

Memorandum

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To: Mike Geisel, City Administrator
From: Tom McCarthy
Director of Parks, Recreation and Arts
Date: 1/17/2019
Re: Chesterfield Family Aquatic Center
Time and Price Amendments



I would like to add the recommendation from Kari Johnson in the memo attached to adjust the pool hours of operation by thirty minutes. We currently close at 7:30pm Sunday through Saturday. With the annual review of the pool house, and fees we have come to the understanding that by closing the pool for open swim thirty minutes earlier Monday through Sunday, we would not be affecting very many resident's pool experience and it would also allow us to start lessons, other pool classes and pool rentals earlier. With this minimal time change we will most likely increase our participation in these programs. In addition, we would be saving a substantial amount of money over the summer with this change. The only other change at this time Kari has recommended is to change the after 5:00pm fee from half of the resident and non-resident fee to \$2.00 off the Resident and non-resident entrance fee.

With your approval we would like to move this forward to the next Parks, Recreation & Arts Committee of Council meeting on January 23rd for their approval.

Memorandum

To: Thomas McCarthy, Director of Parks, Recreation and Arts

From: Kari Johnson, Superintendent of Recreation

Date: January 15, 2019

Subject: Chesterfield Family Aquatic Center Amendments

As we bring pool operations for the aquatic center in-house, we are analyzing the hours of operations, swim programs, lifeguard services, fee structure and customer service. Other municipalities vary on the times they open and close the pool each day. See chart below.

City	Monday - Thursday	Friday	Saturday	Sunday
Ballwin	11:30-7:30	11:30-9:30	11:30-7:30	11:30-7:30
Manchester	12:05-7:30	12:05-8:30	11-7:30	12-7:30
O'Fallon	11-6	11-7	11-7	11-6
Wentzville	12-6:30	12-6:30	11-7	11-7
St Peters	12-7	12-7	12-7	12-7
St Charles	11-7	11-7	11-7	11-7
Ellisville	11:30-7:30	11:30-7:30	11:30-7:30	11:30-7:30
Chesterfield	12-7:30	12-7:30	11-7:30	11-7:30

Staff recommends amending our hours by 30 minutes throughout the week and closing at 7pm Sunday – Saturday. This will allow pool rentals to begin earlier and save money on staffing costs with the low attendance. In looking at last year's attendance from, 7:00PM – 7:30PM, we had minimal participation throughout this time frame.

After reviewing our fee structure, we currently offer half price admission after 5PM. We recommend adjusting the after 5PM admission rate to \$2 off. Please see the chart below for the pricing scale.

Classification	Daily Rate	Half Price After 5PM	\$2 off After 5PM
Resident Child/SR	\$5	\$2.50	\$3
Adult	\$6	\$3	\$4
Non Resident	\$8	\$4	\$6

We will continue, year after year, to analyze our operations and fee structure along with our expenses. As minimum wage continues to rise, we will have to adjust our fees.

If you have further questions, please advise.

n Date: 01/14/19
n Time: 2:35P

Daily Visit Summary Report

User: KC

Location	Description	Daily Visit Type	Visits	Fees
EBERWEIN PARK		ADULT NONRES	6.00	24.00
		ADULT RES	52.00	156.00
		CHILD NR	5.00	20.00
		CHILD RES	26.00	65.00
		SENIOR RES	3.00	7.50
LOCATION TOTALS:			92.00	272.50

TOTAL VISIT COUNT	TOTAL VISIT FEES
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Monday:	7.00	19.00
Tuesday:	7.00	19.50
Wednesday:	46.00	141.00
Thursday:	2.00	7.00
Friday:	4.00	11.00
Saturday:	4.00	11.00
Sunday:	22.00	64.00
TOTAL:	92.00	272.50

Selection Criteria:

Div Types Included: ADULTNR,ADULTRES,CHILDNR,CHILDRES,GRPADULT,GRPCHILD,SRNR,SRRES

Location Range: - ZZZZ Wildcard:

Visit Date Range: 05/26/18 - 09/07/18

Visit Time Range: 7:00P - 7:30P

Weekdays Included: Mo? Y Tu? Y We? Y Th? Y Fr? Y Sa? Y Su? Y