

Memorandum

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To: Mike Geisel, City Administrator
From: Tom McCarthy
Director of Parks, Recreation & Arts
Date: 1/17/2019
Re: Potential Field Fee Adjustments



I would like to add the recommendation from Kevin Schuh to the Parks, Recreation and Arts Committee of Council meeting on simplifying our field usage fees. Please keep in mind this is more of a way to simplify our rates so it is easier for our individual renters to understand our fee structure. This more than likely will not change our revenue up or down in 2019 based on the new fee structure, nor will it affect our larger user groups such as the Chesterfield Baseball Softball Association, Ascension Soccer, JB Marine or Marquette Lacrosse.

With your approval we would like to move this forward to the next Parks, Recreation & Arts Committee of Council meeting on January 23rd for their approval.



Memorandum

To: Tom McCarthy, Director of Parks, Recreation & Arts

From: Kevin Schuh, Superintendent of Sports and Wellness

Date: January 10, 2019

Subject: CVAC Fee Changes

I am writing this memo in order to recommend simplifying our rental fees for the Chesterfield Valley Athletic Complex for 2019.

The following changes are recommended:

Baseball/Softball

Field < 3,499 Hours
F5/F6

Current
Res \$17, Non Res \$21

Proposed
Res \$15, Non Res \$20

D1-D4, E1-E4, F1-F4
C1, C3, C4

Res \$37, Non Res \$46
Res \$47, Non Res \$60

Res \$40, Non Res \$50

C2

Res \$54, Non Res \$67

Res \$50, Non Res \$65

Multi Purpose

Fields < 959 Hours

B2, B3

Res \$42, Non Res \$53

Res \$40, Non Res \$55

B4, B7, B9

Res \$54, Non Res \$67

Res \$55, Non Res \$70

B1, B5, B8

Res \$69, Non Res \$86

Res \$65, Non Res \$85

Practices

B2, B3

Res \$32, Non Res \$41

Res \$30, Non Res \$40

B4, B7, B9

Res \$42, Non Res \$53

Res \$40, Non Res \$50

B1, B5, B8

Res \$59, Non Res \$73

Res \$60, Non Res \$75

Sand Volleyball

Courts 1-6 (Per court Fee) Res \$25, Non Res \$32 Res \$10, Non Res \$15

These recommended changes comply with all long-term contracts along with our departmental fees and charges policy. A comprehensive comparison was done with other facilities in the area, these recommendations will keep us competitive in the market as well as go a long way in simplifying our fee structure. We do not anticipate a large increase or decrease in overall field rental revenue due to these changes. These fees are not widely applied other than the occasional independent field rental, most field rental revenue is generated through long term contractual users and tournaments, which both have separate fees that will remain unchanged in 2019.

