## Memorandum

# Planning \& Development Services Division 

To: Planning and Public Works Committee
From: Jessica Henry, Project Planner
Date: May 5, 2016


RE: Spirit Energy, LLC (Starbucks): A Site Development Plan, Landscape Plan, Lighting Plan, Architectural Elevations and an Architect's Statement of Design for a 0.31 acre tract of land zoned "PC" Planned Commercial District located in the southwest quadrant of the intersection of Olive Boulevard and Woods Mill Road.

## Summary

CEDC, Inc. on behalf of First \& Main, LLC has submitted a request for a Site Development Plan, Landscape Plan, Lighting Plan, Architectural Elevations and an Architect's Statement of Design for the construction of a new single story, 622 square foot Starbucks located on a 0.31 acre tract in the southwest quadrant of the intersection of Olive Boulevard and Woods Mill Road. The proposed restaurant will offer drive-thru and walk-up service only; no indoor seating for customers is proposed. A 200 square foot patio is located adjacent to the walkup order window on the western end of the building.

The project was reviewed by the Architectural Review Board (ARB) on December $10^{\text {th }}, 2015$. A motion to forward the submittal to the Planning Commission with a recommendation for approval with recommendations passed by a vote of 4-0.

At the March 14, 2016 Planning Commission meeting, a motion to approve the site development plan passed by a vote of 6-3 with the conditions of adding a pedestrian crosswalk on the north side of the building and adding a bike rack to the site. Both of these conditions have been incorporated into the Site Development Plan submitted for the consideration of the Planning and Public Works Committee. Prior to the vote, significant discussion regarding the site accesses, pedestrian and vehicular circulation, and the adequacy of the provided drive-thru stacking spaces occurred.

A copy of the Site Development Plan packet is attached. Additionally, the applicant has requested that the attached letter and traffic memo completed by the Lochmueller Group be included in the packet. As the memo was not received until Friday afternoon, this information has not been reviewed by Staff.

## Respectfully submitted,

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Jessica Henry, AICP
Project Planner
cc: Aimee Nassif, Planning and Development Services Director

Attachments: Applicant's Letter and Lochmueller Group Traffic Memo Site Development Plan Packet

May 2, 2016
via email

Chesterfield City Councilmembers
Chesterfield City Hall
690 Chesterfield Parkway West
Chesterfield, MO 63017

Re: 13506 Olive Boulevard Proposed Starbucks

## RECEIVED <br> City of Chesterfield

May 022016

Department of Public Services

Dear City Councilmembers,
After concerns were raised about exiting the site via the Olive Boulevard curb cut during peak operating hours for the proposed Starbucks at 13506 Olive Boulevard during the recent Planning Commission hearing, we decided to voluntarily conduct a gap study to conclusively resolve this question. Our traffic consultant, Lochmueller Group, conducted the field-work survey and delivered its analysis and findings in a report dated April 27, 2016 (see attached). The report concludes that there are 16 gaps during the peak morning period of 7:45 AM and 8:00 AM. A "gap" is defined as the necessary interval on a typical weekday morning for an exiting vehicle to safely make a right-turn maneuver to continue traveling eastbound on Olive Boulevard.

In several interviews we conducted with Starbucks Operations, they shared that their average turnaround at the drive-up window is 15 vehicles in a 15 -minute period (or one per minute). Therefore, the typical stacking for exiting vehicles during peak times would be one car, or two under the worst conditions. Other 15 -minute, peak-time gaps range from 23 to 36, which means that the stacking during these times would be even less on average.

Please include these findings in your consideration of the project. We look forward to meeting with you. We appreciate your time.

Sincerely,

## First \& Main Properties, LLC <br> VocliundMM. Nolmuse

Richard M. Robinson
President
(314) 504-2664

| MEMORANDUM |  | LOCHMUELLER |
| :---: | :---: | :---: |
|  |  | GROUP |
|  |  | 411 North 10th Street, Suite 200 |
|  |  | St. Louis, Missouri 63101 PHONE: 314.621 .3395 |
| To: | Mr. Richard Robinson | City of Chesterfield |
|  |  |  |
| From: | Dustin Riechmann, PE, PTOE |  |
|  | Lauren Delaney, PE, PTOE |  |
| Date: | April 27, 2016 | May 022016 |
| Subject: | Gap Analysis at Proposed Site Driveway | Department of Public Services |
|  | Starbucks Drive-Thru Facility |  |
|  | 515-0147-0TE |  |

In response to questions raised by City officials, Lochmueller Group has completed a more thorough study of the ability of Starbucks patrons to exit the site onto Olive Boulevard. Specifically, a gap study was completed to quantify conditions during a typical weekday morning.

The site is located in the southwest quadrant of Olive Boulevard and Woods Mill Road. The data for the gap analysis was collected at the location of the proposed right-in/right-out only site driveway on Olive Boulevard (approximately 170 feet west of Woods Mill) in order to determine if adequate gaps would be available for motorists making a right turn out of the site onto Olive Boulevard during the morning peak period.

The data was collected on Tuesday April 12, 2016 using video detection. The data was analyzed using Miovision's software, which applies the methodology outlined in the Highway Capacity Manual to calculate the number of adequate gaps for motorists making a right turn onto the major street (Olive Boulevard).

The number of available gaps of sufficient length to accommodate side-street right turns during the morning peak hour of traffic on Olive Boulevard is summarized in Table 1. It should be noted that these numbers represent the gaps in eastbound flow when Olive Boulevard is empty long enough for at least one right-turn maneuver to be made from a complete stop without impeding the flow of oncoming traffic in any way.

Table 1: Available Gaps for Right Turns onto Olive during the Morning Peak Hour

| Time Period | Total Gaps |
| :---: | :---: |
| $7: 15-7: 30$ a.m. | 36 |
| $7: 30-7: 45$ a.m. | 24 |
| $7: 45-8: 00$ a.m. | 16 |
| 8:00-8:15 a.m. | 23 |
| Total | 99 |

As shown, there are approximately 99 full gaps available to serve right-turning vehicles from the proposed driveway during the heaviest morning peak hour. As noted in the previous Traffic Assessment, only approximately 60 motorists would be expected to exit the site during the peak hour, and only a portion of those would use the driveway on Olive Boulevard (some motorists will exit onto Woods Mill Road).

Moreover, even during the busiest 15-minute period, there is in excess of one gap available per minute, which would adequately serve motorists exiting the site onto Olive Boulevard.

Additionally, there are substantially more gaps available during the rest of the morning, outside of the busiest peak hour. Table 2 summarizes the gaps available in each hour between 6:00 a.m. and 10:00 a.m. Outside of the peak hour, there are typically 4 to 6 gaps available per minute.

Table 2: Available Gaps for Right Turns onto Olive throughout the Morning

| Time Period | Total Gaps |
| :---: | :---: |
| 6:00-7:00 a.m. | 362 |
| 7:00-8:00 a.m. | 131 |
| 8:00-9:00 a.m. | 247 |
| 9:00-10:00 a.m. | 374 |
| Total | 1,114 |

Based on the preceding discussion, it is our professional opinion that sufficient gaps are available during the a.m. peak hour to accommodate right-turning vehicles exiting Starbucks onto Olive Boulevard. Moreover, given that this represents the heaviest peak hour on eastbound Olive Boulevard, ample gaps should be available throughout the remainder of the day and the week.

We trust that you will find this gap analysis useful in evaluating traffic characteristics associated with the proposed drive-thru-only Starbucks. Please do not hesitate to contact our office at 314-621-3395 should you have any questions regarding this information.

The following is in response to the ARB guidelines for General Requirements for Site Design and General Requirements for Building Design. The following responses correspond to the sections in 1003.77 Architectural Review, items 10 and 11;

## 10. General Requirements for Site Design:

a. Site Relationships: Our proposed Starbucks site provides a modern accent building to the surrounding development and the site is connected to the public sidewalks along both Olive Blvd and Woods Mill Road via a crosswalk on the East side of the building.
b. Circulation System and Access: The site will have vehicular access via a right-in/right-out curb cut onto Olive Blvd and a right-in/right-out curb cut onto Woods Mill road. Pedestrian access will be provided as previously indicated via a cross walk to public sidewalks along both Olive Blvd and Woods Mill road. An outdoor seating area for walkup traffic is provided on the West side of the building visible from Olive Blvd traffic. The parking on the site will mostly be for employee parking, with some parking for people electing to use the outdoor seating area. This parking is screened with landscaping along both Olive Blvd and Woods Mill Road.
c. Topography: Both the proposed curb cuts on Olive Blvd and Woods Mill Road are the existing curb cuts. The use of these curb cuts will keep our site tied to the current topography of the site with very minimal adjustment as need for proper drainage of storm water. There is limited space available for berming so small bushes and shrubs are being utilized to screen the parking surfaces were possible.
d. Retaining Walls: There are no proposed retaining walls on this site.

## 11. General Requirements for Building Design:

a. Scale: The scale of the building is such that it will be an accent to the retail development behind the outlot. The close proximity to the streets will increase the visibility of the building elevations such that height of the building should be less than the development set off the street. Additionally the footprint of this building is very small and needs a smaller scale elevation for good proportions. The shorter elevations create a more pleasant pedestrian scale to the building inviting walk up traffic. The design elements are designed proportionally to the size of the building to add interest to the building.
b. Design: TR, i Architects has carried a consistent design theme and palette around all four sides of the building due to its freestanding outlot nature it will be highly visible on all four sides. We have broken up the elevations with different architectural elements to make each façade interesting regardless of the small scale of the building. The rooftop unit will be screen with parapet walls and will not be visible.
c. Materials and Colors: The materials being used on this building are primarily durable Nichiha fiber cement board siding panels. There are three different siding panels being use, one being a faux sandstone appearance and the other two being faux wood siding in two different colors. The remaining materials on the building will be glass storefronts and metal awnings creating a sleek modern building to accent the development behind it providing a fresh look.
d. Landscape Design and Screening: The landscaping provided will complement the landscaping of the existing development. There will be landscaping provided at the base of the building to assist in breaking up the façade. Additionally there will be a small ornamental faux wrought iron fence along the South and West property lines to provide a separation of the outlot.
e. Signage: It is understood that all signage will be reviewed through a separate process. Any signage shown on the illustrations are only to give the ARB committee an idea of how the building may look once the signage is introduced. Obviously signage plays the part in the appearance of a building and TR, i Architects feels it is good to examine the building design both with signage and without.
f. Lighting: It is understood the site lighting will need to comply with the City of Chesterfield's code and that will be approved as a separate process. We have included a preliminary site lighting photometric and cut sheets of the proposed fixtures for your Architectural review.

Thank you for your review of our proposed Starbucks development. TR, i Architects looks forward to your feedback and hopefully a positive review and recommendation to the Planning Commission.

Respectfully,
TR, i Architects


STARBUCKS DRIVE-THRU - OLIVE BLVD
PERSPECTIVE VIEW LOOKING SOUTHEAST AT OLIVE BLVD.











FRONT ELEVATION

DUMPSTER ENCLOSURE ELEVATIONS SCALE: $1 / 4^{\prime \prime}=1 \cdot 1 \cdot 0^{\prime \prime}$


| Statistics |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Descripioion | Symbol | Avg | Max | Min | MaxMin | AvgM Min |
| Building Entrance Perimeter | + | 4.010 | 6.6 fo | 1.5 fc | 4.4:1 | 2.7:1 |
| Non-Parking/Drive (Green Area) | + | 1.2 | 5.7 | 0.1 fo | 57.0:1 | 120:1 |
|  |  | 2.4 fc | 6.2 fo | 0.3 fc | 20.7:1 | 8.0:1 |


(11.) LIGHT STANDARD DETAIL




