 2. The monument sign proposed is to replace the existing monument sign for the site.
- 3. The proposed sign is six (6) feet in height.
- 4. The proposed sign has an outline area of sixty-seven (67) square feet.

5. City of Chesterfield Zoning Ordinance, Section 1003.168.2(2)(c) states, "The maximum outline area and/or height of any freestanding business sign may be increased to a maximum of one-hundred (100) square feet in outline area an/or twenty (20) feet in height above the average existing finished grade elevation at the base of the sign or elevation of the adjacent street, whichever is higher, with no height restriction for the bottom of the sign face subject to Planning Commission approval."

# **DEPARTMENTAL INPUT**

The submittal was reviewed for compliance with all City of Chesterfield ordinances. The Department of Planning requests action on the Monument sign.

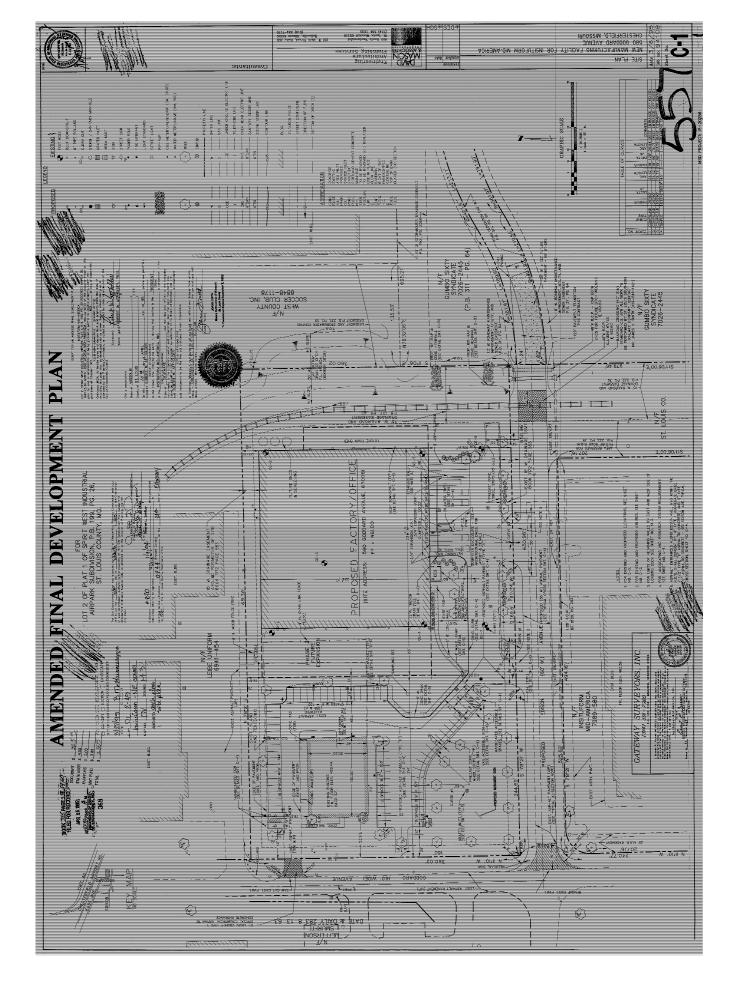
Respectfully submitted,

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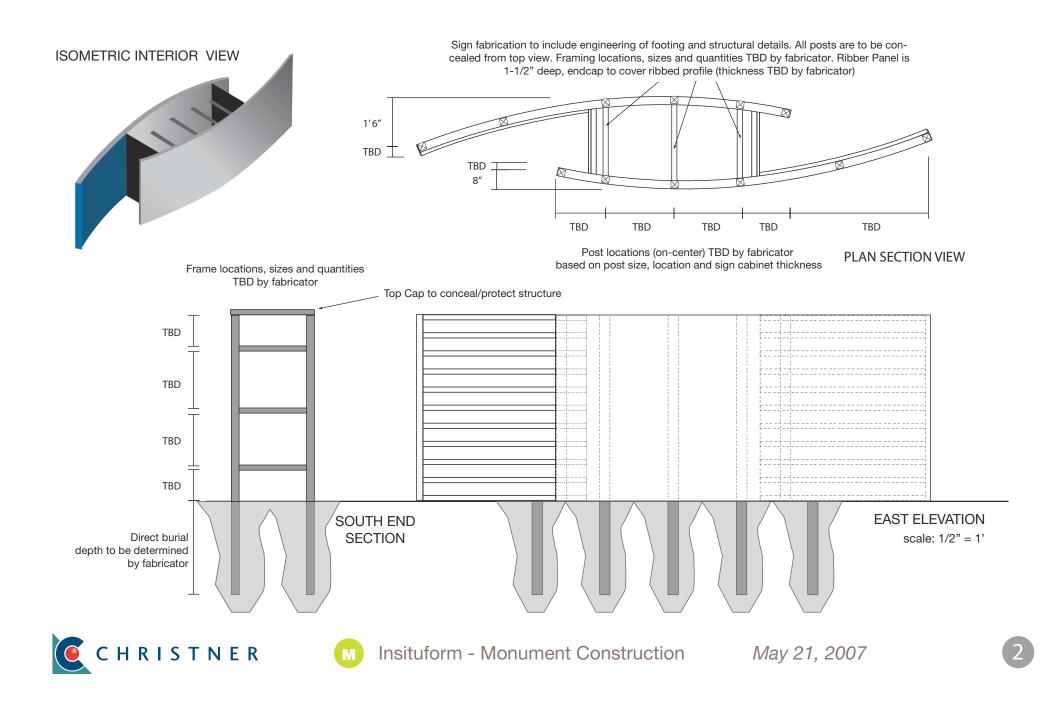
Mara M. Perry, AICP Senior Planner of Plan Review

Cc: City Administrator City Attorney Department of Public Works

Attachments: Proposed monument sign drawings Site Plan showing proposed sign location Landscape plan for Sign location



16'-6" Sign composed of two connected curved panels. Smooth sign face is to be primed and painted aluminum using Matthews MP18100. Sign fabrication to 12′ Smooth sign face 4'-6" include engineering of footing and structural details. All posts are to be concealed from top view. Framing locations, sizes and quantity TBD by fabricator. Horizontal Ribbed detail is attached to the back of sign face. This detail is to be primed and painted PMS 3015 Blue. Pattern to match Centria, 22 gauge alumi-**Ribbed Detail** num, style rib. Sample available for viewing from Michael Corner, Christner, Inc., (back of sign face) (314) 725-2927, or can be viewed at the world headquarters reception desk (see 3′0″ below). Endcap needed to cover end of ribbed panel and painted PMS 3015 Blue. Ribber Panel is 1-1/2" deep, endcap to cover ribbed profile (thickness **Ribbed Detail** TBD by fabricator) (back of sign face) Base to be a 6" tall primed and painted aluminum kick plate using Matthews MP18205. Power is available at the location. Field verify site conditions. Smooth sign face PLAN VIEW Blue Endcap TBD by Fabricator 12′ **Ribbed Detail** Profile View (Morin 7-36) 10' 5-1/2" Ribbed Detail (back of sign face) Smooth Panel (sign face) **Insituform**° 3'-3" 5'-7" Clean water for the world. ISOMETRIC INTERIOR VIEW scale: 1/2" = 1' EAST ELEVATION CHRISTNER Insituform - Monument Appearance May 21, 2007



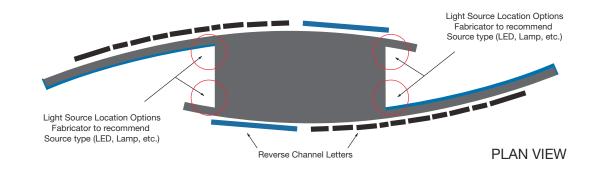
Logo and letters are fabricated reverse channel letters to be stud mounted to allow for Halo lighting. Illumination to be provided by LED.

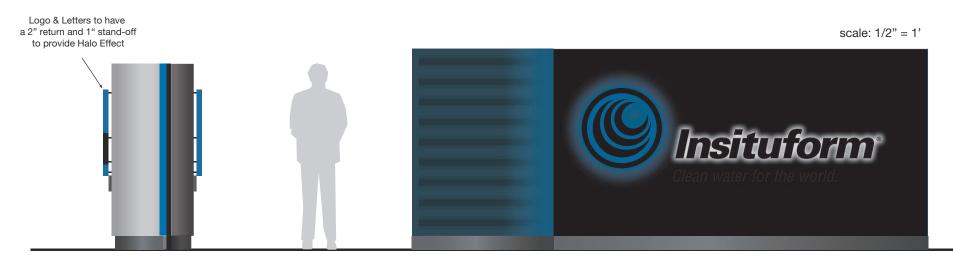
Logo to be Halo-lit blue to match PMS 3015 Blue. Letters to be Halo-Lit White. Channel letter light diffuser recommended on logo & Letters. Logo & Letters to have a 2" return and 1" stand-off, or fabricator 's recommendation to obtain the best halo effect. Tagline Letters are flush mounted cut aluminum and are not illuminated.

Logo to be painted PMS 3015 Blue. Letters to be painted Black. tagline letters are painted Matthews MP18205.

To achieve optimum glow effect on Ribbed Detail, fabricator will be responsible for coordinating and facilitating the necessary research to test the capabilities of Light source and TBD location. Light source will need to run vertically near large endcap in the locations highlighted. Light must be consistent throughout and match PMS 3015 Blue. Must also be consistent with logo Halo Effect.

Fabricator to provide warranty for LEDs and successful operation.





# SOUTH ELEVATION - Daytime







Insituform - Monument Lighting

May 21, 2007

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