



Pure Air Natives: CFM's Corporate Conservationist of the Year for 2016

Conservation and Commerce have been integrally tied since the founding of modern conservation in Missouri. Pure Air Natives, Inc. embodies this link by supporting the conservation community and incorporating conservation into the ethos of their business model.

Native habitats, including prairies, wetlands, woodlands & savannas are some of the most threatened ecosystems in the United States. The restoration of these fragile ecosystems will be accomplished through the knowledgeable and dedicated staffs of companies such as Pure Air Natives, Inc, working to ensure restoration efforts grow to their full potential.

Pure Air Natives, Inc. works to provide native seed & plants for restoration in Missouri and adjacent states. The business not only provides the highest quality seed and plants, but also the knowledge of professionals practicing restoration for upwards of 50 years.

Pure Air Natives, Inc. has close relationships with the architects, engineers, designers and contractors pursuing restoration throughout Missouri and can be a resource for your next habitat restoration project.

In order for CFM to accomplish its conservation mission, it relies on the support of businesses that understand the necessity of our mission and choose to help us keep Missouri's waters clean, and our wildlife – wild. At the 2017 annual convention, Pure Air Natives, Inc. won “Corporate Conservationist of the Year” for their outstanding support.

Jennifer Eggemeyer, Sales Manager, Pure Air Natives, Inc. is a Missouri native and proud member of the conservation community. During Jennifer's time with Pure Air Natives, Inc., the company has been one of CFM's most steadfast corporate supporters.



ecological
services, inc.

“Supporting CFM and other conservation organizations is not only our business, but also our privilege,” said Jennifer. “The Pure Air Natives, Inc. team is lucky that our personal passion for habitat restoration is also our career and we look forward to continuing to work with conservationists across the state.”

A longtime supporter of CFM, Pure Air Natives are always willing to go above and beyond to ensure CFM’s mission and events are successful. As important as the financial support of CFM is, their vast knowledge and experience in Missouri habitat restoration pursuits is an even bigger resource. The Pure Air Natives team has given up many nights and weekends to be present at CFM events in an effort to educate citizens on the importance of ecosystem preservation and restoration.

In addition, Pure Air Natives supports many other organizations across Missouri’s conservation community. Some of these organizations include: The Missouri Prairie Foundation, The Open Space Council, Assorted DU Chapters, and Assorted NWTF Chapters (Local + State). All of which are supported financially and professionally by the staff at Pure Air Natives, Inc. and DJM Ecological Services, Inc.

In 2013, Pure Air Seed Company was purchased by the principals of DJM Ecological Services, Inc. DJM is also a CFM Business Alliance Member. DJM Ecological Services Inc. has 30+ years’ experience restoring habitat in Missouri and adjoining states and prior to the purchase, had been doing business with Pure Air Seed Co. and its original principals, Frank & Judy Oberle, for 15+ years. It is with that familiarity and pragmatic knowledge that they approach the native seed, wholesale plant, habitat restoration and open space preservation markets.

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For Doug Bauer and Jon Wingo, co-owners of DJM & Pure Air Natives, support of CFM has been accomplished through fiscal means, volunteering time at conservation events, technical assistance related to complex conservation issues, and participation in statewide conservation discussions. Their knowledge of landscape ecology and wildlife biology has made a significant and positive impact on Missouri’s landscape.

“CBS Sunday morning (4-2-17) featured the World Seed Bank, a repository for crops from around the world. The concept of preserving our genetic heritage has become a viable business,” said Doug Bauer, President of DJM Ecological Service. “Pure Air Natives, Inc. has continued to grow from this newly rediscovered interest in genetic diversity and preservation.”

Thanks to Pure Air Natives, Inc. and its affiliated companies, Missouri habitat will stay strong for future generations.

Rehan Nana
Director of Corporate Relations, CFM

