Memorandum

Department of Public Services

TO: Finance and Administration Committee

FROM: Mike Geisel, City Administrator

DATE: February 22, 2017

RE: Event proposal



The City of Chesterfield has not been active recently in attending Municipal League conferences and have had limited personal interaction with our State legislators. This lack of interaction can be a hindrance in communicating our community's needs. Likewise, there are obvious benefits to establishing cooperative relationships with surrounding municipal officials. In most instances our interests are aligned. Clearly, there exists competing interests, but we are certainly able to cooperate where it is beneficial and contrast our interests where necessary.

Some municipalities host events at MML conferences and other events where state legislators are invited. It gives local officials an opportunity to network, collaborate, and begin to develop relationships with the legislators such that faces can be associated with our interests. I propose that the City host an event for elected officials and administrators in West County and also invite our state elected officials. We'd also invite Mr. Jeff Brooks who represents our interests in Jefferson City. Inasmuch as we already schedule several free concerts during the summer, I propose that we schedule the "meet the legislators" event concurrent with a summer concert. We would provide the viewing deck and provide summer dinner faire for a nominal cost to the City. We may even be able to secure some vendor donations for the event. We already will have paid for the entertainment and I would estimate the cost to concurrently host the "meet the legislators" event not to exceed \$2,500. Not only could we showcase the City of Chesterfield and concurrently have a receptive audience. It might provide our elected representatives a better perspective as they represent us going forward.

I've spoken briefly with the Mayor about the concept, and would like to bring this before the F&A Committee for consideration. If the F&A Committee considers this recommendation favorably, the recommendation would be forwarded to the full council for consideration and funding.

As always, if you have any questions or require additional information, please advise.