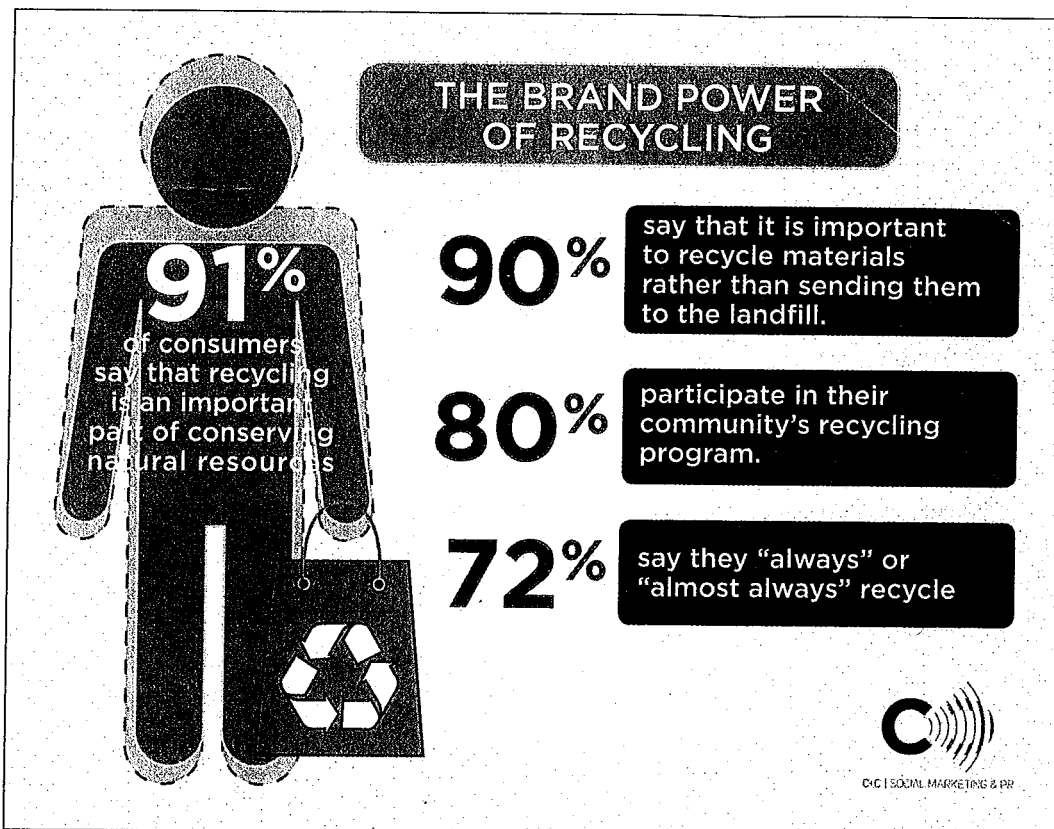


Holistic assessment criteria for material recovery decisions

Resource Conservation	Pollution Avoidance	Technical Feasibility	Social & Economic Value
<p>To what extent are we recovering embedded energy and avoiding fossil fuels?</p> <p>How much water are we conserving?</p> <p>To what extent does the recovery process extend the useful life of the material or product and reduce reliance on virgin materials?</p>	<p>To what extent are toxic threats to human health and the environment reduced?</p> <p>By how much are we reducing greenhouse gas emissions?</p> <p>Have we considered the life-cycle emissions of different recovery options and material choices?</p>	<p>Are technological advances realistic and over what time frame?</p> <p>Is the recovery option compatible with existing recycling systems?</p>	<p>How do different recovery options affect job creation?</p> <p>Are worker safety measures in place?</p> <p>Is the recovery option economically feasible?</p> <p>Is the recovery program convenient and accessible?</p>

Source: Call2Recycle white paper, 2016

5/16 Resource Recycling



Source: C+C Social Marketing & PR